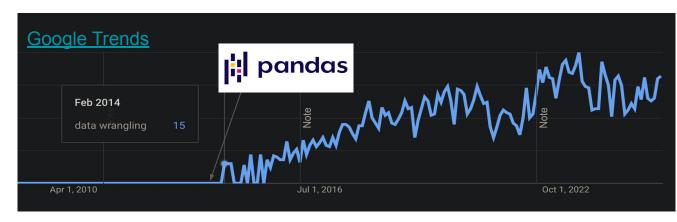
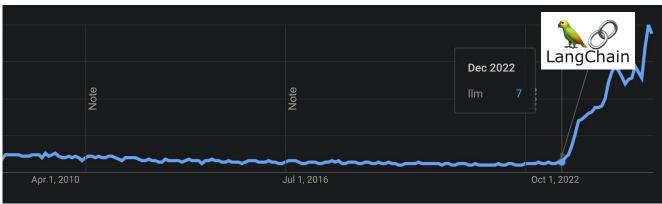
# Content Wrangling with LangChain

Collier King Austin LangChain - AIMUG SXSW March 2025

#### Content

**Data** wrangling is the process of converting raw data into a usable form, often for downstream analytics, modeling or presentation.





### "Data" vs "Content"

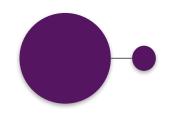
Data - structured, numeric

(ex: relational databases, tabular, spreadsheets, etc...)

Content - unstructured, natural language, audio, video

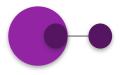
(ex: documents, transcripts, recordings, etc...)

# Common Content Wrangling Tasks



#### **Summarization**

Condensing lengthy content into shorter summaries and highlights



#### **Extraction**

Finding and extracting certain entities and attributes

#### <u>Supervised</u>

We know what we're looking for and we're telling the LLM to go get it

#### <u>Unsupervised</u>

We aren't sure what we're looking for and want to see what the LLM brings to us



#### Classification

Given a choice of categories, determine which one(s) a piece of content falls under

# Caveats & Challenges

Content Wrangling is not one size fits all

For best results Prompts should be fine-tuned for domain areas

Checks should be added for potential Hallucinations

## Notebook Demo

https://github.com/CollierKing/langchain-content-wrangling

