

Support Vector Machines

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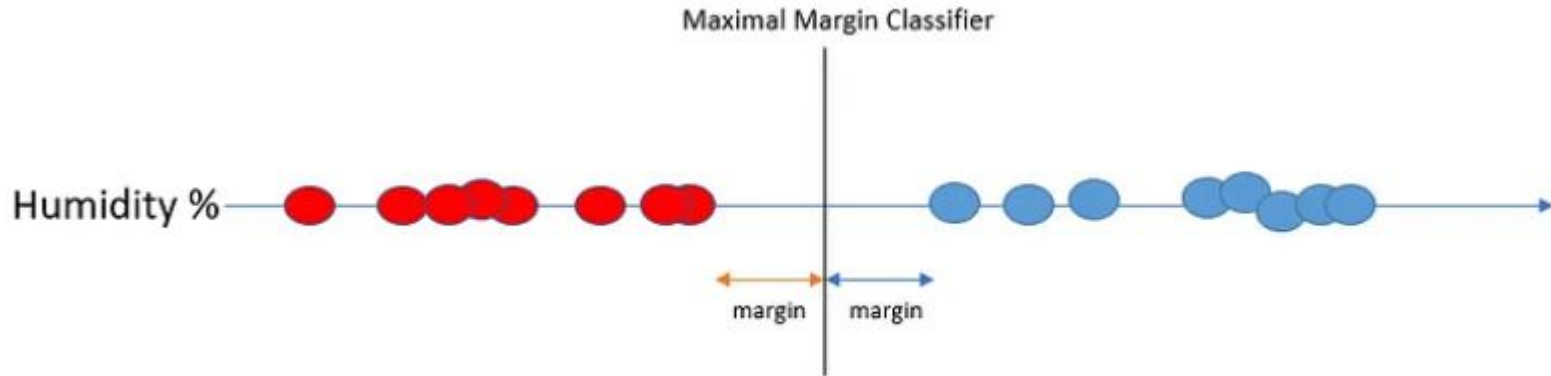


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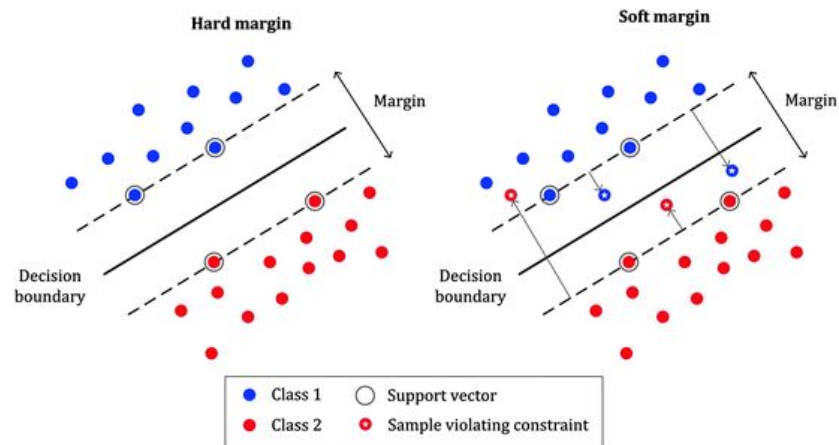
What are Margins?

- A margin is the distance between a decision threshold and the data of a class.
- In this binary classification example, the decision threshold is exactly at the midpoint between the data of both classes. Hence, the margins are equal and maximum, making this a Maximal Margin Classifier.



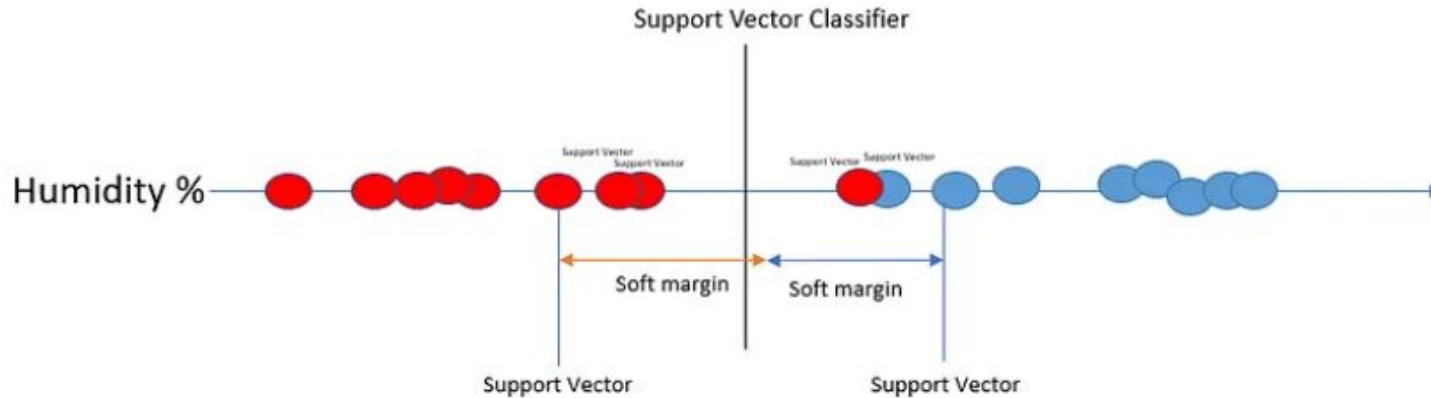
Hard Margins vs Soft Margins

- Hard margins do not have any data points of the incorrect class within them. Since they do not allow misclassifications, they are extremely sensitive to outliers.
- Soft margins allow data points of the incorrect class to lie within it. Setting a decision threshold with soft margins make the classifier less sensitive to outliers by allowing misclassifications. (Higher bias, lower variance)



Soft Margin Classifier

- A Soft Margin Classifier, or a Support Vector Classifier uses soft margins to determine the best decision threshold.



Limitations of Soft Margin Classifiers

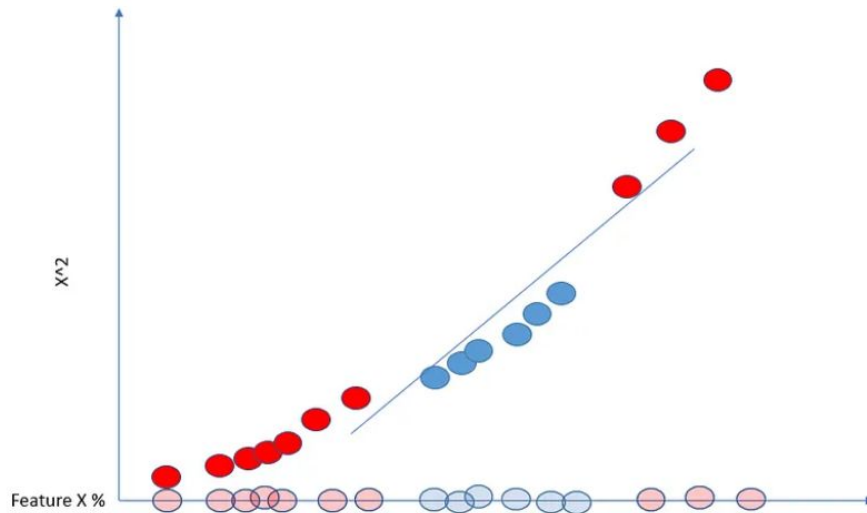
- The problem with Soft Margin Classifiers is that they don't perform well on data with a lot of overlap.



- Support Vector Machines “transform” data to find accurate Support Vector Classifiers.

Support Vector Machines

- Support vector machines move low-dimensional data into a higher dimension and then finds a soft margin classifier.
- SVMs use kernel functions to find support vector classifiers in higher dimensions.



Kernel functions

- Kernel functions transform data columns so that Soft Margin Classifiers can find an accurate decision threshold.
- Transforming each and every data point in a large dataset is computationally expensive, especially if the kernel function conducts a complex transformation.
- Kernel functions use **The Kernel Trick** to allow SVMs to operate in higher dimensions without actually calculating the transformed data points.

Different types of Kernel functions

- Linear Kernels are used when the data is linearly separable (can be separated with a single line without having to transform the data).
- Polynomial Kernels are used when the data is not linearly separable, i.e the data points of both classes overlap a lot.
- RBF Kernels finds soft margin classifiers in infinite dimensions. It behaves like a weighted Nearest Neighbors

Model, since it assigns higher weights to points closest to the test point and lower weights to points farther from it.

— linear

$$k(\mathbf{x}_1, \mathbf{x}_2) = \mathbf{x}_1 \cdot \mathbf{x}_2$$

— polynomial

$$k(\mathbf{x}_1, \mathbf{x}_2) = (\gamma \mathbf{x}_1 \cdot \mathbf{x}_2 + c)^d$$

— Gaussian or radial basis

$$k(\mathbf{x}_1, \mathbf{x}_2) = \exp\left(-\gamma \|\mathbf{x}_1 - \mathbf{x}_2\|^2\right)$$

Thank you!

