

# Project 1 Group 3

## *Introduction to the Data-Related Job Market*

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# Introduction & Objectives

- What is the job market *currently* and what is the job market in *recent years* for **data-related jobs**? We'll be heading into this market soon and what better time to start looking, while utilizing our coding skills!
- **Our objective:** explore the job market for data-related jobs within the U.S., by analyzing current and recent data sources.
- See our [README.md file](#) for details on data sources, questions asked, and analysis

Our focus was to have an overview to the employment number per sector in the United State of America per state.

And find answers to:

- Q1. What are the top 15 sector
- Q2. What are the employment and projection for computer system design and related services for (2029).
- Q3. What are the number of graduates by major for top 8 states graduates.
- Q4. Comparing the degrees in computers, mathematics and statistics by region

# May 2020 National Industry Specific Occupational Employment and Wage Estimates(OEWS)

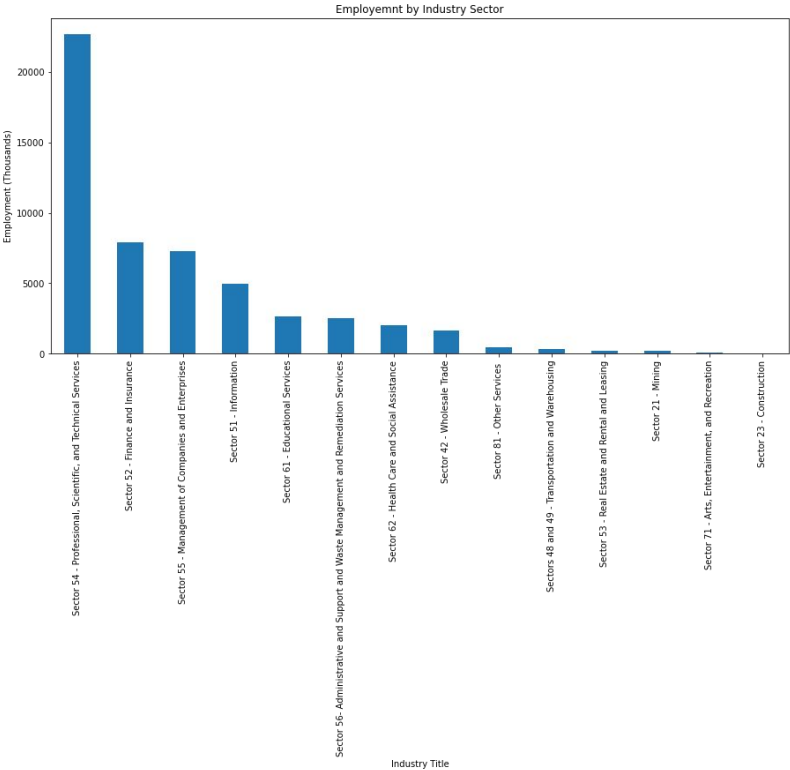


Fig (1): Employment by Industry Sector. Shows top 15 sector in the united state, per employment.

sectors were classified according to the north american industry classification system(NAICS).

Data source U.S. Bureau of Statistics.

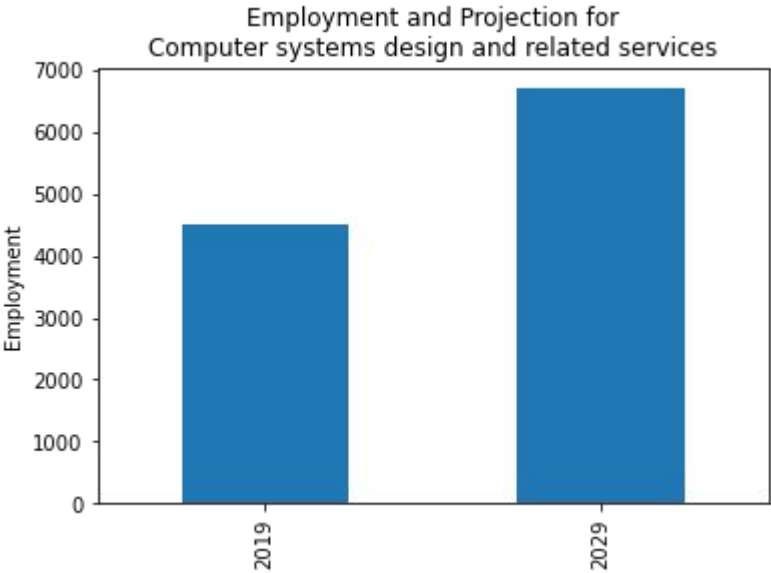


Fig (2): Employment and projection for computer system design and related services

Data source U. S. Bureau of Statistics.

# Graduates in the united state

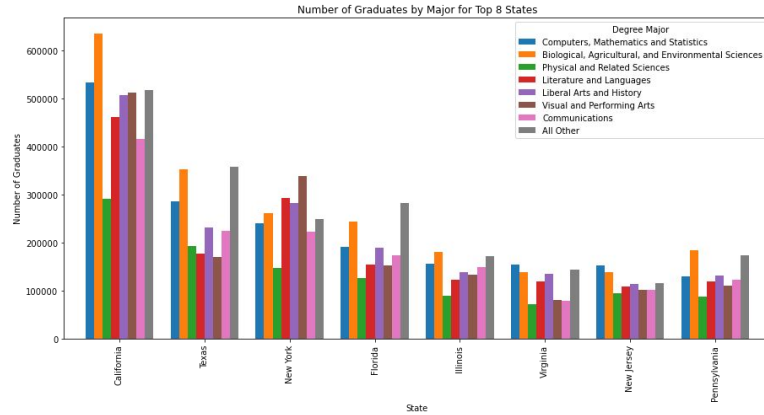


Fig (3): Number of graduates by major for top 8 states graduates

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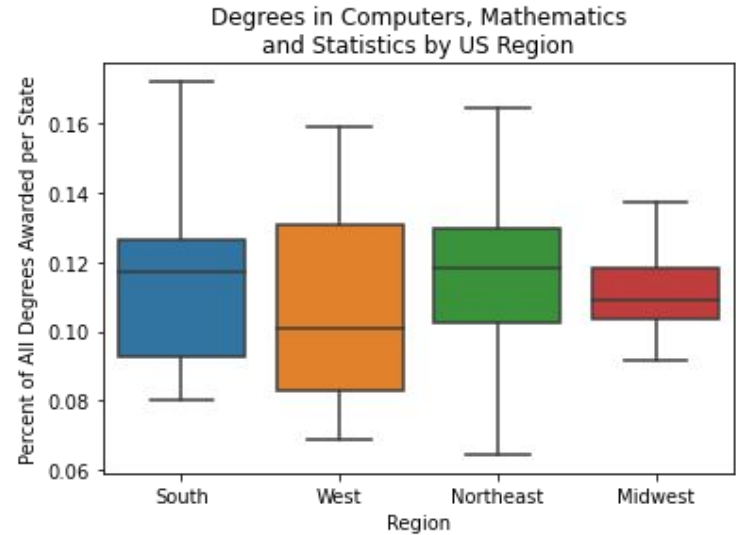
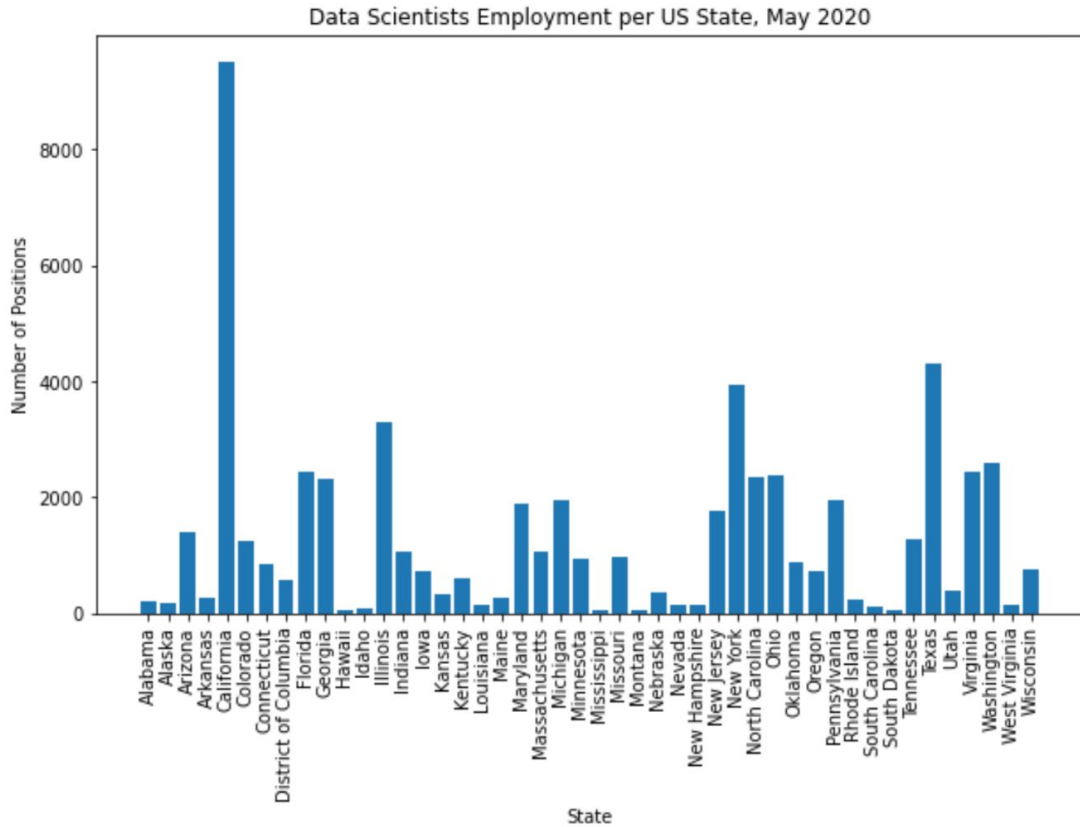


Fig (4): Degree in computers, mathematics and statistics by region

Data source

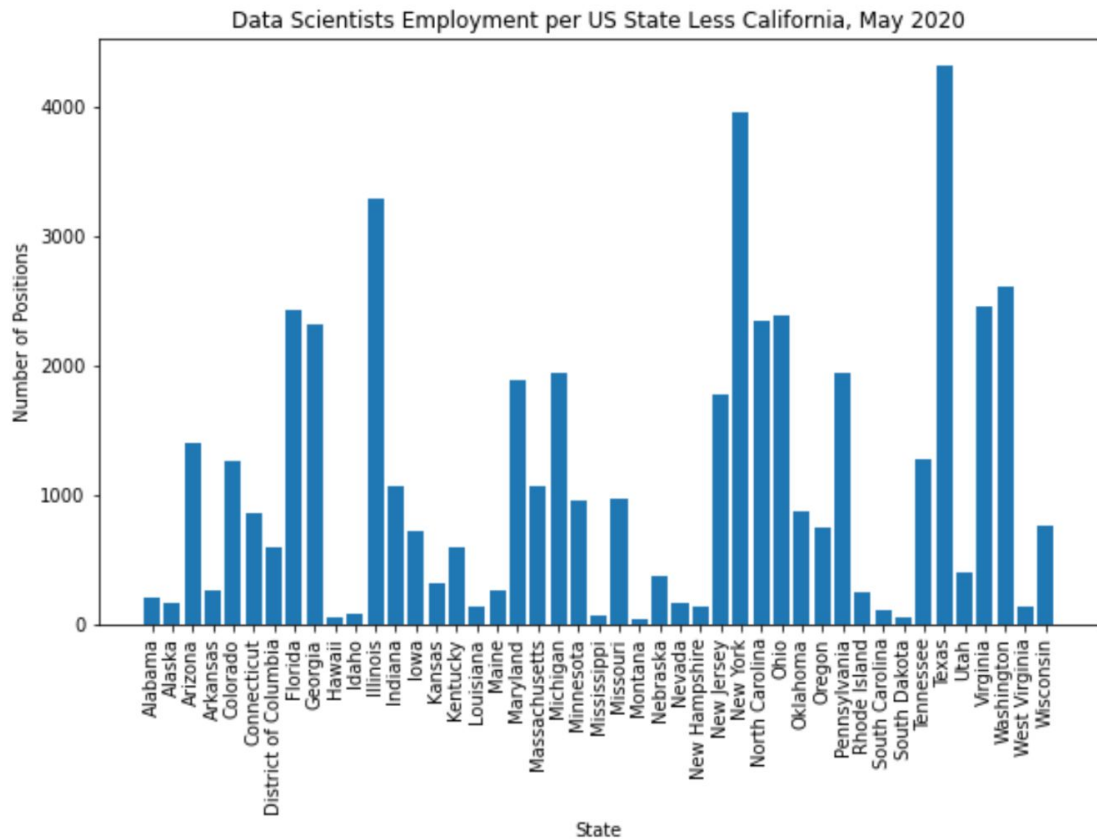
<https://raw.githubusercontent.com/cphalpert/census-regions/master/us%20census%20bureau%20regions%20and%20divisions.csv>



## Dave's Analysis

Notes: No data for US states Delaware, New Mexico, North Dakota, Vermont, and Wyoming.

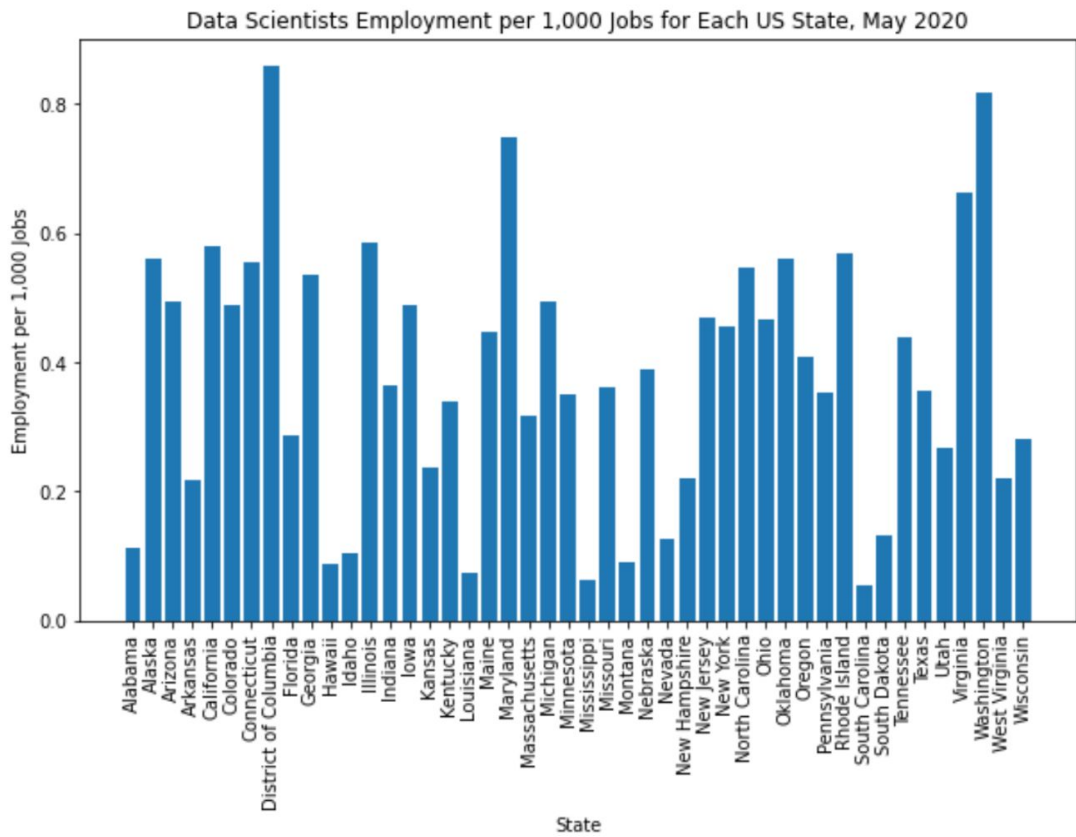
Source: Bureau of Labor Statistics. U.S. Department of Labor. Occupational Employment Statistics. Accessed on May 05, 2021. Retrieved from [www.bls.gov/oes/](http://www.bls.gov/oes/).



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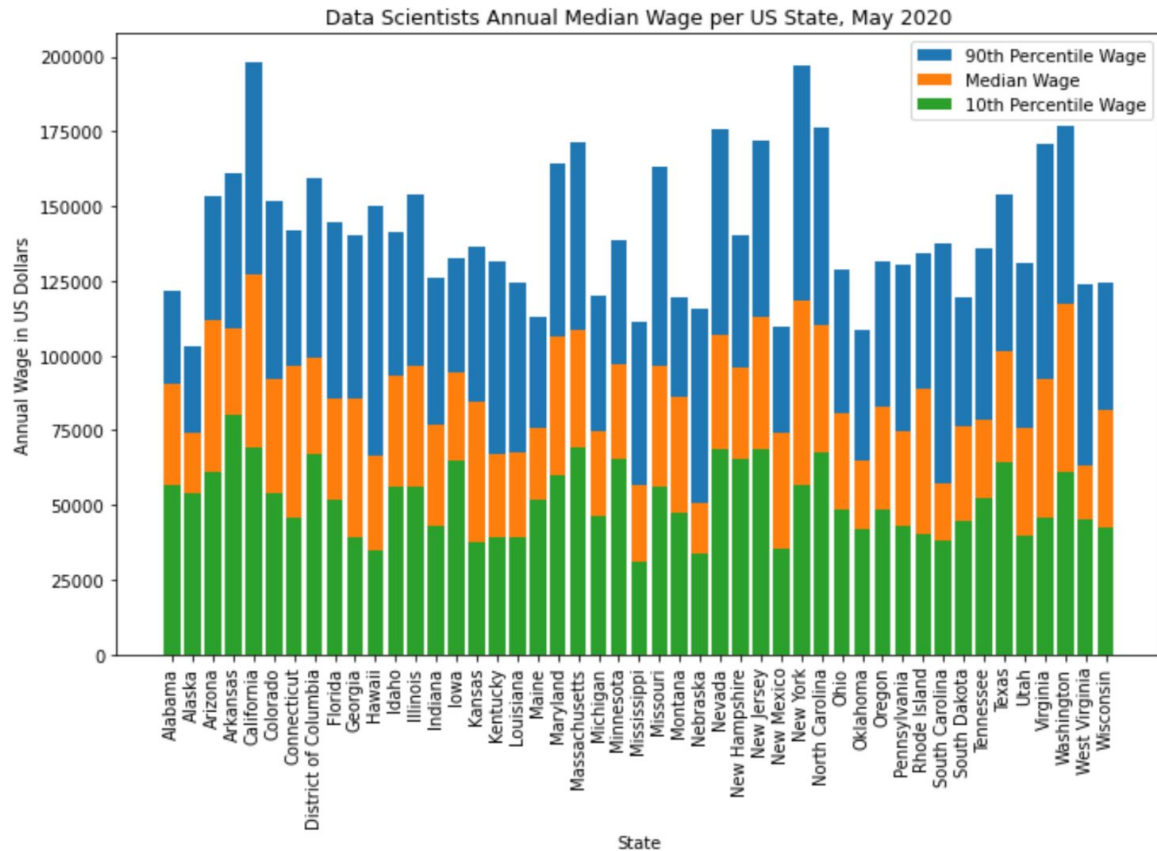
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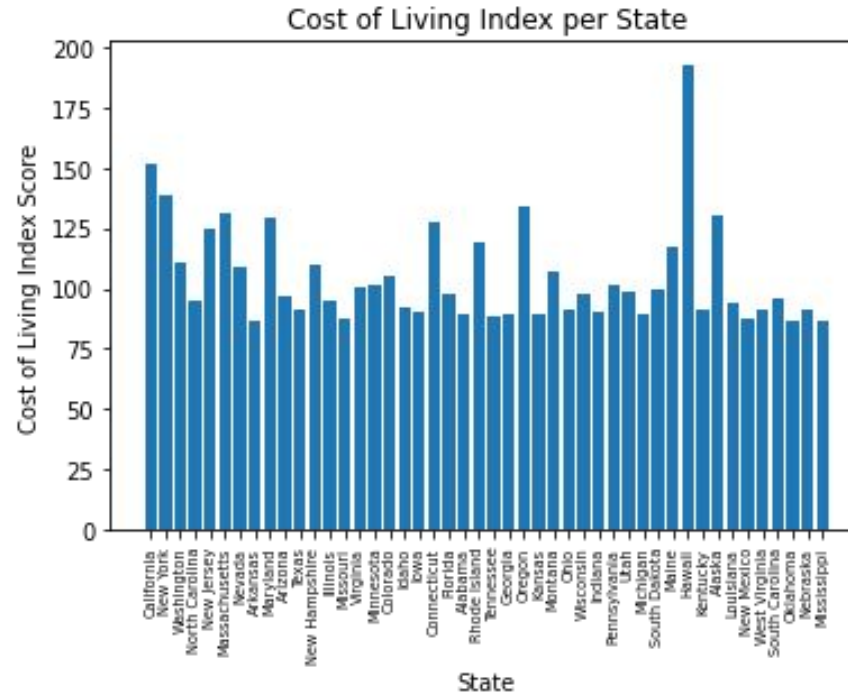
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Retrieved from [www.bls.gov/oes/](http://www.bls.gov/oes/).

# John's Analysis - Cost of Living Index

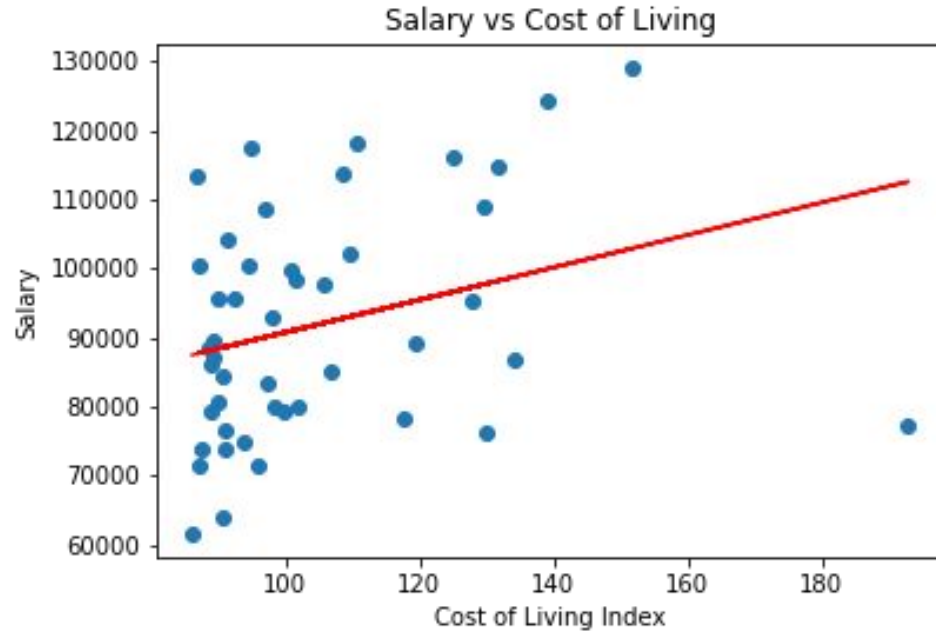
Graph below shows cost of living per state. Calculation is based on the amount of money needed to sustain a certain standard of living based on the costs of housing, food, healthcare, and more.



Data Source -  
<https://worldpopulationreview.com/state-rankings/cost-of-living-index-by-state>

# John's Analysis - Salary vs Cost of Living per State

Based on the average salaries per state for Data Scientist jobs and the cost of living index per state, the scatter plot below compares states having salaries vs the cost of living. Points above the linear regression lines are the states that would be best to apply for Data Scientist positions.



# Chloe's Analysis

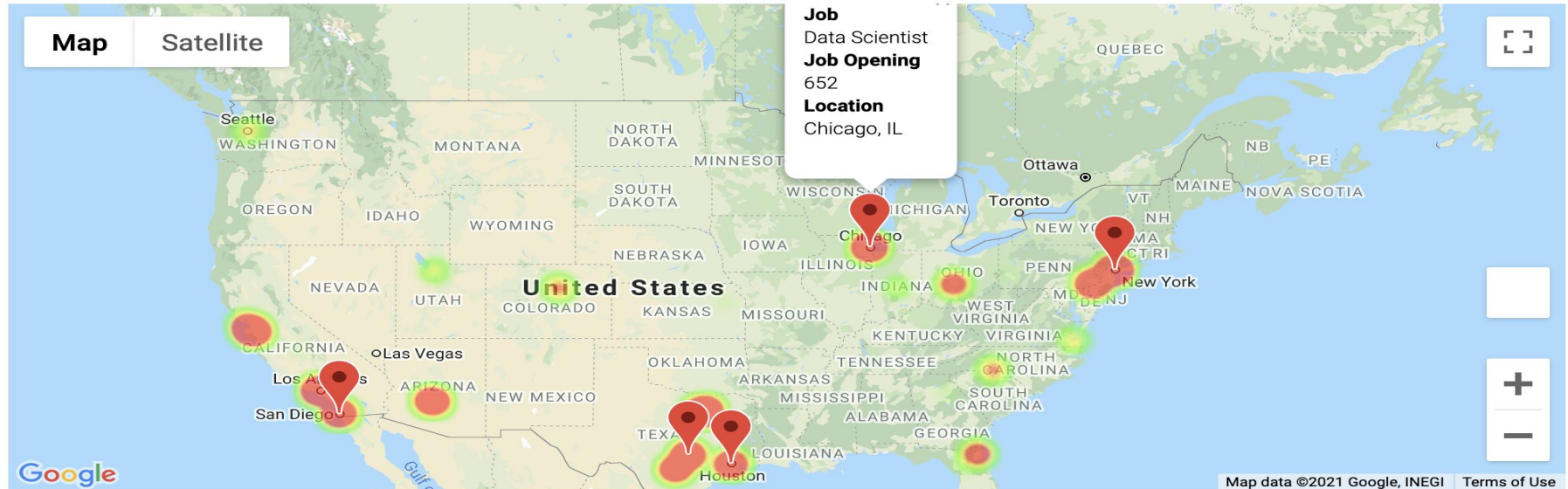
My exploration focused to find out and visualize which industries are currently looking for data-related job in the United States, which companies are there, and which states are looking for the most by using 'glassdoor' information.

Q1. Which states are looking for the most data-related job?

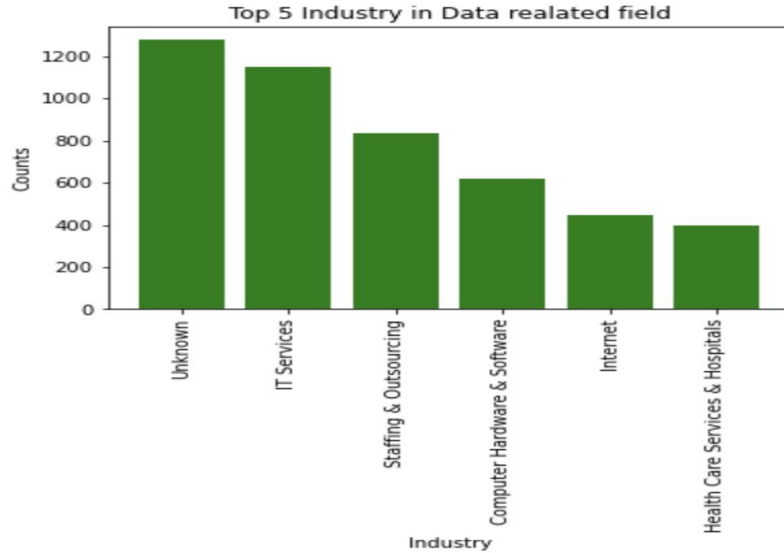
A1. Cleaning up data from glassdoor and by using geopy, retrieved latitude and longitude for each state.

Layered heatmap and marked only Top 5 state that has largest job openings.

1. New York, NY (800) 2. Chicago, IL (652) 3. Austin, TX (625) 4. San Diego, CA (561) 5. Houston, TX (490)

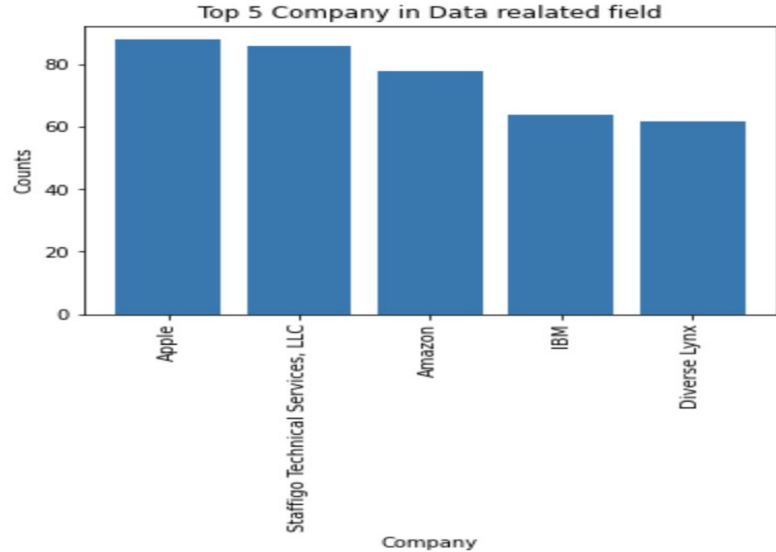


# Chloe's Analysis



**Top 5 Industry in Data related job** based on Job openings from Glassdoor.

1. IT Services (13.3%)
2. Staffing & Outsourcing (9.6%)
3. Computer Hardware & Software (7.1%)
4. Internet (5.2%)
5. Health Care Services & Hospitals (4.6%)



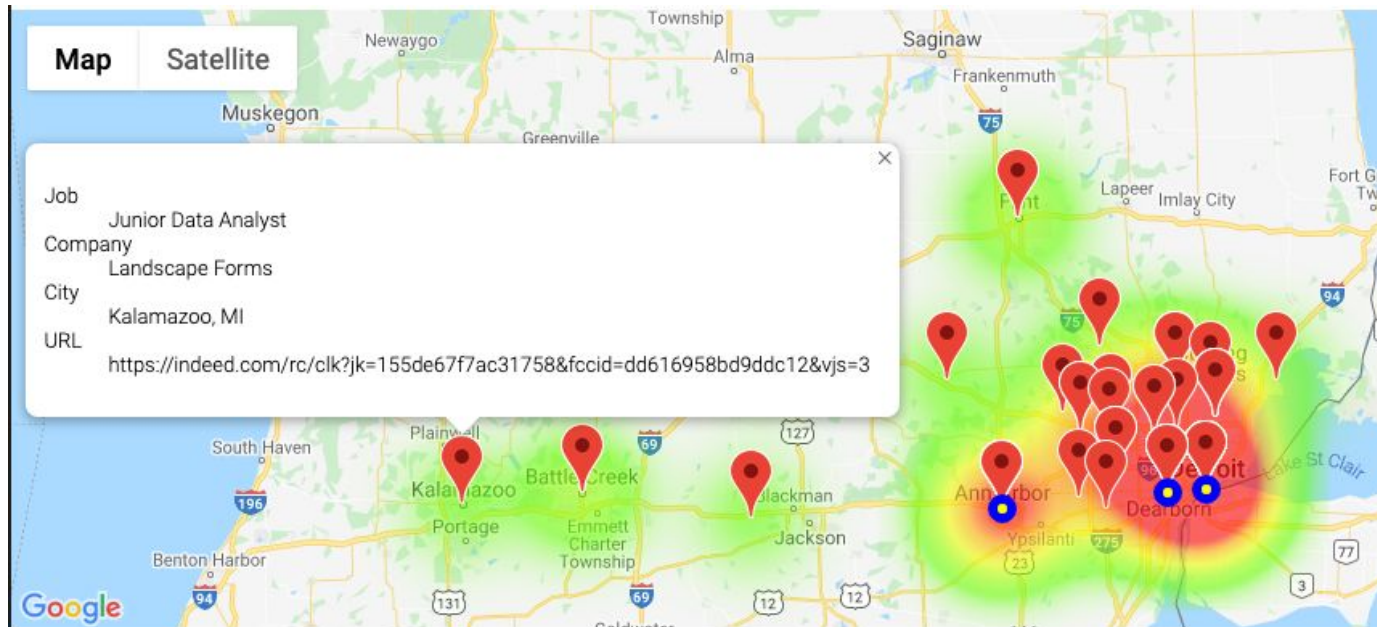
**Top 5 Company in Data related job** based on Job openings from Glassdoor.

1. Apple (1.0%)
2. Staffigo Technical Services, LLC (1.0%)
3. Amazon (0.9%)
4. IBM (0.7%)
5. Diverse Lynx (0.7%)

# Amanda's Analysis

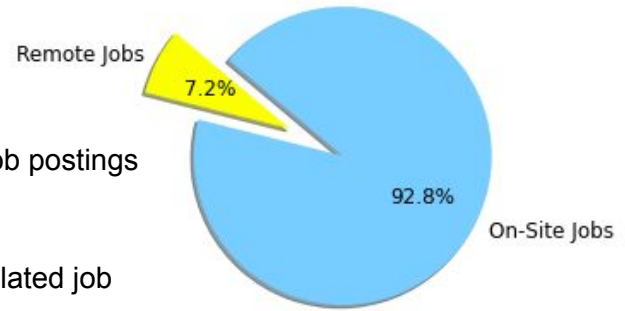
If we were to visualize the **hotspots for data-related jobs** on a map of **Michigan**, where would those geographical hotspots be? Within that map, can we **pinpoint the job locations and company**? What are the **top three locations** with the most data-related jobs posted?

- geolocator = GoogleV3(g\_key) to obtain coordinates
- gmaps to obtain a map of Michigan, with a heatmap layer, marker layer (job details), and symbol layer
- The number of jobs from the top 3 cities by job count (**Detroit (20)**, **Ann Arbor (10)**, and **Dearborn (7)**) account for **51%** of the data-related jobs in Michigan



# Amanda's Analysis

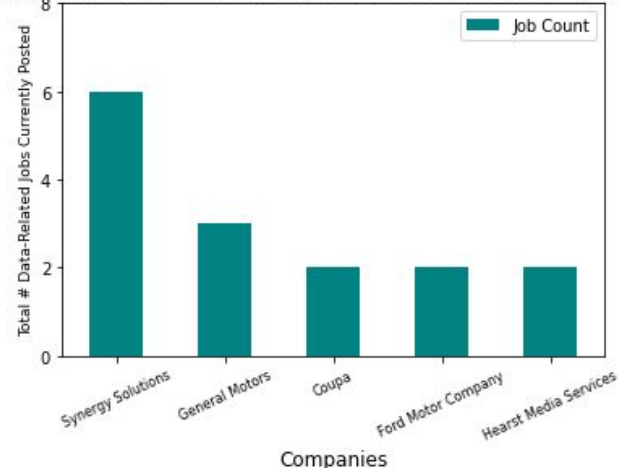
- Michigan Analysis (continued):
  - Q: What are the **top five cities** in Michigan with the most data-related job postings currently?
    - Account for **63%** of the overall data-related jobs in Michigan
  - Q: What are the **top five companies** in Michigan with the most data-related job postings currently?
    - Account for **21%** of the overall data-related jobs in Michigan
- U.S. dataset (same Indeed web scraping tool - “Data Analyst” and “Remote” keywords in job title)
  - Q: What percentage of the Data Analyst jobs posted in the U.S. right now are **remote**?



Current Number of Data-related Job Postings by City in Michigan



Current Number of Data-related Job Postings by Company in Michigan



**Questions or Comments?**

