

BANKING :

1. INTRODUCTION

A travel agency is a private retailer or public service that provides travel and tourism-related services to the general public on behalf of accommodation or travel suppliers to offer different kinds of travelling packages for each destination. Travel agencies can provide outdoor recreation, arranging logistics for luggage and medical items delivery for travellers upon request, public transport timetables, car rentals, and bureau de change services. Travel agencies can also serve as general sales agents for airlines that do not have offices in a specific region. A travel agency's main function is to act as an agent, selling travel products and services on behalf of a supplier. They are also called Travel Advisors. They do not keep inventory in-hand unless they have pre-booked hotel rooms or cabins on a cruise ship for a group travel event such as a wedding, honeymoon, or other group event.

2. PURPOSE

A travel agency is a company that books and organises trips for customers on behalf of suppliers. They can offer a range of services from finding the best flights and accommodation deals to creating a travel itinerary and keeping you informed about any medical or visa requirements.

They can also offer flexible payment options and can help you get a passport that is valid for your travel date. This can be particularly helpful for people who are planning an international trip.

Travel agents can work in a variety of positions, including retail, wholesale and independent. A retail travel agent works with clients face-to-face, helping them to plan their holidays. A wholesale travel agent carries out the same task, but works with a network of other agents. These travel agencies are able to get better deals from suppliers as they can book their clients' flights, hotels and tours in bulk.

The travel industry is a lucrative one for those with the right skills, and there are many openings for travel agents across the country. Most agents start as junior counter staff, moving into management jobs after a few years. The job duties and pay of a travel agent vary by state and region.

Some travel agencies are located in brick-and-mortar buildings, but most operate online. They use their website to connect travelers with travel suppliers, allowing them to research, plan and book trips.

They may also provide information on local tourist attractions, events and customs. They can provide a list of recommended hotels, restaurants and other places to stay.

These agencies can also give advice on the cost of travel, including tips for budgetconscious vacationers. They can also offer travel insurance and a host of other services that can make a trip easier.

BANKING :

You can become a travel agent with a high school diploma, although some college training is also helpful. A degree in business, tourism, marketing or international affairs can help you develop your travel expertise and build your client base.

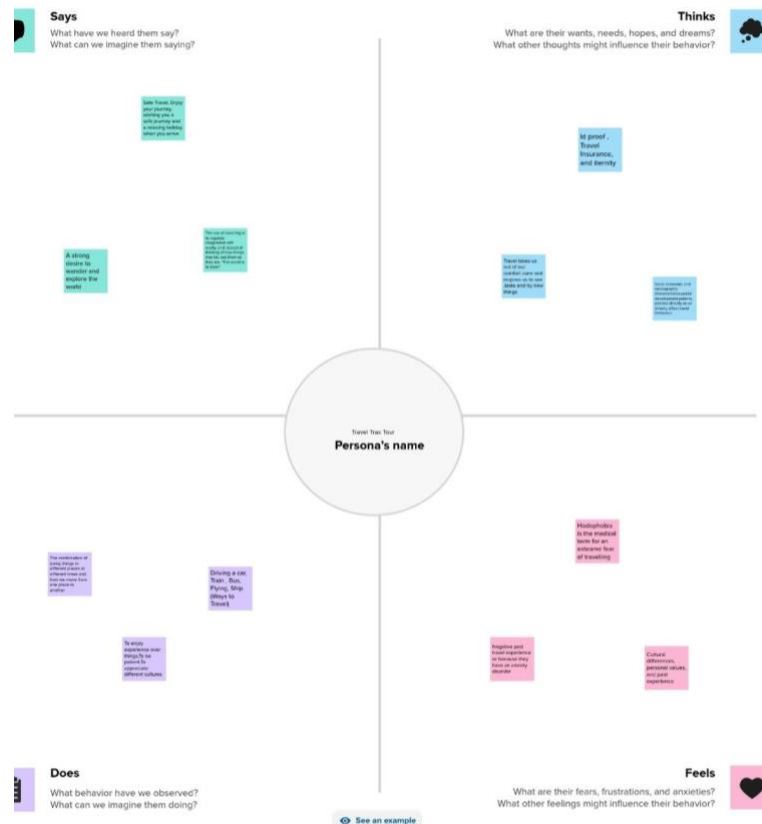
A good knowledge of the tourism industry, including how to book flights, hotels and tours, is essential for a travel agent. In addition to this, you should have strong interpersonal and communication skills. These skills will help you work effectively with your clients and other travel agencies.

Some travel agencies provide a wide range of services to their clients, and others specialize in certain niches, such as cruises or adventure travel. These agencies typically provide a higher commission for their clients than traditional travel agents.

Niche travel agencies are becoming more popular with travelers. These are typically independent travel agencies that focus on specific categories, such as ecotourism, agritourism, cultural tourism, health and wellness and cruise travel.

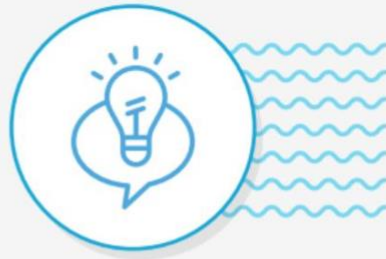
PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP



2.2. IDEATION & BRAINSTORMING MAP


Template



Brainstorm & idea prioritization

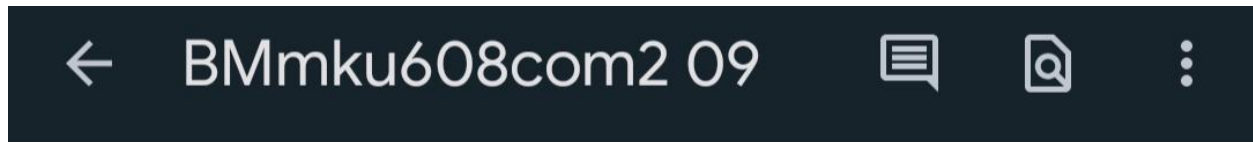
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 **10 minutes** to prepare

 **1 hour** to collaborate

 **2-8 people** recommended

BANKING :



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Person 1

Increasing member of staff
Reducing late response

Free from network trafficking

Payment made to abroad is main problem

Person 2

Reducing cancelled, delayed, or unreliable transportation

Access Trax for outdoor wheelchair Accessibility

Provide safety space for children

Person 3

Increase Attraction, Accessibility

Outdoor recreation, arranging logistics for luggage and medical items delivery for travellers upon request

Helps you see the world in whole New Way

Person 5



Person 6



Person 7



3. RESULT

FINAL FINDING (OUTPUT) OF THE PROJECT ALONG WITH SCREEN SHOT

GST REPORTS:

BANKING :



GSTR-3B Summary

From 23/04/01 To 24/03/31

3.1 Details of Outward Supplies and inward supplies liable to reverse charge

Nature of Supply	Taxable Value	Integrated Tax	Central Tax	State/UT Tax	CESS Tax
1	2	3	4	5	6
(a) Outward taxable supplies (other than zero rated, nil rated and exempted)	₹36,00,000.00	₹0.00	₹3,24,000.00	₹3,24,000.00	₹0.00
(b) Outward taxable supplies (zero rated)	₹0.00	₹0.00			₹0.00
(c) Other outward supplies (Nil rated, exempted)	₹0.00				
(d) Inward supplies (liable to reverse charge)	₹0.00	₹0.00	₹0.00	₹0.00	₹0.00
(e) Non-GST outward supplies	₹0.00				
Total value	₹36,00,000.00	₹0.00	₹3,24,000.00	₹3,24,000.00	₹0.00

SALE INVOICE:

←
 Invoices | Zoho Books
books.zoho.in

We've sent an email to rohithasankar05@gmail.com. Please verify it to start invoicing your clients.
 RESEND VERIFICATION EMAIL

Books

You are cur... Upgrade

Travel Trax Tour ▾

- Home
- Items
- Banking
- Sales ▾
 - Customers
 - Quotes
 - Sales Orders
 - Delivery Challans
 - Invoices
 - Payments Received
 - Recurring Invoices
 - Credit Notes
- Purchases ▶
- Time Tracking ▶
- e-Way Bills
- GST Filing
- Accountant ▶
- Reports
- Documents
- More Features

All Invoices ▾

+ New ▾
⋮
?

<input type="checkbox"/>	DATE	INVOICE#	ORDER NU...	CUSTOME...	STATUS	DUE DATE	AMOUNT	BALANCE ...	
<input type="checkbox"/>	23/04/10	INV-000003	SO-00001	TechWise Solutions pvt LTD	PAID	23/04/10	₹5,90,000.00	₹0.00	
<input type="checkbox"/>	23/04/10	INV-000002		Swaminathan & Family Pvt Ltd	PAID	23/04/10	₹35,40,000.00	₹0.00	
<input type="checkbox"/>	23/04/10	INV-000001		Rainbow High school Pvt Ltd	PAID	23/04/10	₹1,18,000.00	₹0.00	

BANKING :

VENDORS :

Bills | Zoho Books

books.zoho.in

We've sent an email to rohithasankar05@gmail.com. Please verify it to start invoicing your clients. [RESEND VERIFICATION EMAIL](#)

Books

You are cur... [Upgrade](#)
 Travel Trax Tour ▾

- Home
- Items
- Banking
- Sales ▶
- Purchases ▾
- Vendors
- Expenses
- Purchase Orders
- Bills
- Payments Made
- Vendor Credits
- Time Tracking ▶
- e-Way Bills
- GST Filing
- Accountant ▶
- Reports
- Documents
- More Features

All Bills ▾

[+ New](#)
⋮
≡
📷
?

<input type="checkbox"/>	DATE	BILL#	REFERENC...	VENDOR N...	STATUS	DUE DATE	AMOUNT	BALANCE ...	Q
<input type="checkbox"/>	23/04/12	03		Travel Retailers and Wholesalers Pvt Ltd	PAID	23/04/12	₹4,00,000. 00	₹0.00	
<input type="checkbox"/>	23/04/15	03		Go Airlines Pvt Ltd	PAID	23/04/15	₹4,72,000. 00	₹0.00	

BANKING :

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We've sent an email to rohithasankar05@gmail.com. Please verify it to start invoicing your clients. [RESEND VERIFICATION EMAIL](#)

Books

You are cur... [Upgrade](#)

Travel Trax Tour ▾

- Home
- Items
- Banking
- Sales ▶
- Purchases ▾
- Vendors +
- Expenses
- Purchase Orders
- Bills
- Payments Made
- Vendor Credits
-
- Time Tracking ▶
- e-Way Bills
- GST Filing
- Accountant ▶
- Reports
- Documents
- More Features

Active Vendors ▾

[+ New](#)
⋮
?

<input type="checkbox"/>	NAME	COMPANY N...	EMAIL	WORK PHONE	SOURCE OF ...	PAYABLES (B...	UNUSED CRE...
<input type="checkbox"/>	Travel Retailers and Wholesalers Pvt Ltd	Travel Retailers and Wholesalers Pvt Ltd			Tamil Nadu	₹0.00	₹0.00
<input type="checkbox"/>	Dream Resorts and Hotels Pvt Ltd	Dream Resorts and Hotels Pvt Ltd			Tamil Nadu	₹0.00	₹2,36,000.00
<input type="checkbox"/>	Go Airlines Pvt Ltd	Go Airlines Pvt Ltd			Tamil Nadu	₹0.00	₹0.00

CUSTOMER:

BANKING :

←

Contacts | Zoho Books

books.zoho.in

We've sent an email to rohitasankar05@gmail.com. Please verify it to start invoicing your clients.
 RESEND VERIFICATION EMAIL

Books

Search in Customers

You are cur... Upgrade +

Travel Trax Tour ▾

- Home
- Items
- Banking
- Sales ▾
- Customers +
- Quotes
- Sales Orders
- Delivery Challans
- Invoices
- Payments Received
- Recurring Invoices
- Credit Notes
- Purchases ▶
- Time Tracking ▶
- e-Way Bills
- GST Filing
- Accountant ▶
- Reports
- Documents
- More Features

Active Customers ▾

[+ New](#)
⋮
?

<input type="checkbox"/>	NAME	COMPANY N...	EMAIL	WORK PHONE	PLACE OF SU...	RECEIVABLE...	UNUSED CRE...
<input type="checkbox"/>	Swaminathan & Family Pvt Ltd	Swaminathan & Family Pvt Ltd			Tamil Nadu	₹0.00	₹5,90,000.00
<input type="checkbox"/>	Rainbow High school Pvt Ltd	Rainbow High school Pvt Ltd			Tamil Nadu	₹0.00	₹1,18,000.00
<input type="checkbox"/>	TechWise Solutions pvt LTD	TechWise Solutions pvt LTD			Tamil Nadu	₹0.00	₹5,90,000.00

JOURNAL :

BANKING :

The screenshot displays the Zoho Books Accountant web application. At the top, there's a navigation bar with a back arrow, a lock icon, the title "Journals | Accountant | Zoho Books", the URL "books.zoho.in", a share icon, and a menu icon. Below this is a yellow banner stating: "We've sent an email to rohithasankar05@gmail.com. Please verify it to start invoicing your clients." with a "RESEND VERIFICATION EMAIL" button.

The main header area includes a "Books" logo, a search bar, and user information: "You are currently logged in as [User Name]". There are also links for "Upgrade", "Travel Trax Tour", and a profile picture.

A left sidebar contains various navigation options: Home, Items, Banking, Sales, Purchases, Time Tracking, e-Way Bills, GST Filing, Accountant (selected), Manual Journals (highlighted with a blue bar and a plus icon), Bulk Update, Chart of Accounts, Transaction Locking, Reports, Documents, and More Features.

The central panel shows the "Manual Journals" section. It has a "+ New Journal" button and a "Find Accountants" link. The view is set to "VIEW BY: Status: All Journals" and "Period: All". A table lists two journals:

	<input type="checkbox"/>	DATE	JOURNAL#	REFERENCE ...	STATUS	NOTES	AMOUNT	CREATED BY
	<input type="checkbox"/>	23/04/30	1		PUBLISHED		₹1,00,000.00	rohithasankar05
	<input type="checkbox"/>	23/04/01	2		PUBLISHED		₹11,00,000.00	rohithasankar05

BANKING:

BANKING :

The screenshot displays the ICICI Bank - 001 | Banking | Zoho Books interface. At the top, there's a navigation bar with a back arrow, a lock icon, the title "ICICI BANK - 001 | Banking | Zoho ...", a share icon, and a menu icon. Below this is a yellow banner stating "We've sent an email to rohithasankar05@gmail.com. Please verify it to start invoicing your clients." with a "RESEND VERIFICATION EMAIL" button. The main header area includes a search bar, user status ("You are cur..."), an upgrade button, notification icons, and a "Travel Trax Tour" link. The account section shows "ICICI BANK - 001" with a dropdown arrow, the account number "xxxx0001", and buttons for "Add Transaction", "Import Statement", and settings. A summary card indicates the "Amount in Zoho Books" as ₹4,57,000.00. On the left sidebar, there are icons for home, dashboard, transactions, reports, and settings. The main content area has tabs for "Dashboard", "Uncategorized Transactions", and "All Transactions". The "All Transactions" tab is active, displaying a table of transactions. The table columns are DATE, REFERENCE#, TYPE, STATUS, DEPOSITS, WITHDRAWALS, RUNNING BALANCE, and Q. The transactions listed include Rent Expense, Vendor Payment (to Dream Resorts and Hotels Pvt Ltd, Go Airlines Pvt Ltd, Travel Retailers and Wholesalers Pvt Ltd), Customer Payment (from Swaminathan & Family Pvt Ltd, Rainbow High school Pvt Ltd), Transfer Fund (To Account: Petty Cash), and Owners Contribution.

BANKING :

4. ADVANTAGES OF TRAVEL TOURISM

1. Cut Through the Noise

When researching your next vacation, the internet can be both wonderful and overwhelming. An experienced travel agent will weed out the mediocrity and focus your attention on top personal recommendations.

2. Completely Customized

Travel agents have all the tools to seamlessly piece together the exact trip you are looking for, which can be challenging and time consuming to do on your own. They have an ever-expanding list of trusted contacts and suppliers, from private drivers to luxury VIP experiences.

3. More Money For Souvenirs

Travel agents not only save you time, but they can also save you money. Agencies who belong to larger networks, such as Virtuoso, can land you deals like special pricing on hotels and airfare that you can't access on your own. They are also sometimes able to offer special bonuses like complimentary room upgrades, spa discounts and more. Most travel professionals will charge a nominal fee for their services and expertise, but it often pays for itself with these extra perks.

4. Service from Start to Finish

Just like at Trek Travel, travel agents see your trip through from your first consultation until the time you land back home. Agencies will typically offer a 24-hour emergency line in case you run into any unexpected delays or issues while traveling. They can even quickly assist you in the case of widespread delays such as airline strikes or major storms. Long hold times with airlines can mean all the good alternative flights are taken by the time you speak to a representative.

5. Feel Like a Celebrity

Some travel professionals have connections with top tourist destinations due to their high volume of sales. On occasion, travel agents can organize VIP experiences such as private after-hours tours of normally crowded exhibits, exclusive access to areas closed to the public, or highly-sought after event tickets that sell out quickly.

Starting to see the benefits of using a travel agent for your next trip? Now find a great travel agent near you:

Travel Leaders

Virtuoso

Travel & Leisure A-List

BANKING :

If you would like to receive more information about our dedicated concierge team at Valerie Wilson Travel, ask your Trek Travel trip consultant or contact us today

DISADVANTAGE OF TRAVEL TOURISM

Challenges Facing Travel Agencies 2022 and Beyond Inflation

Unstable Labor Market. ...

Oil Pricing. ...

Post COVID Pandemic Travel Apathy. ...

Social Media Deterioration. ...

Dynamic Pricing. ...

World Events. ...

Managing Clients and Global COVID Restrictions and Protocols. ...

Developing a Profitable Niche.

Risks for a travel agency business and how to solve them

Travel agency problems.

Your reputation and duty of care.

Cashflow is crucial to your survival.

Build-in financial resilience.

The primary reason travel merchants are classified as high risk is chargebacks. Chargebacks occur when a traveler calls their issuing bank to dispute a transaction. The travel industry loses an estimated \$25 billion in fraud and chargebacks each year.

5.APPLICATIONS :

TravelPerk. 4.8. (397) All-in-one business travel booking & management platform. ...

Egencia Suite. 3.9. (50) Travel Management Solution. ...

Lemax. 4.3. (14) A complete web-based software solution for Tour Operators. ...

TravelWorks. 4.5. (12) ...

BANKING :

WeTravel. Highly viewed. 4.8. ...

Zau. 4.4. (52) ...

Resfinity. 4.5. (6) ...

Rezdy. 4.6. (226)

Travel agency solution

Lemax helps book flight tickets or products from third party suppliers, manage customers profiles, fully automate sales processes, automate marketing efforts, manage accounts and gain full insight into the travel business.

Easily add travel products

Add travel products such as accommodation, packages, entrance tickets, excursions and other activities, transfers, rent-a-car, vessels, cruises and much more.

Book directly from third party suppliers

Get the best prices from multiple third-party suppliers such as HotelBeds. Increase productivity by viewing all the products of all suppliers on a single Lemax product search screen.

6. CONCLUSION

1. PROFIT AND LOSS :

BANKING :

Travel Trax Tour Profit and Loss

Basis: Accrual

From 23/04/01 To 23/04/30

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
Operating Income	
Sales	36,00,000.00
Total for Operating Income	36,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	8,00,000.00
Total for Cost of Goods Sold	8,00,000.00
Gross Profit	28,00,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	1,18,000.00
Total for Operating Expense	1,23,000.00
Operating Profit	26,77,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	26,77,000.00

**Amount is displayed in your base currency INR

2.BALANCE SHEET :

BANKING :



Travel Trax Tour Balance Sheet

Basis: Accrual
As of 23/10/16

[+ Add Temporary Note](#)

[Collapse all](#) [Expand All](#)

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	39,58,000.00
Total for Cash	39,58,000.00
Bank	
ICICI BANK - 001	4,57,000.00
Total for Bank	4,57,000.00
Other current assets	
Prepaid Expenses	2,36,000.00
Input Tax Credits	0.00
Input CGST	36,000.00
Input SGST	36,000.00
Total for Input Tax Credits	72,000.00
Total for Other current assets	3,08,000.00
Total for Current Assets	47,23,000.00
Total for Assets	47,23,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Unearned Revenue	12,98,000.00
GST Payable	0.00
Output CGST	3,24,000.00
Output SGST	3,24,000.00
Total for GST Payable	6,48,000.00
Total for Current Liabilities	19,46,000.00
Total for Liabilities	19,46,000.00
Equities	
Capital Stock	1,00,000.00
Current Year Earnings	26,77,000.00
Total for Equities	27,77,000.00
Total for Liabilities & Equities	47,23,000.00

Amount is displayed in your base currency **INR

BANKING :