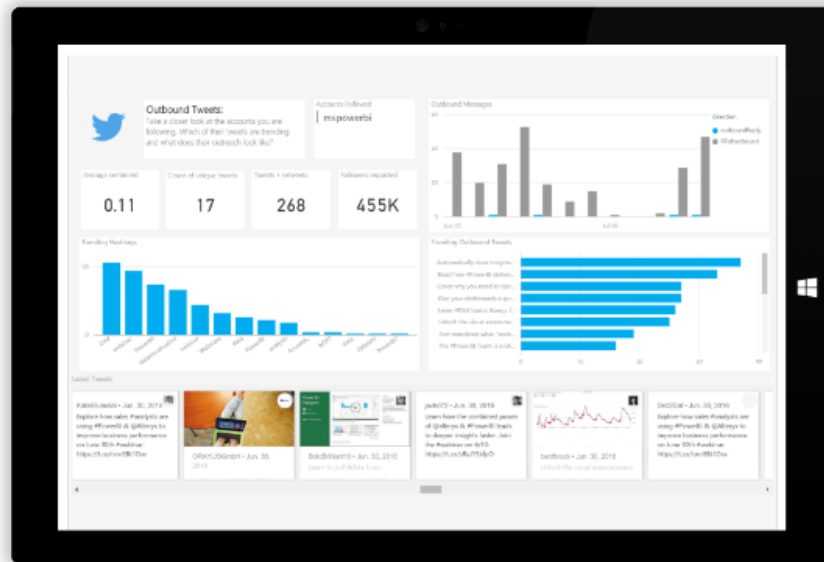



<https://powerbi.microsoft.com/en-us/solution-templates/>

<https://powerbi.microsoft.com/en-us/solution-templates/brand-management-twitter/>

<https://github.com/Microsoft/BusinessPlatformApps/tree/master/Source/Apps/Microsoft/Released/Microsoft-TwitterTemplate#pricing>



 [View Report](#)





Campaign/Brand Management for Twitter

Analyze all your unstructured Twitter data with our scalable and extensible solution template. Track sentiment, topic trends and outreach for crucial occasions like events and campaigns, or continuously monitor user reactions to your products and services. Compare current sentiment and volume to historical data to see how trends change over time.

Connect with one of our Power BI partners to arrange a proof of concept in your environment:

Hitachi Solutions, Pactera.

 [Watch demo](#)

 [Install now](#)

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Get started with Brand and Campaign Management for Twitter

Welcome to the brand and campaign management solution template.

To set up this solution template you will need:

- Azure Subscription
- Power BI Desktop (latest version)
- Power BI Pro (to share the template with your organization)
- Twitter Account



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Connect to Azure

To create the solution we will be using a number of Azure Services which require an Azure subscription.

I don't have an Azure subscription

Get started with a free [Azure subscription trial](#).

I have an Azure subscription

How are you signing in to your Azure subscription?

Work or school account (created by your: ▼

Connect to Azure

Business Platform Solution Template

Business Platform Solution Template needs permission to:

- Access Azure Service Management as you (preview) ?
- Sign you in and read your profile ?

You're signed in as: ratna.r@winwire.com

[Show details](#)

Accept

Cancel

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Connect to Azure

To create the solution we will be using a number of Azure Services which require an Azure subscription.

Azure Subscription:

Free Trial ▼

⊖ Advanced (optional)

Azure Resource Group Name:

SolutionTemplate-RRAY

☒ By deploying the template you authorize the creation of Azure resources on your subscription. The base cost of these services is \$6 a day. Every 1000 tweets will incur an additional cost of approximately \$0.80.

You can learn more about pricing [here](#)

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We will create a Standard Azure instance inside your Azure Subscription.

Server Name:

PowerBISolutionTemplate.database.windows.net

SQL Username:

RRay

Password: ⓘ

.....

Password Confirmation:

.....

⊕ Advanced (optional)

Check Availability

✓ Getting Started

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Customize your twitter handles

We can enrich tweets with the tweet direction. If you would like to track whether a tweet was tweeted to or from a specific account, please explicitly list the Twitter Handles you are interested in.

Twitter Handles (optional):

Validate

✓ Successfully validated

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Track your progress

This might take a while. We'll show you progress while you wait. Please don't close the browser until all the steps are completed. The setup could take 10-15 minutes.

✓ Deploy DB Scripts

✓ Deploy DB Configuration

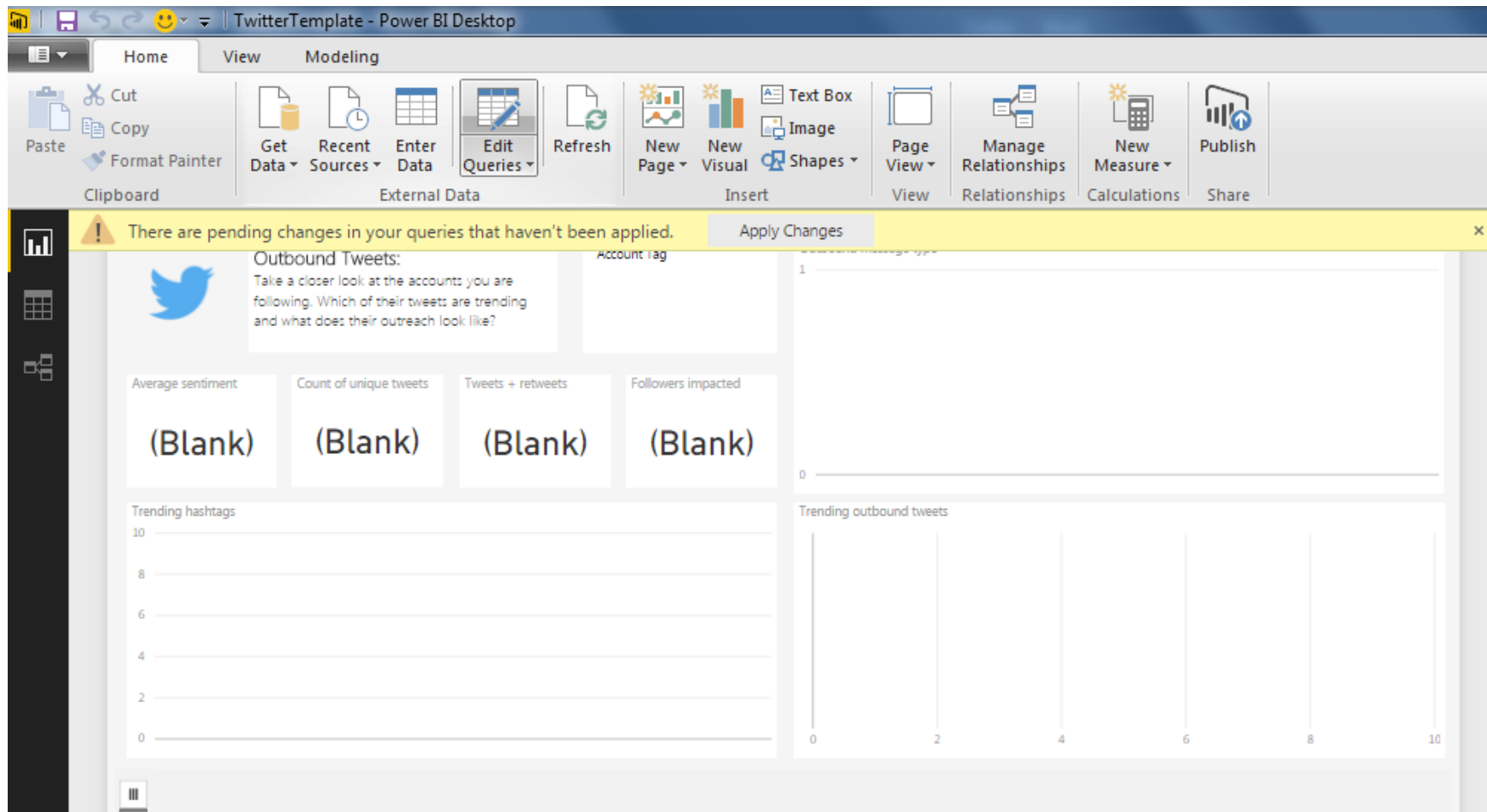
✓ Deploy Cognitive Service

✓ Deploy Cognitive Service Key

✓ Deploy Twitter Function

⋮ Validating Twitter Function

7 Deploy Twitter Function Assets



Enter Database credentials for Azure and Apply Changes:



There are pending changes in your queries that haven't been applied.

Apply Changes



Outbound Tweets:

Take a closer look at the accounts you are following. Which of their tweets are trending and what does their outreach look like?

Average sentiment

(Blank)

Count of unique tweets

(Blank)

Tweets + retweets

(Blank)

Trending hashtags

10

8

6

4

2



Apply Query Changes

⌵ STSqlServer

Waiting for other queries...

⌵ Author Hashtag Graph

Waiting for other queries...

⌵ Author Mention Graph

Waiting for other queries...

⌵ Hashtag Slicer

Waiting for other queries...

⌵ Mention Slicer

Waiting for other queries...

Cancel