Rohit Ramachandran
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B.Des - Department of Design
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.26 (Current)	2018 - Present
Senior secondary	CBSE board	83.0%	2018
Secondary	CBSE board	9.8	2016

Experience

- **UX Design Intern at InteractionOne** *May 2020 - July 2020*
  Researched and designed a Traffic Management System prioritizing Emergency vehicles.
  Researched and presented a pitch on a website redesign for Roff, by Pidilite.

- **UX Designer at Students' Web Committee, IIT Guwahati** *Sept 2019 - present*
  Researched and designed an add-on for a campus app for the students of IIT Guwahati which
  showcased the time-table in an intelligent manner.

Projects

- **Ishan Dhvani - A soundscape design** *Ongoing*
  Dr Abhishek Shrivastava, Assistant Professor, Dept. of Design, IIT Guwahati *bit.ly/33niXou*
  Designed a Soundscape interface with the Assamese language as a use-case and
  created an effective representation of data for the common user.

- **Roff Website Redesign** *May 2020 - July 2020*
  Siddharth Gongala, Design Team Head, Interaction One Pvt Ltd
  Redesigned Roff's website, with a responsive design which caters to a wide spectrum
  of people.

- **OneStop IITG Timetable Add-On** *Sept 2019 - Jan 2020*
  Self-Guided *bit.ly/2EGtiSp*
  Designed an add-on timetable feature for an existing campus app, keeping in mind
  the design language of the same.

- **Samudai - OzCHI SDC 2019** *Aug 2019*
  Self-Guided *codecoffee.science.blog*
  Participated in OzCHI, a 24-hour challenge, wherein we, a team of five,
  designed 'a smart city technology' to increase community resilience in the event of a calamity.

Technical skills

- **Design skills :** Design Thinking, Brainstorming, Information Architecture, Wireframing,
  Prototyping, User Research.

- **Web technologies :** HTML, CSS, Bootstrap, Javascript*

- **Softwares :** Adobe Creative Cloud Suite (Illustrator, Photoshop, XD, Premiere Pro, InDesign,
  Lightroom, Audition, After Effects*), Figma, Sketch App, DAZ 3D Studio

- **Operating system :** Windows, MacOS, Linux*

  * Elementary proficiency

Positions of Responsibility

- **Core Team, Lecture Series, Techniche 2020 (the annual techno-management festival of IIT Guwahati):** Manage a team of eleven working together to launch a series of lectures by distinguished individuals and performances from popular artists across the world.

- **Design Core Team, Students' Web Committee, IIT Guwahati**

- **Local Leader, IxDA Guwahati:** Responsible for conducting events of The Interaction Design Association of Guwahati, including keynotes and workshops.

- **Organiser, Lecture Series, Techniche 2019:** Responsible for inviting Game Developers, YouTubers, and Hackers. Also organised a Panel Discussion on Artificial Intelligence and led its branding campaign.

- **City Representative, Kochi, Technothlon 2019 (International School Championship):** Conducted a city wide examination for students from grades 8-12.

Achievements

- **Undergraduate Common Entrance Exam for Design, 2018 :** Secured Rank 22 (under Category)
- **Rajagiri Debate Championship, 2017 :** Secured Second Runner-up position.

Extracurriculars

- **Alwaan - First Year Design Exhibition:** Organised an exhibition for 3 days.
- **OpenJam Nights:** Performed in 2 events as a vocalist.

Key courses taken

- Principles of Design
- Visual Communication and Design
- Interaction Design *
- Introduction to Psychology
- Applied Sciences for Design
- Tangible Interfaces *

* To be completed in Nov 2020