

## WEB DESIGN AND DEVELOPMENT CONTRACT

This agreement is made and entered on the **23<sup>th</sup> day of January year 2021** between **GC Web Experts (GCWE Web Development Services)** having its office at Blk 2 Lot 56 Australia St. Harmony Hills 1 Barangay Muzon, City of San Jose Del Monte Bulacan (hereinafter referred to as "Agency") of the one part; And \_\_\_\_\_ (hereinafter referred to as "Client") of the other part.

### BACKGROUND

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**GC WEB EXPERTS (GCWE Web Development Services)** has expertise in creating web design and digital marketing services. GC WEB EXPERTS (GCWE Web Design Services) operates a service based on this system, which can be provided to \_\_\_\_\_.

**GC WEB EXPERTS (GCWE Web Design Services)** will develop website for \_\_\_\_\_ against this background, the Parties have agreed to the terms that follow.

### DYNAMIC DATA DRIVEN WEBSITE WITH CMS FEATURE

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All of the contents of the web pages such as photos and write-ups will be supplied by the **Client**. This website includes dynamic data driven web pages with CMS feature.

### WEB HOSTING & DOMAIN REGISTRATION

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**Agency** will shoulder the web hosting and initial domain registration for the first year. For the succeeding years the client will pay an annual renewal fee of P 4,500.00 for the basic hosting and P 750.00 for the domain, to be paid forty-five (45) days prior to the expiration date of domain/hosting.

Renewal fees shall be paid through bank deposit, remittances, electronic wire transfer or other online payment facilities. Official receipts shall be sent by **Agency** to the client via mail.

## E-COMMERCE WEBSITE

Eye-catching online store with online payment  
Make your store 24/7 online

- Drop shipper account management – with separate account to normal buyer's account
- Video preview of products from YouTube
- Facebook Pixel
- Facebook Messenger Chat
- Login options (FB, Gmail, Phone Number)
- Product Filters (Popular, Latest, Top Sales, Price (High to Low?))
- Home, About Us (Mission, Vision), FAQs, Promotion, Location Contact Us, How tos, Happy Moment
- Terms and Conditions, Payment Option, Delivery Option, Return Policy (Footer),
- Notification button
- Returning Customer Tag
- Theme Color (Facebook Blue and White)
- Payment Options {Bank Transfer (BPI and BDO), COD, PayMaya, Coins.ph, Paypal, GCash, Dragon Pay} – Image Upload of Proof of Payment (To be verified by Boss)
- Suggested Products - when the product is selected it will prompt another product within its category
- Product Images – 1 Photo cover , 8 supporting photos
- Product identifier – SKU
- Video upload display per product list
- Discounted price display (Voucher, Free Shipping )
- Tracking of Order Platform with Reference
- Product Description (Upon selecting, before adding to cart, product details must be on the right side)
- Product dimension - Weight (kg) , WxLxH (cm)
- Search Engine Optimization (included in package – just in case forgotten)
- Feature Best Seller Items in Homepage
- Feature New Arrivals
- Reviews, Ratings
- Inventory status (Available, Out of Stock)
- Chat Support Using (Facebook Messenger)
- Return Policy (Footer – To be verified by Boss)
- Cpanel Login - full access  
WP Login – full access
- Documentations
  1. User's Manual
  2. System/Software Requirements Specifications (SRS )
  3. System/Software Designs Specifications (SDS)

- If **Agency** has any concern regarding project, **Client** must respond immediately on the same day to avoid any delay.
- **Agency** has the right to bill additionally, upon mutual agreement, for any application development, meet-ups, recreation of website, re-design and other excluded services.
- **Agency** will provide temporary link for development purposes. Client can visit the link to check the progress.

## **CONFIDENTIALITY**

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**Agency** acknowledges and agrees that the source materials and technical and marketing plans or other sensitive business information obtained in the course of the performance of the services under this Contract, shall solely be used for purposes of developing the Website and/or as specified by the **Client**, including all materials containing such information, which are supplied by the **Client** to him or developed by him in the course of developing the Website, are to be considered confidential information ("Confidential Information"). Information shall not be considered confidential if it is already publicly known through no act of **Agency**.

**Agency**, its employees, agents or subcontracts will not directly or indirectly, at any time, disclose or attempt to disclose without the Client's prior written consent, any Confidential Information to any other person or entity who is not an officer, employee or representative of the **Client**, save only to the extent that the same has properly become a part of the public domain.

## **REMUNERATION / INVOICING AND PAYMENT TERMS**

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- The total cost for this project will be **Php 30,000**
- The estimate duration of the said project is only **5 to 30 working days**.
- Any form of refund of the payment will not be entertained by the Agency.

## **PUBLICATION**

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**Agency** will launch the website when requested, providing that there is no balance due.

## **WARRANTIES**

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1. **Agency** will provide full support within 1 month after turnover via phone call or teamviewer on how to edit the website.
2. **Agency** will provide manual on how to use and edit the website.
3. **Agency** has the right to bill additionally, upon mutual agreement, for any application development, meet-ups, recreation of website, re-design and other excluded services.

## **SCHEDULE OF PAYMENT:**

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**50% Down Payment** – Before the project commence  
**50% Remaining Balance** – Upon Work Completion

**SIGNED, SEALED AND DELIVERED BY:**

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**John Francis R. Sernadilla**

GC Web Experts (GCWE Web Development Services)  
(Senior Web Master / Owner)

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**Mark Eron D. Parohinog**

GC Web Experts (GCWE Web Development Services)  
(Account Executive)

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**Signature over printed name**