

Rohit Ramachandran

Product designer

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Education

| Degree/Certificate | Institute/Board | CGPA/Percentage | Year |
|--------------------|--|-----------------|-------------|
| B.Des | Indian Institute of Technology, Guwahati | 7.95 | 2018 - 2022 |
| Senior secondary | Rajagiri Public School, CBSE board | 83% | 2018 |
| Secondary | Kendriya Vidyalaya NAD, CBSE board | 9.8 CGPA | 2016 |

Experience

- **Product Designer at Microsoft** *June 2022 - Present*
Currently working on an enterprise tool, designing to improve productivity and wellbeing with intelligent recommendations and insights.
- **UX Design Intern at Nutanix** *May 2021 - Jul 2021*
Worked on their flagship product, redesigning the troubleshooting experience and worked on a section to let IT administrators gain visibility of their entire IT ecosystem beyond just infrastructure.
- **UX Design Intern at InteractionOne** *May 2020 - Jul 2020*
Researched and presented a pitch on a website re-design for Roff, a subsidiary of Pidilite.
Researched and designed a Traffic Management system prioritizing emergency vehicles.

Significant works

- **Partitions in Viva Insights** *June 2022 - Oct 2022*
under Souvik Sadhu, Senior Design Manager, Microsoft
Designed a feature to enable admins to create analyst workspaces which filters employee data and organizational attributes, thus successfully allowing 200+ tenants to migrate from older platform 'Workplace Analytics' to 'Viva Insights'.
- **Dashboard design for troubleshooting and monitoring server clusters in a large-scale enterprise** *May 2021 - July 2021*
under Susheel Kewaley, Senior Design Manager, Nutanix
Conducted an extensive competitor study and analysed the flow of troubleshooting of server clusters for IT administrators. Created a new feature under their Analysis tool enabling them to monitor workloads, network components, and applications currently monitored using other tools.
- **Ishan Dhwani - A soundscape design** *Jan 2020 - May 2020*
Dr Abhishek Shrivastava, DoD, IIT Guwahati
Designed a soundscape interface with the Assamese dialects as a use-case and created an effective representation of data for a common user.

Technical Skills

- **Design Skills:** Design Thinking, Brainstorming, Information Architecture, Wireframing, Prototyping, User Research, Creative writing
 - **Web Technologies :** HTML, CSS, JavaScript, Bootstrap, React*, Gatsby*, AWS*
 - **Softwares:** Figma, Sketch, Adobe Creative Suite (XD, Illustrator, Photoshop, After Effects, Premiere Pro, Indesign, Lightroom), DAZ 3D, Atom
- * Elementary proficiency*

Positions of Responsibility

- **Head of Events (International), Techniche 2021** (the techno-management festival of IIT Guwahati)
Headed a team of 250+ members and remotely coordinated the experience and execution of events for the largest techno-management festival at IIT Guwahati. (see techniche.org)
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Achievements

- **Undergraduate Common Entrance Exam for Design, 2018:** Secured rank 934.
 - **Rajagiri Debate Championship, 2017:** Secured runners-up position.
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Extracurriculars

- **Alwaan - First-Year Design Exhibition:** Successfully organised a 3-day exhibition of the first year students' design work at the Dept of Design, IIT Guwahati.
 - **OpenJam Nights:** Performed in 2 events as a vocalist for OpenJam, by Octaves, the music club of IIT Guwahati.
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Key courses taken

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|-----------------------|------------------------------|
| • Interaction Design | • User Research Methods |
| • Design Evaluation | • Design Analysis |
| • Tangible Interfaces | • Introduction to Psychology |
| • Design Management | • Usability Engineering |