The Subconscious Effect of Subtle Media Bias on Perceptions of Terrorism

Explanatory Memo – Data and Replication Information:

Enclosed files:

- *readme*.pdf – this file

- *mediabias_analysisdata*.csv – a .csv file containing the completed raw survey responses from the Qualtrics online survey environment (keeping the columns relevant to the analysis and removing those with potentially identifying information about respondents)

- *mediabiasreplication*.R and *mediabiasreplication*.pdf – syntax file and annotated output

Software used: R version 3.5.2

Instructions to follow replication of analysis:

1. Open *mediabiasreplication*.R

2. In line 20 insert the working directory where the data set and syntax files are stored

3. Run the script (you may need to install the packages listed at the top of the R script using `install.packages("package name")`)