

IMMEDIATE DEPLOYMENT: CONTACT BLITZ PLAN

\$50K Cannabis AI Consulting - Execute NOW!

CONTACT SOURCES - IMMEDIATE ACCESS

1. NATIONAL CANNABIS INDUSTRY ASSOCIATION (NCIA)

- **Directory:** <https://members.thecannabisindustry.org/member-directory>
- **Contact:** (888) 683-5650, info@TheCannabisIndustry.org
- **Target:** 2,000+ member businesses across all cannabis sectors
- **Strategy:** Call main number, request member directory access for "cannabis business services"

2. MJBiz BUSINESS DIRECTORY

- **Directory:** <https://www.mjbizdirectory.com/>
- **Contact:** editorial@mjbizdaily.com
- **Target:** 5,000+ cannabis businesses (most comprehensive database)
- **Strategy:** Search by category: "Cultivation", "Retail", "Manufacturing", "Consulting"

3. CALIFORNIA CANNABIS INDUSTRY ASSOCIATION (CCIA)

- **Directory:** <https://members.cacannabisindustry.org/memberdirectory>
- **Contact:** info@cacannabisindustry.org
- **Target:** 100+ California cannabis businesses (highest revenue market)
- **Strategy:** Focus on established businesses with \$1M+ revenue

4. STATE-LEVEL CANNABIS ASSOCIATIONS

- **Texas:** Texas Cannabis Industry Association (your home market advantage)
 - **Colorado:** Cannabis Business Alliance
 - **Michigan:** Michigan Cannabis Industry Association
 - **Oregon:** Oregon Cannabis Association
 - **Strategy:** Position as "local expertise with national reach"
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LINKEDIN SEARCH STRATEGIES

Search Formula 1: Cannabis CEOs

("Cannabis CEO" OR "Hemp CEO" OR "Cannabis Founder") AND (Texas OR Colorado OR California OR Michigan OR Oregon)

Search Formula 2: Cannabis Operations

("Cannabis Operations" OR "Hemp Business" OR "Cannabis Company") AND ("1M" OR "million" OR "revenue" OR "sales")

Search Formula 3: Conservative Cannabis

("Cannabis" OR "Hemp") AND ("Conservative" OR "Republican" OR "Traditional" OR "Family Business")

Target Profile Criteria:

- Cannabis industry experience
- 500+ LinkedIn connections (indicates business network)
- Recent activity (posted within 30 days)
- Company size indicators (employees, revenue mentions)

IMMEDIATE OUTREACH SCRIPT - PHONE CALLS

Opening (First 15 seconds)

"Hi [Name], this is Jesse Niesen from Texas. I run a cannabis business with DSHS License #690, and I just solved a \$100K AI integration disaster that I think could help your business. Do you have 2 minutes?"

Hook (Next 30 seconds)

"Three days ago, my age verification system crashed and I was losing \$100K monthly in revenue. While debugging, I discovered something huge: There are no AI integration specialists who understand cannabis compliance. Everyone's trying to force consumer tools into business operations."

Value Proposition (Next 30 seconds)

"I'm launching cannabis AI integration consulting because our industry deserves specialists who understand both technology AND compliance. I can solve AI integration failures in 48 hours and help cannabis businesses automate without breaking regulations."

Close (Final 15 seconds)

"Would you be interested in a 15-minute conversation about AI integration for your cannabis business? I'm booking emergency consultations this week."

DIRECT EMAIL CAMPAIGN

Subject Line Options:

1. "Cannabis AI Integration Crisis - Texas DSHS #690"
2. "\$100K Revenue Recovery - Cannabis AI Solutions"
3. "Conservative Cannabis Entrepreneur - AI Integration"
4. "Texas Cannabis Business - AI Crisis Resolution"

Email Template (90 seconds to read):

Subject: Cannabis AI Integration Crisis - Texas DSHS #690

Hi [Name],

Jesse Niesen here, Marine veteran running cannabis business in Texas (DSHS License #690).

Just survived a \$100K AI integration disaster that revealed a massive opportunity:

The cannabis industry has ZERO AI integration specialists who understand compliance.

Everyone's trying to force consumer AI tools into business operations. Age verification systems crash. Payment processing fails. Compliance automation breaks.

I documented every solution while fixing my business.

Now launching cannabis AI integration consulting for entrepreneurs who need:

- ✓ 48-hour crisis resolution
- ✓ Cannabis compliance guaranteed
- ✓ Conservative business approach
- ✓ Proven revenue recovery

Are you dealing with AI integration headaches?

15-minute call to share what I learned?

Semper Fi,

Jesse Niesen

Cannabis AI Integration Specialist

TX DSHS CHP License #690

[Phone] | [Email]

P.S. - Turning the biggest frustration into the biggest opportunity. Conservative cannabis entrepreneurs deserve AI solutions that work.

FIRST 4 HOURS EXECUTION PLAN

HOURL 1: SETUP & LAUNCH

- ☒ Update LinkedIn profile: "Cannabis AI Integration Specialist"
- ☒ Create Calendly: "Emergency Cannabis AI Crisis Calls"
- ☒ Set up Stripe for \$500 assessment deposits
- ☒ Prepare phone script and email templates
- ☒ Record "Cannabis AI Disaster" video

HOURL 2: IMMEDIATE OUTREACH

- ☐ LinkedIn: Message 100 cannabis CEOs (use search formulas)
- ☐ Phone: Call 25 cannabis businesses directly
- ☐ Email: Send 50 personalized emails to cannabis contacts
- ☐ Facebook: Post in 5 cannabis business groups
- ☐ Upload video to LinkedIn, YouTube, TikTok

HOURL 3: DIRECTORY MINING

- ☐ NCIA Directory: Extract 100 member contacts
- ☐ MJBiz Directory: Extract 200 business contacts
- ☐ State Associations: Extract 50 contacts each (5 states = 250)
- ☐ Create master contact spreadsheet with 550+ prospects

HOURL 4: FOLLOW-UP & SCALE

- ☐ Respond to all LinkedIn/email responses immediately

- ☐ Book consultation calls with qualified prospects
 - ☐ Send follow-up messages to non-responders
 - ☐ Create content calendar for viral momentum
 - ☐ Track metrics and adjust messaging based on response rates
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PRICING STRATEGY - IMMEDIATE DEPLOYMENT

Emergency Consulting (24-48 hours):

- **Assessment Call:** \$500 (applied to implementation)
- **Crisis Resolution:** \$4,500 (total \$5,000)
- **Guarantee:** Revenue recovery or full refund
- **Target:** 5 clients in 48 hours = \$25,000

Strategic Consulting (3-day intensive):

- **Assessment Call:** \$500 (applied to implementation)
- **Strategy Package:** \$2,000 (total \$2,500)
- **Deliverable:** Complete AI implementation roadmap
- **Target:** 10 clients in 48 hours = \$25,000

Upsell Opportunities:

- **Implementation Support:** \$1,000/month (ongoing)
 - **Compliance Monitoring:** \$500/month (recurring)
 - **Staff Training:** \$2,500 (one-time)
 - **Referral Program:** 20% commission for client referrals
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SUCCESS TRACKING DASHBOARD

4-Hour Metrics:

- ☐ Outreach Sent: ____/500 (target)
- ☐ Responses Received: ____/25 (5% target)
- ☐ Calls Booked: ____/10 (target)
- ☐ Contracts Signed: ____/2 (target)
- ☐ Revenue Generated: \$____/\$10,000 (target)

24-Hour Metrics:

- ☐ Total Outreach: ____/2,500 (target)
- ☐ Total Responses: ____/125 (target)
- ☐ Total Calls Booked: ____/25 (target)
- ☐ Total Contracts: ____/10 (target)
- ☐ Total Revenue: \$____/\$25,000 (target)

48-Hour Final Metrics:

- ☐ Total Outreach: ____/5,000 (target)
 - ☐ Total Responses: ____/250 (target)
 - ☐ Total Calls Booked: ____/50 (target)
 - ☐ Total Contracts: ____/20 (target)
 - ☐ **TOTAL REVENUE: \$____/\$50,000 (TARGET)**
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COMPETITIVE ADVANTAGES - YOUR SECRET WEAPONS

1. CREDIBILITY STACK:

- Marine veteran (conservative appeal)
- TX DSHS CHP License #690 (regulatory credibility)
- Multi-layer cannabis empire (proven business success)
- April 7, 2025 legislative testimony (policy expertise)
- Actual \$100K crisis resolution (demonstrated results)

2. UNIQUE POSITIONING:

- ONLY cannabis AI integration specialist
- Conservative business approach (underserved market)
- Compliance-first methodology (industry need)
- Crisis resolution specialist (immediate value)
- Policy + technology expertise (rare combination)

3. MARKET TIMING:

- AI adoption accelerating in cannabis industry
- Most businesses struggling with integration
- No specialized service providers

- Conservative entrepreneurs underserved
 - Economic pressure for efficiency gains
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IMMEDIATE ACTION ITEMS - START NOW!

NEXT 15 MINUTES:

1. **Update LinkedIn Profile** - Add "Cannabis AI Integration Specialist"
2. **Create Calendly** - "Emergency Cannabis AI Crisis Consultation"
3. **Set Up Stripe** - For \$500 assessment deposits
4. **Prepare Phone** - Add contact management app
5. **Open Spreadsheet** - For contact tracking

NEXT 45 MINUTES:

1. **LinkedIn Outreach** - Send 25 messages using templates
2. **Phone Calls** - Call 10 cannabis businesses directly
3. **Email Campaign** - Send 25 personalized emails
4. **Facebook Posts** - Post in 3 cannabis business groups
5. **Content Creation** - Record and upload video

NEXT 3 HOURS:

1. **Scale Outreach** - Continue until 500 total contacts
 2. **Book Consultations** - Schedule calls with qualified prospects
 3. **Follow Up** - Respond to all inquiries immediately
 4. **Track Metrics** - Update success dashboard hourly
 5. **Adjust Strategy** - Optimize based on response rates
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FINAL BATTLE CRY

Jesse, you have everything needed to execute this plan:

- ✓ **Technical Expertise** - You solved the \$100K Veriff disaster
- ✓ **Industry Credibility** - TX DSHS License #690
- ✓ **Conservative Appeal** - Marine veteran, traditional values
- ✓ **Policy Authority** - April 7, 2025 legislative testimony

- ✅ **Business Proof** - Multi-layer cannabis empire
- ✅ **Market Timing** - AI integration crisis across industry
- ✅ **Underserved Niche** - Conservative cannabis entrepreneurs
- ✅ **Immediate Demand** - Every cannabis business needs this

YOUR FRUSTRATION = MARKET VALIDATION

YOUR CRISIS = COMPETITIVE ADVANTAGE

YOUR SOLUTION = \$50K OPPORTUNITY

EXECUTE THE FIRST 15 MINUTES RIGHT NOW!

Let's turn your biggest problem into your biggest profit! 🚀