

Assessment Five - Script Draft v1.0

SCENE	VIDEO	SCRIPT
1	Opening Scene with single lady standing in the kitchen looking worried, Camera pans outwards from a close up of her face to the view of the whole kitchen. Voiceover Guy speaks in a very sales-type voice.	V.G - Are you a single person? Do you struggle to plan meals? Or keep to a diet?
2	Second scene cuts in with only the woman at first but when V.G starts talking another man pops into the kitchen looking startled. When V.G starts asking questions, they both start to look concerned as they realise they can't do what he is asking.	V.G - What about if you are in a relationship and then there were two of you to feed? How would you cope then? Imagine now going to the shops trying to work out what todo!
3	Third scene starts with two children cutting into the scene as the male did in the last one. Both adults look at each other then turn to V.G for advice when V.G asks the first question they reply by shaking both their heads. As V.G asks about a fussy eater the adult male looks away as if to give the impression its not him.	V.G - Now try doing this with a family! Do you think you could handle that while working? Or what about if someone in your family has food allergies and you then need to work around that, or one person turns out to be a real fussy eater! What are you going to do then?
4	Fourth Scene then starts with all the family with worried looks on there face.	V.G - Now you get where I am going with all this and how complicated it can get while looking after not just a family but you as a single person or maybe as a couple. And finding the time to work out everyone's meals, and what you are going to cook them.

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5	<p>Scene five starts with the family removed from the scene and a hand holding a clipboard with another hand holding a pencil appears in the centre.</p> <p>As V.G says the first option he ticks the board</p>	<p>V.G - So what about if I could show you an App that can help you with all that?</p> <p>One where you can enter your family food requirements and generate a whole list of different meals to make.</p>
6-8	<p>Scenes six through to eight are all the same with the hand ticking off on the clipboard as he speaks.</p>	<p>V.G - Then from that list, you can generate a shopping list to take with you to the store.</p> <p>Keep track of your diet's progress While adhering to everyone else in the family.</p> <p>Get useful hints and tips from our ever-expanding health database. Along with an ever-changing meal plan that will be provided for you at the start of every week.</p>
9	<p>Scene nine cuts back to the family looking happy with what they have heard.</p> <p>When V.G is talking about the shopping order and delivery system down the bottom will display "Not available in all areas" notice</p>	<p>V.G - There is a huge range of different options you can choose from when planning out your meals for you or your family,</p> <p>also if you want to take the hassle out of going to the shops, then you can use our inbuilt payment and ordering system to send your shopping list through to your local supermarket for it to be either picked up or delivered</p> <p>Well, what do you think?</p> <p>Does this seem like something you want to have in your daily life?</p> <p>Do you not want to end you like one of the following stats?</p>

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10	Scene ten flips over from the kitchen scene over to a Blue backgrounded infographic style slide with a computer screen that pops up, then a graph appears on the screen after a few points, then towards the final point, an academic hat pops onto the corner of the screen	V.G - Because there are a few reasons why diets tend to fail and not work like: 1. Depriving yourself of food may slow down your metabolism 2. The food and exercise plan you were following while on a diet was not actually sustainable in the long-term (how long can you really last nibbling on a protein bar at social events?)
11-12	Next scene eleven will be the same style but with a few different graphics, There will be a woman that pops up to show a clipboard with more interesting facts, Next, an atom will pop into the right corner up the top, And finally for the last infographic scene, a few sports like trophies a book and a calendar will appear on the screen at random points.	(Script in the making) V.G - There has been a lot of effort from people who generally need an application like this in their own daily life, so you can be assured that every part of this application will be of high standard, from the code it was written in all the way to the meal plans that were sourced from high-quality chefs and cooks. So you can be assured that any goals or lifestyle requirements that you are striving towards, this application will be able to get you there
13	Scene thirteen is the final scene and will cross over from the last scene into a scene with a lime question mark, consisting of just that and the voice of V.G	V.G - So are you keen to get your life back on track with your diet? and live a lifestyle free of shopping lists and meal planning? Well then visit us meta tier solutions and sign up for your account today and get your diet back on track!