

Twitter Analytics Dashboard

Month

All

Retweets



Likes



Media Views

89075

Impressions

781.23

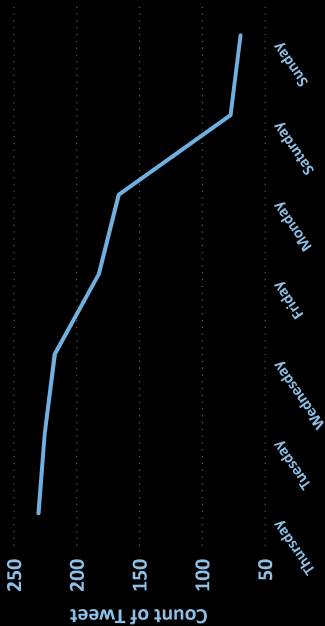
Engagement Rate

3.63%

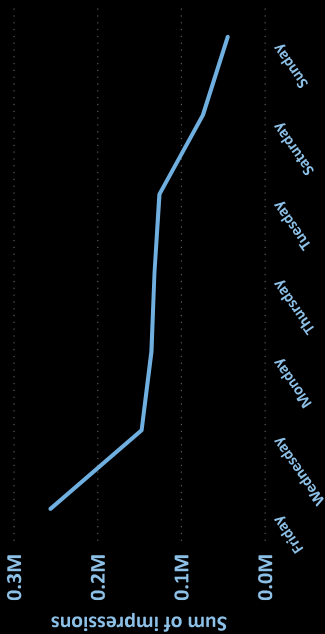
Tweet Count

1169

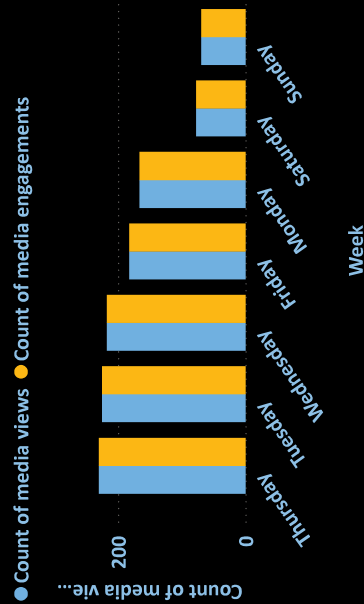
Tweet By Week



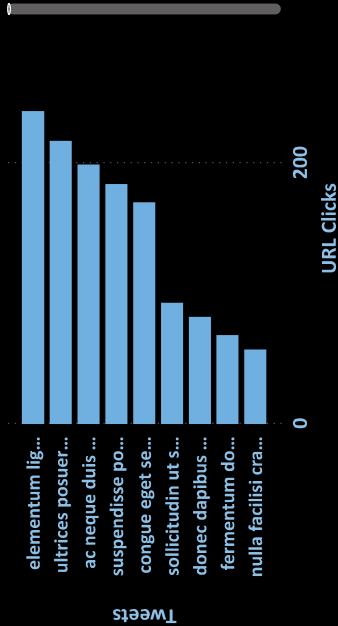
Impressions by Week



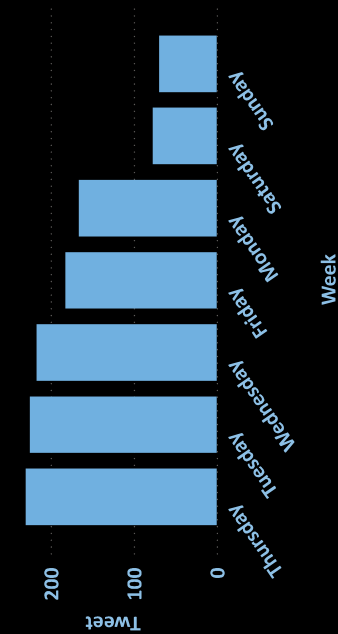
Media views VS Media Engagements by Week



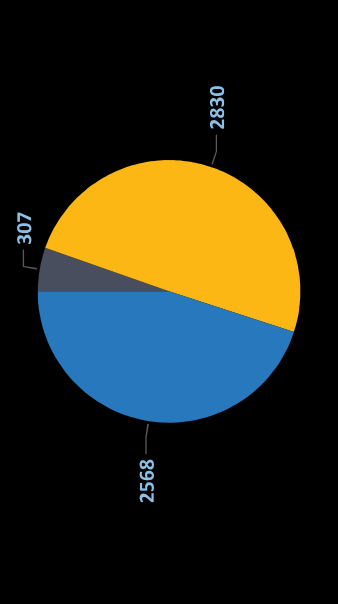
URL Clicks by Tweet



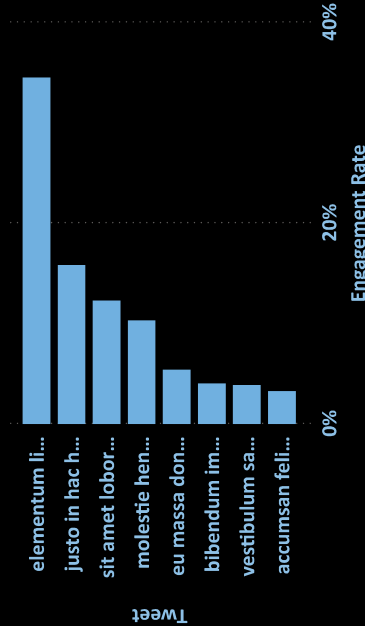
Tweet



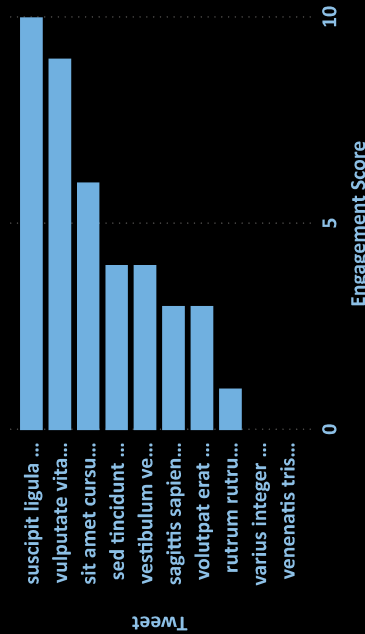
Hashtag Clicks, URL Clicks and User Profile Clicks



Task 1 : Engagement Rate by Tweet



Task 2 : Engagement Score by Tweet



Task 3 : Engagement Score by Tweet

