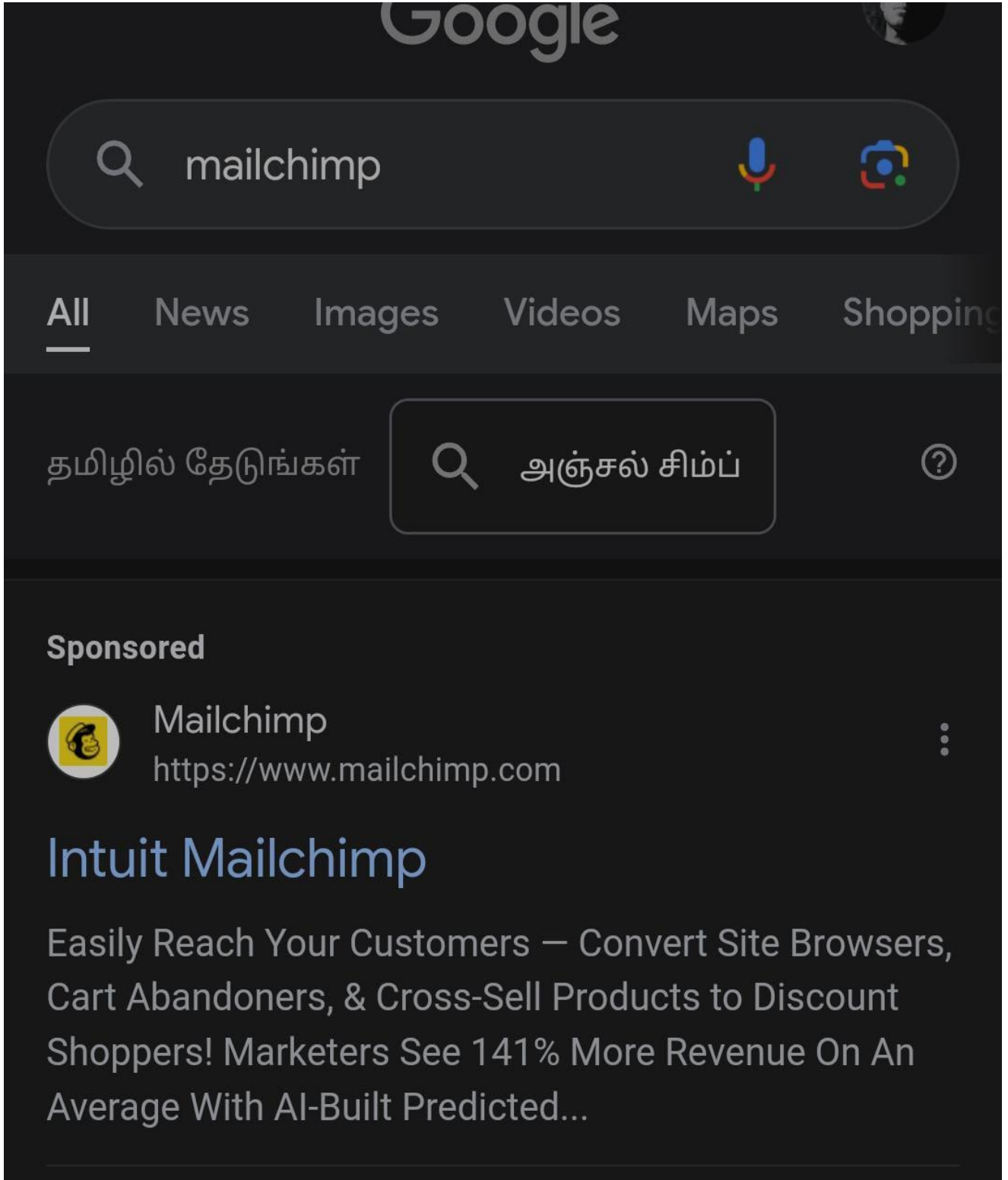
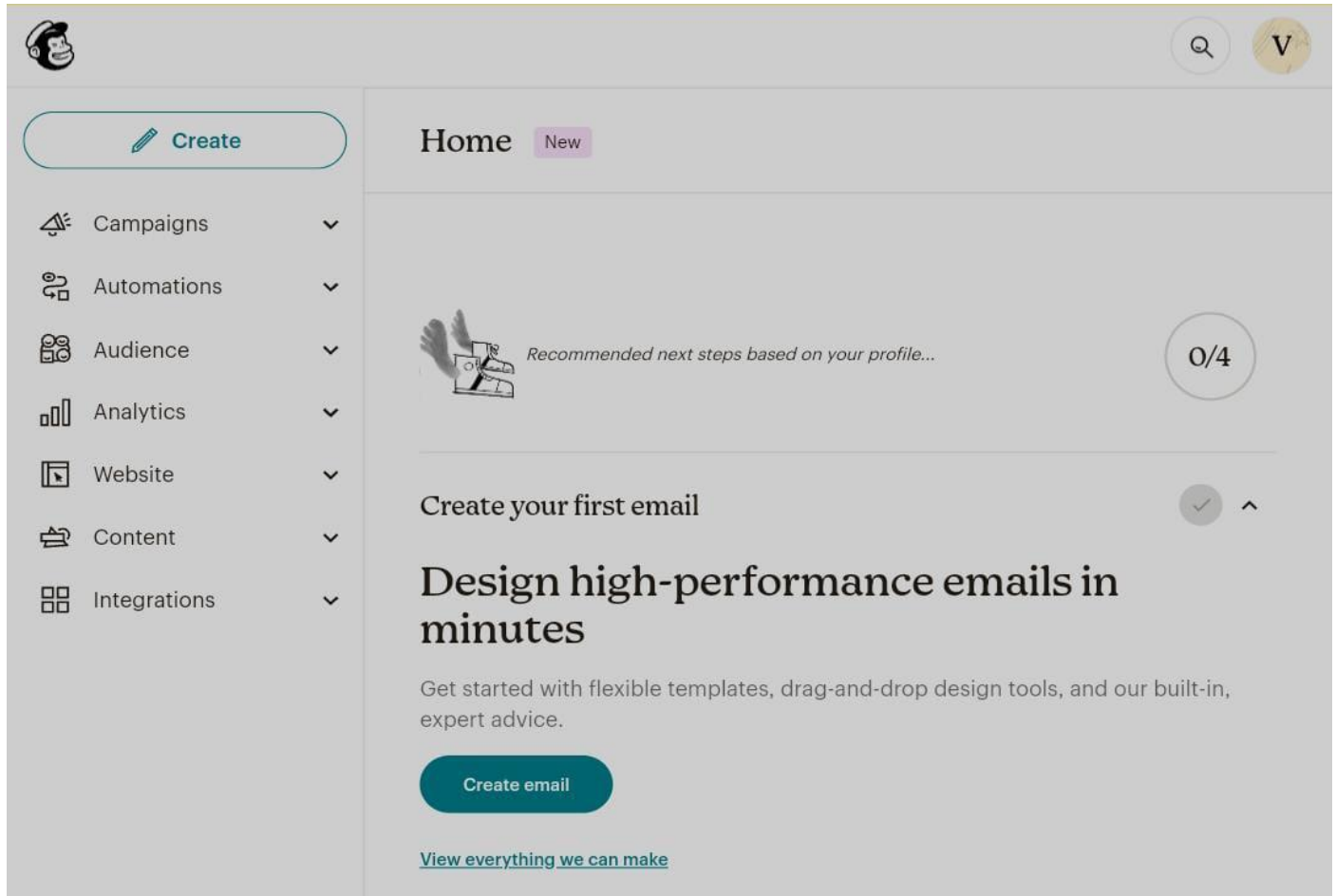


Creating an Email Campaign in Mailchimp

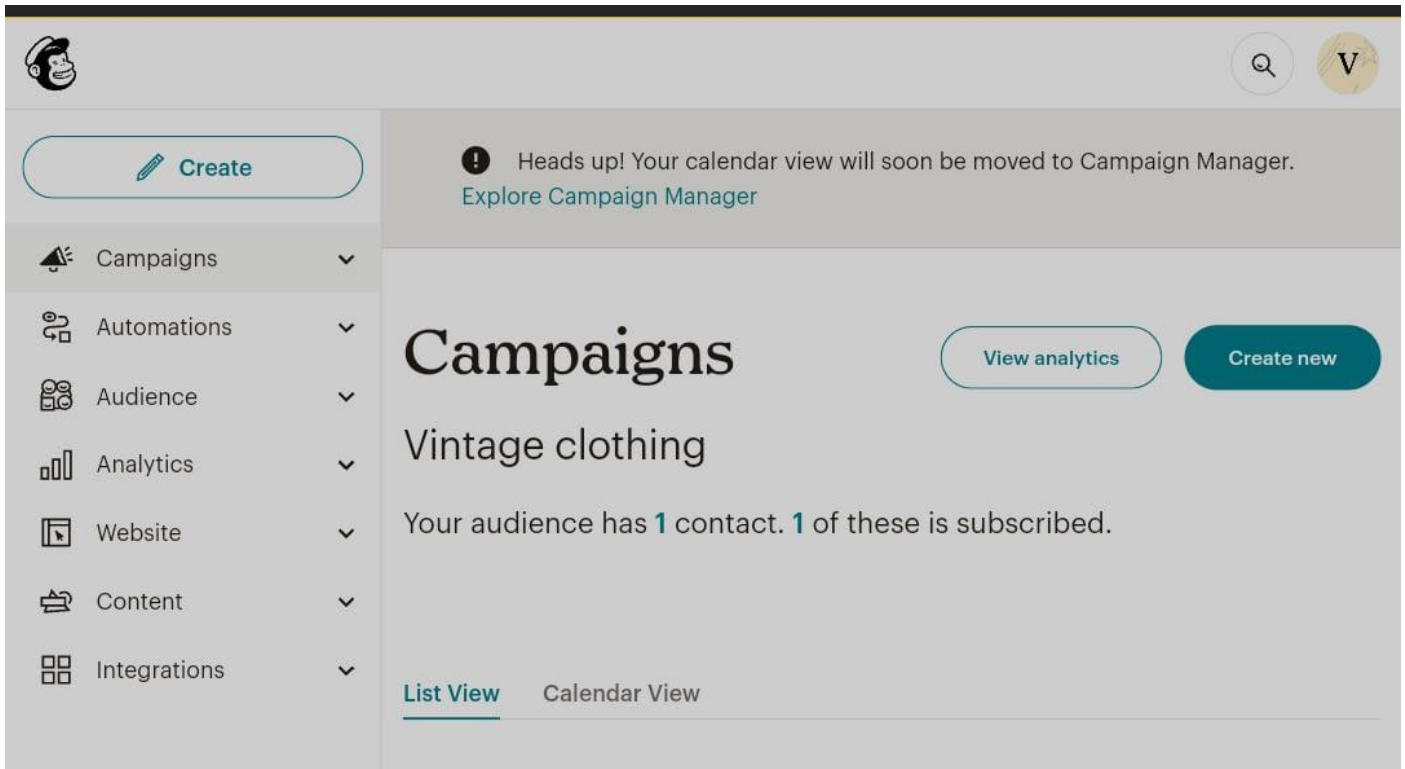
Step 1 : Open any Browser and Search **Mailchimp**




Step 2: Click **Create**



Step 3: Create New



Step 4: Click *Add Recipients*

<  **Let's get started!** Draft Finish later Send

Untitled

[Edit name](#)

☒

To
Who are you sending this email to?

[Add Recipients](#)

☒

From
Who is sending this email?

[Add From](#)

☒

Subject
What's the subject line for this email?

[Add Subject](#)

☒


Send time
Send now

[Edit Send Time](#)

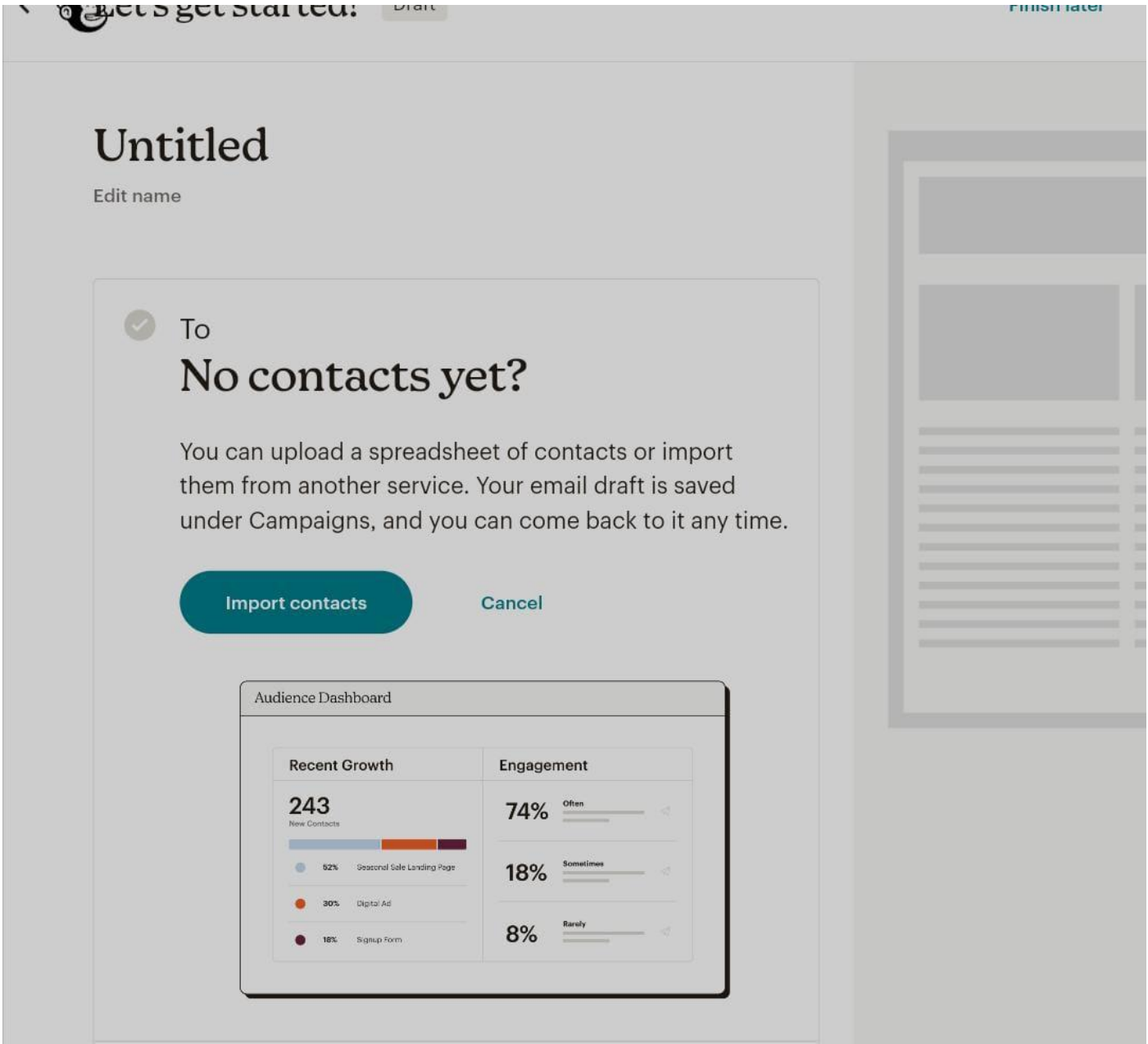
☒

Content
Design the Content for your email.

[Design Email](#)




Step 5: Click **Import Contacts**



Step 6: Copy paste the Mail Address of Recipients and Click Continue to Organize

<

 Import Contacts

Choose Method > Import

Exit

Copy and paste your contacts

Not sure how to format your file? [Learn how](#)

Paste your contact information into this box using commas to separate each field.
There should be one contact per line.

1

rohitsonika2003@gmail.com

2

prabhaji12@gmail.com

3

Continue to Organize

Copy and paste your contacts

Not sure how to format your file? [Learn how](#)

Paste your contact information into this box using commas to separate each field.
There should be one contact per line.

Example:

Email Address, First Name, Last Name, Address

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

amelia@pottedplanter.com, Amelia, Breiner, 154th Street OH 43560 US

...

[Continue to Organize](#)

Step 7: Click the *Dropdown Button* And *Select the Status Of Your Contacts* And Click *Continue To Tag*

Import Contacts

Choose Method > Import > Organize

Exit

Organize your contacts

Select a status

Subscribed


When you choose the "Subscribed" status for your contacts, it indicates that you've gained permission to market to them. Learn more about the [Importance of Permission.](#)

☒ **Update any existing contacts**
We'll automatically replace their information with the data from your import.
Otherwise, these duplicates won't be imported.

Continue to tag

Step 8: Add Tags for Your Contacts for Organize Them Easily And Click Continue To Match

<

 Import Contacts

Choose Method >

Import >

Organize >

Tag

Exit

Tag your contacts

Easily organize your contacts using simple words or phrases that make the most sense to you.

Search for or create tags

Customer X

Influencer X

Staff X

Member X

▼


Start typing to add a custom tag

Choose from popular tags

2023

Continue To Match

Step 9: Finalize Import


 Import Contacts

Choose Method > Import > Organize > Tag > Match

Exit

Match column labels to contact information

2 contacts were recognized in this file


 Email Address	<input checked="" type="checkbox"/>
rohitsonika2003@gmail.com	
prabhajj12@gmail.com	

1 column will be imported. 0 columns will not be imported.

Finalize Import

Step 10: Click **Complete Import**

<

 Import Contacts

Choose Method > Import > Organize > Tag > Match > Consent > Complete

Exit

Review and complete your import

2 contacts will be updated or added to your "Vintage clothing" audience.

- **Imported from:** Copy and paste
- **Email marketing status:** Subscribed
- **Update existing contacts:** Yes
- **Tagged:** Customer, Influencer, Staff, Member


The maximum number of contacts allowed on your Free plan is 500. If you go beyond 500 contacts with this import, your ability to send email campaigns may be impacted.

Complete Import

Cancel Import

Step 11: Return – Campaign Creation

<

 Import Contacts


Choose Method > Import > Organize > Tag > Match > Consent > Complete > Confirmation

Exit

Your import was successful

We've updated 0 contacts and added 2 new contacts to your "Vintage clothing" audience.

Return to Campaign Creation



Step 12: Click **Choose Audience** and **Select Your Audience**

Untitled

Edit name



To

Who are you sending this email to?

Audience: **Vintage clothing** ▾

Send to

All subscribers in audience ▾

All subscribers in audience ✓

+ New segment

📁 Pasted emails

TAGS

Customer

Influencer

Staff

Member



Step 13: Enter Name and Email address and Click Save

Untitled

Edit name



To

Edit Recipients

All subscribed contacts in the audience **Vintage clothing**.

[3 recipients](#)

Your 'To' field is not personalized with merge tags.



From

Who is sending this email?

Name

Vintage clothing

Use something subscribers will instantly recognize, like your company name.

Email Address

Required

rpkavintageclothing@gmail.com

Save

Cancel

Step 14: Add Subject Line

✓

From

Vintage clothing •

rpkavintageclothing@gmail.com

Edit From

✓

Subject

What's the subject line for this email?

Subject

News letter for vintage clothing brand

😊⁺

See how your [recent subject lines](#) performed. [View our subject line guide.](#)

Preview Text

0/150

😊⁺

[Preview text](#) appears in the inbox after the subject line.

Save

Cancel

Step 15: Send Time



To

All subscribed contacts in the audience **Vintage clothing**.

[3 recipients](#)

Your 'To' field is not personalized with merge tags.

Edit Recipients



From

Vintage clothing •

rpkavintageclothing@gmail.com

Edit From



Subject

Newsletter for vintage clothing



Edit Subject

Let's review your subject line again.

We have some tips to make it even better.



Send time

When should we send this email?



Schedule a time

Optimize your timing







Send now




Get your email out there now


Save


Cancel


Step 16: Choose the Template You required and Click Apply

**Newsletter for vintage clothing**   

Changes saved   [Preview](#) [Save and exit](#) 



Add



Styles



Optimize


Content


Layouts



Hi
Heading
.....



Paragraph
.....



Button
.....



Divider
.....



Spacer
.....



Image
.....



Logo
.....



Creative Assistant
.....



Video
.....


Social
.....



Survey
.....


Code
.....


Apps
.....



Product
.....

[View this email in your browser](#)







It's time to design your email

You can define the layout of your email and give your content a place to live by adding, rearranging, and deleting content blocks.



Add button text


  







Copyright (C) `*|CURRENT_YEAR|*` `*|LIST:COMPANY|*` All rights reserved.
`*|IFNOT:ARCHIVE_PAGE|*|LIST:DESCRIPTION|*|END:IF|*`



Our mailing address is:
`*|IFNOT:ARCHIVE_PAGE|*|HTML:LIST_ADDRESS|*|END:IF|*`

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)


 **INTUIT
mailchimp**

Step 17: Add You Logo by Clicking Set Logo Button and Upload Your Logo

 Newsletter for vintage clothing   


Changes saved  

Preview

Save and exit 

< Done

Logo



Replace Logo

Alignment

Left

Center

Right

Full

Link to

Web

<https://example.com>

☒ Open link in new tab

Alt Text

Logo

Color

Block Background

Padding

☐ Apply to all sides

Top

Bottom

Left

Right

12

12


48

48

Dynamic Content


Off

[View this email in your browser](#)







It's time to design your email

You can define the layout of your email and give your content a place to live by adding, rearranging, and deleting content blocks.



Add button text



Copyright (C) [*|CURRENT_YEAR|*](#) [*|LIST:COMPANY|*](#). All rights reserved.


[*|IFNOT:ARCHIVE_PAGE|*|LIST:DESCRIPTION|*|END:IF|*](#)

Our mailing address is:


[*|IFNOT:ARCHIVE_PAGE|*|HTML:LIST_ADDRESS|*|END:IF|*](#)

Want to change how you receive these emails?



You can [update your preferences](#) or [unsubscribe](#)




Step 18: Now Add Your Content

 Newsletter for vintage clothing

Saving...


 

Preview

Save and exit 

< Done

Logo



Replace Logo

Alignment

Left

Center

Right

Full

Link to

Web

https://example.com

☒ Open link in new tab

Alt Text

Logo

Color

Block Background

Padding

☐ Apply to all sides

Top

Bottom

Left

Right

12

12


48

48

Dynamic Content


Off

[View this email in your browser](#)







Grab Your Vintage Premium looks in Chennai

50 % offer, Grand looks for all age, Available at low prices,Other branches in Trichy, covai, Nellai, Madurai. Your safety is our priority, #Shop now



Add button text



Copyright (C) [[CURRENT_YEAR]] [[LIST:COMPANY]] All rights reserved.


[[IFNOT:ARCHIVE_PAGE]] [[LIST:DESCRIPTION]] [[END:IF]]

Our mailing address is:


[[IFNOT:ARCHIVE_PAGE]] [[HTML:LIST_ADDRESS]] [[END:IF]]

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)



Step 19: Click Here to Buy

 Newsletter for vintage clothing

Changes saved

Preview

Save and exit

< Done

Button

Link to

Email

rpkavintageclothing@gmail.com

Message Subject

Message Body

Remove link

Alignment

Left Center Right

Shape

Square Round Pill ...

Size

Small Medium Large ...

Border

2

Colors

Button

Text

Block Background

Padding

Apply to all sides

Top

12

Bottom

12

Left

24


Right

24

Dynamic Content


Off

View this email in your browser





Grab Your Vintage Premium looks in Chennai

50 % offer, Grand looks for all age, Available at low prices,Other branches in Trichy, Sivaganga, Nellai, Madurai. Your safety is our priority, #Shop now



[Click here to buy](#)








Copyright (C) *|CURRENT_YEAR|* *|LIST:COMPANY|* All rights reserved.
|IFNOT:ARCHIVE_PAGE| *|LIST:DESCRIPTION|* *|END:IF|*

Our mailing address is:
|IFNOT:ARCHIVE_PAGE| *|HTML:LIST_ADDRESS|* *|END:IF|*

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)



Step 20: Check Email Report

**Newsletter for vintage clothing**


Changes saved

[Preview](#)

[Save and exit](#)

[< Done](#)

Image



Change

Alignment

Left

Center

Right

Full

Link to

Web

☒ Open link in new tab

Alt Text

Color

Block Background

Padding

☐ Apply to all sides

Top

12

Bottom

12

Left

0


Right

0

Dynamic Content

Off


[View this email in your browser](#)






Grab Your Vintage Premium looks in Chennai


50 % offer, Grand looks for all age, Available at low prices, Other branches in Trichy, Sivaqanqa, Nellore, Madurai. Your safety is our priority. #Shop now

[Browse Images](#) [Edit Image](#) [Refresh](#)



Click here to buy





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Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)

