



ARCHAIC

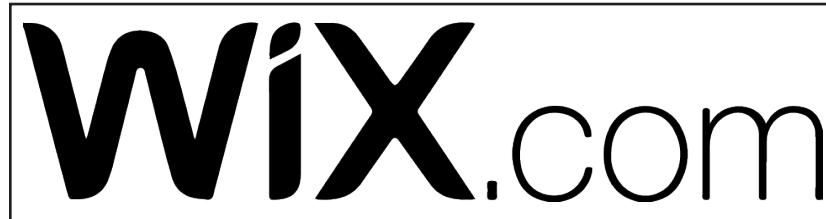
MUSIC

A BUSINESS SOLUTION FOR MUSICIANS
BY ROBERT RIOPEL

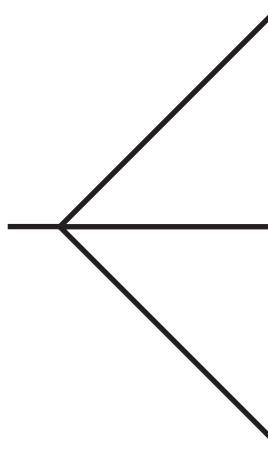


ARCHAIC MUSIC INSIGHTS

Wix, Squarespace and the automated website building process will influence the music industry. Musicians should now have the ability to independently distribute their own music, ticketing, and merchandise through a website.

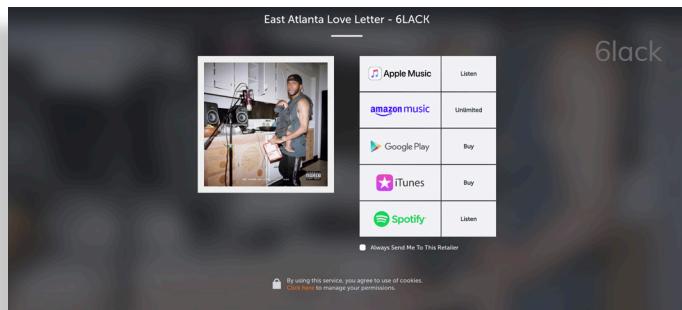
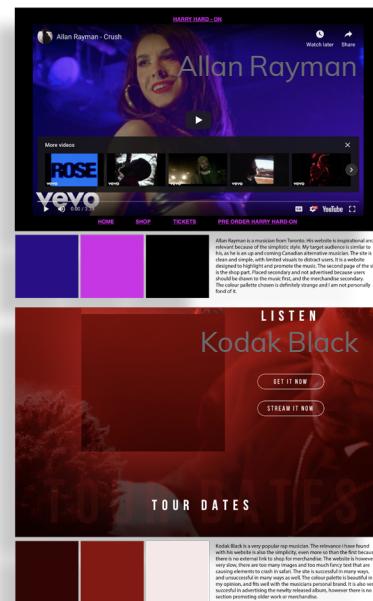
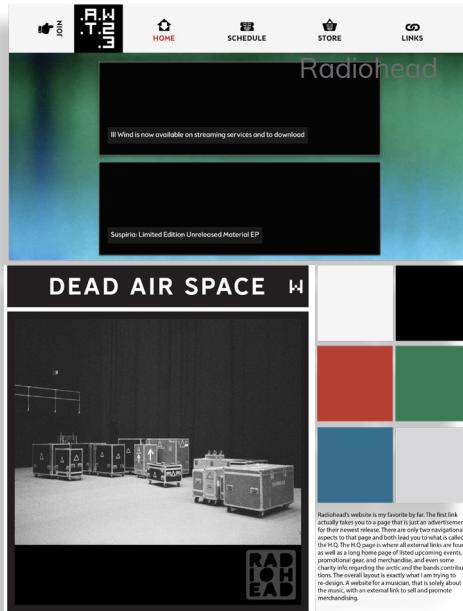


Wix and Squarespace provide a software to build websites without any coding, and have a variety of customizable layouts to chose from.



ARCHAIC MUSIC BACKGROUND

After realizing how often musicians must work with designers to build websites; I asked why not consider automating the process?



The original project (above) was a simple e-commerce website designed to promote Axel's music and sell merchandise.

ARCHAIC MUSIC CONCEPT

Archaic Music aims to bring the entire music industry in to one place. By doing so we will give musicians full control over ticket and merchandise sales, while offering users a platform to stream their favourite artists like never before.



The logo for Archaic Music is a 45rpm Vinyl Record Adapter, it is used to slow smaller sized records down, they were once very common.

FEATURED
New Music by: So&So

1. Song Title - Musician - Album Title	♥ ↴
2. Song Title - Musician - Album Title	♥ ↴
3. Song Title - Musician - Album Title	♥ ↴
4. Song Title - Musician - Album Title	♥ ↴
5. Song Title - Musician - Album Title	♥ ↴
6. Song Title - Musician - Album Title	♥ ↴
7. Song Title - Musician - Album Title	♥ ↴
8. Song Title - Musician - Album Title	♥ ↴

FEATURED
New Gear by: So&So

Shop

All the music from select artists would be available to users.

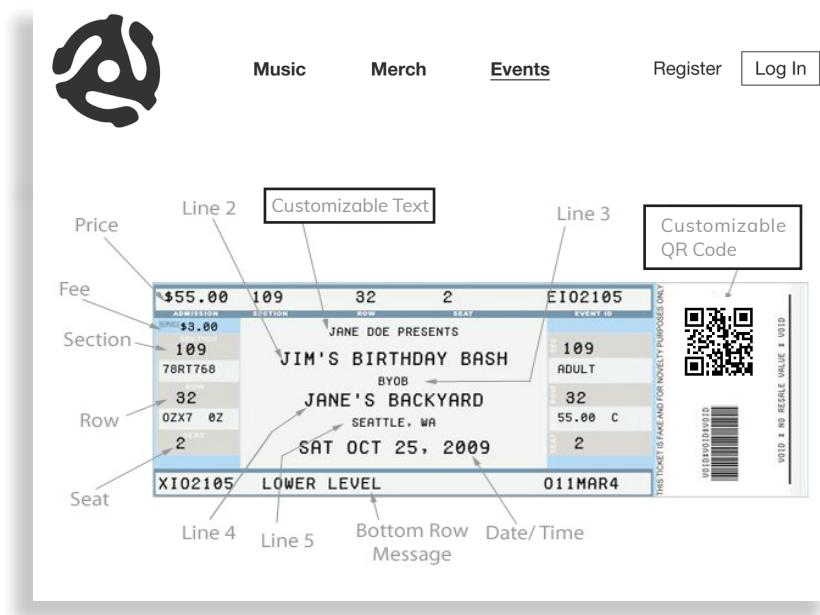
Any and all merchandise would be available to order; similar to most online retailers.

ARCHAIC MUSIC TICKETING

Perhaps the most innovative aspect of this concept is the centralized ticketing system. Where musicians could automate making and distributing their own concert tickets.

The screenshot shows a mobile application interface. At the top, there's a navigation bar with a stylized record logo, followed by links for Music, Merch, Events, Register, and Log In. Below this, a section titled "FEATURED Upcoming Venues: So&So" displays a list of venues with small heart icons and "Info" buttons. A large, stylized record logo is centered on the page. Below the logo, a section titled "Canada-Wide Tour" lists eight tour stops, each with a heart icon and an "Info" button. The tour stops are: 1. Location - Date - Stadium, 2. Location - Date - Stadium, 3. Location - Date - Stadium, 4. Location - Date - Stadium, 5. Location - Date - Stadium, 6. Location - Date - Stadium, 7. Location - Date - Stadium, and 8. Location - Date - Stadium.

User Side - Users can browse tour dates, venues and locations.



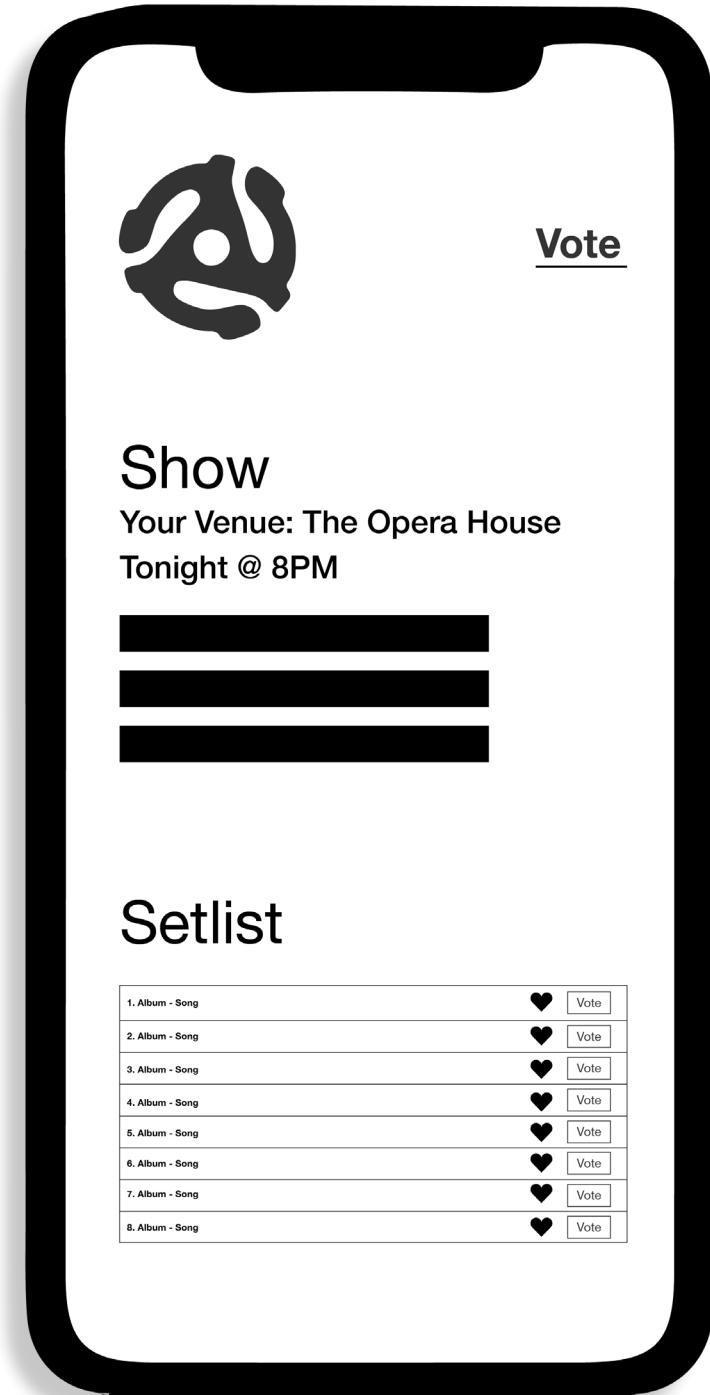
Musician Side - Tickets are completely customizable and secure with unique QR Codes.

The screenshot shows a mobile application interface for an event at Massey Hall. At the top, there's a navigation bar with a stylized record logo, followed by links for Events, Register, and Log In. Below this, a section titled "Events" shows an event for June 23rd, 2019, at 8PM at Massey Hall featuring Axel Gonzalez. A large seating chart for the venue is displayed, showing rows of seats. At the bottom, there's a "Order Tickets" button.

Another view of the user side from within the app on mobile.

ARCHAIC MUSIC MOVING FORWARD

An additional interactive feature to integrate will be a page on the app where users can select from a list of performances. If they happen to be attending one of the venues they can then vote on a set list of tracks chosen by the musician.



ARCHAIC MUSIC CONCLUSION

“What we are looking at here is the future of the music industry.”

