



Rohit Ramachandran

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B.Des - Department of Design
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.22 (Current)	2018 - Present
Senior secondary	CBSE board	83.0%	2018
Secondary	CBSE board	9.8	2016

Experience

- UX Design Intern at InteractionOne** *May 2020 - July 2020*
Researched and designed a Traffic Management System prioritizing Emergency vehicles.
Researched and presented a pitch on a website redesign for Roff, by Pidilite.
- UX Designer at Students' Web Committee, IIT Guwahati** *Sept 2019 - present*
Researched and designed an add-on for a campus app for the students of IIT Guwahati which showcased the time-table in an intelligent manner.

Projects

- Ishan Dhvani - A soundscape design** *Ongoing*
Dr Abhishek Shrivastava, Assistant Professor, Dept. of Design, IIT Guwahati *bit.ly/33niXou*
Designed a Soundscape interface with the Assamese language as a use-case and created an effective representation of data for the common user.
- Roff Website Redesign** *May 2020 - July 2020*
Siddharth Gongala, Design Team Head, Interaction One Pvt Ltd
Redesigned Roff's website, with a responsive design which caters to a wide spectrum of people.
- OneStop IITG Timetable Add-On** *Sept 2019 - Jan 2020*
Self-Guided *bit.ly/2EGtiSp*
Designed an add-on timetable feature for an existing campus app, keeping in mind the design language of the same.
- Samudai - OzCHI SDC 2019** *Aug 2019*
Self-Guided *codecoffee.science.blog*
Participated in OzCHI, a 24-hour challenge, wherein we, a team of five, designed 'a smart city technology' to increase community resilience in the event of a calamity.

Technical skills

- Design skills** : Design Thinking, Brainstorming, Information Architecture, Wireframing, Prototyping, User Research.
 - Web technologies** : HTML, CSS, Bootstrap, Javascript*
 - Softwares** : Adobe Creative Cloud Suite (Illustrator, Photoshop, XD, Premiere Pro, InDesign, Lightroom, Audition, After Effects*), Figma, Sketch App, DAZ 3D Studio
 - Operating system** : Windows, MacOS, Linux*
- * Elementary proficiency

Positions of Responsibility

- Core Team, Lecture Series, Techniche 2020 (the annual techno-management festival of IIT Guwahati)**: Manage a team of eleven working together to launch a series of lectures by distinguished individuals and performances from popular artists across the world.

- **Design Core Team, Students' Web Committee, IIT Guwahati**
 - **Local Leader, IxDA Guwahati:** Responsible for conducting events of The Interaction Design Association of Guwahati, including keynotes and workshops.
 - **Organiser, Lecture Series, Techniche 2019:** Responsible for inviting Game Developers, YouTubers, and Hackers. Also organised a Panel Discussion on Artificial Intelligence and led its branding campaign.
 - **City Representative, Kochi, Technothlon 2019 (International School Championship):** Conducted a city wide examination for students from grades 8-12.
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Achievements

- **Undergraduate Common Entrance Exam for Design, 2018 :** Secured Rank 22 (under Category)
 - **Rajagiri Debate Championship, 2017 :** Secured Second Runner-up position.
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Extracurriculars

- **Alwaan - First Year Design Exhibition:** Organised an exhibition for 3 days.
 - **OpenJam Nights:** Performed in 2 events as a vocalist.
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Key courses taken

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| • Principles of Design | • Introduction to Psychology |
| • Visual Communication and Design | • Applied Sciences for Design |
| • Interaction Design * | • Tangible Interfaces * |

** To be completed in Nov 2020*