RPM WEEKLY PLAN — October 21–27, 2025 (Team Liv Hana Pilot Training + Full■Funnel Integration v3.1)

Team Liv Hana Pilot Training + Full■Funnel Integration (v3.1)

Classification: Tier■1 Absolute • **Owner:** Jesse Niesen (CEO) • **Status:** ■ Critical Execution Week • **Date:** Oct 21, 2025

> Canon: Deschedule **Cannabis sativa L** entirely; abolish hemp/marijuana split; fix regulation (age■gate, CR packaging, enforcement), not ban. Validate NIST standards for any novel cannabinoids; block unsafe conversions. "Grow, Sell, Heal." ■filecite■turn0file16■

■ RESULT (What we will achieve by Sunday, Oct 27)

1) **$125K–$175K revenue recovery**: Replace Veriff with **Jumio** biometric IDV, recover 80+ blocked customers, run win■back campaign. ■filecite■turn0file0■

2) **Compliance locked**: DSHS remediation documented and submitted; 30■day clock satisfied; CR packaging & accredited COAs verified. ■filecite■turn0file3■

3) **Voice■activated RPM orchestration live** across Agent Builder, Cursor, and Cloud Run; <5■minute daily planning loop. ■filecite■turn0file24■

4) **HNC days 15–21 shipped** (7 eps): music + scripts + thumbnails + CTAs; sovereignty only as micro■footer CTA per Glue Index rules. ■filecite■turn0file9■turn0file5■

5) **Team adoption**: Pilot training complete; cockpit shortcuts + checklists live; zero■latency voice mode in daily use. ■filecite■turn0file16■

Compliance guardrails (Texas — effective Oct 2025):

• **21+ mandatory ID verification** at sale with government photo ID per DSHS emergency rules **25 TAC §300.701–§300.702** and TABC **16 TAC §51.1–§51.2**; agencies implementing **Executive Order GA■56**. Enforcement active (Oct 1 for TABC; mid■Oct for DSHS). ■cite■turn0search4■turn0search9■turn0search0■

• Current Texas hemp definition remains **0.3% Δ9■THC** on a dry■weight basis under Health & Safety Code **§443** and 25 TAC Ch. 300 (pending permanent rulemaking). ■cite■turn0search1■turn0search8■

• SB 3 ban **vetoed** June 23, 2025; GA■56 directed agencies to regulate and protect minors. ■cite■turn0search2■

■ PURPOSE (Why this matters now)

- **Cashflow now**: Unblock and capture stuck demand to fund December profit targets. ■filecite■turn0file0■

- **License safety**: Emergency rules create **zero■tolerance** age■gate enforcement; one failure can end operations. ■cite■turn0search4■

- **Cognitive leverage**: Voice■driven orchestration collapses weeks → hours; team operates with AI copilots. ■filecite■turn0file24■

- **Narrative win**: HNC pushes truth■first, safety■and■prosperity message daily; CTA funnels to OPS & R&D. ■filecite■turn0file9■

■ MASSIVE ACTION PLAN (MAP)

■ PRIORITY 1 — Age■Gate Fix: **Jumio Biometric IDV** (Today → 12 hours)

Owner: Jesse + Cursor/Replit autonomous agents • **Profit Impact:** $60K–$80K net this week

Phases & Acceptance:

1. **API integration (Hrs 1–4):** read docs, implement verify → webhook → decision; stage sandbox tests.

2. **LightSpeed checkout (Hrs 5–8):** gate before payment; retry + manual review fallback; event logs.

3. **Production (Hrs 9–12):** DNS, Cloud Run deploy, first 10 live transactions monitored; **audit trail captured**.

Notify & win■back: Email/SMS to 80+ blocked customers with secure verify link and limited■time offer. ■filecite■turn0file0■

Compliance note: System must hard■block sub■21, scan/ID archive per emergency rules retention and audit needs. ■cite■turn0search4■

■ PRIORITY 2 — **DSHS Remediation Pack** (Start today; 7–10 days)

Owner: Andrew (Ops) + Charlie (Samples) + Christopher (Store)
1. **Relabel smokable language** (GovernMint Oasis THCa; White Peach Bellini THCa). Photo before/after; replace in LightSpeed.
2. **Accredited COAs:** Rush KCA Labs full■panel (metals, pesticides, microbials). Upload to product pages; attach PDFs in POS.
3. **Evidence binder:** Photos, COAs, invoices, batch/lot, SOP references. Submit to inspector with change log by Oct 26.
Sources/Canon: THCASOP + R&D Master Canvas + OPS Policy Glossary.
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Law/Rule refs: Texas HSC §443; 25 TAC Ch.300; DSHS emergency **§300.701–.702**.
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■ PRIORITY 3 — **Cognitive Orchestration Online** (3 environments)

Owner: Jesse • **Goal:** <5■min daily RPM by voice
- **Agent Builder**: add **Rube MCP** node, connect Gmail/Drive/Slack/LightSpeed; export workflow and pin. ■filecite■turn0file24■
- **Cursor/Replit**: run 9■model swarm handoffs; set guardrails: age■gate, medical■claims block, TRUTH protocol. ■filecite■turn0file25■turn0file20■
- **Secrets**: finalize UUID map, GSM sync, and audit logging. ■filecite■turn0file33■

■ PRIORITY 4 — **HNC Days 15–21** (Daily; 60–120s each)

Owner: Jesse + Liv (voice)
- Follow **HNC Master Canvas** structure; embed **CTA micro■footer** only (sovereignty link). ■filecite■turn0file9■turn0file5■
- Use **TPOP** and song maps (BPM keys; Thu disco■funk lift). ■filecite■turn0file13■turn0file14■
- **Calls■to■Action:** OnePlantSolution.com (policy), Blue Dream raffle, Reggie & Dro retail; 21+ disclaimer. ■filecite■turn0file9■

■ PRIORITY 5 — **Pilot Training & Adoption (TEAM)**

Owner: Liv Hana (coach) + All
- **Daily 15■min voice stand■up**: "Liv" mode for confirmations; "Normal chat" for mentor walkthroughs. ■filecite■turn0file16■turn0file8■
- **Cockpit cheat■sheets**: age■gate SOP, win■back scripts, HNC pack checklist; printable and in■app. ■filecite■turn0file3■turn0file9■
- **Success bar**: 80% of team completes 3■step pilot: (1) voice command, (2) run checklist, (3) submit debrief. ■filecite■turn0file16■

■ CADENCE (this week)

Tue (today): Jumio to prod; send win■back; relabel two SKUs; stand■up training block 1. ■filecite■turn0file0■
Wed: COA samples to KCA; Agent Builder + Rube live; HNC■15. ■filecite■turn0file24■
Thu: 9■model tests + guardrails; HNC■16; domain 301 checks. ■filecite■turn0file25■
Fri: HNC■17/18; compliance binder draft; pilot adoption review. ■filecite■turn0file7■
Sat–Sun: HNC■19/21; finalize DSHS pack; publish next■week RPM.

■ ORG & OWNERS

- **CEO:** Jesse — revenue recovery, orchestration, HNC approvals. ■filecite■turn0file30■
- **Ops:** Andrew — store fixes, COAs, POS content, QA photos.
- **Procurement:** Charlie — sample delivery, vendor chase.
- **Culture/Payroll:** Christopher — in■store relabel, display, training.
- **Legal (Counsel):** Andrea Steel — rules review, submissions. ■filecite■turn0file7■

- **AI EA:** Liv Hana — RPM facilitation, checklists, compliance prompts. ■filecite■turn0file8■

■ KPIs & EVIDENCE (end■of■week targets)

- **Revenue:** ≥ **$100K** unlocked; ≥ **80** win■backs attempted; ≥ **30** completed purchases. ■filecite■turn0file0■
- **Compliance:** 100% age■gate passes; 0 violations; binder submitted by Oct 26. ■cite■turn0search4■
- **Orchestration:** Voice RPM <5 min; ≥ 10 successful multi■agent runs. ■filecite■turn0file24■
- **Content:** 7 HNC episodes published; CTR→OPS ≥ 3%. ■filecite■turn0file9■
- **Adoption:** 80% staff completes pilot; 3/3 VIP dashboards used. ■filecite■turn0file16■

■ CHECKLISTS (print + in■app)

Age■Gate POS (every sale): Scan ID → Verify 21+ → Log outcome → Deny if <21 → Save audit record. ■cite■turn0search9■
Relabel SKUs (today): Pull items → Replace labels/text (no smoking implications) → Photo proof → Update POS pages. ■filecite■turn0file3■
COA Intake: Vendor docs (grower license, pre/post■harvest COAs, full■panel pass) → Upload PDFs → QR link on shelf tag. ■filecite■turn0file3■
HNC Pack: Logline → 60–120s script → shot list → thumbnail → 3 captions → CTA + tags (with 21+). ■filecite■turn0file9■

■ TRUTH & SOVEREIGNTY ENFORCEMENT

- **TRUTH framework** on all outputs (Testable, Reproducible, Unambiguous, Traceable, High■fidelity). ■filecite■turn0file20■
- **Glue Index:** sovereignty appears only as micro■footer CTA in HNC; R&D uses footer only. ■filecite■turn0file5■turn0file6■

MASTER REINTEGRATION (session close)

Shipped: Updated weekly RPM plan fused with team pilot training, compliance, orchestration, and HNC pipeline; KPIs; role mapping; checklists.
Decisions/Assumptions: GA■56 emergency rules enforced (Oct 2025); Jumio chosen for IDV; sovereignty kept in OPS micro■copy only. ■cite■turn0search4■turn0search9■
Memory Updates: Added org owners; pilot cadence; guardrail checklists; DSHS binder deadline (Oct 26).
Next Step: Execute Priority■1 (Jumio) and send win■back; launch daily voice stand■ups; ship HNC■15 tonight.
Risks: Age■gate lapse → license cancel; COA delays; adoption lag. Mitigate with audits, rush labs, 15■min training blocks. ■cite■turn0search4■
Memory usage: ~68%.