



Code4Cause

# VenturaFund

Multi-Category Crowdfunding Platform

# Introduction: What is VenturaFund ?

**1.** Limited category options restricting campaign types

**2.** Complex and overwhelming user interfaces

**3.** Lack of transparency in fund distribution

**4.** Difficulty discovering relevant campaigns

**5.** High platform fees reducing donor contributions



# Problem Statement

## Challenges in Current Crowdfunding Platforms

### Limited Categories

Many crowdfunding platforms fail to accommodate **diverse causes** by offering only a few categories, limiting opportunities for campaign creators and donors alike.

### Complex UI

Users often face **confusing interfaces** that hinder navigation, making it difficult for campaign creators to launch their projects and for donors to contribute effectively.

### Lack of Transparency

Existing platforms frequently lack **clear information** about fees and funding processes, creating trust issues among users and discouraging potential campaign participants.



# Key Features of VenturaFund

## Multi-category

Supports 4 diverse campaign categories for user flexibility.

## Campaign Management

Users can create, browse, and support campaigns easily.

## Milestone Tracking

Provides transparency through clear milestone-based funding.

## Secure Donations

Ensures safe transactions ready for future integrations.

## Responsive Design

Optimized for all devices, enhancing user experience seamlessly.

## Discovery & Search

Advanced filtering and search to find relevant campaigns

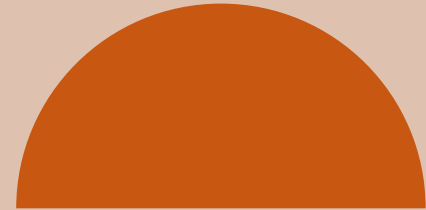


# Comparison Table

FEATURES	VenturaFund	GoFundMe	KickStarter	Ketto (India)
Multi-Category Support	✓ 4 Categories	⚠ Limited	✗ Creative Only	⚠ Medical Focus
Milestone-Based Funding	✓ Yes	✗ No	⚠ All-or-Nothing	✗ No
Platform Fees	✓ Planned: 0-2%	✗ 2.9% + \$0.30	✗ 5% + payment	✗ 5-10%
Emergency Fast-Track	✓ Yes	✗ No	✗ No	⚠ Limited
Universal Donation	✓ Yes	✗ Separate flows	✗ Separate	✗ No
Open Source	✓ Yes	✗ No	✗ No	✗ No

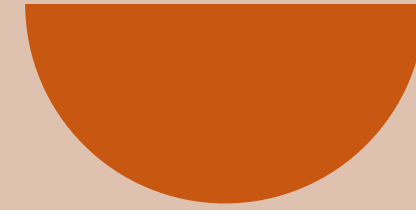


# Platform Categories



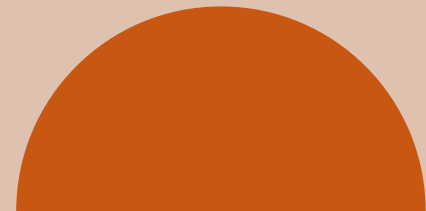
## **Medical**

Fundraising for healthcare costs and medical support.



## **Educational**

Scholarships and funding for educational opportunities



## **Business**

Support for startup initiative and entrepreneurial ventures



## **Emergency**

Rapid relief for natural disasters and crisis situations



# Technology Stack

Essential tools for project development



## Frontend Technologies

The frontend of VenturaFund utilizes **HTML5**, **CSS3** and **Javascript** for a responsive and engaging user interface that enhances user interaction and accessibility across all devices.

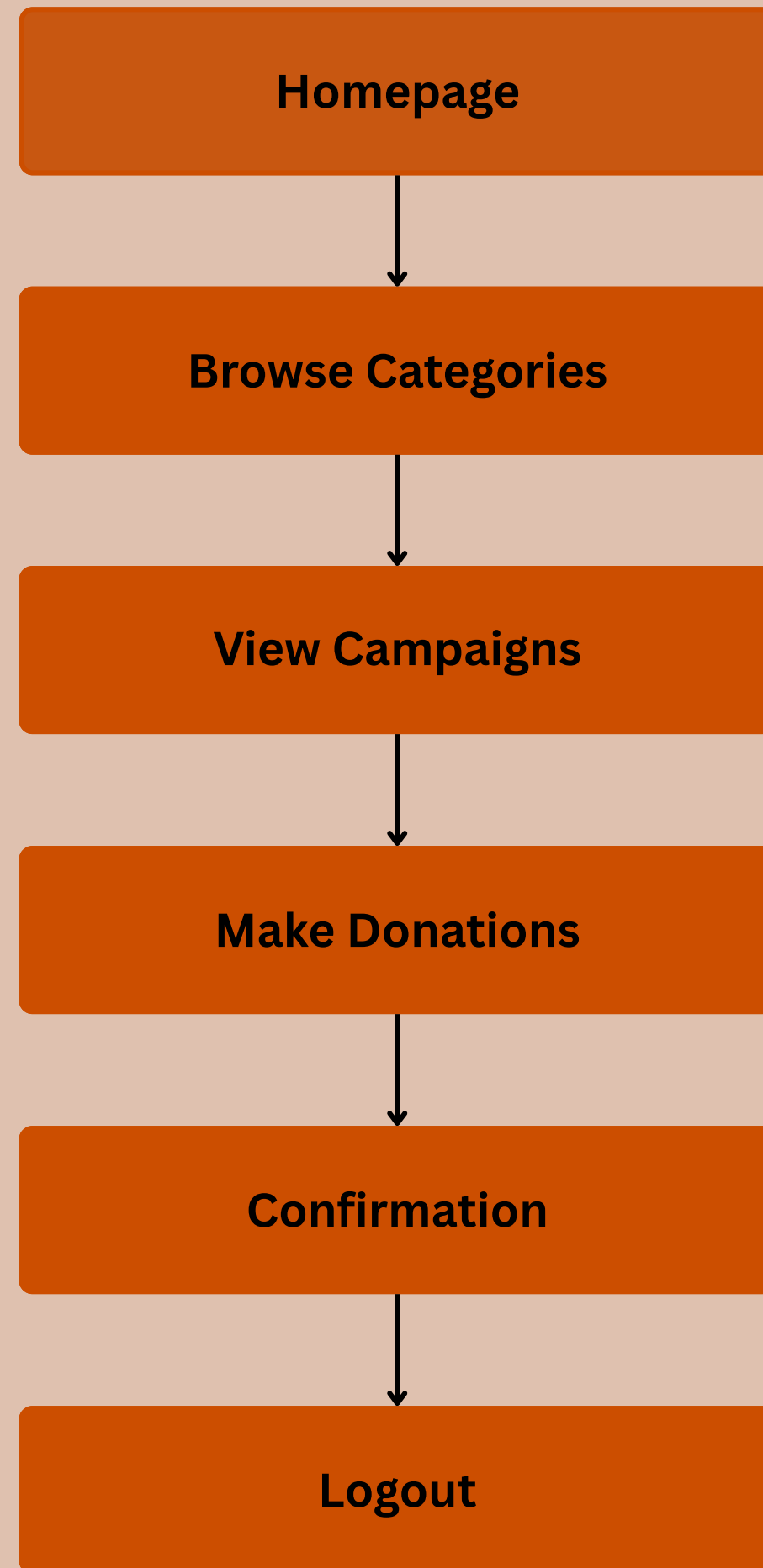
## Design Elements

Incorporating **Font Awesome icons** ensures that the design remains visually appealing and intuitive. This library allows for easy integration of scalable vector icons throughout the platform.

## Version Control

We employ **Git & GitHub** for version control, which streamlines collaboration among developers, tracks changes effectively, and ensures that the codebase remains organized and maintainable.





# System Architecture

Overview of file structure and user flow within the VenturaFund platform

The diagram illustrates the **organizational flow** of key components, ensuring a streamlined user experience from homepage to donation.





# User Interface Showcase

## User Interface Highlights:

### Homepage

- Hero section with clear call-to-action
  - Featured campaigns
- Category cards with visual icons
  - Trust indicators and statistics

### Category Pages

- Campaign listing with progress bars
- Filtering and sorting options
  - Verified badges for transparency

### Individual Campaign Pages

- Detailed campaign story and updates
  - Progress tracking with milestones
  - Donor wall and recent contributions
- Organizer information and contact

### Donation Page

- Multiple payment method options
- Custom donation amounts
- Secure checkout process



# Campaign Page Features

## Milestone System

- Transparent milestone-based fund releases
  - Clear breakdown of fund allocation
- Achievement tracking with status indicators

## Progress Tracking

- Visual progress bar showing funding status
- Real-time donation counter and backer count
- Days remaining until campaign deadline

## Trust Elements

- Verified campaign badges
- Secure donation encryption
  - Recent donor activity and comments
- Regular campaign updates from organizers



# Thank You for Your Attention

Github Repository



Website QR



<https://rm1338.github.io/VenturaFund/>