

Xian-Hao (Harry) Liao

Digital Print Specialist @ The UPS Store | Ex-Website Designer @ MassArt
Ex-Design Intern @ BJ's Wholesale Club | Master of Fine Arts @ MassArt

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EXPERIENCE

Digital Print Specialist — The UPS Store, Newton, MA

July 2024 – Ongoing

- Managed the integration of [The UPS Store printing services](#) and worked closely with clients on print production. Improved print services resulted in a 25% increase in monthly revenue, ranking it No. 5 in the MA region.
- Designed custom promotional materials, including **business cards, posters, and banners**, ensuring precise print quality for local business owners.

Program Website UX Designer — Massachusetts College of Art and Design, Boston, MA

SEPTEMBER 2022 – MAY 2024

- Enhanced program **WordPress website** performance by image optimization, resulting in faster load times and improved user satisfaction.
- Managed content updates and maintenance for the [DMI thesis website](#), fostering engagement with the community.

+ Studio Learning Instructor

SEPTEMBER 2023 – May 2024

- Hosted weekly [workshops](#) to teach undergraduate students how to build their portfolio websites and mentored students using the Adobe Creative Cloud.

Design Intern — BJ's Wholesale Club, Marlborough, MA

MAY 2023 – AUGUST 2023

- Accomplished social **motion graphics** for three high-quality ad campaigns, [completed three projects](#) for Washington DC's Nationals Park and Tennessee NASCAR projects and redesigned YouTube channel visuals.
- Developed visual content for digital and print marketing channels, including **videos and animations**, ensuring engaging and instructional materials.

Remote 3D Artist — Future House Music, Rotterdam, Netherlands

MAY 2022 – AUGUST 2022

Graphic Designer — ABC Design, Taichung City, Taiwan

JULY 2021 – MAY 2022

Ecommerce Web Designer — Bonneboutique Shop, Taichung City, Taiwan

MARCH 2018 – JUNE 2020

Prepress Design Apprentice — Jye Tsae Color Printing Co Ltd, Taichung City, Taiwan

SEPTEMBER 2016 – May 2017

EDUCATION

Massachusetts College of Art and Design, Boston, MA, USA — *Master of Fine Arts: Dynamic Media Institute*

SEPTEMBER 2022 – MAY 2024

Massachusetts Institute of Technology, Cambridge, MA, USA — *Training*

- *Human 2.0 (Prosthetics)*
- *Brain-Computer Interface (BCI)*

January 2023 – MAY 2024

National Taichung University of Science and Technology, Taichung, Taiwan — *Bachelor of Arts: Graphic Design*

SEPTEMBER 2016 – MAY 2020

SKILLS

Computer: Adobe CC, Cinema 4D, Octane Render, Blender, Stable Diffusion, Microsoft Office, Figma, Visual Studio Code, Miro, HTML, CSS, ReactJS, Jira, Unity, Python, GitHub, Wix, WordPress, CMS, Framer, Google Analytics, Microsoft Visio, LMS

Language: English, Mandarin

Interests: Pewdiepie, House music, DJ, Flat design, Personal Finance

CERTIFICATIONS

- Google UX Design Certificate
- IBM Design Thinking Certificate
- Google Analytics Certification
- Apple Search Ads Certificate
- MIT CITI Research Investigator
- Google Ads Display Certificate
- Microsoft Project Management
- LinkedIn Ads Campaign Certification