"""# Coffee Shop Financial Analysis using BigQuery

## 📌 Overview

This project analyzes financial and operational data from a coffee shop chain using Google BigQuery.

## 📊 Key Insights

- \*\*Effect of Marketing Spend on Daily Revenue\*\*

- \*\*Correlation Between Customer Count and Revenue\*\*

- \*\*Relationship Between Staffing Levels and Revenue\*\*

- \*\*Influence of Foot Traffic and Operating Hours on Customer Behavior\*\*

- \*\*Best Combination for Maximum Revenue (Advanced Analytics)\*\*

## 📂 Files Included

- `bigquery\_analysis.sql` - SQL queries for analysis

- `coffee\_shop\_data.csv` - Sample dataset

- `upload\_to\_bigquery.sql` - Script to upload data to BigQuery

## 🚀 Getting Started

1. Upload `coffee\_shop\_data.csv` to BigQuery.

2. Run `upload\_to\_bigquery.sql` to create the table.

3. Run queries from `bigquery\_analysis.sql` for insights.

## 🔗 Useful Links

- [BigQuery Console](https://console.cloud.google.com/bigquery)

- [Google Cloud SQL Docs](https://cloud.google.com/bigquery/docs)

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