

FIRST BOOKDOWN CONTEST



# PULP DOWN

*A Demo Template with CSS for Paged Media*

OCTOBER

Free

designed by  
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Credits

R

MARKDOWN

BOOKDOWN

KNITR

PANDOC

HTML

CSS

PRINCE



**TEX'S DEAD**

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ADVERTISEMENT: OVER THERE, 1918, BY LOUIS FANCHER [PUBLIC DOMAIN], VIA WIKIMEDIA COMMONS



# Over There!

## Skilled Workers

On the ground behind the lines

# In the Air Service

CHAUFFEURS  
METAL WORKERS  
AUTO MECHANICS

WOOD WORKERS  
MACHINISTS  
PHOTOGRAPHERS

CARPENTERS  
TAILORS  
MOTORCYCLISTS

AND MEN FROM 40 OTHER TRADES

Skilled Workers Registered in the Draft,  
or Under 40 Years of Age Can Still Join the

## Aviation Section, Signal Corps, U. S. Army

FOR INSTRUCTIONS WRITE AIR PERSONNEL DIVISION, RECRUITING SECTION, SIGNAL CORPS, WASHINGTON, D. C.



# PULP DOWN

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# CONFESSION

I gave up. Every time, *It* has been stronger than me.

Three times in my life, I painfully tried to control *It*. And there were always these warnings I should have understood!


*It* is so heavy, sprawling, mysterious and powerful. I knew, though, that if I did not use *It*, I would lose *It*. Actually, this is *It* that lost me.

I will never try to learn *LaTeX* anymore, all of that is over. I will always be *ilLaTeXerate* and I am proud.

I decided to follow a different path that many consider to be far from the utmost respect for the typesetting rules.

I do not care because I have fun.

Now, I am able to develop, with little efforts, this type of utterly useless template! For sure, nobody needs to write a pulp magazine with the bookdown package (Xie 2018a).

This template is a joke. My main motivation is to make it known that  users are not tied to LaTeX in order to produce good looking printed books.

Having read *In HTML and the Web I Trust* (Xie 2018b), I wanted to make reference to a line from *Pulp Fiction* (Tarantino 1994) uttered by Butch Coolidge: that explains the choice of a pulp magazine.

Believe me, there is a life after LaTeX.



# HIGHWAY TO HEAVEN

This template relies only on HTML and CSS. All the styling rules are included in the `pulp.css` file.

## BUILD THE BOOK WITH GITLAB

Since GitLab offers a git version control service and a CI/CD service in one application, the easiest way to build this book is to import this repository on GitLab<sup>1</sup>.

Once imported, the book will be automatically built after each commit and you will find the pdf file in the artifacts folder<sup>2</sup> or directly using the url: `https://username.gitlab.io/repo/pulpdown.pdf`.

### 0.1 BUILD THE BOOK WITH TRAVIS

1. see an example here: <https://gitlab.com/RLesur/pulpdown>.

2. see <https://gitlab.com/RLesur/pulpdown/pipelines>.



## REFERENCES

Tarantino, Quentin, dir. 1994. *Pulp Fiction*. Miramax.

Xie, Yihui. 2018a. *Bookdown: Authoring Books and Technical Documents with R Markdown*. <https://CRAN.R-project.org/package=bookdown>.

———. 2018b. “In Html and the Web I Trust. And Latex Is Dead.” Blog. <https://yihui.name/en/2018/07/in-html-i-trust/>.