TEACHERS' RETIREMENT BOARD

INVESTMENT COMMITTEE

SUBJECT: 2012-13 Asset L Discussion	iability Study – Framework: Risk Framework	ITEM NUMBER: <u>6</u>
CONSENT:		ATTACHMENTS: 2
ACTION:	DATE OF MEETING: Janu	ary 9, 2013 / 90 mins.
INFORMATION: X	PRESENT	ΓERS: Neil Rue, PCA

POLICY

This item is covered by the Teachers' Retirement Board Policy Manual, Section 1000, Page A-1: <u>Investment Policy & Management Plan</u>, (IPMP).

HISTORY OF THE ITEM

CalSTRS reviews our asset allocation targets once every three years through a full asset / liability (A/L) study. The 2012 study will transpire over several Investment Committee meetings and since it is now spreading into the new year, it will be known as the 2012-13 Study.

Tentative Agenda Plan for 2012-13 Asset-Liability Project

September	Investment Return Objectives, Investment Objectives and Philosophy				
November	Introduction of risk allocation across asset types				
December	Continued discussion of risk class allocation across asset types				
January 2013	Risk Class Framework discussion continued				
February	Discuss and approve capital market assumptions, and asset class constraints				
April	Approve Asset / Risk classes and review objectives - decision factors				
June	Presentation of CalSTRS A/L Model Interactive sensitivity analysis of objective / decision factors				
July	Approve factor weightings, select policy portfolio and set allowable ranges, adopt the strategic asset class targets into the Investment Policy & Management Plan				

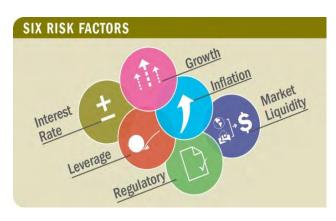
PURPOSE OF THIS AGENDA ITEM

The purpose of this step is to continue the second half of the risk framework discussion from the December Committee meeting as presented by Neil Rue of Pension Consulting Alliance (PCA).

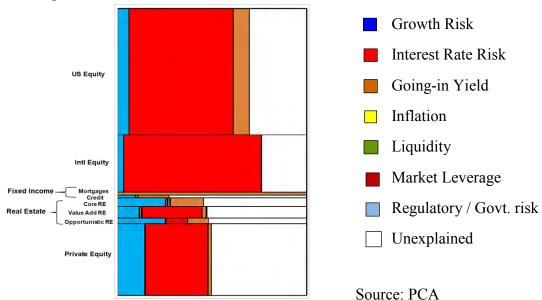
BACKGROUND

As discussed at the December Investment Committee meeting, PCA has presented a new Risk Class framework to view and model the CalSTRS Investment Portfolio. At this meeting, PCA will present comparisons of optimized portfolios using both risk class and asset class frameworks. The risk class framework is still in the concept phase and, at this point, this analysis is more for illustration purposes than suggesting immediate implementation. Readers are cautioned not to forecast ahead.

These risk classes closely focus on three of the six CalSTRS risk factors (Growth, Interest Rate, and Inflation). They are not designed explicitly to mirror our other three risks (Market Liquidity, Regulation, and Market Leverage) due to the transient nature of these risks. While these risks are inherent in the global capital markets, they are difficult to hedge or mitigate directly. PCA believes that their risk classes pick up the vast majority of the investments risk within the total portfolio.



At the September and November meetings, PCA used the following chart to demonstrate how the CalSTRS Investment portfolio had a preponderance of risk exposure to Global Growth Risk in multiple asset classes. Modeled here in red:



PCA proposed CalSTRS use a risk class framework comprised of six classes (see box):

- Strong economic growth environment
- Poor equity market
- Volatile interest rates

- Volatile risk
- Rising interest rates
- Inflation

These classes attempt to address the bulk of the risks CalSTRS seeks to manage across the global capital markets. As Neil Rue explained, there are numerous risk variables that can be measured

Investment Committee – Item 6 January 9, 2013 Page 3

and analyzed, but the above framework of risk classes seek to address the management of the core risks impacting investments typically utilized by CalSTRS and other institutional investors. While the large exposure to growth risk enabled CalSTRS to earn an investment return of 7.5 percent over the past 20 years, it also exposed the Fund to the enormous losses during the financial meltdowns in 2002 and 2008.

DISCUSSION

In the Pension Consulting Alliance risk model, CalSTRS' major asset classes are broken down into individual sub-classes. These sub-classes are then analyzed to determine how and which of the six CalSTRS risks factors has been most influential in explaining their performance over the past decade. As a result, it is important to recognize that a sub-sector's characteristics could change over time as a result of the dynamic behavior of the six CalSTRS risk factors. Inevitably, significant changes are infrequent but can occur. For example, U.S. Government Bonds had a negative correlation to the U.S. equity market, (a negative correlation) during the 1970 to 1980s, but in the 1990s and 2000s they began to move in parallel (a positive correlation). Therefore, U.S. bonds went from a risk diversifier to a risk amplifier for U.S. equities. As a result, the model needs to be dynamic and the classifications will be revisited annually.

CalSTRS currently utilizes traditional asset classes and the sub-sectors based on the major market indices categories. The weighting of the various sub-sectors is developed from the market weighting or CalSTRS Policy guidelines and risk limits. For example the Investment Committee has set the U.S. versus non-U.S. equity weighting at ½ to ½, compared to the market weighting of 50/50. This is compared to the Fixed Income subcategory weightings which are largely driven by the market / index weighting in each category. The only "functional" asset class as described by Neil Rue is one combining various investments in the newest class, Inflation Sensitive. The color categories are used to assist in a comparison of the various frameworks.

CalSTRS "traditional" ASSET CLASS FRAMEWORK:

	ASSET CLASSES								
GLOBAL EQUITY	FIXED INCOME	PRIVATE EQUITY	REAL ESTATE	INFLATION SENSATIVE					
U.S. Equity	Core plus	Buyouts	Core RE	TIPS / Linkers					
Non-U.S. Equity	Governments	Venture Capital	Value Added RE	Infrastructure					
Emerging Markets	MBS - Asset Backed	Growth Equity	Opportunistic RE	Innovation					
Activist-C.G. managers	Credit	Distressed Debt	Public RE	FX - Currency					
	High Yield	Co-Investment		Member Home Loan					
	Bank Loans		•						
	Liquidity								

Investment Committee – Item 6 January 9, 2013 Page 4

This structure is contrasted with the Risk Class structure where the investments or sub-sectors are allocated based on their risk factor characteristics as reflected in PCA's research. One attractive feature of this framework is that the generalized nature of the strategic risk classes can utilize additional sub-sectors that may not be included under the current structure. In addition, many of the considered sub-sectors are approved investments and already exist within the overall CalSTRS portfolio, but current investment is at such low levels that they do not warrant strategic consideration. There are also a few additional investment strategies that are under research within the Innovation and Risk unit and only have a very small amount of assets committed at this time. The newer sub-sectors and Innovation tested sub-sectors are noted in italics.

RISK CLASS FRAMEWORK:

	PCA RISK CLASSES								
	GROWTH RISK	PRIVATE GROWTH	ABSOLUE RETURN	GROWTH DIVERSIFY	INFLATION RISK	INTEREST RATES	INTEREST RATE UNCERTAITY		
nts	U.S. Equity	Buyouts	Interest Rates	TIPS / Linkers	Bank Loans	Convertibles	Core RE		
Investments	Non-U.S. Equity	Venture Capital	MBS	Liquidity	TIPS / Linkers	Commodities	Infrastructure		
	Emerging Markets	Growth Equity	Oil & Gas	Commodities		Oil & Gas	Commodities		
et classes	Activist- C.G. managers	Distressed Debt	Agriculture	Long Treasuries		Hedge Funds			
Sub Asset	Credit	Co- Investment	Hedge Funds						
Sı	High Yield	Value Added RE	Long Treasuries						
	Public RE	Opportunistic RE		-					

Using the same color codes from the Asset Class framework provides a picture that reinforces the prior comments that the vast majority of CalSTRS assets tilt to the left side of the chart in growth risk investments. The graph also shows by the white investment areas to the right, that CalSTRS has very little exposure to these other risk factors. If this framework is adopted and if assets were allocated to those areas additional policies, guidelines and internal controls would need to be developed.

The second half of the PCA presentation provides an initial analysis of preliminary optimal portfolios formulated under both the asset class and risk class frameworks. At this point of the study, the optimizations do not explicitly account for CalSTRS' liabilities. They do, however, provide an initial indication of the merits and efficacy of the Risk Class framework. Optimizations are examined under two versions of risk: (i) the traditional standard deviation (total volatility) measure and (ii) a downside risk measure. Under the assumption of normal (i.e.,

Investment Committee – Item 6 January 9, 2013 Page 5

symmetric) distributions, both measures would produce the same optimal portfolios, but the world is far from normal. In fact, over the course of this asset-liability study, PCA has not relied on the normal distribution assumption. Instead, PCA's assumptions reflect the *actual behavior* of each investment class (asset-based or risk-based) overlaid with forward-looking long-term views about the expected return-and-risk tradeoffs of each class. PCA then applies simulation procedures to project expected class and portfolio behavior as well as determine optimal portfolios given certain return/risk criteria. For this specific presentation, PCA determines optimal portfolios using the return-and-risk characteristics of CalSTRS' current policy portfolio as the baseline reference point.

From this analysis, there is evidence that utilizing a risk class-based framework for structuring portfolios <u>may</u> yield better risk-adjusted portfolios than the traditional asset class-based framework. These initial findings are in addition to the more qualitative benefits of having a portfolio strategy that provides more direct visibility into specific macroeconomic risks borne by the portfolio.

It is always important to acknowledge and note, while these simulations are developed based on market activity over a prolonged period of 1970 through 2011, some of the sub-sector investment areas do not have return data for the entire period. To complete the data, the returns for the following investment areas were developed using the available history and then modeling procedures were utilized to back-fill the remaining period: Inflation Linkers (TIPS); Convertible Bonds; Bank Loans; Infrastructure; Emerging Market Debt; Agriculture; Hedge Funds and High Yield Bonds.

SUMMARY

The Risk Class framework and the traditional Asset Class framework are not mutually exclusive, but they are not interchangeable, each examines risk through different prisms. At this stage of the 2012-13 Study, staff proposes the Committee continue to pursue both frameworks to provide a more comprehensive view of the portfolio. To accomplish a comparison, the Asset Class framework will also utilize the more granular sub-sector investment areas. However, if the Committee desires one framework over the other, PCA and staff can deftly make the switch.

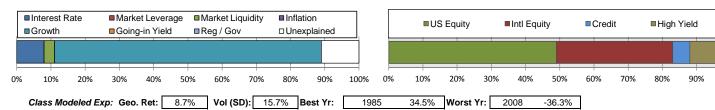
No matter which framework is used, ultimately, at the April or June meetings, the Investment Committee will need to determine the approximately level of risk for the portfolio. At that point, the CalSTRS liabilities will be taken into consideration and the Committee's risk level will be expressed in terms of lowering the year to year volatility of the funded status versus the desire to be properly funded at some point in the future. This intersects perfectly with the Retirement Board's funding strategy objectives. Just as the assets need to link to the liabilities, the investment objectives need to be linked to the contribution levels.

CalSTRS Preliminary Custom Risk Classes - Constrained Optimization

Attachment 1
Investment Committee - Item 6
January 9, 2013
Allocation by Assets

100%

Allocation by Risks



economic growth prospects.

Class heavily dependent on

Risk Class Private Growth Risk Oriented Optimization Risk Factors Constraints Current portfolio weights Assets Included PE, Opp RE, Value Add RE

Risk Class Growth Risk Oriented

Assets Included US Eq, Intl Eq, Credit, High Yield

Optimization Risk Factors

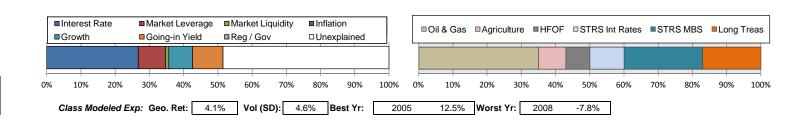
Constraints Credit: 5% min

Class heavily dependent on economic growth prospects through the utilization of private assets.

■Market Liquidity ■Interest Rate ■ Market Leverage ■ Inflation ■ Private Equity ■ Opportunistic RE ■ Value Add RE ■Growth Going-in Yield ■Reg / Gov □Unexplained 0% 10% 20% 30% 40% 50% 60% 70% 90% 100% 80% 10% 20% 30% 60% 0% 40% 50% 70% 80% 90% 100% Class Modeled Exp: Geo. Ret: 9.9% Vol (SD): 20.3% Best Yr: 1980 Worst Yr: 2008 -41.2% 58.8%

Risk Class Absolute Return Oriented
Optimization Risk Factors
Constraints HFOF: 5% min, Liquid: 50% min
Assets Included Timber, Oil &Gas, Agr, HFOF
Interest Rates, MBS, Long Treas

Designed to produce positive returns regardless of risk environment.



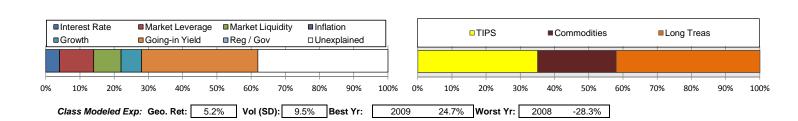
Risk Class Equity Risk Diversifying

Optimization Risk Factors

Constraints None

Assets Included 13 sub-classes (excluding Growth and Private Growth sub-classes)

Designed to produce positive returns when equities are performing poorly.



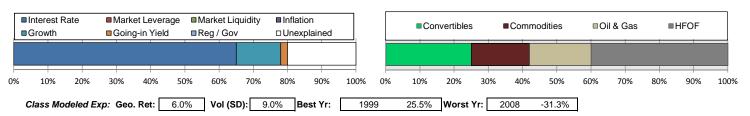
CalSTRS Preliminary Custom Risk Classes - Constrained Optimization

Allocation by Risks

Allocation by Assets



Designed to produce positive returns when interest rates are rising.



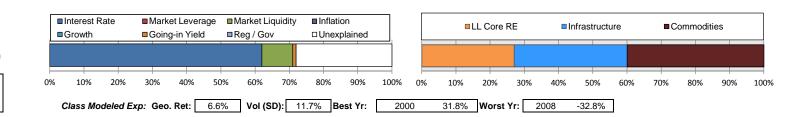
Risk Class Interest Rate Risk Participation

Optimization Risk Factors

Constraints Commodities: 40% max

Assets Included 13 sub-classes (excluding Growth and Private Growth sub-classes)

Designed to produce positive returns when the interest rates environment is volatile.

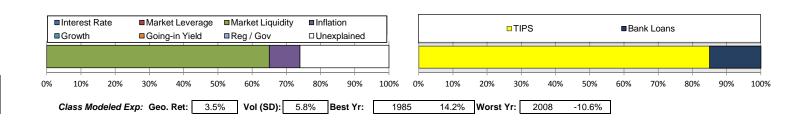


Risk Class Inflation Risk Optimization Risk Factors

Constraints TIPS: 90% max, BL: 5% min Assets Included TIPS, BL, LL Core RE, Timber

Commod, O&G, Agr, HFOF

Designed to produce positive returns when inflation uncertainty is high.





Policy Portfolio Options Under Asset- and Risk-Based Frameworks

Continuation from December 2012

Agenda

Background

The Impact of Macro Risk Factors

Rationale for Asset Class Framework

Rationale for Risk Class Framework

Analysis of Policy Portfolio Options Under Both Frameworks

Conclusions

Background

Several presentations on diversification by macroeconomic risk

Analyzed the STRS portfolio across risk types instead of asset types

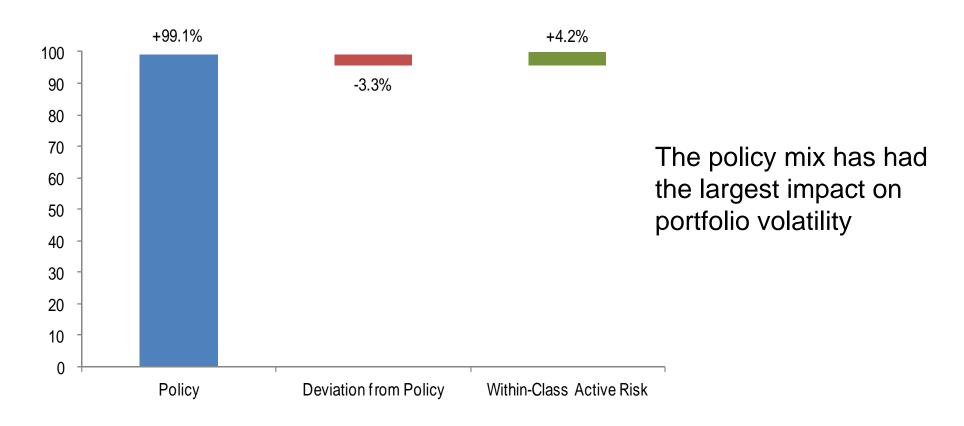
Key finding: a bias toward economic growth risk

Key policy issue: management of macro economic risk biases/exposures

Discuss an alternative framework for establishing a policy portfolio mix

Consider mixing by risks instead of assets

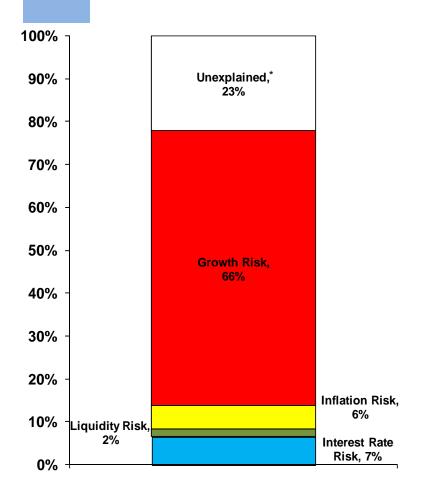
Relative influence of key decisions upon investment risk



Source: 9/30/2012 PCA-STRS Risk Dashboard







...and, in turn, the policy portfolio is dominated by one single risk factor...

economic growth risk accounts for 75% of explainable risk

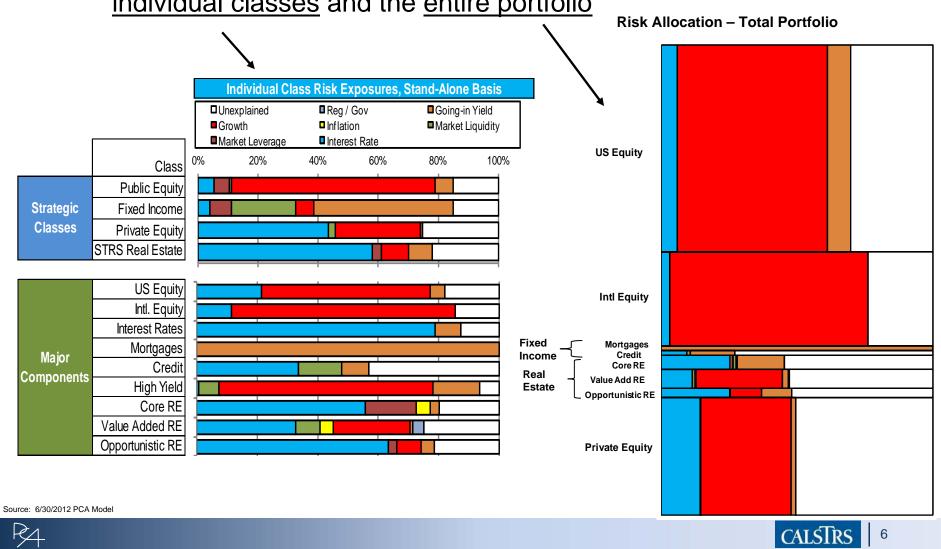
Source: 6/30/2012 PCA Model





^{*}It is rare that a statistical model can explain 100% of a portfolio's behavior. Subject to a variety of assumptions, if a model can explain 50% or more of a portfolio's behavior, the model may be deemed as helpful/useful to decision makers. The "unexplained" portion highlights that amount of portfolio behavior that the model cannot account for.

...and these risk factors are pervasive across individual classes and the entire portfolio



It is widely understood that a limited number of macroeconomic risk factors can have significant influence upon investment returns

Investors are beginning to take these risks into account when making longterm strategic allocation decisions

Risk factor allocation has its foundation in Arbitrage Pricing Theory (APT) which is an expansion of MPT that took place 25 years ago

The asset-based and risk-based frameworks may yield different allocation results

Rationale for Asset Class Framework

All the extra effort to examine various risks may lead to a solution equivalent to one found under the traditional asset class framework

The basic exercise is allocating between higher-risk assets (equity-like) and low-risk assets (bond-like)

The key risk to be managed is return variability, regardless of the framework used

Rationale for Risk Class Framework

Assets are poor proxies for the risks actually borne by the portfolio

Risk factors provide better visibility into actual risks inherent in the policy mix

Risk is not symmetrical, nor is it static; analyzing risk extends beyond focus only on total volatility

Risk impacts are dynamic, managing their exposures is critical to avoiding the next major drawdown

We will develop solution options under each framework

Preliminary policy mix solutions will relate to specific objectives/concerns

We will analyze the linkage to liabilities once a policy mix framework is determined

Quantitative modeling approaches rely heavily on numerous assumptions; qualitative judgment by decision makers is also crucial

Determine the "best" (or "optimal") portfolios exploring the following potential objectives:

- Highest expected return with similar risk as current policy
 - Equivalent total risk
 - Equivalent drawdown/downside loss
- Minimize risk while maintaining long-term return objective
 - Lowest feasible total risk
 - Lowest feasible downside/drawdown loss
- Minimize total volatility
- Risk management orientation: equal-weight asset classes versus balanced across risk exposures

Optimization "basics"

Return

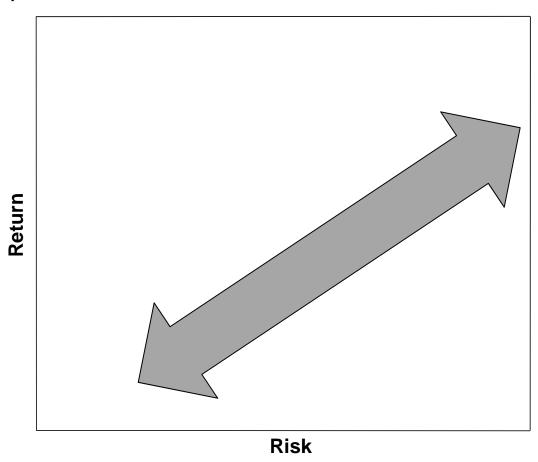
Two dimensions:

Risk Return

...risk "drives" return

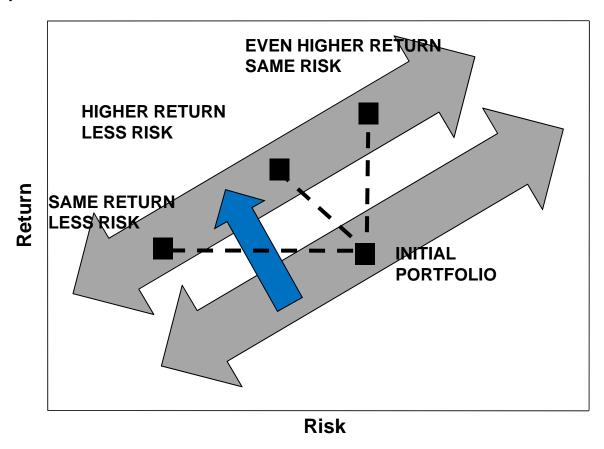
many definitions of risk

Optimization "basics"



Basic premise: you have to incur <u>more risk</u> to <u>increase</u> <u>return</u> and if you seek <u>lower risk</u> you'll need to a accept <u>lower return</u>

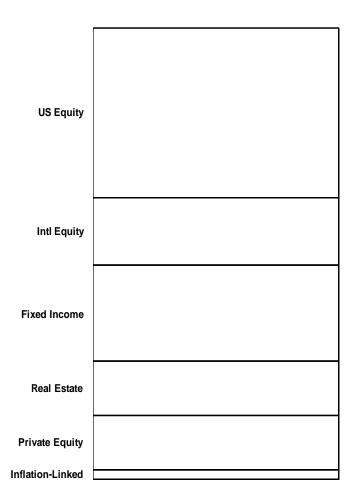
Optimization "basics"



...but, we are always looking to improve the tradeoff function...

- Asset Class Framework (ACF or Traditional):
 - Five Strategic classes
 - 13 sub-classes
- Risk Class-based Framework (RCF):
 - Seven Strategic classes
 - 19 sub-classes
- Modeling allows for numerous combinations of classes and sub-classes

Current CalSTRS Policy



Asset Class	Weight
US Equity	38%
Intl. Equity	15%
Fixed Income	21%
Real Estate	12%
Private Equity	12%
Inflation Linked	2%

...policy determined under traditional framework...

Traditional Framework – STRS asset classes and their sub-classes

Asset Class		Sub-Classes											
Private Equity	Priv Eq												
Real Estate		Core RE	ValAdd RE	Opp RE									
Fixed Income					Int Rates	MBS	Credit	High Yld	Core Plus				
Public Equity										US Eq	NonUS Eq		
Inflation Sensitive												TIPS	Infrastrctr

Legend

Core RE Core Real Estate

Core Plus Core Plus Fixed Income
Credit Credit Fixed Income
High Yld High Yield Fixed Income

Infrastrctr Infrastructure

Int Rates Interest Rates Fixed Income (US Treasuries)
MBS Mortgage Backed Securities Fixed Income

NonUS Eq Non U.S. Equities

Opp RE Opportunistic Real Estate

Priv Eq Private Equity

TIPS Treasury Inflation Protection Securities

US Eq U.S. Equities

ValAdd RE Value Added Real Estate

Risk-based Framework – Preliminary risk classes and their sub-classes

Risk Class		Sub-Classes																	
Growth Risk							Credit	High Yld	US Eq	NonUS Eq									
Private Growth	Priv Eq		ValAdd RE	Opp RE															
Absolute Return					Int Rates	MBS									Oil&Gas	Agricultr	HFOF	L Treas	
Eq Risk Diversifying											TIPS			Commods				L Treas	
Interest Rates													Converts	Commods	Oil&Gas		HFOF		
Interest Rate Risk		UnL/LL Core RE										Infrastrctr		Commods					
Inflation											TIPS								Bk Lns

- Risk classes likely contain complex structures: 2 to 9 sub-classes
- Risk classes are customizable

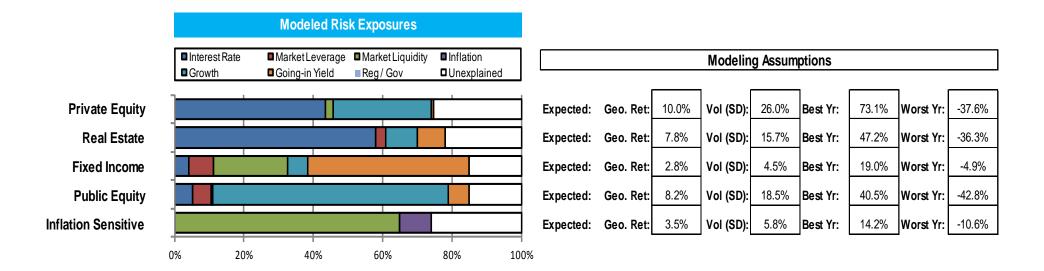
Legend	
Agricultr	Agriculture/Farmland
Bk Lns	Bank Loans (floating-rate fixed income)
Commods	Commodities
Converts	Convertible Bonds/Fixed Income
Credit	Credit Fixed Income
HFOF	Hedge Funds/Funds of Funds/Other long-short
High Yld	High Yield Fixed Income
Infrastrctr	Infrastructure
Int Rates	Interest Rates Fixed Income (US Treasuries)
L Treas	Long-maturity U.S. Treasuries (10+ years)
MBS	Mortgage Backed Securities Fixed Income
NonUS Eq	Non U.S. Equities
Oil&Gas	Oil & Gas projects
Opp RE	Opportunistic Real Estate
Priv Eq	Private Equity
TIPS	Treasury Inflation Protection Securities
US Eq	U.S. Equities
UnL/LL Core RE	Unlevered/Low-levered Core RE
ValAdd RE	Value Added Real Estate

Risk-based Framework

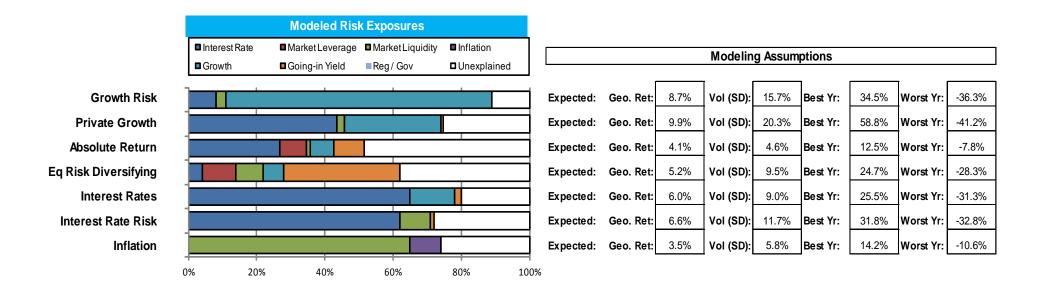
Risk Class	Description
Growth Risk	Heavily dependent on economic growth prospects.
Private Growth	Privately-held investments excluding Core real estate.
Absolute Return	Designed to produce positive returns regardless of risk environment.
Eq Risk Diversifying	Designed to produce positive returns when equities are performing poorly.
Interest Rates	Designed to produce positive returns when interest rates are rising.
Interest Rate Risk	Designed to produce positive returns when the interest rates environment is volatile.
Inflation	Designed to produce positive returns when inflation is rising.

 Within each risk class, components are optimized to best reflect specific exposures to the six STRS risk factors

Risk-exposures and assumptions: Traditional Classes



Risk-exposures and assumptions: Risk Classes



Risk classes generally have "purer" allocations to specific risks than asset classes

Analysis of Policy Options – Finding Optimal Portfolios

Three basic issues:

- Outperform policy portfolio (either higher return, lower risk, or both)
- Apply different definitions of risk (total volatility, shorter-term downside/drawdown risk)
- Allocation to macro risk factors

Asset Class Framework (ACF)	Curr. Policy
US Equities	35%
Intl Equities	18%
Fixed Income	21%
Real Estate	12%
Private Eq	12%
Inflation Sensitive	2%
Total	100%
Simulation Results (1,000 Scenarios)	
Median 10-Yr Geo. Avg. Ret.	7.9%
Median Annualized SD	12.0%
2-Yr. Drawdown at 10% Prob. (in \$B)	(28.3)
Max 2-Yr. Drawdown (in \$B)	(62.7)
Risk Factor Exposures	
Interest Rate Risk	6%
Leverage Risk	0%
Market Liquidity Risk	0%
Inflation Risk	0%
Growth Risk	55%
Constant	9%
Reg / Gov Risk	0%
Unexplained	30%
Total	100%





Asset Class Framework (ACF)	Curr. Policy	
US Equities	35%	
Intl Equities	18%	
Fixed Income	21%	4
Real Estate	12%	
Private Eq	12%	,
Inflation Sensitive	2%	
Total	100%	
Simulation Results (1,000 Scenarios)		
Median 10-Yr Geo. Avg. Ret.	7.9%	
Median Annualized SD	12.0%	
2-Yr. Drawdown at 10% Prob. (in \$B)	(28.3)	
Max 2-Yr. Drawdown (in \$B)	(62.7)	

Risk Factor Exposures

Interest Rate Risk

Market Liquidity Risk

Leverage Risk

Inflation Risk

Growth Risk

Unexplained

Reg / Gov Risk

Constant

Total

6%

0%

0%

0%

55%

9%

0%

30%

100%

Allocation %'s to strategic classes
Either "asset classes" or "risk classes"
Shown at left is STRS' current policy allocation





Asset Class Framework (ACF)	Curr. Policy
US Equities	35%
Intl Equities	18%
Fixed Income	21%
Real Estate	12%
Private Eq	12%
Inflation Sensitive	2%
Total	100%
Simulation Results (1,000 Scenarios)	
Median 10-Yr Geo. Avg. Ret.	7.9%
Median Annualized SD	12.0%
2-Yr. Drawdown at 10% Prob. (in \$B)	(28.3)
Max 2-Yr. Drawdown (in \$B)	(62.7)

Risk Factor Exposures

k i actor Exposures	
Interest Rate Risk	6%
Leverage Risk	0%
Market Liquidity Risk	0%
Inflation Risk	0%
Growth Risk	55%
Constant	9%
Reg / Gov Risk	0%
Unexplained	30%
Total	100%

Optimized results from simulations of 1,000 scenarios

<u>Median 10-Yr Geo. Avg. Ret.</u> – the median geometric average (compound) return of the optimized portfolio over 10 years <u>Median Annualized SD</u> – the median annualized Standard Deviation (total volatility) of the optimized portfolio over 10 years <u>2-Yr Drawdown at 10% Prob.</u> – Average two-year \$ loss incurred by the optimized portfolio during the worst 10% of all scenarios <u>Max 2-Yr Drawdown</u> – the worst 2-yr \$ loss incurred by the optimized portfolio



Asset Class Framework (ACF)	Curr. Policy
US Equities	35%
Intl Equities	18%
Fixed Income	21%
Real Estate	12%
Private Eq	12%
Inflation Sensitive	2%
Total	100%
Simulation Results (1,000 Scenarios)	
Median 10-Yr Geo. Avg. Ret.	7.9%
Median Annualized SD	12.0%
2-Yr. Drawdown at 10% Prob. (in \$B)	(28.3)
Max 2-Yr. Drawdown (in \$B)	(62.7)

Risk Factor Exposures

	Mir dottor Exposures
6%	Interest Rate Risk
0%	Leverage Risk
0%	Market Liquidity Risk
0%	Inflation Risk
55%	Growth Risk
9%	Constant
0%	Reg / Gov Risk
30%	Unexplained
100%	Total

Exposures to CalSTRS' six risk factors

%'s indicate how much of the volatility in the optimized portfolio's returns over the recent investment cycle are explained by a specific factor. For example, at left, Growth Risk has explained 55% of the policy portfolio's total return volatility





Analysis of Policy Options – Current Policy Mix

Asset Class Framework (ACF)	Curr. Policy	
US Equities	35%	
Intl Equities	18%	
Fixed Income	21%	
Real Estate	12%	
Private Eq	12%	
Inflation Sensitive	2%	
Total	100%	
Simulation Results (1,000 Scenarios)		
Median 10-Yr Geo. Avg. Ret.	7.9%	 Expected return exceeds assumed rate of return
Median Annualized SD	12.0%	Expect a return lower than -4% about 1-in-6 years
2-Yr. Drawdown at 10% Prob. (in \$B)	(28.3)	➤ 10% chance of losing approximately \$28B over a 2-year period (based on \$142B)
Max 2-Yr. Drawdown (in \$B)	(62.7)	 Expected maximum potential loss over 2-year period (1 in 600)
Risk Factor Exposures		
Interest Rate Risk	6%	
Leverage Risk	0%	
Market Liquidity Risk	0%	
Inflation Risk	0%	
Growth Risk	55%	├ Significant bias toward growth risk: ≈80% of explainable risk is growth risk
Constant	9%	
Reg / Gov Risk	0%	
Unexplained	30%	
Total	100%	-

Traditional Framework



R4

Analysis of Policy Options — Match Policy Risk, Maximize Return

Portfolios optimized using two versions of risk

<u>Standard Deviation</u> (traditional) – total volatility range (upside & downside)

Same Risk/Max the Return

<u>Downside Deviation</u> – severe downside outcomes, more relevant when expected distribution is not necessarily symmetric

		ſ	0: ID 1				
	Mina	Move	StdDev	DownDev	Cum Dalicu		
Assat Class Framswork (ACE)	IVIINS	waxs	Constrained	Constrained	Curr. Policy		
Asset Class Framework (ACF)	200/	45%	23%	32%	35%	7	
US Equities							
Intl Equities		45%	25%	18%	18%		
Fixed Income	15%		15%	15%	21%		Lower Fixed Income allocations
Real Estate	9%	15%	15%	15%	12%		Lower Fixed income anocations
Private Eq	9%	15%	15%	15%	12%		
Inflation Sensitive	0%	25%	7%	5%	2%		
Total			100%	100%	100% -		
Simulation Results (1,000 Scenarios)					_	_	
Median 10-Yr Geo. Avg. Ret.			8.2%	8.2%	7.9%		
Median Annualized SD		Ī	12.0%	12.2%	12.0%		Fundated waturna improve
2-Yr. Drawdown at 10% Prob. (in \$B)			(26.9)	(28.3)	(28.3)	Γ	Expected returns improve
Max 2-Yr. Drawdown (in \$B)			(62.7)	(64.2)	(62.7)		
Risk Factor Exposures					_		
Interest Rate Risk			8%	9%	6%]	
Leverage Risk			5%	0%	0%		
Market Liquidity Risk			0%	6%	0%		
Inflation Risk			5%	0%	0%		
Growth Risk			66%	69%	55%	_	Even higher biases toward growth
Going-in Yield			3%	0%	9%		3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Reg / Gov Risk			0%	0%	0%		
_			13%	16%	30%		
Unexplained							
Total			100%	100%	100% _	J	Traditional Framework





Analysis of Policy Options – Match Policy Return, Minimize Risk

		Γ	StdDev	DownDev		
	Mins	Maxs	Constrained	Constrained	Curr. Policy	
Asset Class Framework (ACF)		•				
US Equities	20%	45%	26%	26%	35%	The state of the s
Intl Equities	12%	45%	18%	18%	18%	Lower Fixed Income allocations,
Fixed Income	15%	50%	15%	15%	21%	significant allocation to Inflation Sensitive,
Real Estate	9%	15%	15%	15%	12%	Constitute,
Private Eq	9%	15%	15%	15%	12%	Regardless of risk measure, same
Inflation Sensitive	0%	25%	11%	11%	2%	portfolio
Total			100%	100%	100%	
Simulation Results (1,000 Scenarios)						
Median 10-Yr Geo. Avg. Ret.		ſ	7.9%	7.9%	7.9%	7
Median Annualized SD		_	11.1%	11.1%	12.0%	
2-Yr. Drawdown at 10% Prob. (in \$B)			(25.4)	(25.4)	(28.3)	Expected risks decline
Max 2-Yr. Drawdown (in \$B)			(59.7)	(59.7)	(62.7)	
Dick Factor Expenses						
Risk Factor Exposures			00/	00/	C 0/	٦
Interest Rate Risk			8%	8%	6%	
Leverage Risk			6%	6%	0%	
Market Liquidity Risk			0%	0%	0%	
Inflation Risk			4%	4%	0%	Higher biases toward growth
Growth Risk			66%	66%	55%	I ligher blases toward growth
Going-in Yield			3%	3%	9%	
Reg / Gov Risk			0%	0%	0%	
Unexplained			13%	13%	30%	
Total			100%	100%	100%	Traditional Framework

Same Return/Min the Risk

Analysis of Policy Options — Match Policy Risk, Maximize Return

		_	Carrie Mark	ax the return			
			StdDev	DownDev			
	Mins	Maxs	Constrained	Constrained	Curr. Policy		
Risk Class Framework (RCF)		•				\neg	
Growth Risk	25%	70%	34%	45%			Lower amounts of public equity-oriented
Private Investments	18%	30%	30%	30%			classes
Absolute Return	0%	25%	0%	0%			
Growth Risk Diversifying	0%	25%	0%	0%		_	Again, max out private classes, but Core RE
Interest Rates	10%	25%	10%	10%			not included
Interest Rate Uncertainty	5%	25%	16%	5%			050/ 050/ in completely new elected
Inflation	10%	25%	10%	10%			25%-35% in completely new classes
Total			100%	100%		J	
Simulation Results (1,000 Scenarios)						_	
Median 10-Yr Geo. Avg. Ret.			8.3%	8.3%	7.9%		Higher return/lower risk solutions versus
Median Annualized SD			10.8%	12.1%	12.0%		traditional framework
2-Yr. Drawdown at 10% Prob. (in \$B)		•	(23.9)	(28.3)	(28.3)		100/ notantial loss amount under CD antian
Max 2-Yr. Drawdown (in \$B)			(61.2)	(65.6)	(62.7)		10% potential loss amount under SD option \$3B lower than traditional framework
Risk Factor Exposures							
Interest Rate Risk			10%	12%	6%	7	
Leverage Risk			0%	0%	0%		
Market Liquidity Risk			0%	0%	0%		
Inflation Risk			3%	0%	0%		Growth bias still evident, but equivalent or
Growth Risk			57%	69%	55%		lower than traditional framework
						- 1	

0%

0%

19%

100%

6%

0%

24%

100%

9%

0%

30%

100%

Same Risk/Max the Return

Risk Class Framework



Going-in Yield

Reg / Gov Risk

Unexplained

Total



Analysis of Policy Options — Match Policy Return, Minimize Risk

			Same Return	DownDev		
	Mins	Maxs	Constrained		Curr. Policy	
Risk Class Framework (RCF)		•				
Growth Risk	25%	70%	29%	28%	_	Lower amounts of public equity-oriented
Private Investments	18%	30%	29%	30%		classes
Absolute Return	0%	25%	1%	2%		
Growth Risk Diversifying	0%	25%	0%	1%		Again, max out private classes, but Core RE
Interest Rates	10%	25%	11%	12%		not included
Interest Rate Uncertainty	5%	25%	11%	10%		
Inflation	10%	25%	19%	17%		39%-41% in completely new classes
Total			100%	100%	_	J
Simulation Results (1,000 Scenarios)					_	
Median 10-Yr Geo. Avg. Ret.			7.9%	7.9%	7.9%	Significant drop in expected volatility
Median Annualized SD			9.9%	10.0%	12.0%	
2-Yr. Drawdown at 10% Prob. (in \$B)			(22.4)	(22.4)	(28.3)	10% potential loss amount under both options
Max 2-Yr. Drawdown (in \$B)			(56.7)	(65.6)	(62.7)	\$3B lower than traditional framework
Risk Factor Exposures						
Interest Rate Risk			9%	9%	6%	٦
Leverage Risk			0%	0%	0%	
Market Liquidity Risk			0%	0%	0%	Growth bias still evident, but equivalent or
Inflation Risk			6%	6%	0%	lower than traditional framework
Growth Risk			55%	54%	55%	
Going-in Yield			7%	7%	9%	In both cases, growth as % of explainable
Reg / Gov Risk			0%	0%	0%	risk is lower
Unexplained			23%	24%	30%	
Total			100%	100%	100%	

Risk Class Framework





Analysis of Policy Options – Lowest Volatility: ACF vs. RCF

			Lowest V	olatility						StdDev	DownDev
			StdDev	DownDev				Mins	Maxs	Constrained	Constrained
	Mins	Maxs	Constrained	Constrained		Risk CI	ass Framework (RCF)				
Asset Class Framework (ACF)							Growth Risk	25%	70%	25%	25%
US Equities	20%	45%	20%	20%			Private Investments	18%	30%	18%	18%
Intl Equities	12%	45%	12%	12%			Absolute Return	0%	25%	11%	16%
Fixed Income	15%	50%	25%	37%		G	Browth Risk Diversifying	0%	25%	1%	0%
Real Estate	9%	15%	9%	10%			Interest Rates	10%	25%	10%	10%
Private Eq	9%	15%	9%	9%		Ir	terest Rate Uncertainty	5%	25%	10%	6%
Inflation Sensitive	0%	25%	25%	12%			Inflation	10%	25%	25%	25%
Total			100%	100%			Total			100%	100%
Simulation Results (1,000 Scenar	rios)			Γ	5:	Simulati	on Results (1,000 Scenar	rios)			
Median 10-Yr Geo. Avg. Ret.			6.6%	6.5%	Risk-based has	Media	an 10-Yr Geo. Avg. Ret.			7.0%	6.8%
Median Annualized SD			7.9%	8.1%	higher expected		Median Annualized SD			7.6%	7.7%
Drawdown at 10% Prob. (in \$B)			(16.4)	(16.4)	returns and	Drawdov	wn at 10% Prob. (in \$B)			(16.4)	(16.4)
Max 2-Yr. Drawdown (in \$B)			(43.3)	(43.3)	total volatilities Max 2-Yr. Drawdown (in \$B)				(46.3)	(46.3)	
				L		J					
Risk Factor Exposures						R	isk Factor Exposures				
Interest Rate Risk			10%	10%			Interest Rate Risk			8%	12%
Leverage Risk			6%	7%			Leverage Risk			4%	0%
Market Liquidity Risk			1%	1%	B: 1 1 11 1		Market Liquidity Risk			1%	7%
Inflation Risk			0%	0%	Risk-based has I		Inflation Risk			5%	0%
Growth Risk			65%	65%	growth bias but h	nigner	Growth Risk			56%	60%
Going-in Yield			6%	5%	unexplained		Going-in Yield			6%	0%
Reg / Gov Risk			0%	0%			Reg / Gov Risk			0%	0%
Unexplained			12%	12%			Unexplained			20%	21%
Total			100%	100%			Total			100%	100%

Lowest Volatility

Analysis of Policy Options – Risk Management Considerations

Consider that each macro risk has an equivalent likelihood of occurrence

If that is the case, weight different risks equivalently

Using the ACF, either (i) equal-weight the assets or (ii) weight the assets so that each asset contributes the same amount of risk to the total portfolio

Using the RCF, balance macro risk exposures to equivalent or nearequivalent proportions

Analysis of Policy Options — ACF Approaches: Weighting the Assets

Γ	Eq. Wgtd.			Eq. Asset Risk Wgt.
Asset Class Framework (ACF)			Asset Class Framework (ACF)	
US Equities	17%		US Equities	7%
Intl Equities	17%	Equal-weight by assets (left	Intl Equities	6%
Fixed Income	17%	table); equal-weight by risk contribution (right table) - since	Fixed Income	38%
Real Estate	17%	equity assets have more risk to	Real Estate	11%
Private Eq	17%	begin with, they get assigned	Private Eq	5%
Inflation Sensitive	17%	less weight	Inflation Sensitive	33%
Total	100%		Total	100%
Simulation Results (1,000 Scenario	os)		Simulation Results (1,000 Scenar	<u>rios)</u>
Median 10-Yr Geo. Avg. Ret.	7.6%		Median 10-Yr Geo. Avg. Ret.	5.2%
Median Annualized SD	10.0%		Median Annualized SD	5.0%
Drawdown at 10% Prob. (in \$B)	(22.4)		Drawdown at 10% Prob. (in \$B)	(7.5)
Max 2-Yr. Drawdown (in \$B)	(53.7)		Max 2-Yr. Drawdown (in \$B)	(28.3)
Risk Factor Exposures			Risk Factor Exposures	
Interest Rate Risk	13%		Interest Rate Risk	2%
Leverage Risk	0%		Leverage Risk	7%
Market Liquidity Risk	6%		Market Liquidity Risk	56%
Inflation Risk	0%		Inflation Risk	0%
Growth Risk	65%		Growth Risk	12%
Going-in Yield	0%		Going-in Yield	16%
Reg / Gov Risk	0%		Reg / Gov Risk	0%
Unexplained	16%		Unexplained	7%
Total	100%		Total	100%

^{*}Weighted by capital invested in each class





^{**}Weighted so that each asset contributes the same proportion to total portfolio volatility

Analysis of Policy Options — ACF Approaches: Weighting the Assets

Г	Eq. Wgtd.		ſ	Eq. Asset Risk Wgt.
Asset Class Framework (ACF)	Eq. VVgta.		Asset Class Framework (ACF)	Ly. Asset Nisk Wyt.
US Equities	17%		US Equities	7%
Intl Equities	17%	Equal-weight by assets (left	Intl Equities	6%
Fixed Income	17%	table); equal-weight by risk	Fixed Income	38%
Real Estate		contribution (right table) - since	Real Estate	30% 11%
	17%	equity assets have more risk to		
Private Eq	17%	begin with, they get assigned	Private Eq	5%
Inflation Sensitive	17%	less weight	Inflation Sensitive	33%
Total	100%		Total	100%
Simulation Results (1,000 Scenari	<u>os)</u>	Equal-weighting by asset has	Simulation Results (1,000 Scenar	rios)
Median 10-Yr Geo. Avg. Ret.	7.6%	higher expected return (close to	Median 10-Yr Geo. Avg. Ret.	5.2%
Median Annualized SD	10.0%	long-term assumption); equal	Median Annualized SD	5.0%
Drawdown at 10% Prob. (in \$B)	(22.4)	weighting by risk causes return	Drawdown at 10% Prob. (in \$B)	(7.5)
Max 2-Yr. Drawdown (in \$B)	(53.7)	to be much lower due to large	Max 2-Yr. Drawdown (in \$B)	(28.3)
(4-)	(0011)	fixed income weights, but risk		
Risk Factor Exposures		levels much lower	Risk Factor Exposures	
Interest Rate Risk	13%		Interest Rate Risk	2%
Leverage Risk	0%		Leverage Risk	7%
Market Liquidity Risk	6%		Market Liquidity Risk	56%
Inflation Risk	0%		Inflation Risk	0%
Growth Risk	65%		Growth Risk	12%
Going-in Yield	0%		Going-in Yield	16%
Reg / Gov Risk	0%		Reg / Gov Risk	0%
<u> </u>			Unexplained	7%
Unexplained	16%		Total	100%
Total	100%		. • • • • • • • • • • • • • • • • • • •	.00,0

^{*}Weighted by capital invested in each class

Total

100%





^{**}Weighted so that each asset contributes the same proportion to total portfolio volatility

Analysis of Policy Options — ACF Approaches: Weighting the Assets

Γ	Eq. Wgtd.		ſ	Eq. Asset Risk Wgt. **
Asset Class Framework (ACF)			Asset Class Framework (ACF)	1 3333 3
US Equities	17%	Equal-weight by assets (left	US Equities	7%
Intl Equities	17%	table); equal-weight by risk	Intl Equities	6%
Fixed Income	17%	contribution (right table) - since	Fixed Income	38%
Real Estate	17%	equity assets have more risk to	Real Estate	11%
Private Eq	17%	begin with, they get assigned	Private Eq	5%
Inflation Sensitive	17%	less weight	Inflation Sensitive	33%
Total	100%		Total	100%
Simulation Results (1,000 Scenarios	<u>s)</u>	Equal-weighting by asset has	Simulation Results (1,000 Scenari	<u>ios)</u>
Median 10-Yr Geo. Avg. Ret.	7.6%	higher expected return (close to	Median 10-Yr Geo. Avg. Ret.	5.2%
Median Annualized SD	10.0%	long-term assumption); equal	Median Annualized SD	5.0%
Drawdown at 10% Prob. (in \$B)	(22.4)	weighting by risk causes return	Drawdown at 10% Prob. (in \$B)	(7.5)
Max 2-Yr. Drawdown (in \$B)	(53.7)	to be much lower due to large fixed income weights, but risk	Max 2-Yr. Drawdown (in \$B)	(28.3)
		levels much lower	Risk Factor Exposures	
Risk Factor Exposures			Interest Rate Risk	2%
Interest Rate Risk	13%			2% 7%
Leverage Risk	0%		Leverage Risk	7 % 56%
Market Liquidity Risk	6%	Regardless of asset-weighting	Market Liquidity Risk	
Inflation Risk	0%	approach, macro risk exposures	Inflation Risk	0%
Growth Risk	65%	still remain biased; biases are in	Growth Risk	12%
Going-in Yield	0%	contrasting factors due to asset	Going-in Yield	16%
Reg / Gov Risk	0%	weighting schemes	Reg / Gov Risk	0%
Unexplained	16%		Unexplained	7%
Total	100%		Total	100%

*Weighted by capital invested in each class





^{**}Weighted so that each asset contributes the same proportion to total portfolio volatility

Analysis of Policy Options – Balancing the Risk Exposures

Risk Balanced

Risk Balanced Framework (ACF+RCF)

US Equities 13% Intl Equities 7% **Private Growth** 10% Absolute Return 60% 10% Interest Rate Uncertainty 100% Total

Simulation Results (1,000 Scenarios)

Median 10-Yr Geo. Avg. Ret. 6.3% 7.2% Median Annualized SD 2-Yr. Drawdown at 10% Prob. (in \$B) (14.9)Max 2-Yr. Drawdown (in \$B) (41.8)

Risk Factor Exposures

Interest Rate Risk 13% Leverage Risk 12% 14% Market Liquidity Risk Inflation Risk 0% **Growth Risk** 15% 17% Going-in Yield 0% Reg / Gov Risk 29% Unexplained 100%

Total

Instead of merely balancing by asset class volatilities, balance by the type of macro risk; in this case portfolio is balanced across 4 of the 6 macro risk factors, no significant tilt to a specific risk

Analysis of Policy Options – Balancing the Risk Exposures

(41.8)

100%

Risk Balanced

Risk Balanced Framework (ACF+RCF)

US Equities 13%
Intl Equities 7%
Private Growth 10%
Absolute Return 60%
Interest Rate Uncertainty 10%
Total 100%

Simulation Results (1,000 Scenarios)

Median 10-Yr Geo. Avg. Ret. 6.3%
Median Annualized SD 7.2%
2-Yr. Drawdown at 10% Prob. (in \$B) (14.9)

Result falls between traditional equalweighting options (see prior)

Risk Factor Exposures

Max 2-Yr. Drawdown (in \$B)

Interest Rate Risk 13% Leverage Risk 12% 14% Market Liquidity Risk Inflation Risk 0% Growth Risk 15% 17% Going-in Yield 0% Reg / Gov Risk 29% Unexplained

Total

Instead of merely balancing by asset class volatilities, balance by the *type of macro risk*; in this case portfolio is balanced across 4 of the 6 macro risk factors, no significant tilt to a specific risk



Analysis of Policy Options – Balancing the Risk Exposures

Risk Balanced

Risk Balanced Framework (ACF+RCF)

US Equities 13%
Intl Equities 7%
Private Growth 10%
Absolute Return 60%
Interest Rate Uncertainty 10%
Total 100%

A mixture of asset classes and risk classes utilized to obtain the best macro risk diversification solution; very different than traditional growth-biased portfolio

Simulation Results (1,000 Scenarios)

Median 10-Yr Geo. Avg. Ret. 6.3%

Median Annualized SD 7.2%

2-Yr. Drawdown at 10% Prob. (in \$B) (14.9)

Max 2-Yr. Drawdown (in \$B) (41.8)

Result falls between traditional equalweighting options (see prior)

Risk Factor Exposures

13% Interest Rate Risk Leverage Risk 12% 14% Market Liquidity Risk Inflation Risk 0% Growth Risk 15% 17% Going-in Yield 0% Reg / Gov Risk 29% Unexplained Total 100%

Instead of merely balancing by asset class volatilities, balance by the *type of macro risk*; in this case portfolio is balanced across 4 of the 6 macro risk factors, no significant tilt to a specific risk



Analysis of Policy Options — Balanced Risk Exposures Comments

Balanced Risk Exposures (BRE) findings consistent with other practitioner findings*

BRE portfolio's expected return falls below STRS' objectives

However, the BRE portfolio exhibits a solid return-risk tradeoff and very little risk bias

"Risk Parity" advocates typically apply leverage to a BRE portfolio to meet return objective

Advocates utilize a broad spectrum of investment vehicles to capture risk exposures

Investor choice: growth risk factor bias or much less bias, but leverage or lower returns

*See, for example, "The 5-Percent Solution," Asness, Clifford, Ilmanen, Anti, Institutional Investor, May, 15,2012; "Diversification-still the only free lunch?," Yazann, Rohami, Santiago, Katherin, JP Morgan, October 2012.





Presentation Summary

- PCA analyzed two allocation frameworks: Asset Class (ACF) and Risk Class (RCF)
- Quantitative analysis indicates the RCF provides favorable return-risk tradeoffs
- PCA recommends STRS take further steps to implement a RCF
- Under a RCF, strategic classes would be reorganized along risk management considerations
- From a qualitative and organizational standpoint, implementing a RCF could present certain challenges

Appendix



Unconstrained Optimizations

			Same Risk/Ma	x the Return	Same Return/Min the Risk		Lowest Volatility	
			Std Dev	DownDev	Std Dev	DownDev	Std Dev	DownDev
	Mins	Maxs	Unconstrained	Unconstrained	Unconstrained	Unconstrained	Unconstrained	Unconstrained
Asset Class Framework (ACF)								
US Equities	20%	45%	28%	15%	15%	0%	0%	0%
Intl Equities	12%	45%	8%	7%	13%	1%	0%	0%
Fixed Income	15%	50%	0%	0%	0%	0%	71%	72%
Real Estate	9%	15%	49%	44%	39%	41%	7%	4%
Private Eq	9%	15%	11%	30%	10%	27%	3%	4%
Inflation Sensitive	0%	25%	4%	4%	23%	31%	19%	20%
Total			100%	100%	100%	100%	100%	100%
Simulation Results (1,000 Scenarios)								
Median 10-Yr Geo. Avg. Ret.			8.9%	9.3%	7.9%	7.9%	3.7%	3.6%
Median Annualized SD			12.0%	13.5%	9.5%	10.2%	3.9%	3.9%
2-Yr. Drawdown at 10% Prob. (in \$B)			(26.9)	(28.3)	(20.9)	(16.4)	(3.0)	(3.0)
Max 2-Yr. Drawdown (in \$B)			(67.1)	(67.1)	(55.2)	(47.7)	(16.4)	(14.9)
Risk Class Framework (RCF)								
Growth Risk	25%	70%	50%	43%	1%	0%	0%	0%
Private Investments	18%		26%	32%	37%	39%	0%	0%
Absolute Return		25%	0%	0%	6%	7%	65%	70%
Growth Risk Diversifying	0%	25%	0%	0%	5%	6%	0%	0%
Interest Rates		25%	0%	0%	1%	0%	0%	0%
Interest Rate Uncertainty	5%	25%	24%	25%	35%	35%	0%	0%
Inflation	10%	25%	0%	0%	15%	13%	35%	30%
Total			100%	100%	100%	100%	100%	100%
Simulation Results (1,000 Scenarios)								
Median 10-Yr Geo. Avg. Ret.			8.8%	8.9%	7.9%	7.9%	4.0%	4.1%
Median Annualized SD			12.0%	12.2%	9.2%	9.3%	3.8%	3.8%
2-Yr. Drawdown at 10% Prob. (in \$B)			(22.4)	(28.3)	(17.9)	(17.9)	(3.0)	(3.0)
Max 2-Yr. Drawdown (in \$B)			(53.7)	(68.6)	(49.2)	(49.2)	(17.9)	(17.9)
Differerences (RCF - ACF)								
Median 10-Yr Geo. Avg. Ret.			-0.1%	-0.4%	0.0%	0.0%	0.3%	0.5%
Median Annualized SD			0.1%	-1.3%	-0.3%	-0.9%	-0.1%	-0.1%
2-Yr. Drawdown at 10% Prob. (in \$B)			4.5	-	3.0	(1.5)	-	-
Max 2-Yr. Drawdown (in \$B)			13.4	(1.5)	6.0	(1.5)	(1.5)	(3.0)



