

# Rohit Ramachandran

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## Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.95	2018 - 2022
Senior secondary	Rajagiri Public School, CBSE board	83%	2018
Secondary	Kendriya Vidyalaya NAD, CBSE board	9.8 CGPA	2016

## Experience

- **Product Designer at Microsoft** *June 2022 - Present*  
Currently working on an enterprise tool, designing to improve productivity and wellbeing with intelligent recommendations and insights.
- **UX Design Intern at Nutanix** *May 2021 - Jul 2021*  
Worked on their flagship product, redesigning the troubleshooting experience and worked on a section to let IT administrators gain visibility of their entire IT ecosystem beyond just infrastructure.
- **UX Design Intern at InteractionOne** *May 2020 - Jul 2020*  
Researched and presented a pitch on a website re-design for Roff, a subsidiary of Pidilite.  
Researched and designed a Traffic Management system prioritizing emergency vehicles.

## Projects

- **Parivaar - A parents' companion** *May 2022*  
*Dr Shakuntala Acharya and Dr Keyur Sorathia, DoD, IIT Guwahati*  
Designed a community-driven platform for parents to help them in their parenting journey by providing them actionable information and second family to rely on.
- **Dashboard design for troubleshooting and monitoring server clusters in a large-scale enterprise** *May 2021 - July 2021*  
*Susheel Kewaley, Senior Design Manager, Nutanix*  
Conducted an extensive competitor study and analysed the flow of troubleshooting of server clusters for IT administrators. Created a new feature under their Analysis tool enabling them to monitor workloads, network components, and applications currently monitored using other tools.
- **Traffic Management system prioritizing emergency vehicles** *May 2020 - July 2020*  
*Siddharth Gongala, Design Team head, InteractionOne Pvt Ltd*  
Designed a traffic management system prioritizing emergency vehicles en-route to the hospital, effectively cutting down the time required for the same.
- **Ishan Dhvani - A soundscape design** *Jan 2020 - May 2020*  
*Dr Abhishek Shrivastava, DoD, IIT Guwahati*  
Designed a soundscape interface with the Assamese dialects as a use-case and created an effective representation of data for a common user.

## Technical Skills

- **Design Skills:** Design Thinking, Brainstorming, Information Architecture, Wireframing, Prototyping, User Research, Creative writing
  - **Web Technologies :** HTML, CSS, JavaScript, Bootstrap, React\*, Gatsby\*, AWS\*
  - **Softwares:** Figma, Sketch, Adobe Creative Suite (XD, Illustrator, Photoshop, After Effects, Premiere Pro, Indesign, Lightroom), DAZ 3D, Atom
- \* Elementary proficiency*

## Positions of Responsibility

- **Head of Events (International), Techniche 2021** (the techno-management festival of IIT Guwahati)  
Headed a team of 250+ members and remotely coordinated the experience and execution of events for the largest techno-management festival at IIT Guwahati. (see [techniche.org](http://techniche.org))
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## Achievements

- **Undergraduate Common Entrance Exam for Design, 2018:** Secured rank 934.
  - **Rajagiri Debate Championship, 2017:** Secured runners-up position.
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## Extracurriculars

- **Alwaan - First-Year Design Exhibition:** Successfully organised a 3-day exhibition of the first year students' design work at the Dept of Design, IIT Guwahati.
  - **OpenJam Nights:** Performed in 2 events as a vocalist for OpenJam, by Octaves, the music club of IIT Guwahati.
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## Key courses taken

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|-----------------------|------------------------------|
| • Interaction Design  | • User Research Methods      |
| • Design Evaluation   | • Design Analysis            |
| • Tangible Interfaces | • Introduction to Psychology |
| • Design Management   | • Usability Engineering      |