

# Xian-Hao (Harry) Liao

## Interaction Designer

xliao1737@massart.edu  
Boston, MA  
+1(857)-693-8315  
<https://blogs.massart.edu/xianhaoliao>

Creative professional with 3+ years of experience in web page development, designing layouts for promotional materials, and utilizing 3D modeling skills for prototyping.

### Work Experience

#### **BJ's Wholesale Club** / Creative Design Internship

05/2023 - 08/2023, Marlborough, MA, U.S.

During my internship at BJ's Wholesale Club Creative Design, I produced visually engaging social motion graphics and designed marketing materials, contributing to a strong brand identity.

#### **MassArt** / Graduate Assistantship

09/2022 - 05/2023, Boston, MA, U.S.

At MassArt, I worked in the marketing and communication department, assist the marketing materials and editing the short event videos.

#### **Future House Music** / Freelance 3D Artist

05/2022 - 07/2022, Amsterdam, Netherlands, Remote

Design and adjustment the 3D Scene by using C4D. Discuss back and forth with clients to finalize artwork. Released on Spotify, and YouTube with 10K+ views and 1K+ subscribers.

#### **ABC Design** / Graphic Designer

07/2021 - 05/2022, Taichung City, Taiwan

Represent ABC Design.de's products in Taiwan. Rolled out new product ideas including social media engagements and marketing materials which launched to over 150 local retail stores. Coordinated with suppliers on material decisions and color corrections to support new product launches.

#### **Bonneboutique Shop** / Product Photographer

03/2019 - 06/2020, Taichung City, Taiwan

Co-led the design and development of a new online store launched in July 2019. Conducted professional photoshoots, including scene preparations for products in the online store. Ran promotional events on social media and increased sales amount by 20%.

### Education

#### **MassArt** / MFA DMI

Massachusetts College of Art and Design  
Master of Fine Arts, Dynamic Media Institute

09/2022 - Current

#### **MIT** / Cross-regist at Media Lab

Massachusetts Institute of Technology  
Cross Registration at Media Arts and Science

02/2022 - Current

#### **NTCUST** / BA CD

National Taichung University of Science and Technology  
Bachelor of Design, Commercial Design

09/2016 - 07/2020

### Skills

**Design:** Adobe Illustrator, Cinema 4D, Octane Render, Photoshop, Indesign, Lightroom, Capture one

**Visual Production:** Adobe Premiere, After Effect, Final cut pro, Ableton Live, AVID Pro Tools, AVID Composer

**Prototyping:** Adobe XD, Figma, UI/UX, interactive flow with HTML/ CSS/ JS, Bootstrap, Tailwind, React JS

**Language:** Mandarin / Native  
English / Professional Working Proficiency

### Personal Projects

#### **Cocook Mobile Application Prototypes**

Lead Designer, 05/2023 - Current

#### **Lucky App AI Chatbot Prototypes**

Main Developer, 09/2022 - 01/2023

#### **C-Cube Information Architecture Design**

Team Leader, 01/2020 - 06/2020