ANOMALY DETECTION FROM TWEETS BY K-MEANS CLUSTERING

Project By

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SUBMITTED
TO
PARIMALA.M

SUMMARY

Anomaly/Outlier detection is one of very popular topic in ML world. It comes under 'unsupervised learning' process. Here we don't have any prior knowledge of the data patterns unlike 'supervised learning'. 'Anomaly or Outlier' is that data point which is not that much similar with other data points in our entire data set.

Now a days, we are spending the most of the time online in the social media. The example for such social media is Twitter, Facebook and Instagram. Here in our project we are gone help the users to identify the how far a tweet is true or else it was an anomaly.

I will use Python, Sci-kit learn, 'pyod' library from 'pypi.org', Gensim, NLTK for solution of this problem.

- Data is from Kaggle Donald_Tweets we use https://www.kaggle.com/austinreese/trump-tweets
- After getting the data we now have to select the data on which we are going to work
- After that we convert the text to vector by doc2vec function
- After that we use PCA to identify principal components
- After that we cluster the data
- After that we find the Silhoutte Score
- After that we sort the scores
- Find the least scores that are nearer to zero
- Then we go for anomaly detection by basing on the *Silhoutte Score* if *Silhoutte Score* = 0
- Finally we will be able to view anomaly tweets.

```
In [1]: # IMPORTING THE LIBRARIES THAT ARE ALL NEEDED
        import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        from scipy.sparse import csr matrix
        from mpl_toolkits.axes_grid1 import make_axes_locatable
        from sklearn.cluster import KMeans
        from sklearn.pipeline import Pipeline
        from sklearn.metrics import mean squared error
        from sklearn.base import BaseEstimator
        from sklearn import utils
        from sklearn.cluster import KMeans
        from sklearn.metrics import silhouette samples, silhouette score
        from gensim.models.doc2vec import TaggedDocument, Doc2Vec
        from gensim.parsing.preprocessing import preprocess string
        import itertools
        #here the silhouette score helps us to effectively define the clusters
        from sklearn.metrics import silhouette_samples, silhouette_score
        import matplotlib.pyplot as plt
        %matplotlib inline
In [2]: | #reading the csv from given location
        all tweets=pd.read csv(r'C:\Users\narur\Desktop\Donald.csv')
        #getting usable things from csv
        atweets=all tweets['Tweet Text'];
        #printing the top tweets
        atweets.head()
Out[2]: 0
             Today we express our deepest gratitude to all ...
        1
             Busy day planned in New York. Will soon be mak...
             Love the fact that the small groups of protest...
        2
             Just had a very open and successful presidenti...
             A fantastic day in D.C. Met with President Oba...
        Name: Tweet Text, dtype: object
```

In [3]: #prnting all the twets for reference
all_tweets.head()

Out[3]:

	Index	Time	Tweet_Text	Type	Media_Type	Hashtags	Tweet_ld	
0	0	15:26:37	Today we express our deepest gratitude to all	text	photo	ThankAVet	7.970000e+17	https://twitter.com/real[
1	1	13:33:35	Busy day planned in New York. Will soon be mak	text	NaN	NaN	7.970000e+17	https://twitter.com/real[
2	2	11:14:20	Love the fact that the small groups of protest	text	NaN	NaN	7.970000e+17	https://twitter.com/real[
3	3	2:19:44	Just had a very open and successful presidenti	text	NaN	NaN	7.970000e+17	https://twitter.com/real[
4	4	2:10:46	A fantastic day in D.C. Met with President Oba	text	NaN	NaN	7.970000e+17	https://twitter.com/real[
4								

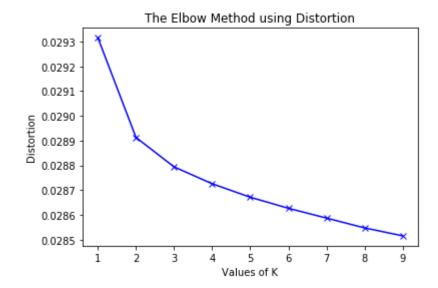
```
In [4]:
        import multiprocessing
        from multiprocessing import *
        from tqdm import tqdm
        #doc2vec to convert the tweets to vectors
        #training the doc2vectransform
        # estimators specify all the parameters that can be set at the class level in
         their init
        #as explicit keyword arguments
        #preprocessing would be converting the each text tweet into array tokens & rem
        oval of unwanted characters, stop words etc.
        #conversion of each array of tokens corresponding to each text tweet into nume
        rical vectors .
        #Vector Space Model generation
        #It is recommended to keep 'Doc2Vec' vector size from 100 to 300
        class Doc2VecTransformer(BaseEstimator):
            def init (self, vector size=100, learning rate=0.02, epochs=20):
                self.learning rate = learning rate
                self.epochs = epochs
                self. model = None
                self.vector size = vector size
                self.workers =(multiprocessing.cpu count())-1
            def fit(self, x, y=None):
                tagged_x = [TaggedDocument(preprocess_string(item), [index]) for index
        , item in enumerate(x)]
                model = Doc2Vec(documents=tagged x, vector size=self.vector size, work
        ers=self.workers)
                for epoch in range(self.epochs):
                    #training the doc2vec
                    model.train(utils.shuffle([x for x in tqdm(tagged_x)]), total_exam
        ples=len(tagged_x), epochs=1)
                    model.alpha -= self.learning rate
                    model.min alpha = model.alpha
                    self. model = model
                    return self
            def transform(self, x):
                arr = np.array([self. model.infer vector(preprocess string(item))
                                 for index, item in enumerate(x)])
                return arr
```

```
In [5]: #Most of the algorithm needs fare amount data preprocessing.
#All these preprocessing and the actual algorithm can be configured as separat
e reusable steps.
#Together all these steps connected in a single entity with an inlet and an ou
tlet is known as 'Pipeline'.
#text classification using vector modelling is used
pl = Pipeline(steps=[('doc2vec', Doc2VecTransformer())])
#fitting the tweets into array as vectors
print("THE DATA IN VECTOR FORMAT")
vectors_df = pl.fit(atweets).transform(atweets)
vectors_df
```

THE DATA IN VECTOR FORMAT

```
100%| 7376/7376 [00:00<00:00, 634192.66it/s]
```

```
In [5]: #finding the optimal k for the data
        #by the elbow curve method
        #Pairwise distances between observations in n-dimensional space.
        from scipy.spatial.distance import cdist
        distortions = []
        inertias = []
        mapping1 = \{\}
        mapping2 = \{\}
        K = range(1,10)
        X=vectors_df
        for k in K:
            #Building and fitting the model
            kmeanModel = KMeans(n_clusters=k).fit(X)
            kmeanModel.fit(X)
            distortions.append(sum(np.min(cdist(X, kmeanModel.cluster_centers_,'euclid
        ean'),axis=1)) / X.shape[0])
            inertias.append(kmeanModel.inertia )
            mapping1[k] = sum(np.min(cdist(X, kmeanModel.cluster_centers_,'euclidean'
        ),axis=1)) / X.shape[0]
            mapping2[k] = kmeanModel.inertia
        plt.plot(K, distortions, 'bx-')
        plt.xlabel('Values of K')
        plt.ylabel('Distortion')
        plt.title('The Elbow Method using Distortion')
        plt.show()
```



```
In [6]:
        from sklearn.decomposition import PCA
        def analyze tweets_pca(n_pca_components):
            doc2vectors = Pipeline(steps=[('doc2vec', Doc2VecTransformer())]).fit(atwe
        ets).transform(atweets)
            #principal components identification
            #after identification we find the variance
            #by varieance we select the best
            #there by we get the n components
            #here we select 10 components and find the varieance
            pca = PCA(n_components=n_pca_components)
            pca vectors = pca.fit transform(doc2vectors)
            print('All Principal Components ..')
            print(pca_vectors)
            for index, var in enumerate(pca.explained variance ratio ):
                print("Explained Variance ratio by Principal Component ",(index+1), "
         : ", var)
        analyze tweets pca(15)
        100% | 7376/7376 [00:00<00:00, 208310.18it/s]
        All Principal Components ..
        [[-2.9902367e-03 3.2389986e-03 -3.5948190e-03 ... -6.4300699e-04
          -7.4394550e-03 -1.9600685e-03]
         [ 3.3154848e-03 -3.3057990e-05 2.6365987e-04 ... 8.4918732e-04
          -8.0518946e-03 2.1157803e-03]
         [-4.8658410e-03 3.6684920e-03 -2.4421846e-03 ... -1.0604542e-03
           5.0981651e-04 -3.6131314e-03]
         4.9782405e-04 -1.8578261e-03]
         [ 3.7854447e-03 -3.4346136e-03 4.7816443e-03 ... -9.9620142e-04
           2.5772760e-03 2.9786017e-05]
         [-4.4071591e-03 4.9427464e-03 1.6082656e-04 ... -2.1221053e-03
           2.0324849e-03 -1.7234851e-03]]
        Explained Variance ratio by Principal Component 1 : 0.045589283
        Explained Variance ratio by Principal Component 2 :
                                                            0.01142543
        Explained Variance ratio by Principal Component 3 : 0.011281333
        Explained Variance ratio by Principal Component 4 : 0.011276222
        Explained Variance ratio by Principal Component 5
                                                         : 0.011108515
        Explained Variance ratio by Principal Component 6 : 0.011025072
        Explained Variance ratio by Principal Component 7
                                                         : 0.010982002
        Explained Variance ratio by Principal Component 8
                                                         : 0.01089648
        Explained Variance ratio by Principal Component 9 : 0.010797306
        Explained Variance ratio by Principal Component 10 : 0.010712784
        Explained Variance ratio by Principal Component 11 : 0.010599911
        Explained Variance ratio by Principal Component 12 : 0.010562724
        Explained Variance ratio by Principal Component 13 : 0.010338022
        Explained Variance ratio by Principal Component 14 :
                                                             0.010247799
        Explained Variance ratio by Principal Component 15 : 0.010208069
```

```
In [7]: from sklearn.cluster import KMeans
        from sklearn.metrics import silhouette samples, silhouette score
        #optimal kmeans clusterer
        #here in the given range we have to find the optimal cluster
        #from the above curve we can directly enter the optimal k
        global optk;
        optk=2;
        class OptimalKMeansTextsClusterTransformer(BaseEstimator):
            def __init__(self, min_k, max_k):
                self.min k = min k
                self.max_k = max_k
            def fit(self, x, y=None):
                 return self
            def transform(self, x):
                 range_of_k = [x for x in range(self.min_k, self.max_k)]
                 clusterer_pool = multiprocessing.Pool(processes=len(range_of_k))
                 clusterer process responses = []
                for k in range of k:
                     clusterer process responses.append(clusterer pool.apply async(self
         ._silhouette_score_with_k_, args=(x, k,)))
                optimal k = optk
                 clusterer pool.close()
                 print("Optimal k: ", optimal_k)
                optimal clusterer = KMeansClusterer(num means=optimal k, distance=cosi
        ne distance, repeats=3)
                optimal cluster labels = optimal clusterer.cluster(vectors=x, assign c
        lusters=True, trace=False)
                 return x, optimal cluster labels
            def _silhouette_score_with_k_(self, vectors, k):
                 clusterer = KMeansClusterer(num means=k, distance=cosine distance, rep
        eats=3)
                 cluster labels = clusterer.cluster(vectors=vectors, assign clusters=Tr
        ue, trace=False)
                 silhouette score k = silhouette score(X=vectors, labels=cluster labels
         , metric='cosine')
                 return k, silhouette score k
```

```
In [8]: def plot tweets k means clusters with anomalies(pca vectors, cluster labels, p
        ca vectors anomalies):
            pca vectors anomalies x = []
            pca vectors anomalies y = []
            for pca_vectors_elem in pca_vectors_anomalies:
                 pca vectors anomalies x.append(pca vectors elem[1])
                 pca_vectors_anomalies_y.append(pca_vectors_elem[0])
            plt.title('Kmeans Cluster of Tweets')
            plt.scatter(x=pca_vectors[:, 1], y=pca_vectors[:, 0], c=cluster_labels)
            plt.scatter(x=pca_vectors_anomalies_x, y=pca_vectors_anomalies_y, marker=
            plt.show()
        def plot scatter silhouette scores(top n silhouette scores, tweets dict, silho
        uette score per tweet):
            plt.close('all')
            fig, (ax1, ax2) = plt.subplots(nrows=2, ncols=1, sharex=True)
            fig.suptitle('Silhouette Scores vs Tweets')
            sub_plot_scatter_silhouette_scores(ax=ax1, top_n_silhouette_scores=top_n_s
        ilhouette scores,
                                                tweets dict=tweets dict,
                                                silhouette score per tweet=silhouette s
        core per tweet,
                                                with annotation=False)
            sub plot scatter silhouette scores(ax=ax2, top n silhouette scores=top n s
        ilhouette scores,
                                                tweets dict=tweets dict,
                                                silhouette_score_per_tweet=silhouette_s
         core per tweet,
                                                with annotation=True)
            plt.show()
        def sub_plot_scatter_silhouette_scores(ax,top_n_silhouette_scores, tweets_dict
         , silhouette score per tweet, with annotation):
            ax.set(xlabel='Tweet Index', ylabel='Silhouette Score')
            ax.scatter(*zip(*silhouette_score_per_tweet))
            ax.scatter(*zip(*top n silhouette scores), edgecolors='red')
            if with annotation:
                for (index, score) in top n silhouette scores:
                     ax.annotate(tweets_dict[index], xy=(index, score), xycoords='data'
        )
```

```
In [9]: | #Value close to -1 :
        #The data point is wrongly put in a cluster to which ideally it should not bel
        ong to. Basically it is an 'inlier'.
        #Value close to 0:
        #The data point should not belong to any cluster and should be separated out.
         It is an 'outlier' or 'anomaly'.
        #Value close to 1:
        #The data point is perfectly placed in a right cluster.
        from nltk.cluster.util import VectorSpaceClusterer
        from nltk.cluster import KMeansClusterer,cosine_distance
        def sort_key(t):
            return t[0]
        def determine_anomaly_tweets_k_means(top_n):
            print("detecting anomaly tweets please wait....")
            tweets dict =atweets
            tweets = atweets
            pl = Pipeline(steps=[('doc2vec', Doc2VecTransformer()),('pca', PCA(n compo
        nents=5)),('kmeans', OptimalKMeansTextsClusterTransformer(min_k=2, max_k=5))])
            pl.fit(tweets)
            pca vectors, cluster labels = pl.transform(tweets)
            #sending the samples for processing
            silhouette values = silhouette samples(X=pca vectors, labels=cluster label
        s, metric='cosine')
            tweet index silhouette scores = []
            absolute_silhouette_scores_tweet_index = []
            for index, sh score in enumerate(silhouette values):
                #appending the scores
                absolute silhouette scores tweet index.append((abs(sh score), index))
                tweet index silhouette scores.append((index, sh score))
        #sorting of the scores
            sorted_scores = sorted(absolute_silhouette_scores_tweet_index, key=sort_ke
        y)
        #top anomaly scores into a array
            top n silhouette scores = []
            pca vectors anomalies = []
            print("Top ", top_n, " anomalies")
            for i in range(top n):
                 abs sh score, index = sorted scores[i]
                 index 1, sh score = tweet index silhouette scores[index]
                top n silhouette scores.append((index, sh score))
                 print(tweets dict[index])
                print('PCA vector', pca_vectors[index])
                 pca vectors anomalies.append(pca vectors[index])
                 print('Silhouette Score: ', sh score)
                 print('
                 print("
            plot tweets k means clusters with anomalies(pca vectors=pca vectors, pca v
        ectors_anomalies=pca_vectors_anomalies,
                                                         cluster_labels=cluster_labels)
            plot scatter silhouette scores(top n silhouette scores=top n silhouette sc
        ores,
```

detecting anomaly tweets please wait......

100%| 7376/7376 [00:00<00:00, 406197.06it/s]

```
Optimal k: 2
Top 10 anomalies
"@JWCarrr: @AnnCoulter @SenTenCes
                                   Ben Carson has not criticized Trump! And
theres no need to mention Dr. Carsons education!"
PCA vector [-3.2053482e-05 -2.5690012e-03 5.8521293e-03 -4.3501430e-03
  5.3637696e-04]
Silhouette Score: -0.000109924964
"@678b4612a62641f: @realDonaldTrump @Reid2962 @FoxNews @megynkelly my vote re
mains for trump!"
PCA vector [ 2.7334663e-05 -5.2391449e-03 3.0657016e-03 6.9453690e-04
 -1.3412528e-03]
Silhouette Score: 0.00013536551
"@The2ndguardsUS: @realDonaldTrump ROLL TIDE"
PCA vector [-9.4766474e-05 1.3967446e-04 -5.5229580e-03 -9.0200535e-04
  2.0221258e-03]
Silhouette Score: 0.0002770363
"@ChatteringTeef: @BornToBeGOP @realDonaldTrump @MittRomney hates to see Trum
ps success when he was so pathetic
PCA vector [ 1.9304702e-05 1.3890717e-03 -2.0462046e-03 -2.1152223e-04
 -2.4141071e-031
Silhouette Score: 0.00043956868
Great poll Florida - thank you!
#ImWithYou #AmericaFirst https://t.co/60dle7j1hd
PCA vector [ 6.6402572e-05 -2.5890544e-03 3.9905026e-03 1.0841555e-05
 -3.0809250e-031
Silhouette Score: 0.00046262535
"@gregusp61: You really rocked them hard in S.C. Rubio and Cruz were pummled.
So glad Jeb is gone! Next no liar!"
PCA vector [-1.0180083e-06 -1.0827521e-03 -5.7604439e-03 1.7978915e-03
 -2.2253497e-031
Silhouette Score: 0.00064649084
I will be interviewed on @TODAYshow and Good Morning America at 7:00 A.M.
PCA vector [-1.8472432e-05 -2.8075776e-03 2.5425404e-03 -2.4765243e-03
 -6.6297734e-04]
Silhouette Score: -0.0008576783
"@FLifeforce: @_CFJ_ @vine That is a reason to NOT Vote for Hillary Clinton.
Vote for Liberty! Vote for @realDonaldTrump"
PCA vector [-4.6531452e-05 -1.9931660e-03 1.5120284e-03 1.7600132e-03
  5.2592247e-03]
```

Silhouette Score: 0.0009626799

Nothing conservative about the Club for Growth coming into my office and dema

nding a \$1M contribution, which naturally, they did not get.

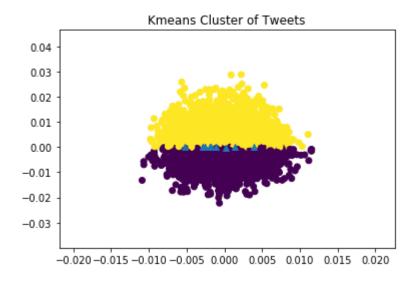
PCA vector [2.7072740e-05 3.9043678e-03 -2.5129167e-03 -2.0975256e-03 -3.9043322e-03]

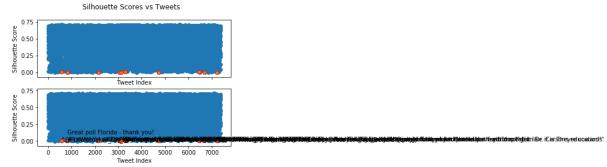
Silhouette Score: 0.0010372016

"@AdriannaMarie: @realDonaldTrump People always take cheap shots at you, they cant handle the truth. You tell it like it is. Theyre cowards.

PCA vector [9.0015528e-05 -1.8318299e-03 2.9857201e-03 -1.5183977e-03 -6.5074274e-03]

Silhouette Score: 0.0012787855





In []:

