

Supply Chain Management Analysis Story.

Sales

36.78M

Profit Margin

3.97M

Delivery Risk

98.98k

No of sales done
in Asian
Countries

Sales

109.8k

No of sales done in
US Countries

Sales

1.15M

Profit Margin in
Asian Countries

Profit Margin

13.04k

Profit Margin in US
Countries

Profit Margin

131.1k

Delivery Risk in
Asian Countries

Delivery Risk

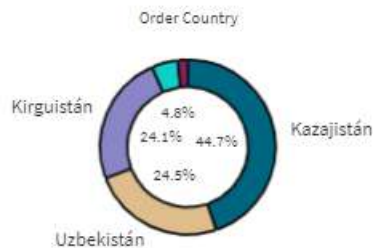
306

Delivery Risk in US
Countries

Delivery Risk

3.25k

Global Profit Ratios



Top 10 countries with highest profit ratio in supply chains

Total items placed by customers in country 's

Total items placed by customers in country

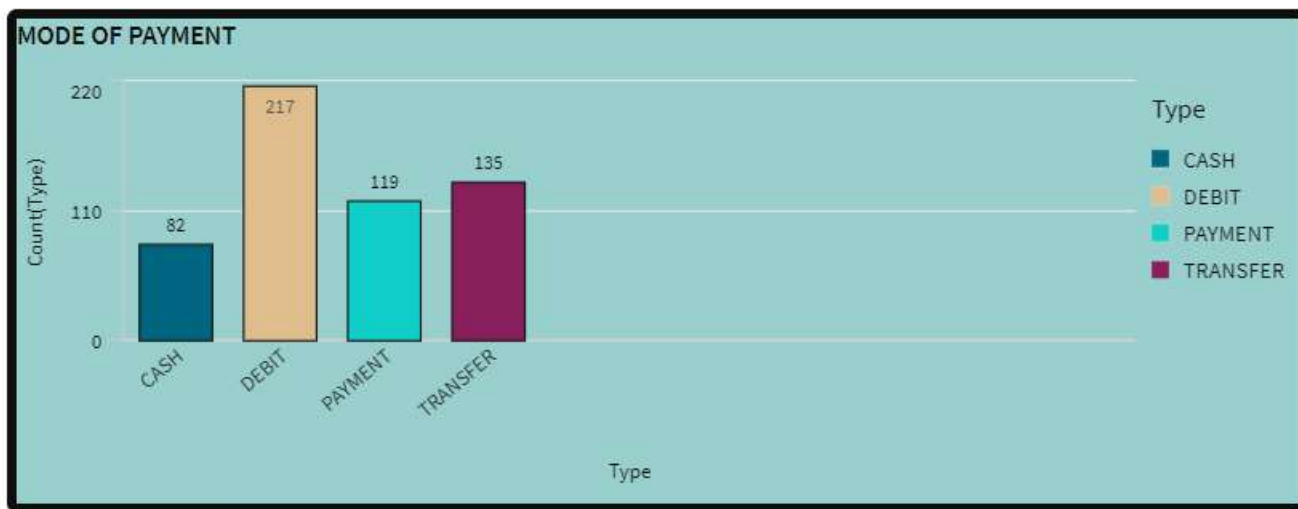


ANALYSIS ON CUSTOMER SEGMENT



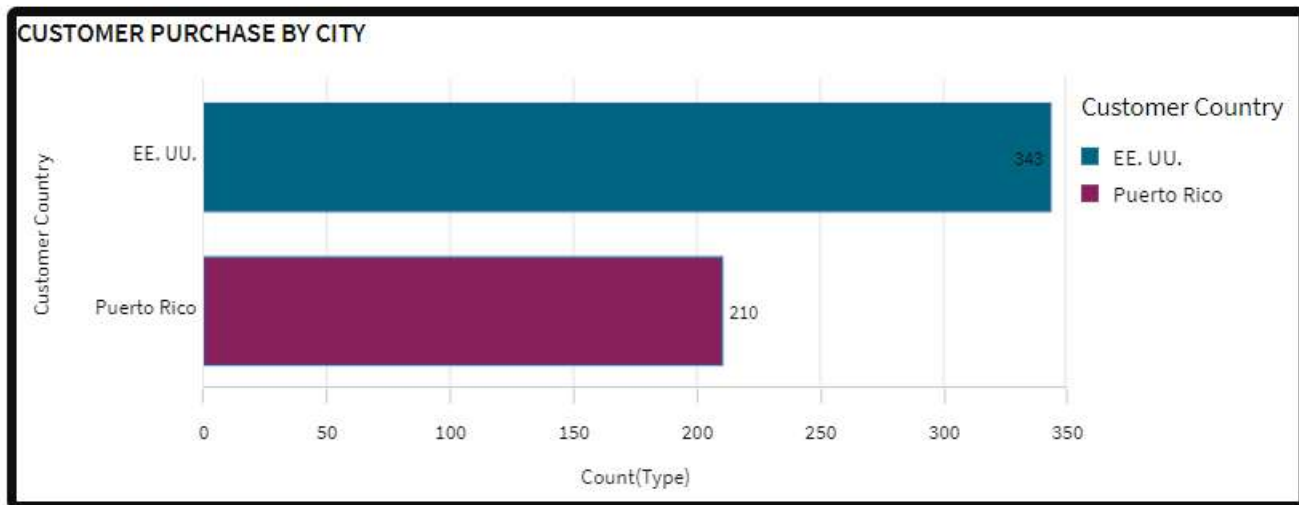
Analyzing customers segment's encompassing consumer , corporate and home categories

MODE OF PAYMENT FOR PURCHASE



- ✓ Cash Transactions offer immediate liquidity, providing a straightforward and tangible payment of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real time deduction of funds.
- ✓ Credit Payments provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments leverage electronic methods for seamless and secure funds.

CUSTOMER PURCHASE ITEM BY CITY



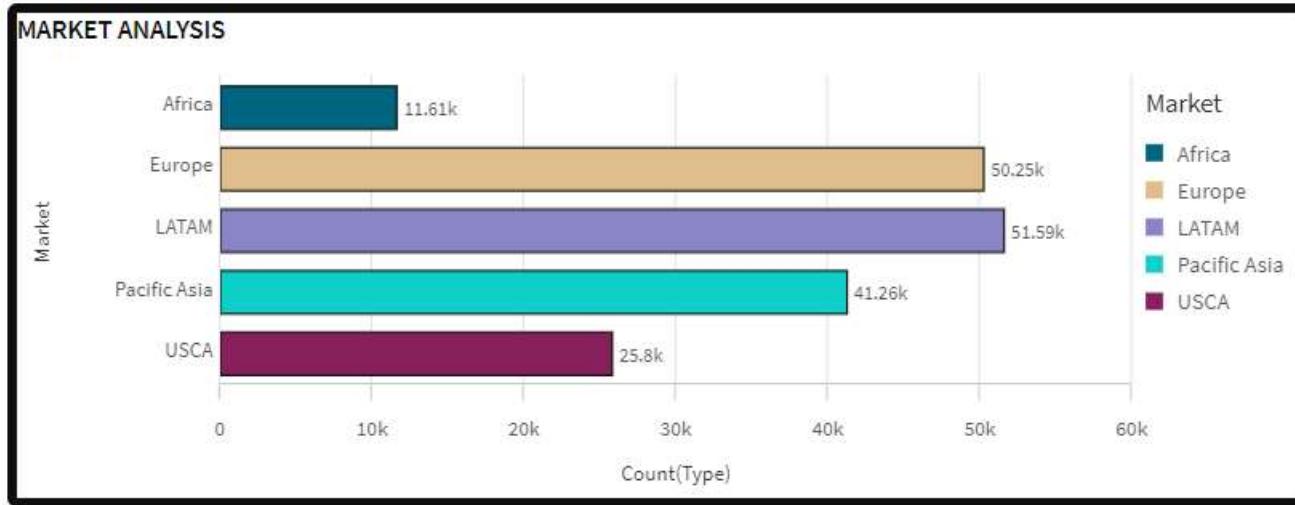
- ✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behaviour and market engagement.
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across the diverse cities

DELIVERY STATUS OF ORDER



- ✓ Analysing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Cancelled and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios

GLOBAL MARKET ANALYSIS



- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviours, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalise on diverse opportunities within each distinct market.