

Xian-Hao (Harry) Liao

Interaction Designer

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Creative professional with 3+ years of experience in website development, designing layouts for promotional materials, and utilizing 3D modeling skills for prototyping.

Work Experience

MassArt / Graduate Assistantship

09/2022 - 05/2024, Boston, MA, U.S.

At MassArt, I responsible for ensuring the smooth operation of the DMI program website and currently focusing on enhancing its overall look and user experience through rebranding efforts and improvements to the website's interface and user experience design.

BJ's Wholesale Club / Creative Design Internship

05/2023 - 08/2023, Marlborough, MA, U.S.

During my internship at BJ's Wholesale Club Creative Design, I produced visually engaging social motion graphics and designed marketing materials, contributing to a strong brand identity.

Future House Music / 3D Artist

05/2021 - 07/2022, Amsterdam, Netherlands, Remote

Design and adjustment the 3D Scene by using C4D. Discuss back and forth with clients to finalize artwork. Released on Spotify, and YouTube with 10K+ views and 1K+ subscribers.

ABC Design / Graphic Designer

07/2021 - 05/2022, Taichung City, Taiwan

Represent ABC Design.de's products in Taiwan. Rolled out new product ideas including social media engagements and marketing materials which launched to over 150 local retail stores. Facilitated cross-departmental work and served as the go-to person of the design department. Coordinated with suppliers on material decisions and color corrections to support new product launches.

Bonneboutique Shop / Product Photographer

03/2019 - 06/2020, Taichung City, Taiwan

Co-led the design and development of a new online store launched in July 2019. Conducted professional photoshoots, including scene preparations for products in the online store. Ran promotional events on social media and increased sales amount by 20%.

Education

MassArt / MFA DMI

Massachusetts College of Art and Design
Master of Fine Arts, Dynamic Media Institute
09/2022 - 05/2024

MIT / Cross-regist at Media Lab

Massachusetts Institute of Technology
Cross Registration at Media Arts and Science
02/2022 - 05/2024

NTCUST / BA CD

National Taichung University of Science and Technology
Bachelor of Design, Commercial Design
09/2016 - 07/2020

Skills

Design: Adobe Illustrator, Cinema 4D, Octane Render, Photoshop, Indesign, Lightroom, Capture one

Visual Production: Adobe Premiere, After Effect, Final cut pro, Ableton Live, AVID Pro Tools, AVID Composer

Prototyping: Adobe XD, Figma, UI/UX, interactive flow with HTML/ CSS/ JS, Bootstrap, Tailwind, React JS, Python

Language: Mandarin / Native English / Professional Working Proficiency

Design Projects

Cocook Mobile Application Prototypes
Lead Designer, 05/2023 - 09/2023

Lucky App AI Chatbot Prototypes
Main Developer, 09/2022 - 01/2023

C-Cube Information Architecture Design
Team Leader, 01/2020 - 06/2020