

XIAN-HAO (HARRY) LIAO

HARRY@LIAOXIANHAO.DESIGN | +1 (857) 693-8315 | BOSTON, MA | [LINKEDIN](#) | [PORTFOLIO](#)

EDUCATION

Massachusetts College of Art and Design, Dynamic Media Institute Boston, MA, United States

Master of Fine Arts: Multimedia Design | Exhibitions: [MassArt Frances Euphemia Thompson Gallery](#), [MIT Media Lab](#), [Boston Cyberarts Gallery](#), [Cambridge Public Library](#), [New England Conservatory](#), [Boston Children Museum](#)

Massachusetts Institute of Technology, Media Lab Cambridge, MA, United States

Training | Human 2.0 (Prosthetics) with [Dr. Hugh Herr](#), NeuraFutures (EEG/BCIs analysis) with [Dr. Nataliya Kosmyna](#)

National Taichung University of Science and Technology Taichung City, Taiwan

Bachelor of Arts: Graphic Design | Honors: [Bronze - NTCUST Design Award](#), [Commercial Design Final Project President](#)

WORK EXPERIENCE

Boston University Boston, MA, United States

Adjunct Professor

2025

Reference: [Traci Hong](#)

- Instructor for Design Strategy & Software ([COM CM 501](#)): Merging creativity with technical skills to craft compelling graphic designs. Leading students in preparing for diverse roles in the field of mass communication.

The UPS Store Newton Centre, MA, United States

Digital Print Specialist

2024

Reference: [Anand Patel](#)

- Managed the integration of The [UPS Store printing services](#) and worked closely with clients on print production. Improved print services resulted in a 25% increase in monthly revenue, ranking it No. 5 in the MA region.

Massachusetts College of Art and Design Boston, MA, United States

Website Designer

2022-2024

Reference: [Fish McGill](#)

- Enhanced website performance by image optimization, resulting in faster load times and improved user satisfaction.
- Managed content updates and maintenance for the [DMI thesis website](#), fostering engagement with the community.
- Collaborated with faculty and students to gather requirements, ensuring the website met the needs of all stakeholders.

Studio Learning Instructor

2023-2024

Reference: [Luanne Witkowski](#)

- Hosted workshops weekly to teach undergraduate students about websites and Adobe Creative Cloud applications and mentored students through the process of organizing their best work to enhance their portfolios effectively.
- Developed [comprehensive instructional materials](#) for workshop participants, ensuring a practical application of skills.

BJ's Wholesale Club Marlborough, MA, United States

Multimedia Design Intern

Summer 2023

Reference: [Pete Buhler](#)

Graphic Designer & Animator: Partnered with the Senior Art Director to create social media marketing materials.

- Accomplished social motion graphics for three high-quality ad campaigns, successfully completed three projects for [Washington DC's Nationals Park](#) and Tennessee NASCAR, and redesigned YouTube channel visuals.
- Developed visual content for digital and print marketing channels, ensuring engaging and instructional materials.
- Assisted in the production of promotional videos and animations, contributing to multimedia learning solutions.

Future House Music Rotterdam, South Holland, Netherlands

Remote 3D Artist

Summer 2022

Reference: [Robby Laterveer](#)

- Designed [3D scenes](#) using Cinema 4D and After Effects and created visually compelling content for digital platforms.

ABC Design Taiwan Taichung City, Taiwan

Graphic Designer

2021-2022

Reference: [Anderson Hsu](#)

- Rolled out new product ideas, including innovative social media engagements and marketing materials, successfully launching them across over 150 local retail stores, significantly increasing product visibility and driving user interest.
- Designed [promotional materials](#), including brochures, posters, and banners, focusing on clear communication.

Previous Relevant Experience

Ecommerce Web Designer: [Bonneboutique Shop](#) (2019), Prepress Design Apprentice: [Jue Tsae Color Printing Co Ltd](#) (2017)

SKILLS & INTERESTS

Computer: Adobe CC, Cinema 4D, Octane Render, Blender, Stable Diffusion, Microsoft Office, Figma, Visual Studio Code, Miro, Html, CSS, ReactJS, Jira, Unity, Python, GitHub, Wix, WordPress, CMS, Google Analytics, Framer, LMS

Certifications: • [IBM Design Thinking Certificate](#) • [Google UX Design Certificate](#) • Google Analytics Certification • MIT CITI Research Investigator • Google Ads Display Certificate • Microsoft Project Management Certificate

Interests: Pewdiepie, Friends (TV Series 1994–2004), Sci-fi movies, House music, DJ, Flat design, Personal Finance