GeoTunes

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Concept

- Crowdsourced cultural information about locations
- Spotify API for community playlists
- User-uploaded information about a place’s culture, fun activities, and notable destinations
- API and frontend for displaying information
- Similar to a personal travel concierge

Functional / Non Functional Requirements

Functional

- Search for cities to explore local cultural experiences, including hidden gems, events, and user recommendations.
- Integrate with the Spotify API to curate and display the top 100 local songs for each city.

Non Functional

- Provide a scalable and visually appealing platform to handle increased users and contributions effectively.
- Ensure a fast and smooth user experience with quick API response times and real-time updates.

Technologies

- Node.js
- Express.js
- React
- JSON
- MongoDB
- HTML
- CSS
- Spotify API
- Map API

Stakeholders

Cultural Institutions

- Increase cultural program visibility
- Expand audience reach
- Preserve cultural authenticity
- Generate additional revenue streams

Travelers

- Find authentic local experiences and culture
- Connect with local communities
- Create memorable travel moments
- Save time planning cultural activities

Development Goals

- Create a usable and useful platform
- Website should be desirable to users and keep them coming back
- Protect User’s information and privacy

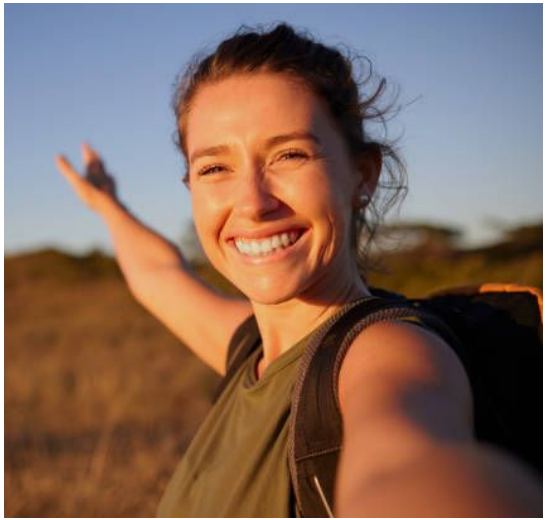
Personas

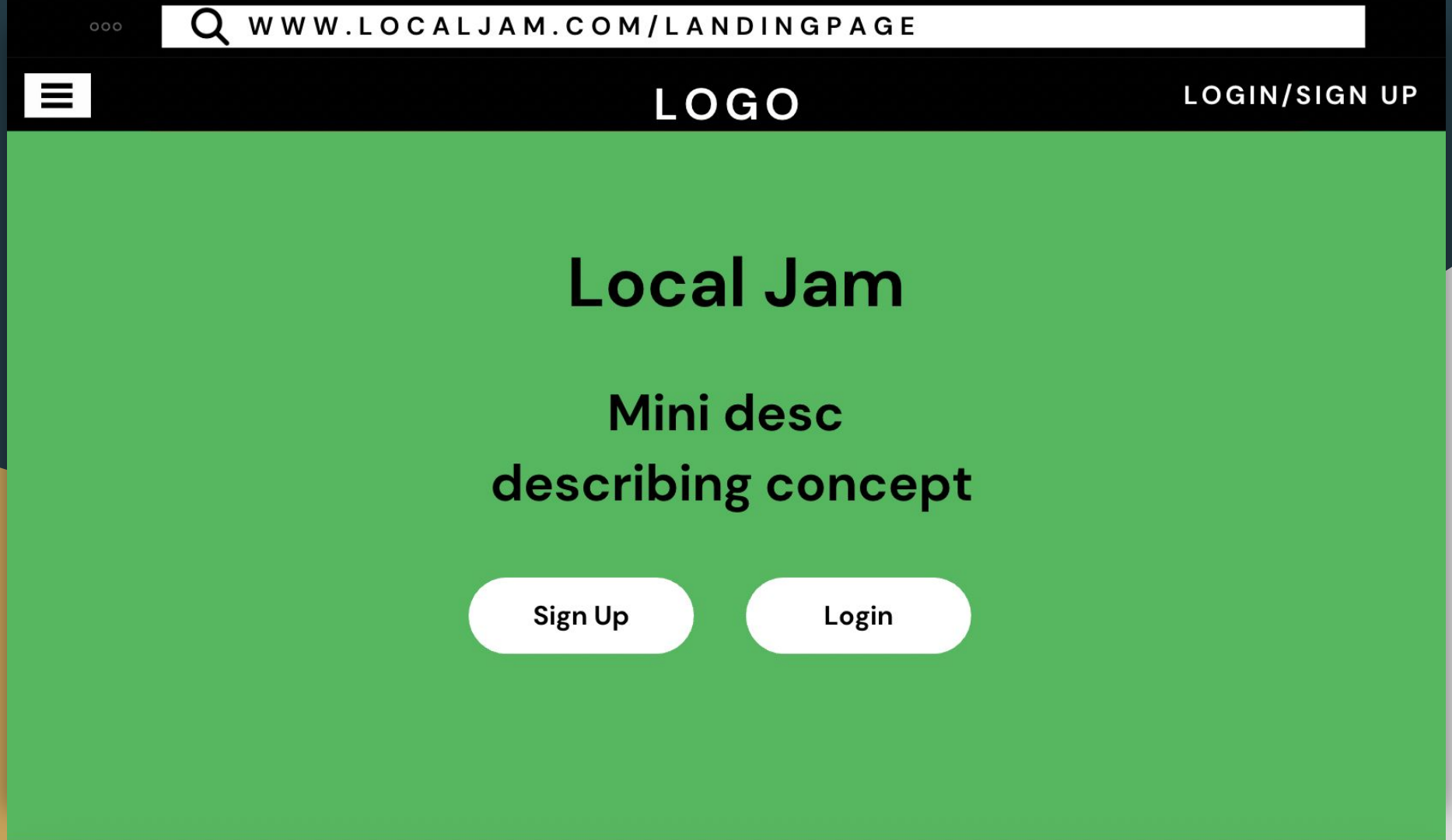
James Walker - Traveler

- Discover authentic local music scenes while traveling
- Connect with local residents for genuine cultural experiences
- Build a personal map of global music influences

Sofia Rodriguez - Local Culture Advocate

- Overall increase cultural event attendance
- Connect with tourists during major events
- Showcase emerging local artists

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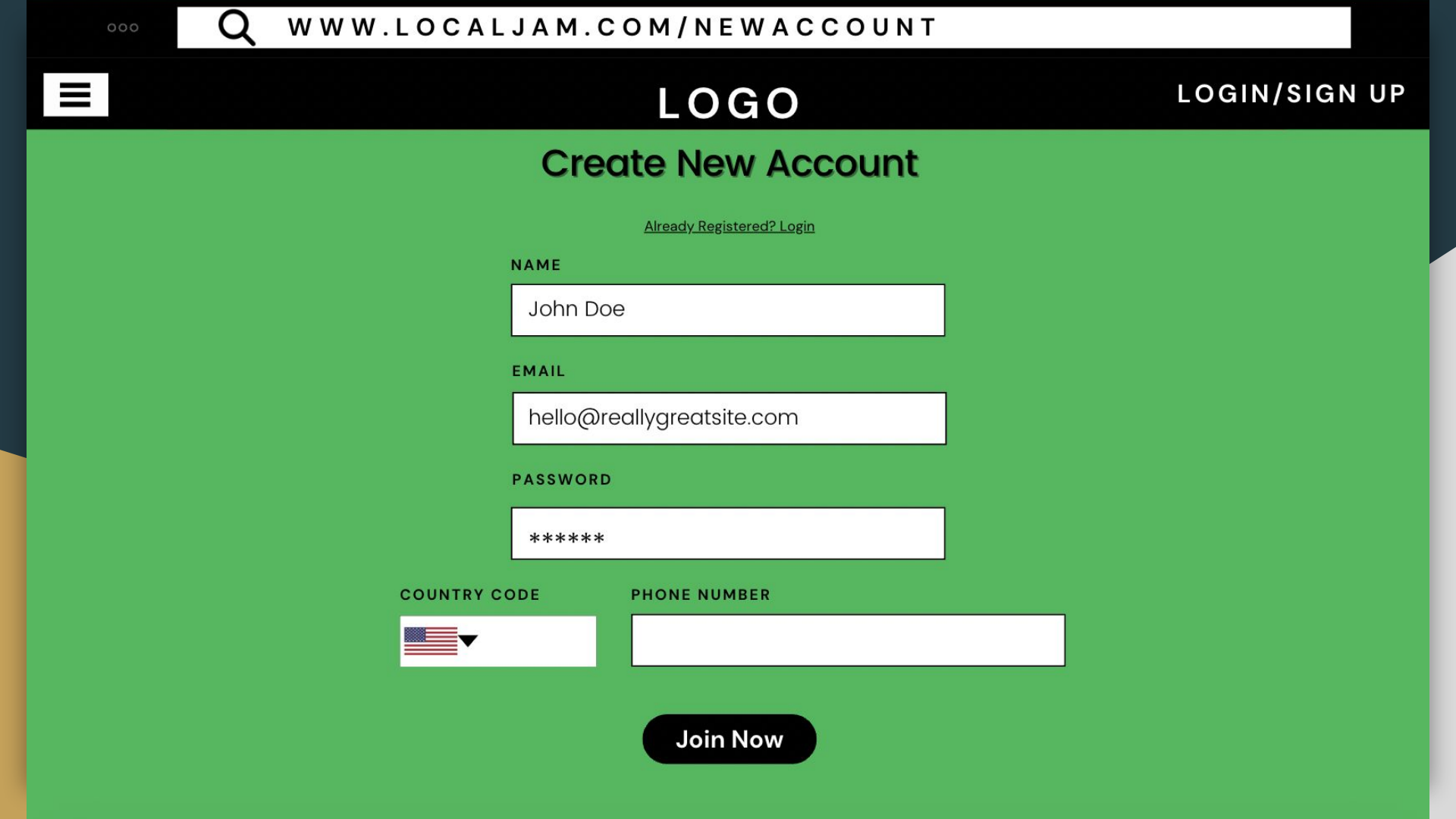
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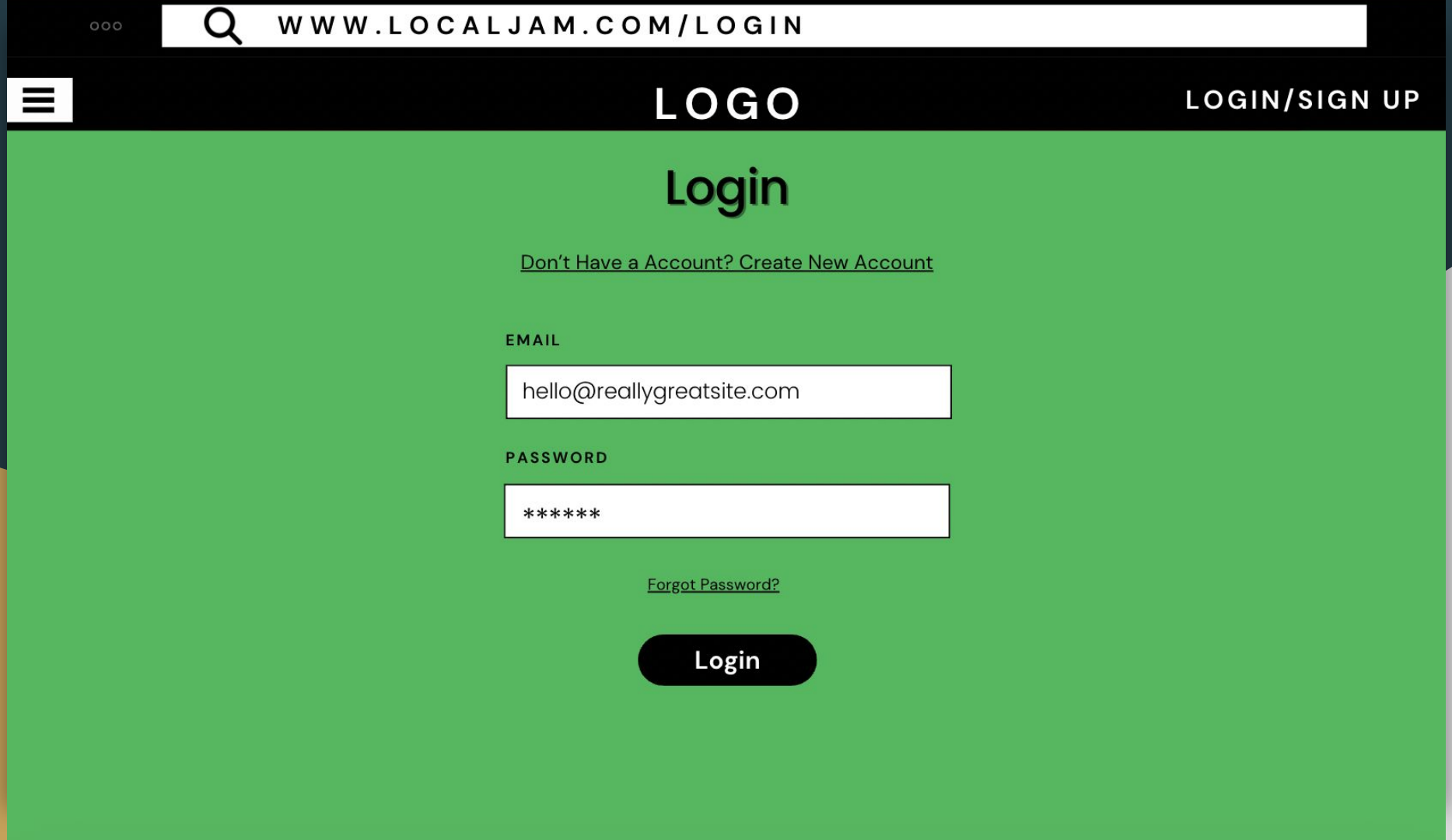
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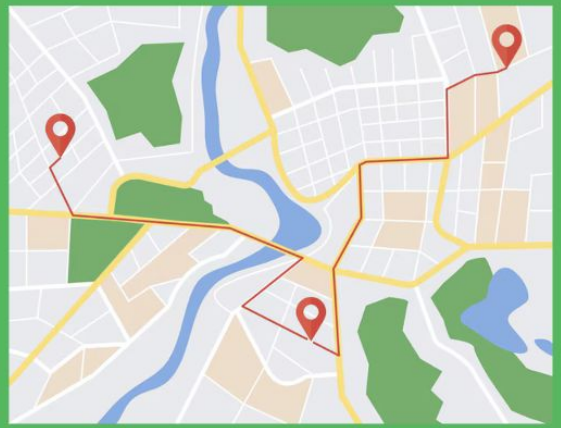
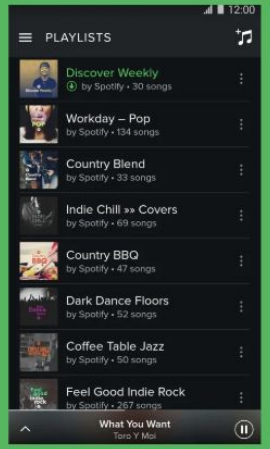
Search





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