



Rongrong Hu

<http://rr-hu.github.io/website/index.html>

yincclata@gmail.com

0988-702660



Experience

Visual and Web designer

International Integrated Systems, Inc. *September 2020 - Now*

App UI/UX design, interface optimization, website interface design, and responsive web design (RWD) frontend development. Event promotion 2D animation and 3D typhoon video editing. Promotional event planning and graphic design.

Web designer

Tsann Kuen Enterprise Co., Ltd. *February 2020 - August 2020*

Designed various styles of event landing pages for electronics and home devices to recommend products and assist with shopping, while optimizing the user experience on the website.

Visual Designer

G.SKILL International Enterprise Co., Ltd. *August 2017 - July 2019*

Created promotional materials and digital designs for social media, including flyers, posters, media banners, and product overviews for the website. Collaborated closely with the marketing team to edit videos for product launches, successfully reaching an audience of over 100,000 viewers.

Visual Designer

Velocite Tech Co., Ltd. *November 2014 - December 2016*

Designed the Velocite logo and registered it as a trademark in Taiwan, Australia, the European Union, the US, and Canada. Developed the Corporate Identity System (CIS) and applied it to products, promotional banners, the website, and bike shops, significantly enhancing brand awareness. Additionally, I designed bike decals and a color planner, coordinated with the factory for quotes, and managed the quality control of the frame painting process.

Product Designer

Golden Champion Inc. *August 2013 - July 2014*

Designed various styles of finials for large retailers across different countries and clients, including Lowes Canada, Walmart US, Home Depot US/Canada, Menards US, and USC Canada. Two of my finial designs were successfully brought into mass production and are currently being sold through Home Depot Canada, with ongoing production.

Multimedia Designer

Over-Paradigm Technology Inc. *September 2007 - August 2013*

Created e-learning UI, design guidelines, and 2D animations. As the lead designer on the project, I was responsible for style design and quality control, while also assisting with task assignments, schedule management, and training. Several projects I oversaw received AAA certification, and the quality was approved by clients.

Skills

Web

HTML & CSS

jQuery

UI

Wireframe

Adobe XD

Visual

Photoshop

Illustrator

Animation

After Effects

Premiere

Education

S.T.U.T Department of Information and Communication

September 2003 - June 2007

KSVCS Advertisement and Design Department

September 1999 - June 2003