**Aims**

Voyage is a travel website/application designed to simplify the hassle of booking travel plans. While there are a lot of these type of apps out there, they have some functionality that is lacking. The aim of Voyage is to address the areas in which they are lacking and improve on the user experience. To capture the market that we are targeting, we aim to provide more than our competitors. We will give the user more value and ensure that they have a great experience so they will become return customers and tell all their friends. The app itself will have multiple functions, from booking flights and accommodation to finding hidden places to explore while you are at your destination. Also, the security of having all your important documents stored securely in our database for easy retrieval if you lose or have your belongings stolen.

If we do come up against some hurdles with the development of the app, there are several ways in which we could address them. Having a database, for important documents could cause problems for either ongoing monetary reasons or security. Finding the hidden gems of a certain geographical region could prove to be an impossible task. If this is the case, then we would have a fallback version of the app which would not include those functions. The main aim of the project is to allow people to book their holiday. Therefore, if the project hits a stumbling block, then we would just ensure that the basic functionality is intact to get the project off the ground. We can always revisit the additional features later once the app is established.