10/7/23, 5:18 PM

• **_STORY_**

THE ALL-NEW
IBM®
COGNOS®
ANALYTICS

MY STORY

SALES

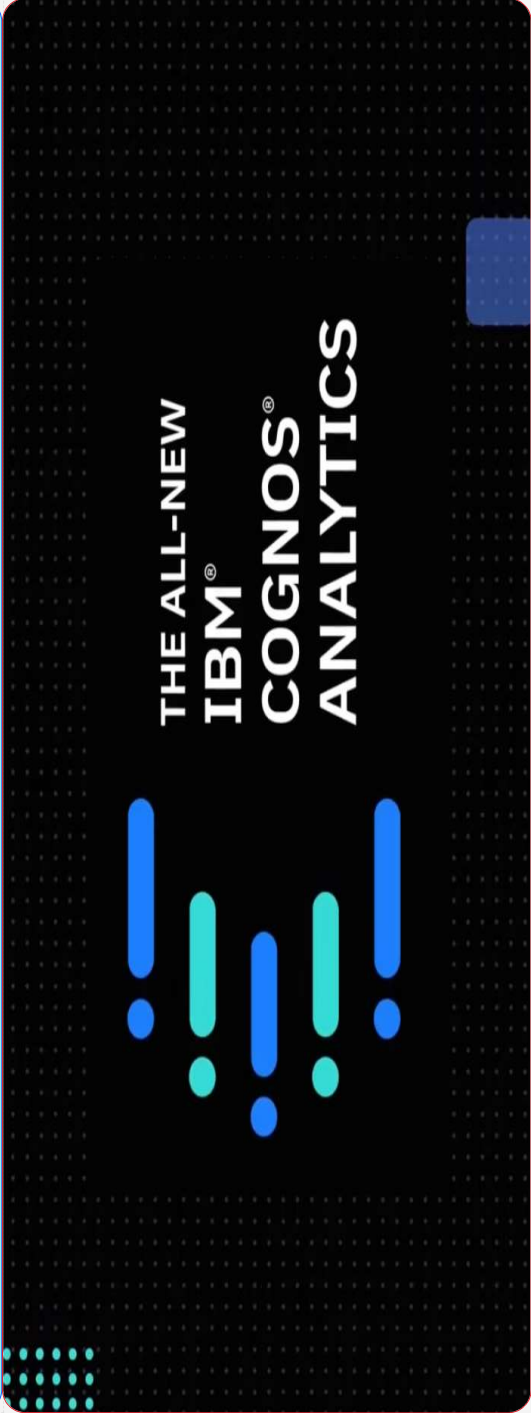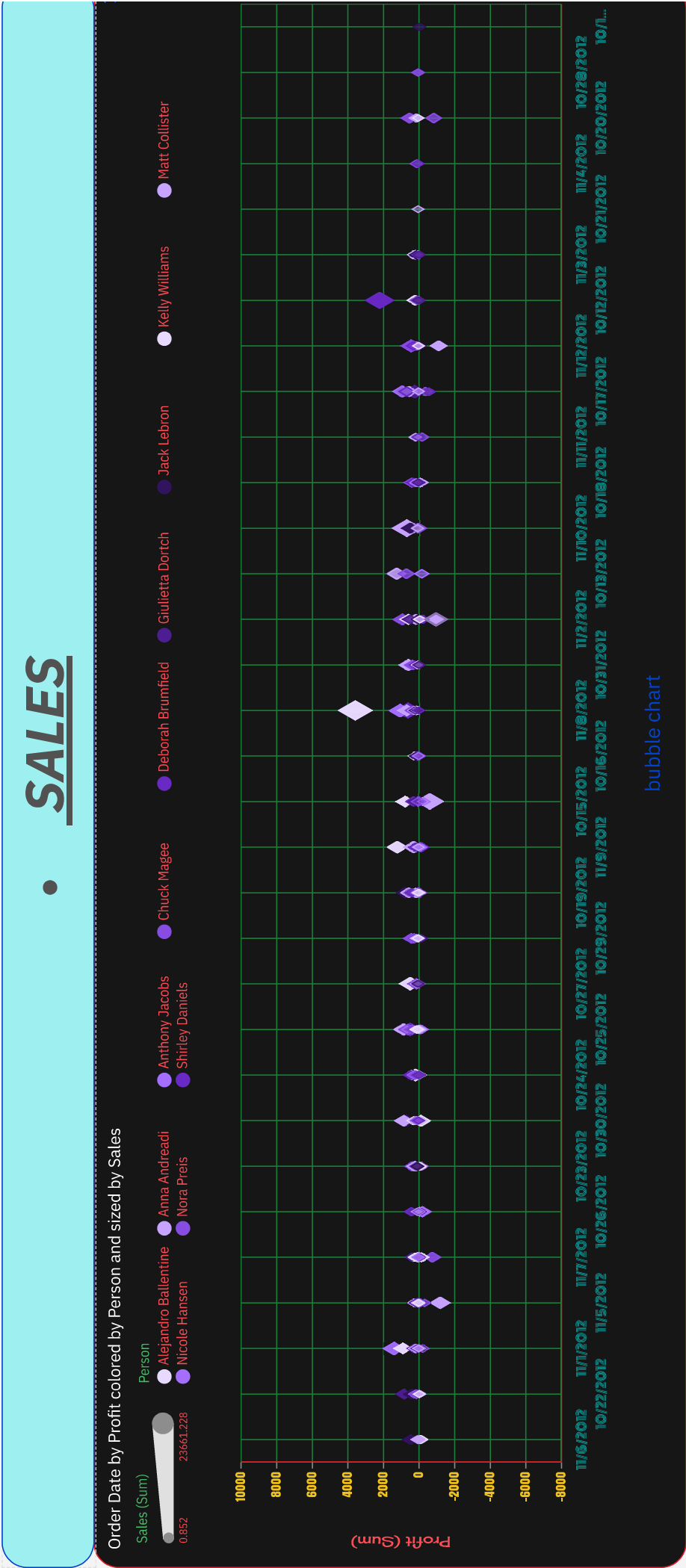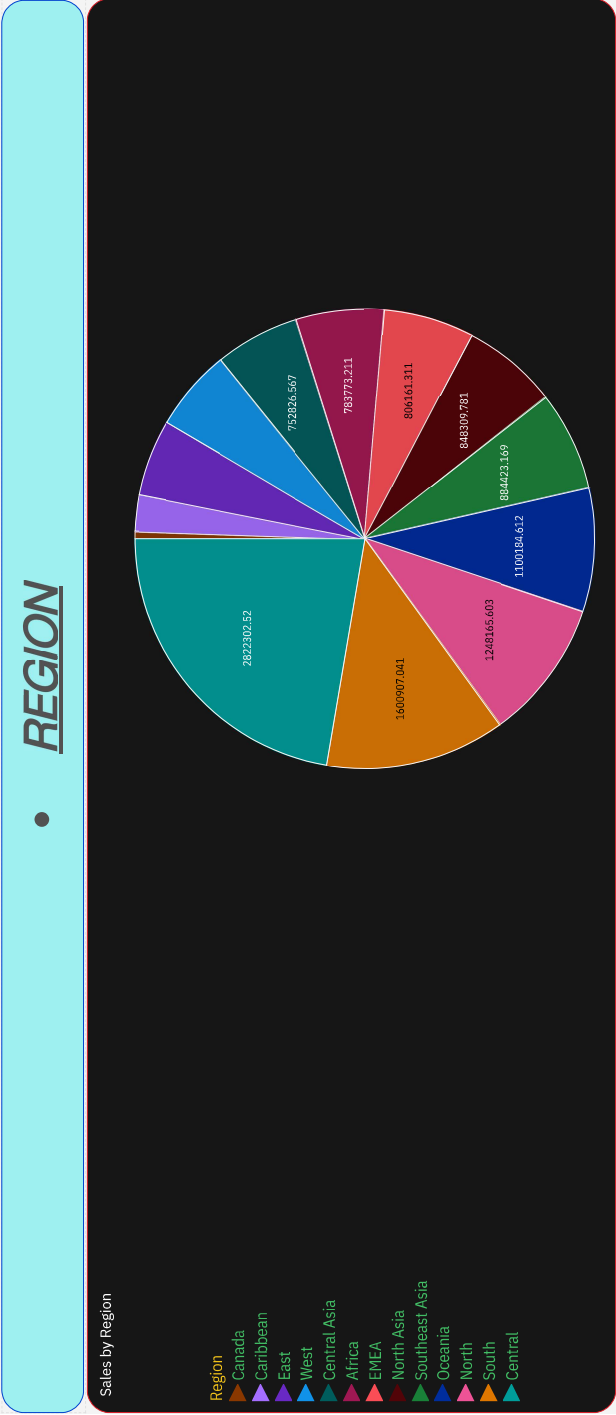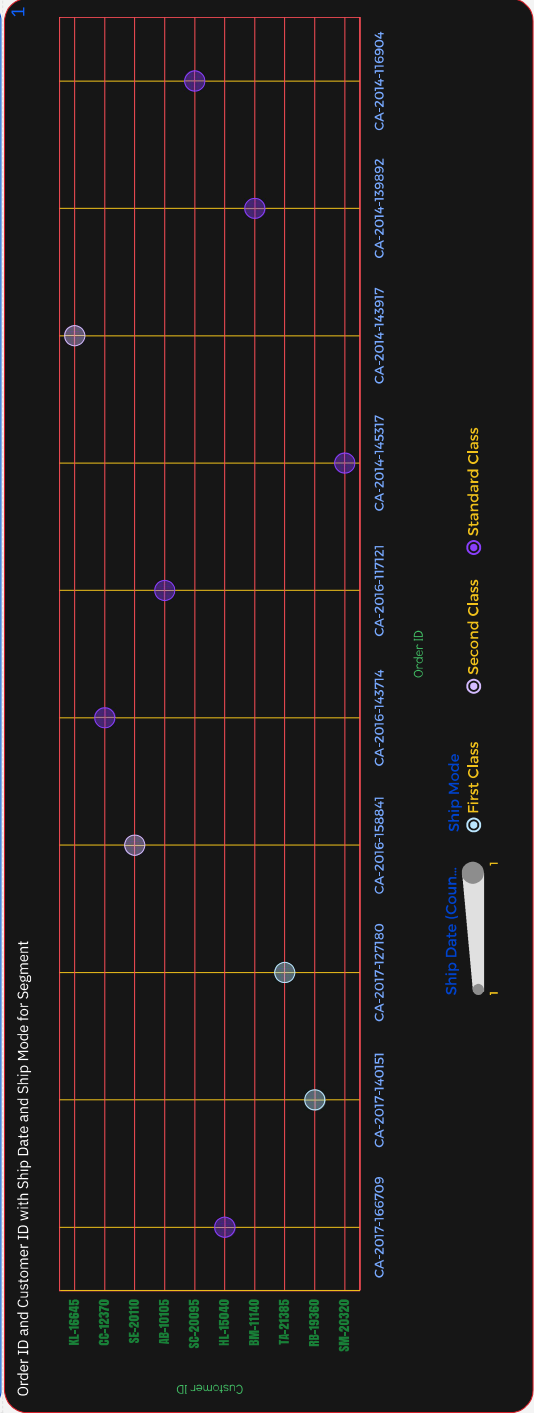Order Date by Profit colored by Person and sized by Sales

bubble chart

Filter(s) applied to the visualization(s) on the previous page:

Widget 1
Order Date Between 10/12/2012 and 11/12/2012

● *REGION*

Sales by Region

Region
- Canada
- Caribbean
- East
- West
- Central Asia
- Africa
- EMEA
- North Asia
- Southeast Asia
- Oceania
- North
- South
- Central

SEGMENT

Order ID and Customer ID with Ship Date and Ship Mode for Segment

Order ID and Customer ID with Ship Date and Ship Mode for Segment

Customer ID: KL-16645, CC-12370, SE-20110, AB-10105, SE-20095, HL-15040, BM-11140, TA-21385, RB-19360, SM-20320

Order ID: CA-2017-166709, CA-2017-140151, CA-2017-127180, CA-2016-158841, CA-2016-143714, CA-2016-117121, CA-2014-145317, CA-2014-143917, CA-2014-139892, CA-2014-116904

Ship Date (Coun...

Ship Mode
First Class
Second Class
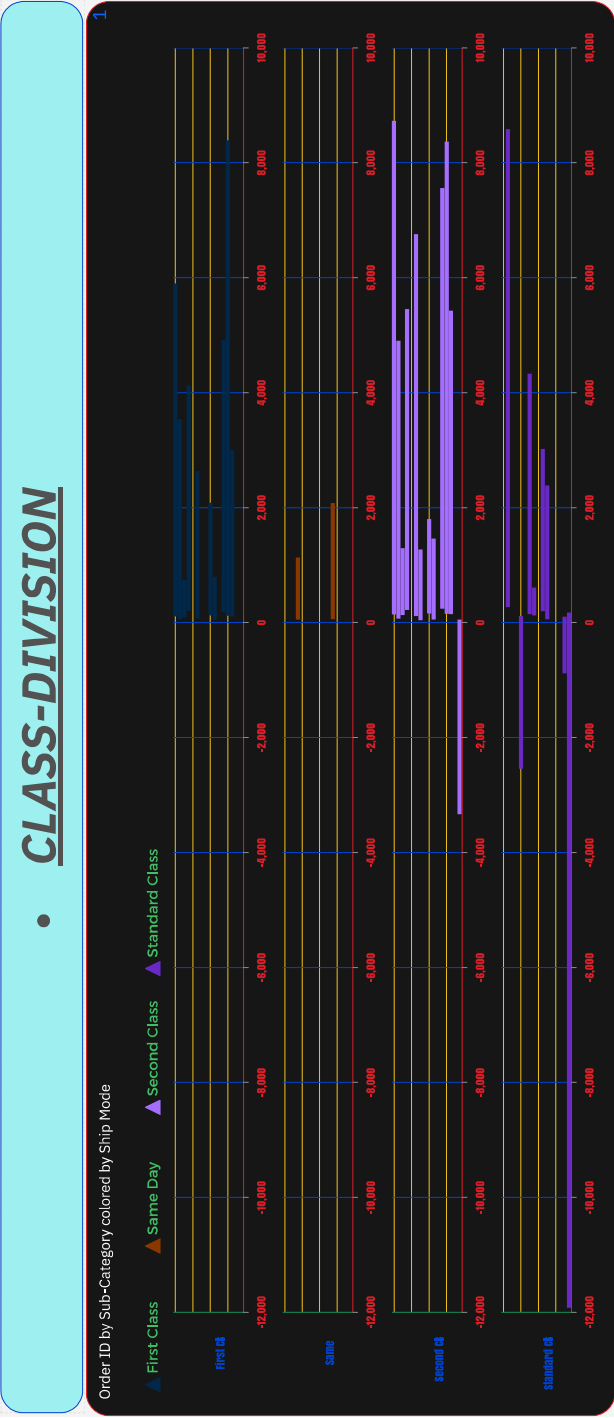Standard Class

There's a chart visualization.

MY STORY

Filter(s) applied to the visualization(s) on the previous page:

Widget 1
Segment Includes: Home Office, Consumer
Order ID Top 10 by Sales

- ## _CLASS-DIVISION_

Order ID by Sub-Category colored by Ship Mode

▲ First Class   ▲ Same Day   ▲ Second Class   ▲ Standard Class

Filter(s) applied to the visualization(s) on the previous page:

Widget 1
Order ID Between 49 and 300

• *MARKET*

Ship Date by Ship Mode colored by Market

Market
★ APAC   ★ Africa   ★ Canada   ★ EMEA   ☆ EU   ★ LATAM   ☆ US

Ship Date (Count distinct)

10,000

1,000

100

First Class   Same Day   Second Class   Standard Class

Ship Mode

MY STORY
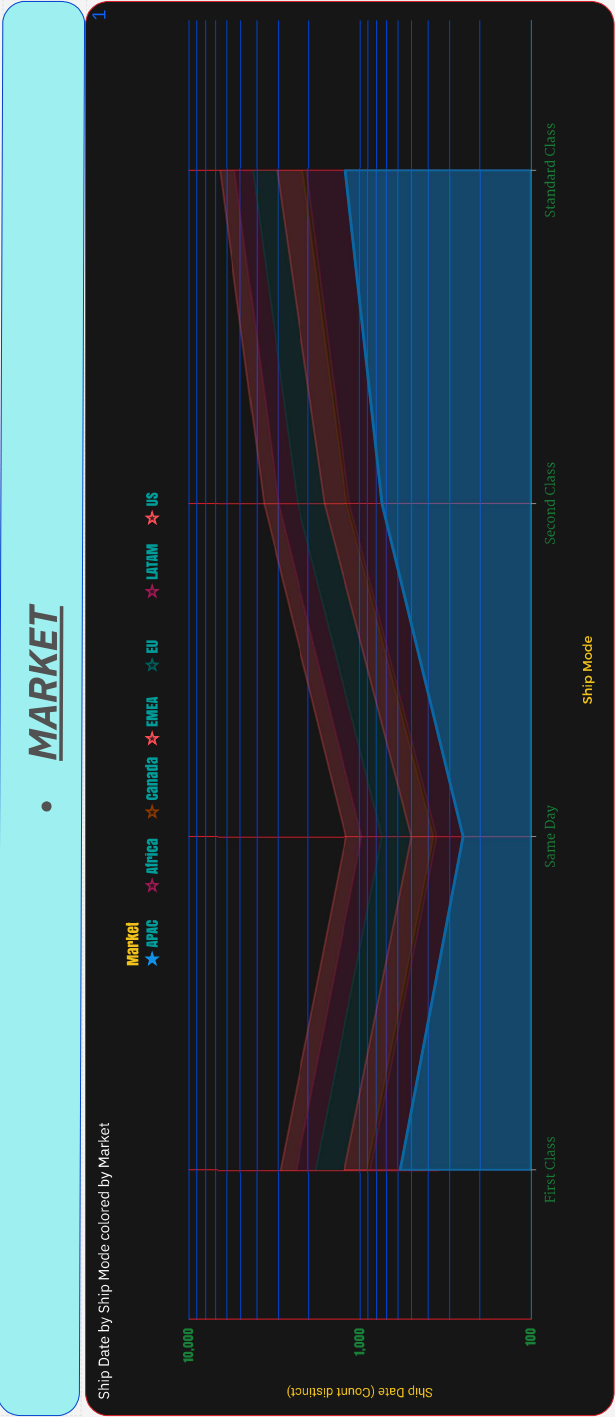
Filter(s) applied to the visualization(s) on the previous page:

Widget 1
Market Includes: APAC