Technology Fundamentals of Business Analytics

Jason Kuruzovich

Agenda

- What's Cooking?
  - Develop a plan [Group Assignment]
  - R Solution
  - Python Solution
- Big Data Introduction

Case Study

What's Cooking

What framework do we have to be able to address this challenge?

CRISP

Discuss "What's Cooking"

- What type of problem is this?

- How will you approach it?

- What types of things will you try in each stage?