HYPOTHESIS TESTING

Consider statements such as

- Teenagers aged 13-15 spend no more than 10 hours a week on Facebook
- The average weight of Australian men is the same as it was in 1990.
- Students from private schools have the same mean ATAR score as the Victorian average.
- The mean winter rainfall for the last 10 years is the same as the historical mean.

Our confidence about the probabilities of values drawn from normally distributed populations and sampling distributions enables us to formally test hypotheses (or claims) such as these.

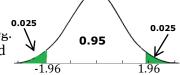
When we perform an 'experiment' we know there will be chance variation. For example, if we toss a supposedly fair coin 100 times we would not be surprised to obtain 48 or 45 or perhaps even 40 heads. However we would be surprised to obtain only 5 heads. If we were testing a coin for 'fairness' we might even like to decide beforehand what we would consider a reasonable number of heads. In hypothesis testing 'reasonable' is defined as what we could expect 95% (or 99% or 90% etc) of the time.

In a hypothesis test we are concerned to assess how unusual our result is, whether it is reasonable chance variation (obtaining 45 heads in 100 tosses of a coin) or whether the result is too extreme to be considered chance variation (obtaining 5 heads in 100 tosses of a coin). The experiment may consist of drawing a sample and comparing the sample mean with the population mean for 'reasonableness'. A hypothesis test is a formal process with the following steps:

1. State the null and alternative hypotheses

 H_0 : $\mu_{\bar{x}} = \mu$ [the sample mean is the same as the population mean allowing for chance variation] H_a : $\mu_{\bar{x}} \neq \mu$ [the sample mean is not the same as the population mean after allowing for chance

- 2. A significance level α is chosen [$\alpha = 0.05 \Rightarrow$ we are defining reasonable as what we can expect 95% of the time]
- 3. Tables or a calculator or a computer are used to find the z-value that corresponds to the chosen significance level e_g. These are the thresholds for 'reasonableness' and are called the **critical values**.



- 4. The **test statistic** is the standardised difference between the sample mean (calculated from the given data) and the known population mean: $z = \frac{\bar{x} \mu}{s_{\bar{x}}}$ [for a large sample where σ is unknown]
- **5**. A decision is made regarding the 'reasonableness' of the test statistic:

"Is the test statistic more extreme than the critical value?" \nearrow No \Rightarrow Do not reject Ho

- **6.** State your conclusion: There is (if you reject)/is not (if you do not reject) evidence to suggest that....
- NB: (i) The steps for hypothesis testing may differ from course to course so check with your Program.
 - (ii) The decision relates only to rejecting or not rejecting H_0 . H_a is not mentioned in the decision, and we do not *accept* H_0 or H_a .

Example

Because students had previously found a statistics course very difficult the average score over many years was 48% with a standard deviation of 12%. A bridging program was introduced and the 120 students that attended achieved a mean score of 50% in the final exam. Is there evidence that the scores of those who attended the bridging program have changed at a 99% level of significance?

- 1. Hypotheses: H_0 : $\mu = 48$ H_a : $\mu \neq 48$
- 2. $\alpha = 0.01$ [level of significance 99% = 0.99]



- 3. Critical values: $\alpha = 0.01 \implies z = -2.58$ or z = 2.58
- 4. Test statistic: $z = \frac{\bar{x} \mu}{s_{\bar{x}}} = \frac{50 48}{\frac{12}{\sqrt{120}}} = 1.83$
- 5. Decision: Is 1.83 more extreme than 2.58? No, therefore do not reject H_o.
- 6. Conclusion: There is not evidence to suggest that *the scores of those who attended the bridging program have changed**. It is reasonable that the apparent improvement is due to chance variation.

 *[use the wording of the question]

Exercise

- 1. Repeat the example to decide if there is evidence at the 90% level of significance that attending the bridging program is associated with the change in scores.
- 2. A random sample of 36 soft drinks from vending machines had an average content of 370ml with a standard deviation of 20ml. Test the null hypothesis that $\mu = 375$ ml against the alternative hypothesis $\mu \neq 375$ ml at the 99% significance level.
- 3. A bank manager has historical data that shows over lunchtime Mon –Fri the mean number of customers that come into the bank is 32. Accordingly he believes he has no need to change the number of tellers. However a branch survey conducted every lunchtime over eight weeks found that the mean number of customers was 36 with a standard deviation of 8.2. Conduct a hypothesis test with a 95% level of significance to test whether the mean number of lunchtime customers has changed. What recommendation would you make to the bank manager?
- 4. The manufacturer of 'longlast' batteries claims the mean lifetime of his batteries is 450 hours. A consumer interest magazine samples 100 batteries and finds that they have a mean of 444 hours with a standard deviation of 28 hours. Do the sample data contradict the manufacturer's claim? [use $\alpha = 0.02$]

Answers

Your answers should be set out and contain all the steps shown above. A brief outline of the main features is given below.

- **1.** Test statistic = $1.83 \Rightarrow \text{reject H}_0$: evidence of change in scores.
- **2.** Test statistic = $-1.5 \Rightarrow$ do not reject H₀: difference consistent with chance variation
- 3. Test statistic = $3.09 \Rightarrow \text{reject H}_{0:}$ evidence of increase in number of lunchtime customers and therefore need more tellers
- 4. Test statistic = $2.14 \Rightarrow$ do not reject H₀: the difference is consistent with chance variation and there is no evidence to contradict the claim that the mean battery life is 450 hours.