



Rongrong Hu

Visual Designer



<http://rr-hu.github.io/website/index.html>

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Experience

Web designer

Tsann Kuen Enterprise Co., Ltd. *February 2020 - August 2020*

Designed various style of event landing pages for electronics and home devices for recommending and helping in shopping. Optimizing viewing conditions in website. ex: Retail store information list replaced with information cards.

Visual Designer

G.SKILL International Enterprise Co., Ltd *August 2017 - July 2019*

Designed promotional materials and digital social media designs. Examples: flyers, posters, media banners, product overview on website, etc. Worked with the marketing team to edit video for product launches, which reached over 100,000+ audience members.

Visual Designer

Velocite Tech Co., Ltd *November 2014 - December 2016*

Designed Velocite logo and registered as trademark in Taiwan, Australia, European union, US, Canada. Created CIS and applied to products, promotional banners, website, bike shop, which improved brand awareness. I also designed Bike decal and color planner, contacted factory to quote and control quality of painting of frame.

Product Designer

Golden Champion Inc. *August 2013 - July 2014*

Designed different styles of finials for large stores for different countries / clients, e.g. Lowes Canada, Walmart US, Home Depot US / Canada, Menards US, USC Canada etc. Had have two Finials designs into mass production and sold to rental chain in Home Depot Canada, and keep producing currently.

Multimedia Designer

Over-Paradigm Technology Inc. *September 2007 - August 2013*

Created e-learning UI, design guideline, 2D animation. Main designer of project in charge of style design, quality control; assist in task assignment, schedule control and training. Many projects in charged got AAA certified and quality was approved by clients.

Skills

Web

Html5 & Css3
jQuery

UI

Wireframe
Adobe XD

Visual

Photoshop
Illustrator

Animation

After Effects
Premiere

Education

S.T.U.T Department of Information and Communication

September 2003 - June 2007

KSVCS Advertisement and Design Department

September 1999 - June 2003