

Xian-Hao (Harry) Liao

Interaction Designer

xliao1737@massart.edu
Boston, MA
+1(857)-693-8315
xian-hao-liao.com

Creative professional with 3+ years of experience in web page development, designing layouts for promotional materials, and utilizing 3D modeling skills for prototyping.

Work Experience

BJ's Wholesale Club / Creative Design Internship

05/2023 - 08/2023, Marlborough, MA, U.S.

During my internship at BJ's Wholesale Club Creative Design, I produced visually engaging social motion graphics and designed marketing materials, contributing to a strong brand identity.

MassArt / Graduate Assistantship

09/2022 - 05/2023, Boston, MA, U.S.

At MassArt, I worked in the marketing and communication department, assist the marketing materials and editing the short event videos.

Future House Music / Freelance 3D Artist

05/2021 - 07/2022, Amsterdam, Netherlands, Remote

Design and adjustment the 3D Scene by using C4D. Discuss back and forth with clients to finalize artwork. Released on Spotify, and YouTube with 10K+ views and 1K+ subscribers.

ABC Design / Graphic Designer

07/2021 - 05/2022, Taichung City, Taiwan

Represent ABC Design.de's products in Taiwan. Rolled out new product ideas including social media engagements and marketing materials which launched to over 150 local retail stores. Facilitated cross-departmental work and served as the go-to person of the design department. Coordinated with suppliers on material decisions and color corrections to support new product launches.

Bonneboutique Shop / Product Photographer

03/2019 - 06/2020, Taichung City, Taiwan

Co-led the design and development of a new online store launched in July 2019. Conducted professional photoshoots, including scene preparations for products in the online store. Ran promotional events on social media and increased sales amount by 20%.

Education

MassArt / MFA DMI

Massachusetts College of Art and Design
Master of Fine Arts, Dynamic Media Institute

09/2022 - Current

MIT / Media Lab

Massachusetts Institute of Technology
Cross Registration at Media Arts and Science

02/2022 - Current

NTCUST / BA CD

National Taichung University of Science and Technology
Bachelor of Design, Commercial Design

09/2016 - 07/2020

Skills

Design: Adobe Illustrator, Cinema 4D, Octane Render, Photoshop, Indesign, Lightroom, Capture one

Visual Production: Adobe Premiere, After Effect, Final cut pro, Ableton Live, AVID Pro Tools, AVID Composer

Prototyping: Adobe XD, Figma, UI/UX, interactive flow with HTML/ CSS/ JS, Bootstrap, Tailwind, React JS

Language: Mandarin / Native English / Professional Working Proficiency

Personal Projects

Cocook Share Kitchen Phone Application Project
Lead Designer, 05/2023 - Current

You Are Here Now Platform Project
Main Developer, 09/2022 - 01/2023

Sunny Wang Celebrity Branding Project
Graphic Designer, 07/2021 - 05/2022

NTCUST Youth Innovation Base Webpage Design
Team Leader, 01/2020 - 06/2020