🎯 FULL FUNNEL RPM Q4 2025 PLANNING SESSION - READY TO COMPLETE!

Jesse's Proprietary Visioneering Cascade: RPM → AOM → COI → RPM → High Five

Date: September 14, 2025

Session Type: Complete Q4 Planning & April 7, 2025 Legislative Testimony Preparation

Framework: "Remembering the Future" Visioneering Cascade Methodology

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📊 CURRENT STATE ASSESSMENT - FILL IN THE BLANKS!

AOM (AREAS OF MASTERY) - YOUR HONEST SCORES RIGHT NOW

Rate each area 0-10 (where you are TODAY):

1. LEADERSHIP

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

2. OPERATIONS

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

3. MARKETING

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

4. SALES

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10

- Key Challenge: _____
- Primary Focus Q4: _____

5. FINANCE

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

6. TECHNOLOGY

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

7. CULTURE

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

8. SOP (SYSTEMS/PROCESSES)

- Current Level NOW: ___/10
- NEXT Level (calculated): ___/10
- Key Challenge: _____
- Primary Focus Q4: _____

🏆 Q4 2025 PRIORITY MATRIX - YOUR TOP 3

Which 3 AOM categories are MOST CRITICAL for:

April 7, 2025 Legislative Testimony Success:

1. _____ (AOM Category)
2. _____ (AOM Category)
3. _____ (AOM Category)

$100K+ Monthly Revenue Recovery:

1. _____ (AOM Category)
2. _____ (AOM Category)
3. _____ (AOM Category)

Family Estate Resolution (Bear Yuba):

1. _____ (AOM Category)
2. _____ (AOM Category)
3. _____ (AOM Category)

⚡ RESOURCE CAPACITY REALITY CHECK

Time Allocation (Hours per week available):

- **RPM Planning & Review**: _____ hours/week
- **Legislative Testimony Prep**: _____ hours/week
- **Business Crisis Resolution (Veriff)**: _____ hours/week
- **AI Development (Liv Hana)**: _____ hours/week
- **Family Estate Coordination**: _____ hours/week
- **Content Creation (HNC)**: _____ hours/week

TOTAL AVAILABLE: _____ hours/week

Financial Resources Available Q4:

- **Technology Development Budget**: $_____
- **Legislative/Policy Support Budget**: $_____
- **AI/Automation Development Budget**: $_____
- **Family Estate Legal/Professional**: $_____
- **Emergency/Crisis Resolution Fund**: $_____

Human Resources Available:

- **Who can you delegate to?** _____
- **What tasks can be automated?** _____
- **Which family members will help with estate?** _____
- **What professional services needed?** _____

🎯 MASSIVE ACTION PRIORITIZATION

CRITICAL PATH - Must be completed FIRST:

1. _____
2. _____
3. _____

HIGH LEVERAGE - Impacts multiple categories:

1. _____
2. _____
3. _____

QUICK WINS - Can complete this month:

1. _____
2. _____
3. _____

📅 WEEKLY RPM RHYTHM - YOUR PREFERENCE

When will you do weekly planning?

- **Day of Week**: _____
- **Time**: _____ AM/PM to _____ AM/PM
- **Location**: _____
- **Duration**: _____ hours

What will you review weekly?

- [ ] AOM progress scores (0-10 tracking)
- [ ] COI improvement metrics
- [ ] Legislative preparation progress
- [ ] Revenue recovery tracking
- [ ] Family estate coordination status
- [ ] AI development milestones
- [ ] Crisis resolution updates
- [ ] Next week's Massive Action priorities

🏗️ SUCCESS METRICS - HOW WILL YOU MEASURE?

Weekly Success Indicators:

1. _____
2. _____
3. _____

Monthly Milestone Markers:

1. _____
2. _____
3. _____

April 7, 2025 Readiness Criteria:

1. _____
2. _____
3. _____

⚠️ RISK FACTORS & MITIGATION

What could derail your Q4 plan?

1. **Risk:** _____ **Mitigation:** _____
2. **Risk:** _____ **Mitigation:** _____
3. **Risk:** _____ **Mitigation:** _____

Family/Estate Considerations:

- **Bear Yuba deadline pressures:** _____
- **Sibling coordination challenges:** _____
- **Mother's care requirements:** _____
- **Timeline conflicts with business:** _____

🚀 VISION VALIDATION - LEVEL 10 OUTCOMES

By April 7, 2025, what does SUCCESS look like?

Legislative Testimony:

- **Outcome**: _____
- **Impact**: _____
- **Follow-up**: _____

Business Empire:

- **R&D Division**: _____
- **HNC Division**: _____
- **OPS Division**: _____
- **HERB Division**: _____

Family Estate:

- **Bear Yuba Resolution**: _____
- **Family Coordination**: _____
- **Long-term Security**: _____

Personal Leadership:

- **Industry Position**: _____
- **Policy Influence**: _____
- **Legacy Impact**: _____

🖐️ HIGH FIVE VALIDATION - FINAL REALITY CHECK

FINGER 1: RPM ALIGNMENT

- Are all your Massive Actions aligned with Results & Purpose? **YES/NO**
- Any conflicting priorities identified? **YES/NO**
- Resource allocation makes sense? **YES/NO**

FINGER 2: AOM MASTERY

- Do you have realistic progression paths 0→NOW→NEXT→10? **YES/NO**
- Are improvement plans achievable in Q4 timeframe? **YES/NO**

- Critical capabilities covered? **YES/NO**

FINGER 3: COI IMPROVEMENT

- Do improvement plans directly address weaknesses? **YES/NO**
- Measurable outcomes defined? **YES/NO**
- Timeline realistic for legislative deadline? **YES/NO**

FINGER 4: EXECUTION FEASIBILITY

- Can you actually execute with available resources? **YES/NO**
- Timeline accounts for family/estate obligations? **YES/NO**
- Backup plans for critical dependencies? **YES/NO**

FINGER 5: MEASUREMENT SYSTEMS

- Success metrics clearly defined? **YES/NO**
- Weekly review process established? **YES/NO**
- Progress tracking systems operational? **YES/NO**

🎬 IMMEDIATE NEXT ACTIONS - POST-SESSION

THIS WEEK (September 14-21, 2025):

1. _____
2. _____
3. _____

NEXT WEEK (September 21-28, 2025):

1. _____
2. _____
3. _____

END OF SEPTEMBER:

1. _____
2. _____
3. _____

JESSE - FILL THESE BLANKS AND WE'LL COMPLETE YOUR FULL FUNNEL Q4 2025 PLANNING SESSION!

This is your complete "Remembering the Future" Visioneering Cascade methodology applied to ALL your account data with zero assumptions and zero truncation - exactly as you've developed and refined it.

🤖 AGENT SWARM OPTIMIZATION - YOUR CANNABIS CHARACTER TEAM

Specialized Roles for Q4 2025 Execution:

👩‍💼 **LIV HANA (Orchestrator Agent)**

- **RPM Planning Sessions**: Schedules and coordinates your weekly planning
- **Cross-Division Sync**: Ensures R&D, HNC, OPS, HERB alignment
- *"The coordination is already in motion..."*

🔬 **CAPTAIN CANNABIS (Archivist Agent)**

- **Legislative Research**: Validates policy data and compliance schemas
- **DSHS #690 Compliance**: Ensures regulatory integrity and documentation
- *"The science doesn't lie if you know how to read it..."*

⚖️ **MAJOR QUALITY (Redactor Agent)**

- **Family Estate Privacy**: Applies DLP policies for sensitive family information
- **Business Intelligence Security**: Protects competitive advantage data
- *"Standards aren't suggestions..."*

📈 **MAJOR GROWTH (Indexer Agent)**

- **Conservative Messaging**: Builds search indexes for 30-60 demographic targeting
- **SEO & Content Optimization**: Maximizes High Noon Cartoon reach
- *"Everything's content if you frame it right..."*

💰 **CAPTAIN CAPITOL (Curator Agent)**

- **Revenue Recovery Dashboard**: Tracks Veriff integration and $100K+ recovery
- **Square POS Analytics**: Materializes financial performance views
- *"The numbers tell the real story..."*

🎨 **MAJOR FUNNY (Librarian Agent)**

- **HNC Content Management**: Exposes creative tools and viral content systems
- **Truth Through Humor**: Provides satirical policy messaging capabilities
- *"Truth hits different when it's funny..."*

📡 MCP TIMING - STRATEGIC DECISION:

🎯 **ARCHITECT RECOMMENDATION: MCP AFTER INGESTION** ✅ **DO INGESTION FIRST:** Build dragnet → Establish storage → Implement governance

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Ready to go DEEPER and complete this planning session together?