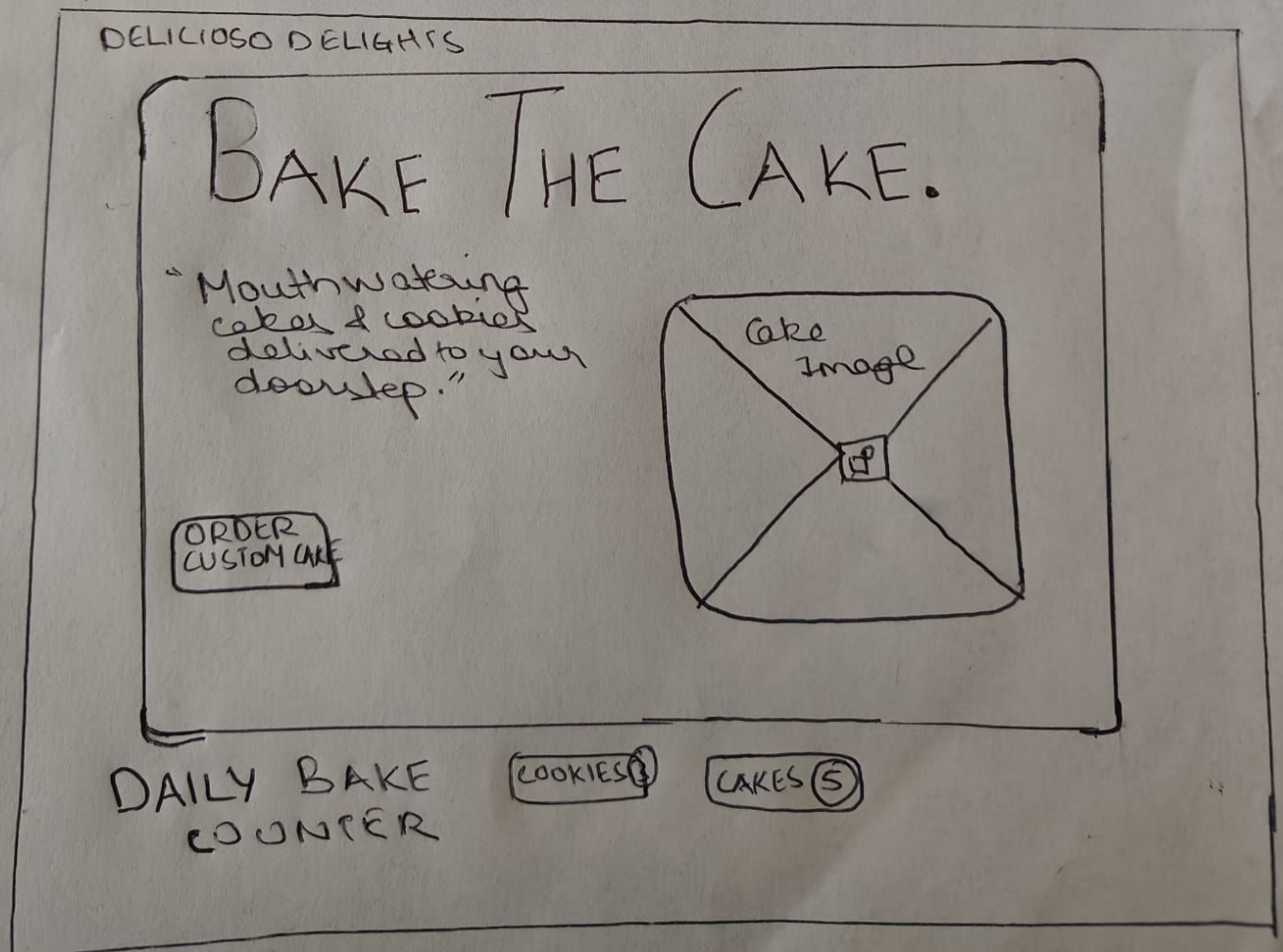


WIREFRAME



DELICIOSO DELIGHTS

"We are the Amazon of cakes and cookies. Mouthwatering cakes and cookies delivered to your doorstep within a day of ordering!"

So, you want cakes and cookies within a day of order. Not just any cake or cookie but something that is crafted according to your preferences - a chocolate cake, a superhero action figure on it with your name perfectly written on it in a font style you love! Yes, we can give that to you in a day and with quality so better than whatever you've ever eaten before. This is indeed a one stop destination. Order to find out for yourself!

Personas:

> The Forgetful Husband

Forgot your marriage anniversary? Get the cake she loves NOW to save your life!

> Obsessive Mom

Have your child's birthday tomorrow but don't know which cake your child will love? A superhero action figure on the cake always works out.

> Cake Lover

You just love cakes and want to try out the best quality stuff all around Michigan? Go ahead, order us and see the best yourself.

Comp:

> Make it Sweet

> Brewitt Cafe and Bakery

> Baskin Robbins

> Cheesecake Factory

BAKE THE CAKE.

**“Mouthwatering cakes
and cookies delivered
to your doorstep
within days”**

ORDER CUSTOM

