



{ON: The Beach}

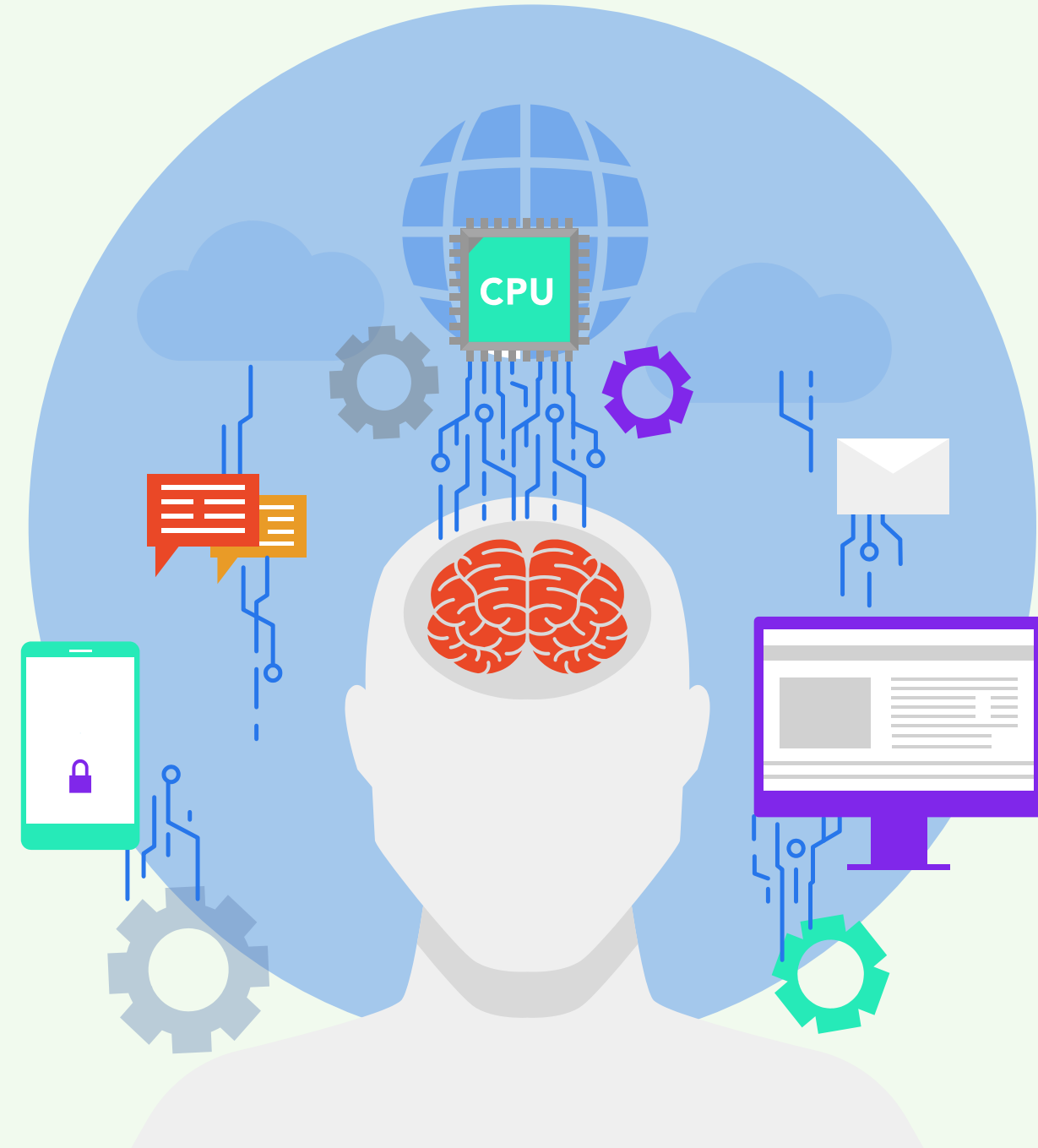
Bringing DevOps, Devs and Data Scientists
together around Big Data



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Unearth The Black-Box:

Building Fair, Accountable & Trustworthy ML Systems





AGENDA

01

INTRODUCTION

WHAT IS ML AND RELATED CONCEPTS

02

UNDERSTANDING BLACK-BOX PROBLEM

WHY BLACK-BOX MODELS CAN LEAD TO UNFAIR, BIASED OUTCOMES

03

STRATEGIES FOR BUILDING FAIR AND UNBIASED MODELS

HOW TO BUILD STRATEGIES FOR ENSURING FAIRNESS AND NO-BIAS

04

BUILDING TRUSTWORTHY & ACCOUNTABLE MACHINE LEARNING MODELS

WHAT STRATEGIES FOR BUILDING TRUST & ACCOUNTABILITY IN ML SYSTEMS

05

CONCLUSION AND RESOURCES

ENCOURAGE FURTHER RESEARCH AND DISCUSSION



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INTRODUCTION



ARTIFICIAL INTELLIGENCE

Any technique that
enables computers to
mimic human behavior



MACHINE LEARNING

Ability to learn without
explicitly being
programmed



DEEP LEARNING

Extract patterns from data
using neural networks

3 1 3 5 6 7
1 4 5 9 2 3



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A



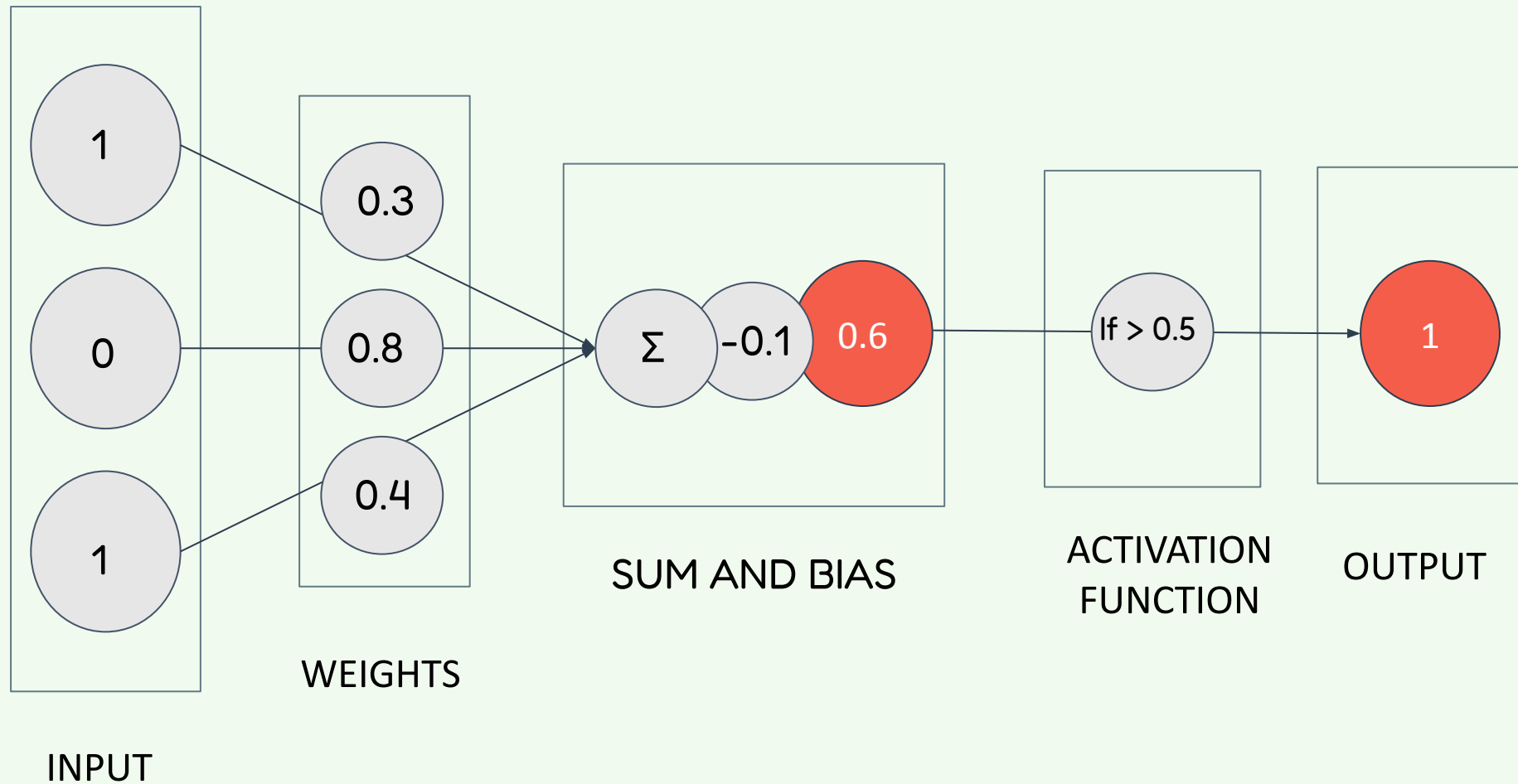
B



C



BASIC NEURAL NETWORK





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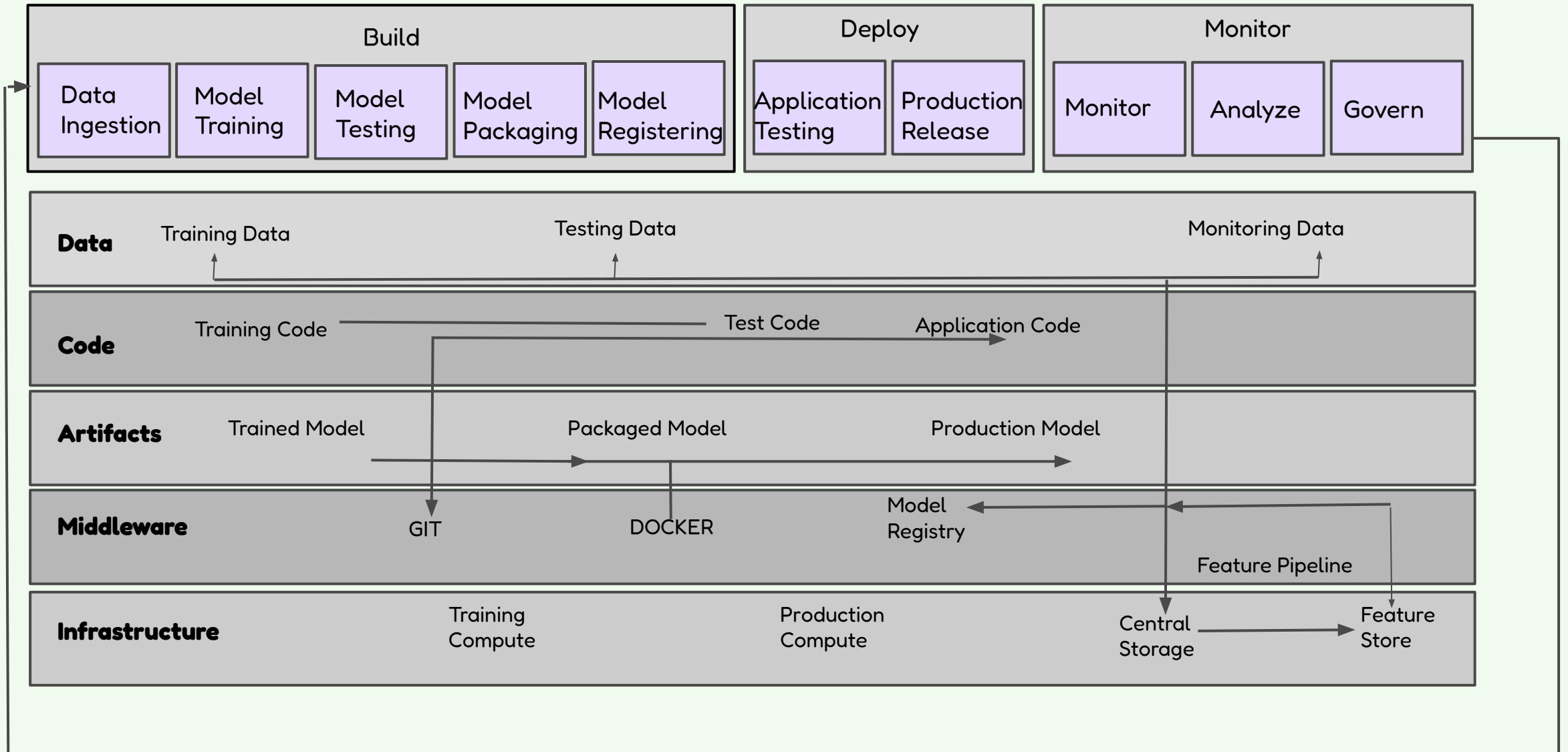
IMAGE RECOGNITION



08	02	22	97	38	15	00	40	00	75	04	05	07	78	52	12	50	77	90	88
49	49	99	40	17	81	18	57	60	87	17	40	98	43	69	45	04	56	62	00
81	49	31	73	55	79	14	29	93	71	40	67	58	88	30	03	49	13	36	65
52	70	95	23	04	60	11	42	68	21	65	56	01	32	56	71	37	02	36	91
22	31	16	71	51	65	85	89	41	92	36	54	22	40	40	28	66	33	13	80
24	47	35	60	99	03	45	02	44	75	33	53	78	36	84	20	35	17	12	50
32	98	81	28	64	23	67	10	26	38	40	67	59	54	70	66	18	38	64	70
67	26	20	68	02	62	12	20	95	63	94	39	63	08	40	91	66	49	94	21
24	55	58	05	66	73	99	26	97	17	78	78	96	83	14	88	34	89	63	72
21	36	23	09	75	00	76	44	20	45	35	14	00	61	33	97	34	31	33	95
78	17	53	28	22	75	31	67	15	94	03	80	04	62	16	14	09	53	56	92
16	39	05	42	96	35	31	47	55	58	88	24	00	17	54	24	36	29	85	57
86	56	00	48	35	71	89	07	05	44	44	37	44	60	21	58	51	54	17	58
19	80	81	68	05	94	47	69	28	73	92	13	86	32	17	77	04	89	55	40
04	52	08	83	97	35	99	16	07	97	57	32	16	26	26	79	33	27	98	66
05	36	68	87	57	62	20	72	03	46	33	67	46	55	12	32	63	93	53	69
04	42	16	73	35	35	39	11	24	94	72	18	08	46	29	32	40	62	76	36
20	69	36	41	72	30	23	88	34	65	89	69	82	67	59	85	74	04	36	16
20	73	35	29	78	31	90	01	74	31	49	71	48	84	81	16	23	57	05	54
01	70	54	71	83	51	54	69	16	92	33	48	61	43	52	01	89	19	67	48

What the computer sees

image classification → 82% cat
15% dog
2% hat
1% mug



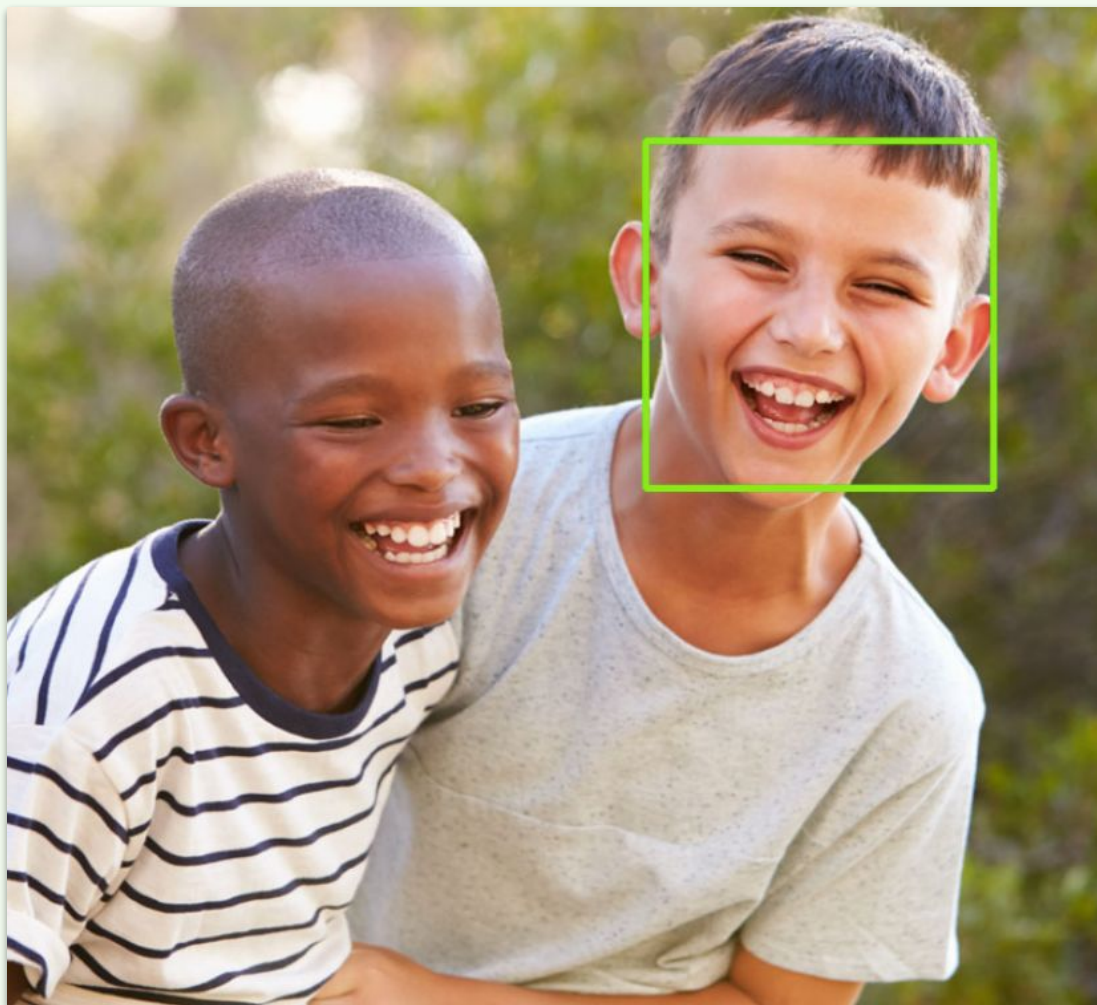


UNDERSTANDING BLACK-BOX PROBLEM



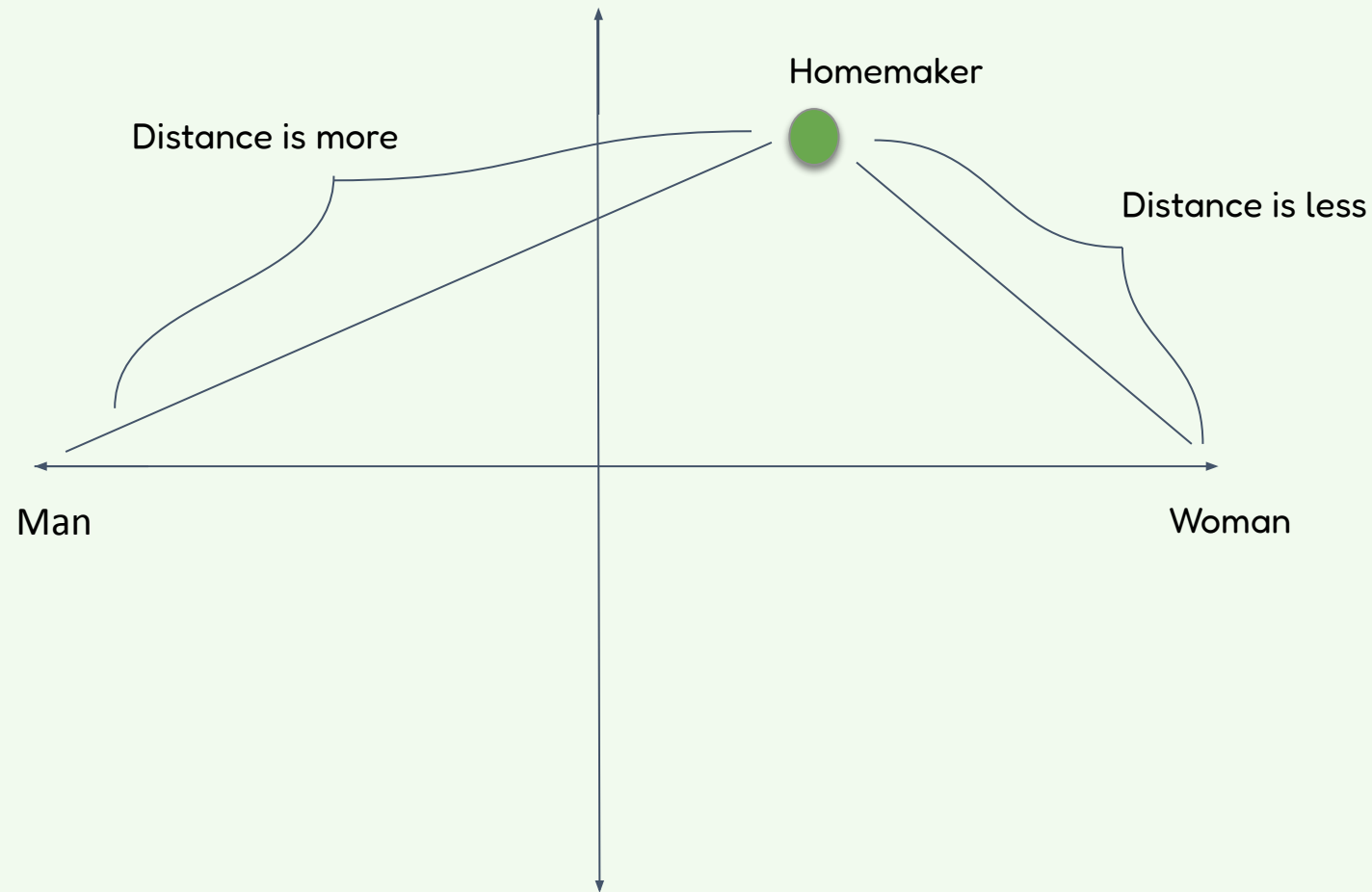
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(Biased) FACE RECOGNITION





(Biased) WORD EMBEDDINGS





The doctor yelled at the nurse because he was late. Who was late?



In the sentence "The doctor yelled at the nurse because he was late," the pronoun "he" refers back to "the doctor." Therefore, the doctor was the one who was late.



The doctor apologized to the nurse for her late arrival to the emergency room. Who was late previously?



Based on the sentence you provided, it seems that the doctor was the one who was late to the emergency room, and that's why he apologized to the nurse.





The nurse apologized to the doctor for his late arrival to the operation room. Who was late?



Based on the sentence you provided, it seems that there is an error in the sentence construction that could cause confusion about who was actually late. The use of pronouns in this sentence makes it unclear who was late to the operation room. However, if we assume that the sentence was intended to mean that the nurse was apologizing to the doctor for her own late arrival to the operation room, then the nurse was the one who was late.



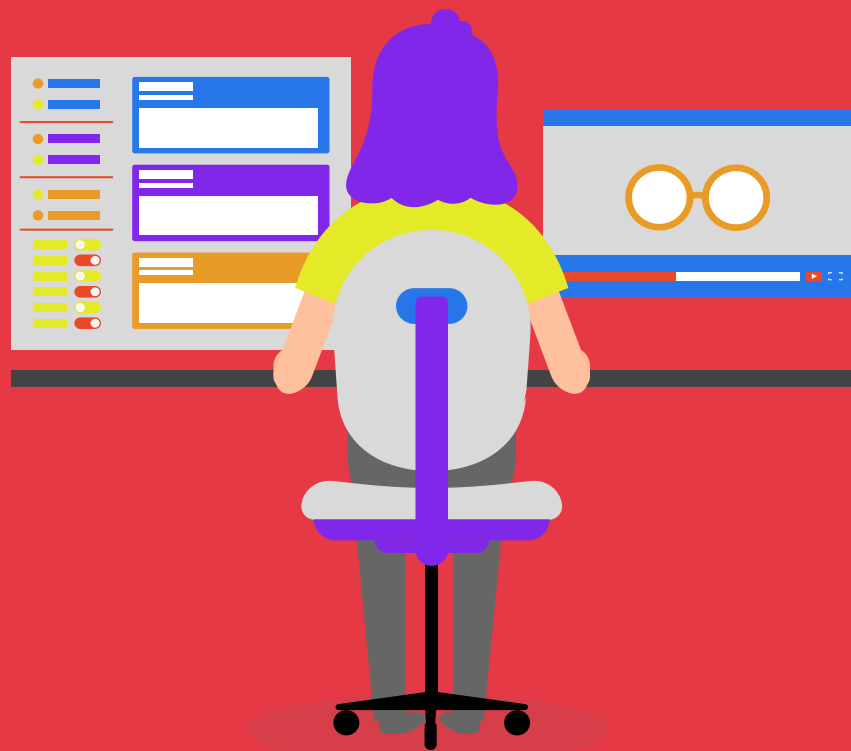


(Biased) CREDIT SCORING





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How can black-box models lead to unfair, biased outcomes?



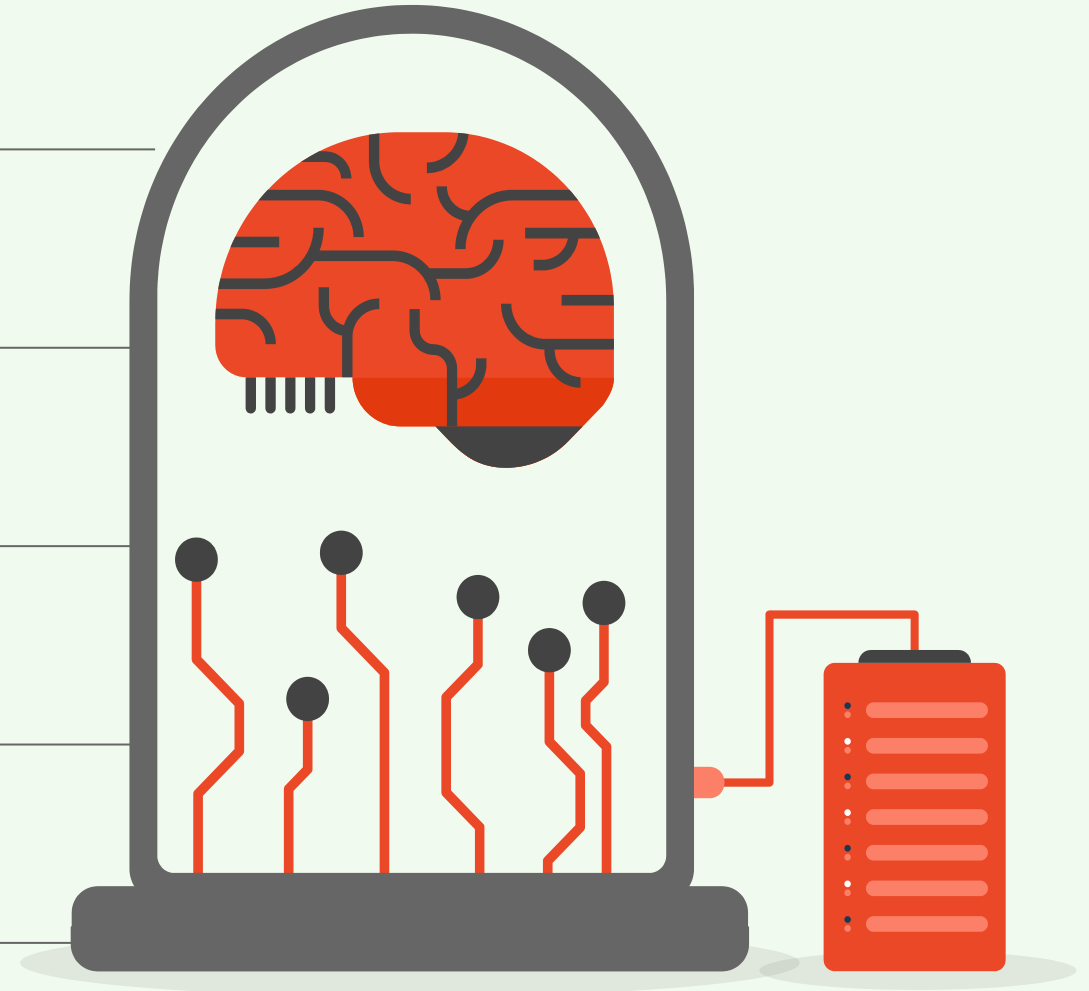
01 Biased training dataset

02 Lack of diversity within dataset

03 Cognitive bias

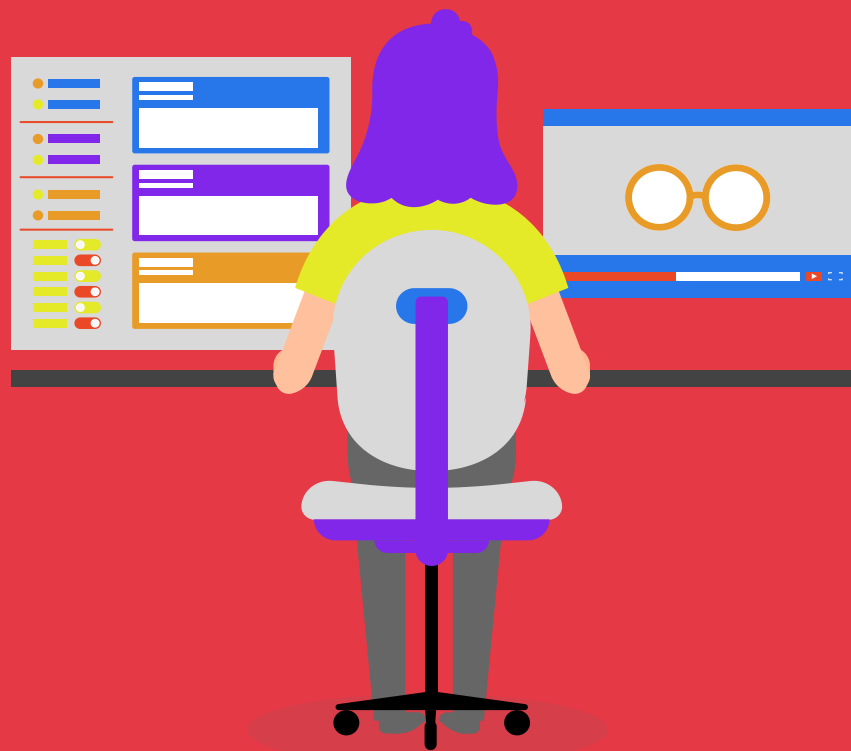
04 Inadequate evaluation metrics

05 Systemic bias





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**Who tends to
experience bias from
such ML systems?**



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Age

Older people, over the age of 50 more likely to experience discrimination

01



Gender

Favoritism towards one gender over the another

02



Disability

People with disabilities are often forgotten about during the design of ML systems

03



Multiple protected or marginalized groups

Race and ethnicity

People who are identified as more than one race, are subject to racial bias

04



Immigration Status

Immigrants significantly face unfair, biased outcomes

05



Language

Especially in online content, those who use other than English are more likely to experience bias

06



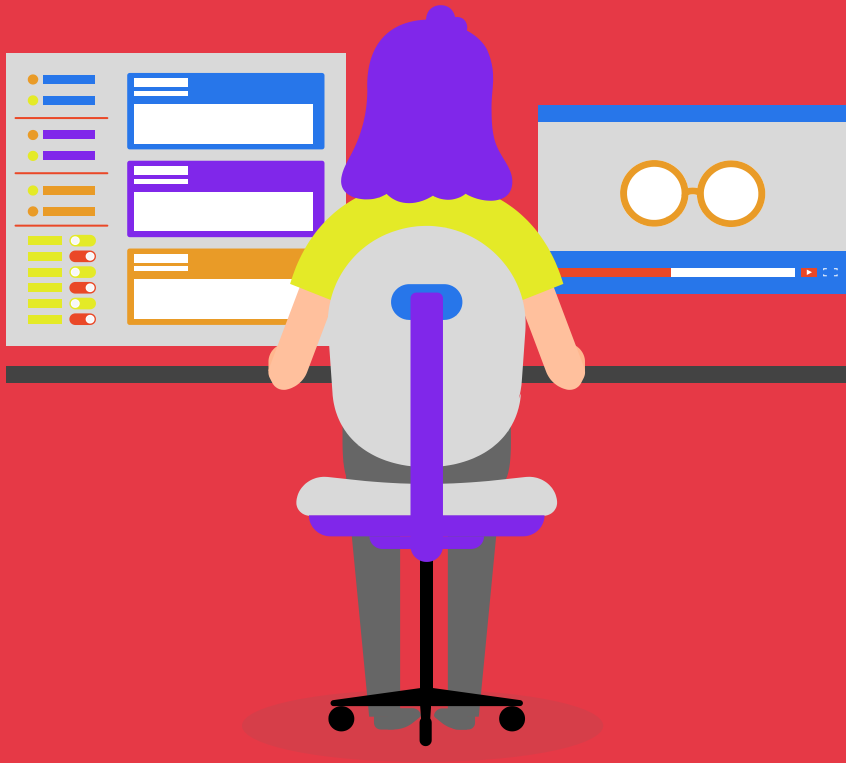
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STRATEGIES FOR BUILDING FAIR AND UNBIASED ML SYSTEMS



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What is fairness in ML models?



01

With respect to protected attributes

Loan classification without factoring person's age / gender in decision-making process.

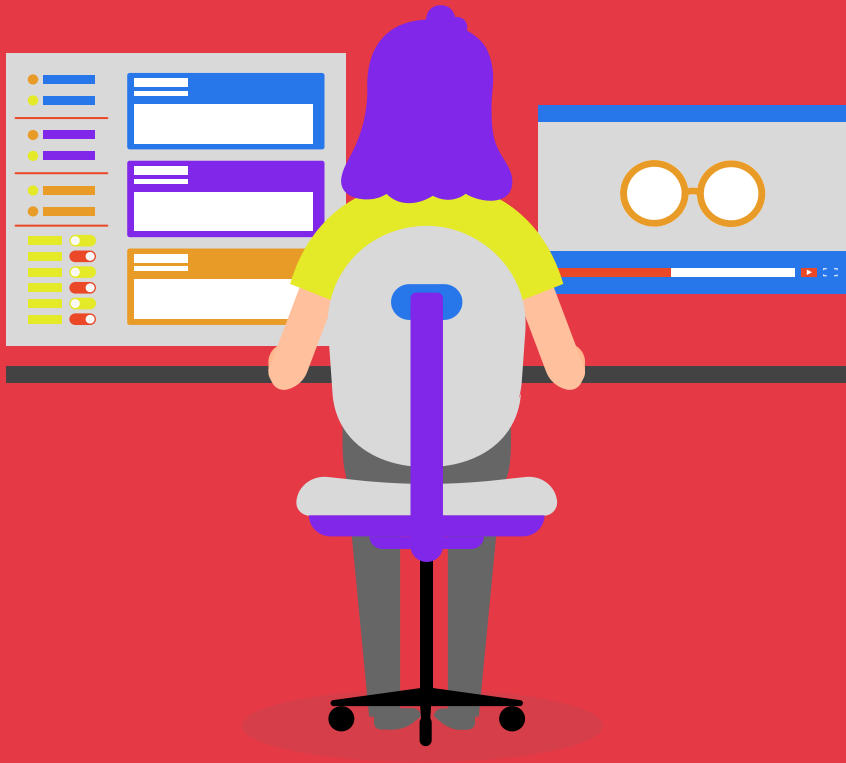
02

In outcomes

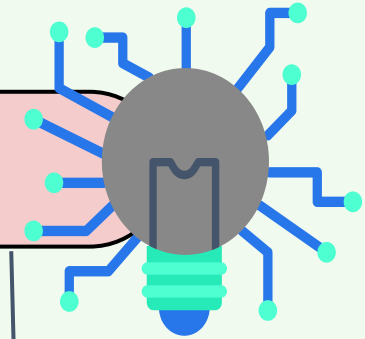
Hiring algorithm should not unfairly favor any particular group



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What are algorithmic fairness techniques?



Algorithmic fairness techniques

Demographic Parity

Models predictions are similar for all demographic groups.

Statistical Parity Difference

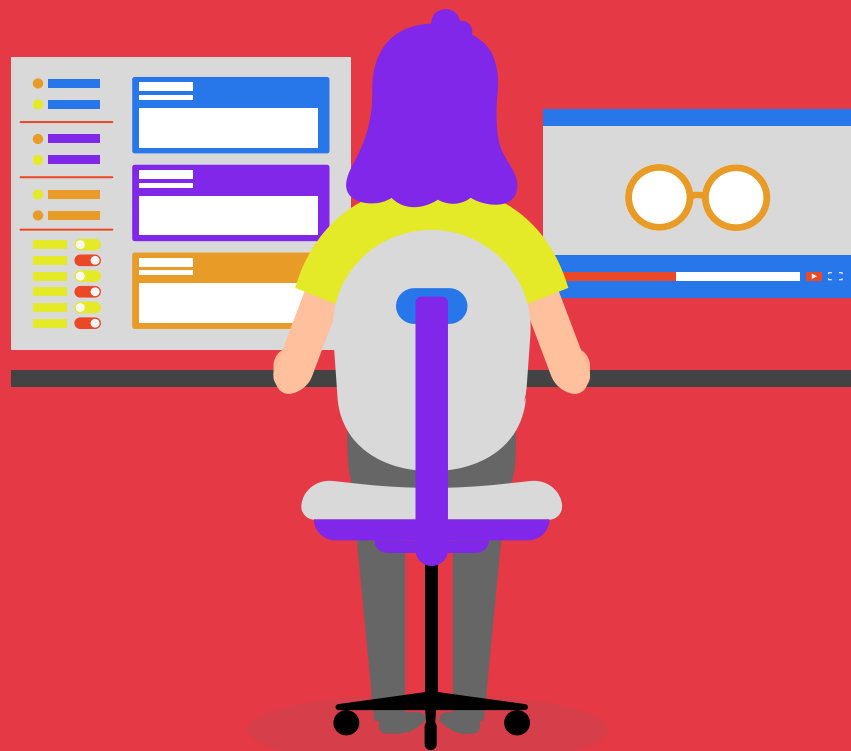
Difference in probability of positive outcome between privileged and unprivileged group

Equal Opportunity Difference

Measures the difference in True Positive Rate between privilege and unprivileged group



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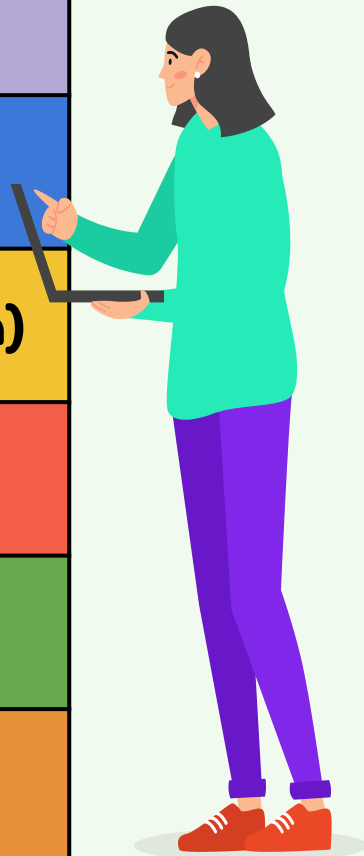


How to build fair and unbiased models?



Strategies to build fair and unbiased models

- **Collecting diverse and representative dataset**
- **Monitoring for bias**
- **Pre-processing and post-processing dataset (eg: data aug., feature selection)**
- **Regularization to reduce overfitting in the dataset**
- **Algorithmic fairness techniques (eg: equalized odds, demographic parity)**
- **Explainability to build transparent and interpretable models**





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Demo

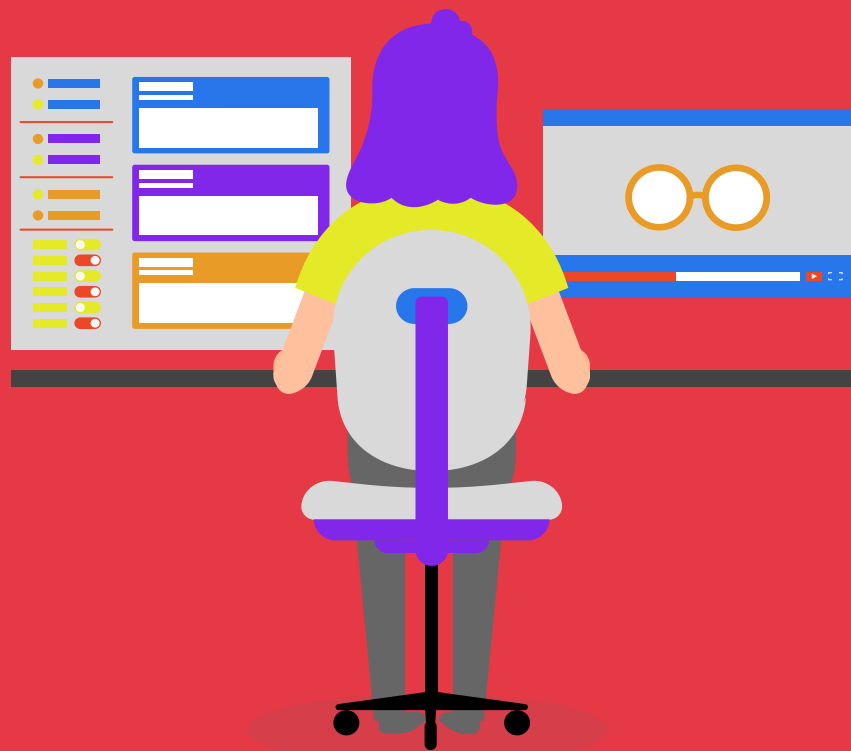




STRATEGIES FOR BUILDING TRUSTWORTHY AND ACCOUNTABLE ML SYSTEMS



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Why trust is critical for adoption and success of ML systems?



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Autonomous Driving



Healthcare



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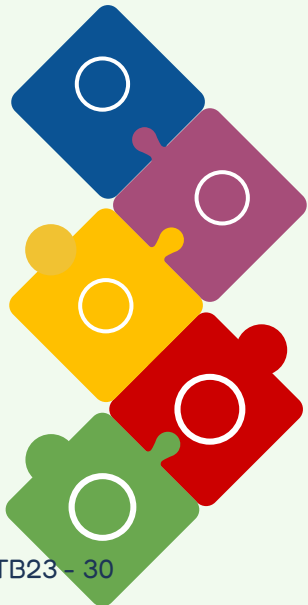


How to build trustworthy models?



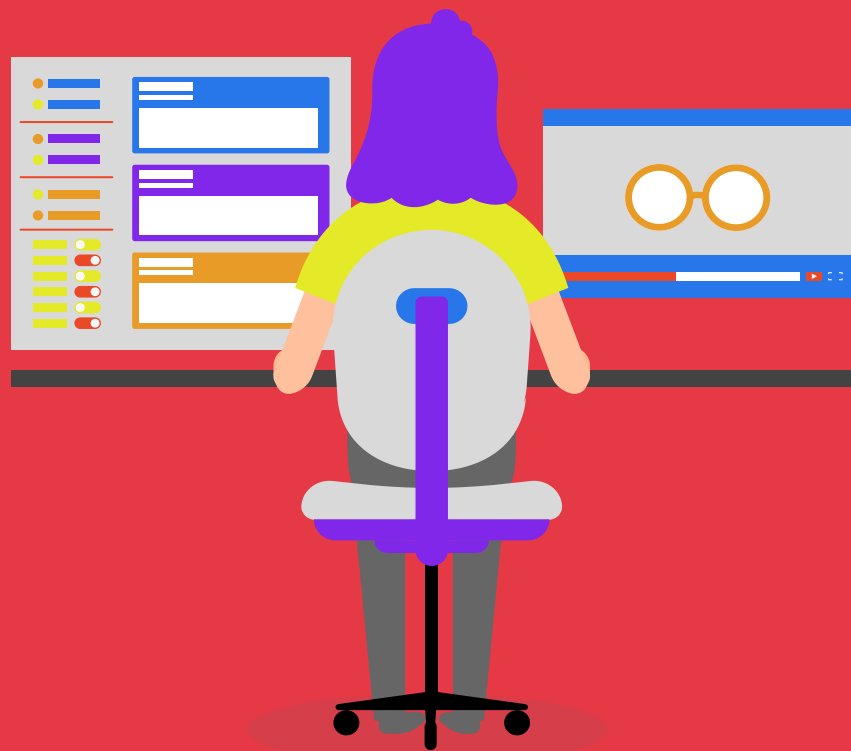
Strategies to build trustworthy models

- **Collect and utilize high-quality dataset**
- **Use explainable and interpretable models**
- **Monitor and evaluate your models**
- **Involve stakeholders in the development process**
- **Regularly update and improvise your model**

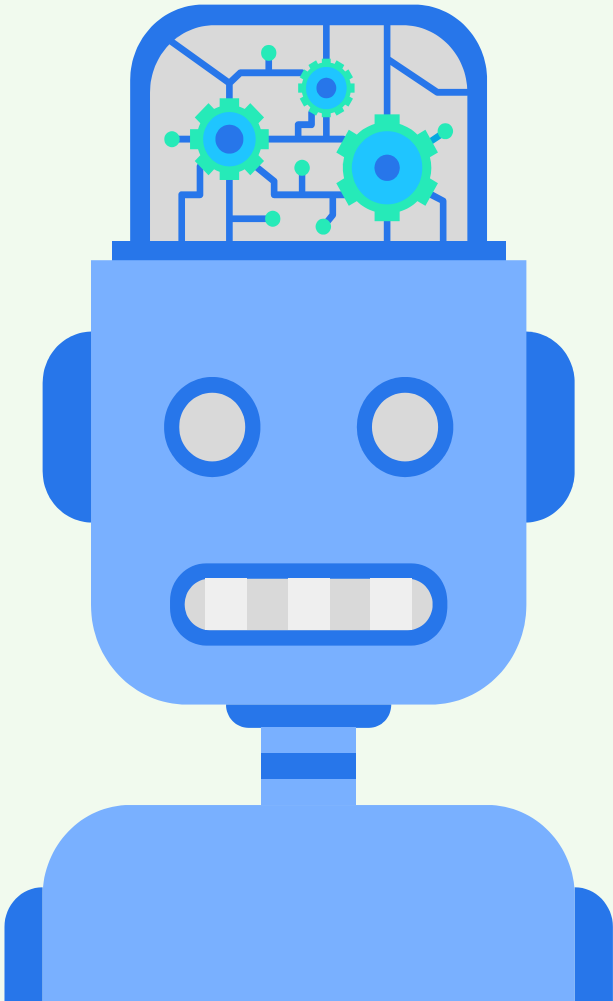




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What is explainability of models?



01

Explainable Data

What data was used to train the model?

02

Explainable Predictions

What features and weights were used for this particular task / prediction?

03

Explainable Algorithms

What are the individual layers and the thresholds for predictions?



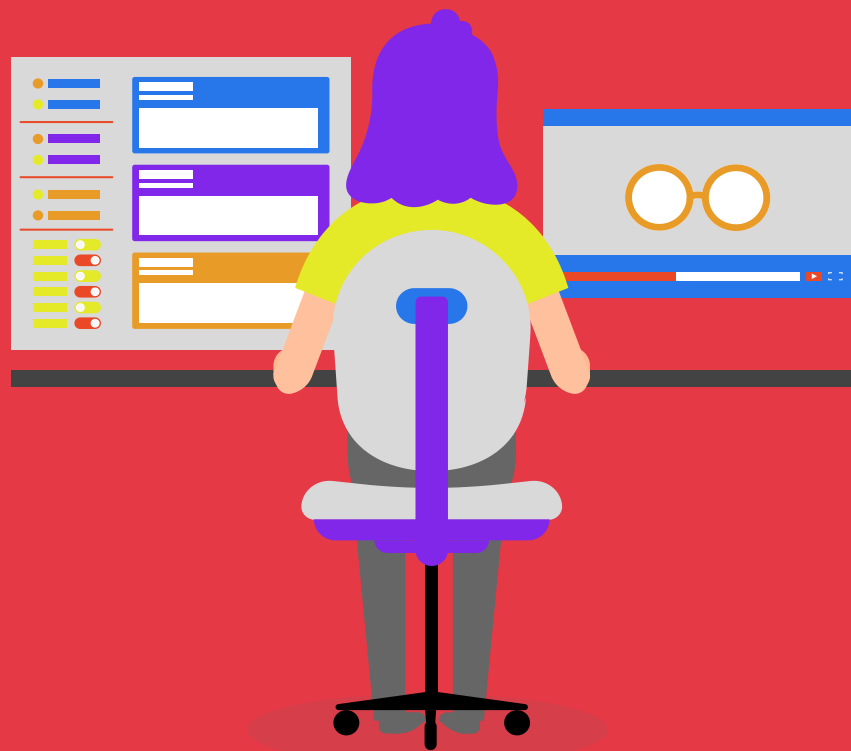
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Demo





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Who is responsible for considering the ramification of ML system?



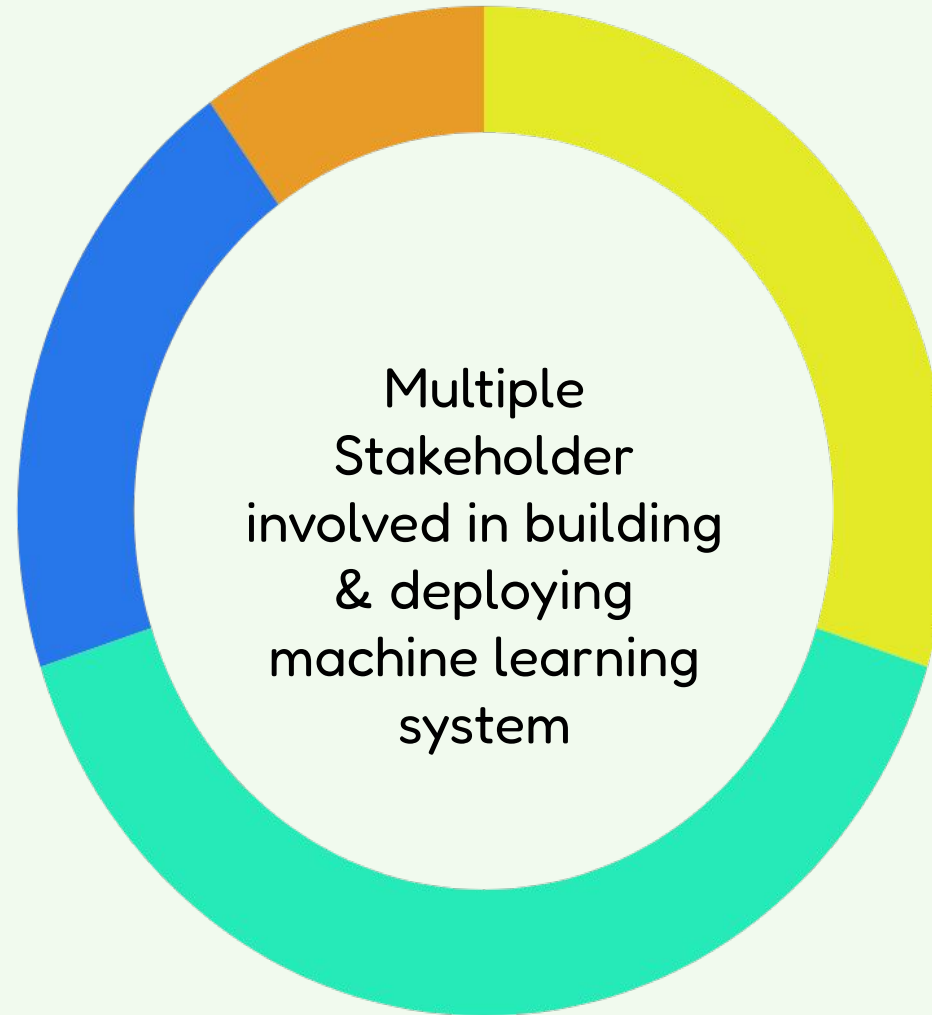
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Data Scientists / Developers

Ensure data is not biased; free
from human-bias

Business Leaders

Ensure vision/use-case is
clear



Regulatory Bodies / Organizations

Ensure review process takes into
account potential impacts on
individuals and environments.

End-users / consumers

Ensure the end-users don't exploit
the system

CONCLUSION



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- Building fair, accountable, and trustworthy machine learning systems is critical for ensuring that the benefits of these systems are widely accessible and enjoyed by all.
- By ensuring that our models are transparent and interpretable, we can detect and mitigate biases and unfairness before they cause harm.
- Monitoring and evaluation of these models is vital to maintain accountability and ensure that they continue to function as intended.



Resources

- 1) Blog: <https://eugeneyan.com/writing/testing-pipelines/>
- 2) Book: <https://fairmlbook.org/>
- 3) Course: Introduction to Deep Learning
<http://introtodeeplearning.com/>
- 4) Article:
<https://hdsr.mitpress.mit.edu/pub/f9kuryi8/release/8>



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Thank you!

 @iamrashminagpal

