

# My portfolio and previous work proves

## Instructions :

1. Adding in fb ads manager as advertiser
2. Adding in fb business page as advertiser
3. Adding billing/payment in fb ads manager

# Lead generation proves

Ads Manager

Search

Shuvo

?

Campaigns

Switch to previous version

Carolina Crumel (126282...

Lifetime: Nov 22, 2018 – Nov 26, 2019

Updated just now

...

Starting October 2019, we are removing certain outdated metrics and replacing them with clearer and more actionable ones. We are also changing the names of other metrics to provide greater clarity. We recommend learning about the replacement metrics and transitioning to them as soon as possible.

Learn more

Search or add filters

Create

1

...

<input type="checkbox"/>	Name	Delivery	Bid Strategy	Budget
<input checked="" type="checkbox"/>	> Lead generation-Deluxe Plus	Active	Lowest cost	\$: Li
<input type="checkbox"/>	> Post: "Can you believe it AFFORDABLE..."	Completed	Lowest cost	\$: Li
<input type="checkbox"/>	> Lead generation	Ad Set Error(s)	Using ad set...	U:
<input type="checkbox"/>	> Lead generation - Copy	Off	Using ad set...	U:
<input type="checkbox"/>	> [11/19/2019] Promoting AmeriPlan wi...	Off	Lowest cost	\$: Di
<input type="checkbox"/>	> [11/19/2019] Promoting Carolina from...	Off	Lowest cost	\$: Di

> Results from 6 campaigns

Lead generation-Deluxe Plus > 1 Ad Set > 1 Ad

ID: 23843891562800300

Summary | Edit | Chart | History

Performance

Demographics

Placement

Delivery

3,780 Reach

80 Results: On-Facebook Leads

\$53.14 Amount Spent

Placement	Reach	Results
Facebook	3,780	80
Instagram	0	0
Audience Network	0	0
Messenger	0	0

Device Type

Mobile and Desktop

About Placement Results

Ad delivery is optimized to allocate your budget to placements likely to perform best with your audience, based on your targeting and bid amount.

Learn More

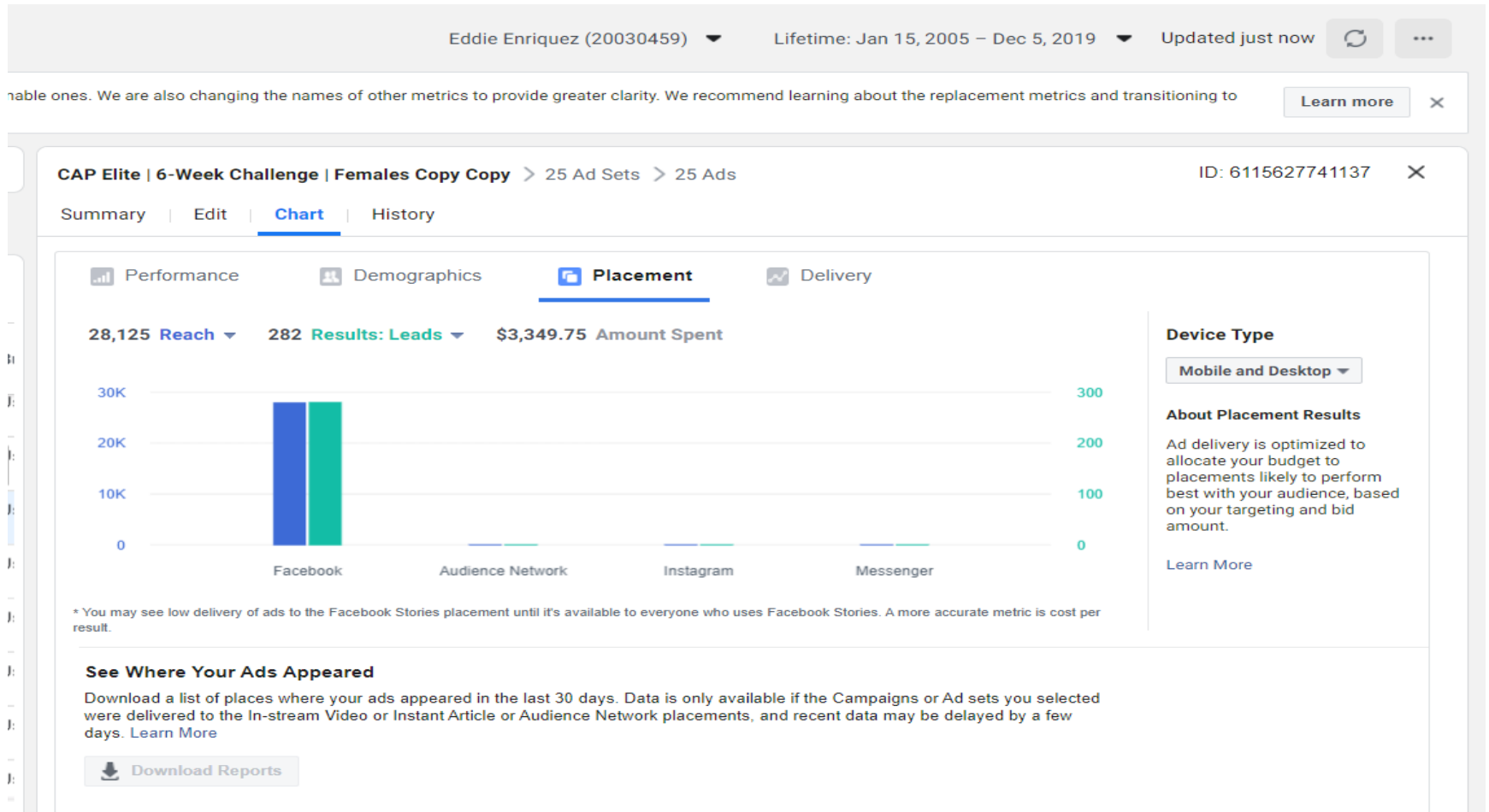
See Where Your Ads Appeared

Download a list of places where your ads appeared in the last 30 days. Data is only available if the Campaigns or Ad sets you selected were delivered to the In-stream Video or Instant Article or Audience Network placements, and recent data may be delayed by a few days. Learn More

Download Reports

https://www.facebook.com/adsmanger/manage/all/insights?act=126282905717557&amp;date=2010-05-06\_2019-05-27%2Clifetime&amp;selected\_campaign\_ids=23843891562800300&amp;insights\_section=audience&amp;insights\_metrics=results%2Creach#

# Lead generation proves



# Lead generation proves

Carolina Crumel (126282...

Lifetime: Nov 22, 2018 – Dec 5, 2019

Updated just now



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[Learn more](#)



Lead generation-Deluxe Plus > 1 Ad Set > 1 Ad

ID: 23843891562800300



Summary

Edit

**Chart**

History

**Performance**

Demographics

Placement

Delivery

**116**  
Results: On-Facebook  
Leads

**4,838**  
People Reached

**\$70.00**  
Amount Spent

**Custom**

**116 Results: On-Facebook Leads** \$0.60 Cost per Result 1.96% Result Rate



# Post engagement ads proves

29,847 People Reached		1,379 Post Engagements		\$0.05 Cost per Post Engagement		\$75.00 Total Spent		Lifetime ▼
Genders >		People Reached		Post Engagements		Cost per Post Engagement		
Ages >		13-17		13-17		13-17		—
		18-24		18-24		18-24		\$0.05
		25-34		25-34		25-34		\$0.05
		35-44		35-44		35-44		\$0.06
		45-54		45-54		45-54		—

# Catalog sale ads prove

ble-counted. [Learn More](#)



Conversions - Copy > **Sportswear (activewear)** > 2 Ads

ID: 23845231360170579



Summary Edit **Chart** History

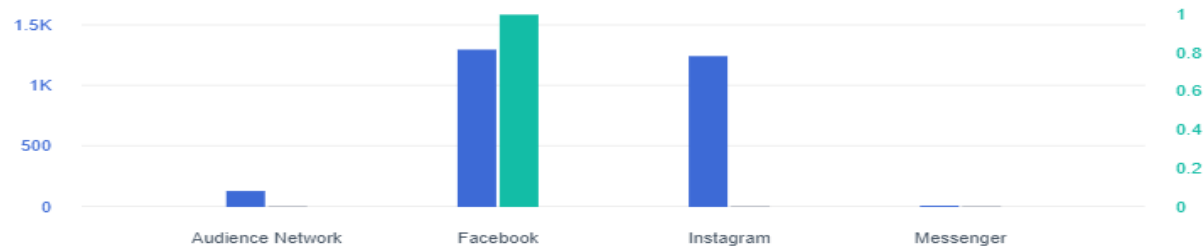
Performance

Demographics

**Placement**

Delivery

2,635 Reach ▾ 1 Results: Purchase ▾ \$24.82 Amount Spent



\* You may see low delivery of ads to the Facebook Stories placement until it's available to everyone who uses Facebook Stories. A more accurate metric is cost per result.

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Download Reports

## Device Type

Mobile and Desktop ▾

## About Placement Results

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[Learn More](#)

# Catalog sale ads prove

able-counted. [Learn More](#)

×

Conversions - Copy > leggings - Copy > 2 Ads

ID: 23845231769170579

×

Summary **Edit** Chart History

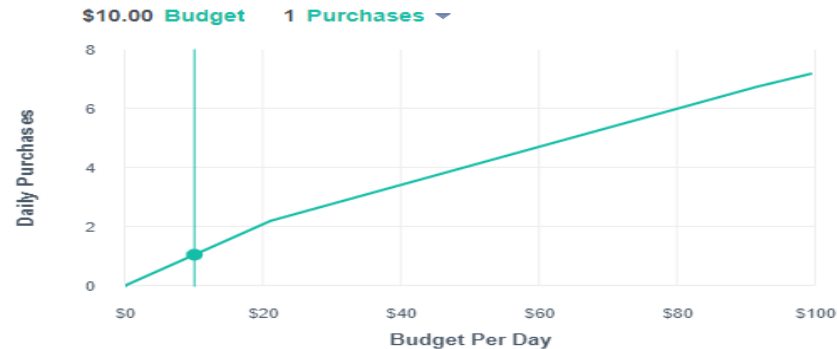
across all of your ad sets and allocate more to better-performing ones. [Learn More](#)

[Try Campaign Budget Optimization](#)

[Hide graph of estimated reach and results](#)

## Estimated Daily Purchases

Based on 1-day click conversion window



These are estimates and don't guarantee results. ⓘ

Were these estimates helpful?

Start Date **Thursday, June 4, 2020 at 9:41 AM**  
Pacific Time

## Audience Definition



Your audience selection is fairly broad.

Potential Reach: 12,000,000 people ⓘ

Your criteria is currently set to allow detailed targeting expansion. ⓘ

## Estimated Daily Results

Based on 7-day click and 1-day view conversion window

Reach ⓘ

**756 - 2.2K**

Conversions ⓘ

**< 10**

The accuracy of estimates is based on factors like past campaign data, the budget you entered and market data. Numbers are provided to give you an idea of performance for your budget, but are only estimates and don't guarantee results.

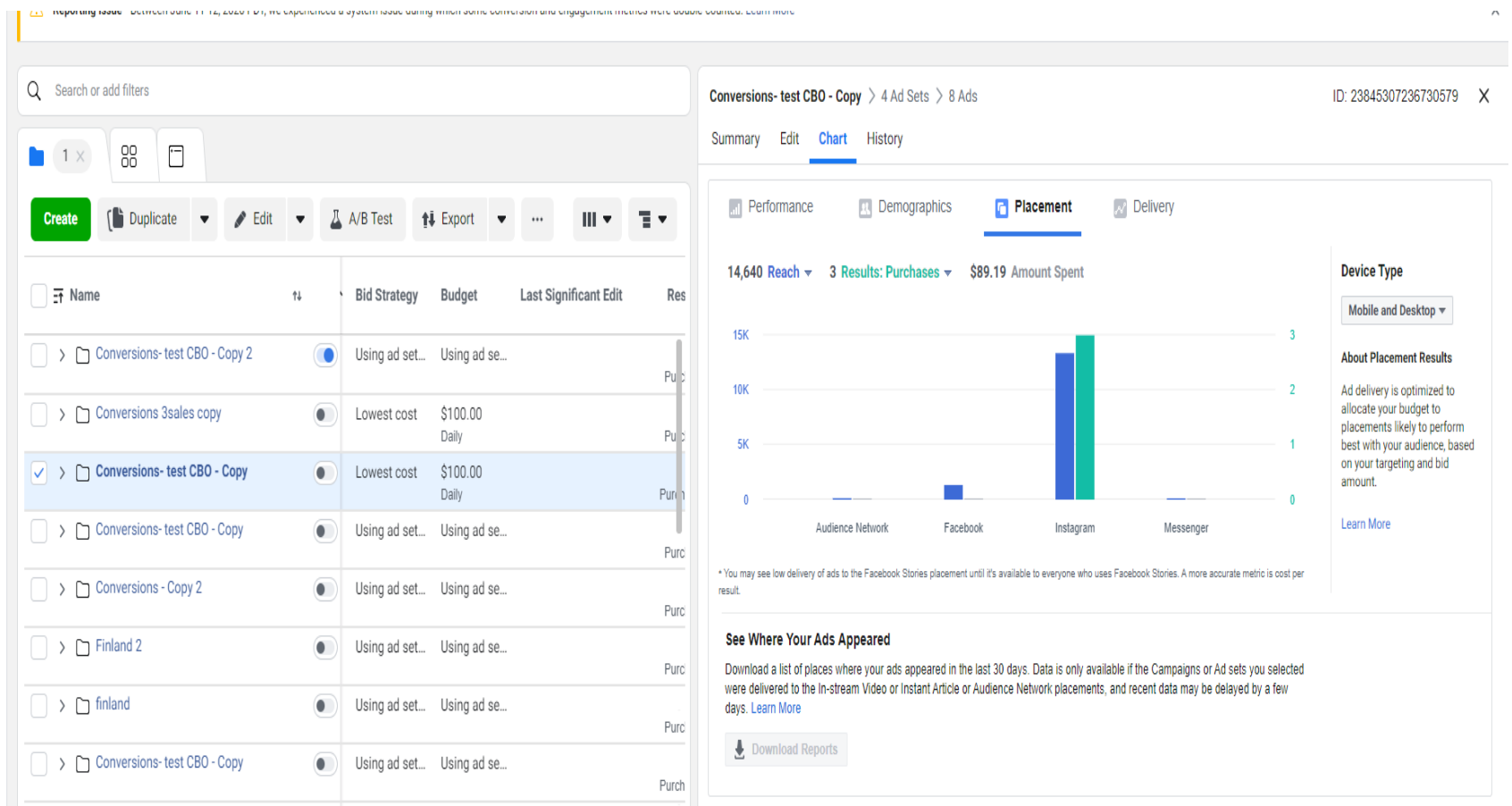
[View these estimates by ad set](#)

By clicking the "Publish" button, you agree to Facebook's [Terms](#) and [Advertising Guidelines](#).

[Discard Draft](#)

[Publish](#)

# Catalog sale ads prove







# My previous earnings



BUYER SUBMITTED  
INFORMATION



WORK  
DELIVERED



ORDER COMPLETED. YOU EARNED **\$480.00**

Star

**Order #FO2C8025B3E5** [view gig](#)

Buyer: ~~Buyer~~ (view history) | June 08, 2020

**\$600.00**

CUSTOM ORDER

30 days ads management and facebook page creation with contents

Item	Quantity	Duration	Amount
instagram and facebook ads marketing manager	1	15 Days	\$600.00
			Total \$600.00