

# Xian-Hao (Harry) Liao

Adjunct Professor @ BU | Digital Print Specialist @ The UPS Store  
Ex-Design Intern @ BJ's Wholesale Club | Master of Fine Arts @ MassArt

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## EXPERIENCE

### *Adjunct Professor* — Boston University, Boston, MA, US

JANUARY 2025 - Ongoing

- Instructor for Design Strategy & Software ([COM CM 501](#)): Merging creativity with technical skills to craft compelling graphic designs. Leading students in preparing for diverse roles in the field of mass communication

### *Digital Print Specialist* — The UPS Store, Newton, MA, US

JULY 2024 - Ongoing

- Managed the integration of [The UPS Store printing services](#) and worked closely with clients on print production and graphic design.
- Enhanced print services led to a 25% increase in monthly revenue, boosting the store's ranking to No. 5 in the Massachusetts region.

### *Program Website UX Designer* — Massachusetts College of Art and Design, Boston, MA, US

SEPTEMBER 2022 - MAY 2024

- Enhanced program **WordPress website** performance by image optimization, resulting in faster load times and improved user satisfaction.
- Managed content updates and maintenance for the [DMI thesis website](#), fostering engagement with the community.

### *+ Studio Learning Instructor*

SEPTEMBER 2023 - May 2024

- Hosted weekly [workshops](#) to teach undergraduate students how to build their portfolio websites and mentored students using the Adobe Creative Cloud.

### *Design Intern* — BJ's Wholesale Club, Marlborough, MA, US

MAY 2023 - AUGUST 2023

- Accomplished social **motion graphics** for three high-quality ad campaigns, [completed three projects](#) for Washington DC's Nationals Park and Tennessee NASCAR projects and redesigned YouTube channel visuals.
- Developed visual content for digital and print marketing channels, including **videos and animations**, ensuring engaging and instructional materials.

### *Remote 3D Artist* — Future House Music, Netherlands

MAY 2022 - AUGUST 2022

### *Graphic Designer* — ABC Design, Taichung City, Taiwan

JULY 2021 - MAY 2022

### *Ecommerce Web Designer* — Bonneboutique Shop, Taichung City, Taiwan

MARCH 2018 - JUNE 2020

### *Prepress Design Apprentice* — Jye Tsae Color Printing Co Ltd, Taichung City, Taiwan

SEPTEMBER 2016 - May 2017

## EDUCATION

### Massachusetts College of Art and Design, Boston, MA, USA — *Master of Fine Arts: Dynamic Media Institute*

SEPTEMBER 2022 - MAY 2024

### Massachusetts Institute of Technology, Cambridge, MA, USA — *Training*

- *Media Lab - Human 2.0 (Prosthetics)*

- *Media Lab - NeuraFutures (EEG/BCIs)*

January 2023 - MAY 2024

### National Taichung University of Science and Technology, Taichung, Taiwan — *Bachelor of Arts: Graphic Design*

SEPTEMBER 2016 - MAY 2020

## SKILLS

**Computer:** Adobe CC, Cinema 4D, Octane Render, Blender, Stable Diffusion, Microsoft Office, Figma, Visual Studio Code, Miro, HTML, CSS, ReactJS, Jira, Unity, Python, GitHub, Wix, WordPress, CMS, Framery, Google Analytics, Microsoft Visio, LMS, VYOND

**Language:** English, Mandarin

**Interests:** Pewdiepie, Friends, DJ, Flat design, Personal Finance, House music

## CERTIFICATIONS

- Google UX Design Certificate
- IBM Design Thinking Certificate
- Google Analytics Certification
- Apple Search Ads Certificate
- MIT CITI Research Investigator
- Google Ads Display Certificate
- Microsoft Project Management
- LinkedIn Ads Campaign Certification