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Web Appendix B¹

This Web Appendix provides further details on coding of the most prolific authors.

Table B1 lists authors who contributed 15 or more publications in UTD 24 journals over the 2017–2021 period, as reported in Table 6 of Mithas and Silveira (2024) and mentioned as part of the Note 5 of the paper.

Table B2 provides an extended and updated list of prolific authors considering the 2018-2022 period (affiliations added in September 2024 revision).

Table B1: Most Prolific Business Scientists (15 or more papers during 2017–2021) based on number of publications in UTD 24 journals across all business disciplines from 2017 to 2021

Publication brackets	Author	Foreign-born	Public University	Primary Discipline	Affiliation*
30 or more	Kumar, Subodha	Y	Y	OM	Temple Univ
	Tang, Christopher S.	Y	Y	OM	Univ Calif Los Angeles
25 - 29	Shen, Zuo-Jun (Max)	Y	Y	OM	UC Berkeley
20 - 24	Chen, Ying-Ju	Y	N	OM	HKUST
	Dawande, Milind	Y	Y	OM	Univ Texas Dallas
	Janakiraman, Ganesh	Y	Y	OM	Univ Texas Dallas
	Mookerjee, Vijay S.	Y	Y	IS	Univ Texas Dallas
	Tan, Yong	Y	Y	IS	Univ Washington
	Chintagunta, Pradeep K.	Y	Y	MKTG	Univ Chicago
15-19	Jiang, Baojun	N	N	MKTG	Washington Univ St Louis
	Kouvelis, Panos	Y	N	OM	Washington Univ
	Lin, Chen	Y	N	FIN	Univ Hong Kong
	Mithas, Sunil	Y	Y	IS	Univ S Florida
	Netessine, Serguei	Y	N	OM	Univ Penn
	Qiu, Liangfei	Y	Y	IS	Univ Florida
	Raghunathan, Srinivasan	Y	Y	IS	Univ Texas Dallas
	Shi, Wei	Y	N	M&O	Univ Miami
	Stulz, Rene M.	Y	Y	FIN	Ohio State Univ
	Staats, Bradley R.	N	Y	OM	Univ N Carolina

Notes: *Affiliation as of March 2024. The authors were classified into brackets according to their publication volumes and sorted in alphabetical order within each bracket.

¹ The names of prolific authors do not appear in the main paper or Supplement at the POM journal website. We have included affiliation of authors as of March 2024 for convenience of readers.

Table B2: Extended List of Business Scientists with 11 or more publications in UTD24 journals across all business disciplines (2018-2022)

Author	Publications	Primary Discipline	Affiliation*
Kumar, Subodha	44	OM	Temple Univ
Tang, Christopher S.	39	OM	Univ Calif Los Angeles
Shen, Zuo-Jun (Max)	32	OM	UC Berkeley
Tan, Yong	27	IS	Univ Washington
Qiu, Liangfei	26	IS	Univ Florida
Chen, Ying-Ju	24	OM	HKUST
Dawande, Milind	23	OM	Univ Texas Dallas
Lin, Chen	21	FIN	Univ Hong Kong
Janakiraman, Ganesh	21	MD	Univ Texas Dallas
Simchi-Levi, David	21	MD	MIT
Chintagunta, Pradeep K.	20	MKTG	Univ Chicago
Mookerjee, Vijay S.	20	IS	Univ Texas Dallas
Hu, Ming	19	MD	Univ Toronto
Teo, Chung-Piaw	18	MD	Natl Univ Singapore
Kouvelis, Panos	17	OM	Washington Univ
Bertsimas, Dimitris	17	MD	MIT
Staats, Bradley R.	17	OM	Univ N Carolina
Netessine, Serguei	16	MD	Univ Penn
Jiang, Baojun	16	MKTG	Washington Univ St Louis
Gupta, Alok	16	IS	Univ Minnesota
Chen, Xi	15	MD	New York Univ
Van Wassenhove, Luk N.	15	OM	INSEAD
Liu, Yan	15	FIN	Zhejiang Univ
Mithas, Sunil	15	IS	Univ S Florida
Shanthikumar, J. George	15	OM	Purdue Univ
Burtch, Gordon	14	IS	Boston Univ
Hong, Yili	14	IS	Univ Miami
Raghunathan, Srinivasan	14	IS	Univ Texas Dallas
Perakis, Georgia	14	MD	MIT
Cohen, Maxime C.	14	MD	McGill Univ
Feng, Qi	14	OM	Purdue Univ
Pavlou, Paul A.	14	IS	Univ Houston
Zhang, Dennis J.	13	AMB	Washington Univ
Tang, Shaojie	13	IS	Univ Texas Dallas
Stulz, Rene M.	13	FIN	Ohio State Univ
Luo, Xueming	13	MKTG	Temple Univ
Wang, Yulan	13	OM	Hong Kong Polytech Univ
Li, Jun	13	MD	Univ Michigan
Song, Jing-Sheng	13	OM	Duke Univ
Shi, Wei	13	M&O	Univ Miami
Sethi, Suresh P.	12	OM	Univ Texas Dallas
Bimpikis, Kostas	12	MD	Stanford Univ
Li, Meng	12	OM	Univ Houston
Zheng, Zhiqiang (Eric)	12	IS	Univ Texas Dallas
Topaloglu, Huseyin	12	MD	Cornell Univ
Pinsonneault, Alain	12	IS	McGill Univ
Jasin, Stefanus	12	MD	Univ Michigan

Author	Publications	Primary Discipline	Affiliation*
Balseiro, Santiago R.	12	MD	Columbia Univ
Li, Dan	12	FIN	Indiana Univ
Zhu, Feng	12	AMB	Harvard Sch Business
Ghose, Anindya	12	IS	NYU
Grewal, Dhruv	12	MKTG	Babson Coll
Whinston, Andrew B.	12	IS	Univ Texas Austin
Bergman, David	12	AMB	Univ Connecticut
Zhang, Fuqiang	12	OM	Washington Univ
Chen, Jianqing	11	IS	Univ Texas Dallas
Reuer, Jeffrey J.	11	M&O	Univ Colorado
Chao, Xiuli	11	MD	Univ Michigan
Gopal, Anandasivam	11	IS	Nanyang Technol Univ
Rai, Arun	11	IS	Georgia State Univ
Cong, Lin William	11	FIN	Cornell Univ
Adomavicius, Gediminas	11	IS	Univ Minnesota
Ahn, Hyun-Soo	11	MD	Univ Michigan
Trichakis, Nikolaos	11	MD	MIT
Dai, Tinglong	11	AMB	Johns Hopkins Univ
Duenyas, Izak	11	MD	Univ Michigan
Swaminathan, Jayashankar M.	11	OM	Univ N Carolina
Mittal, Vikas	11	MKTG	Rice Univ
Kannan, P. K.	11	MKTG	Univ Maryland
Srinivasan, Kannan	11	MKTG	Carnegie Mellon Univ
Birge, John R.	11	MD	Univ Chicago
Atasu, Atalay	11	OM	Georgia Tech
Sim, Melvyn	11	MD	Natl Univ Singapore

Notes: *Affiliation as of March 2024.

References

Mithas, S., & Silveira, A. D. O. (2024). Trends and Patterns in the Key Attributes of the 24 Top Business Journals: 2001-2021. *Production and Operations Management*, 33(6), 1245-1264. <https://doi.org/10.1177/10591478241245>