Executive Summary and Recommendations

The following insights were derived from IMDB data set for RSVP movies

1.There is downward trend observed in number of movies released year wise when we move from year 2017 to 2019 with 2017 being with the highest number of movies. Highest number of movies were produced during month of March

2. India and USA produces huge number of movies and 1059 movies were released in year 2019

3.Out of 13 genre, drama has highest number of number of movies under it i.e 4285 movies with average duration of 107 min.

4.RSVP can go for drama genre for future upcoming project

5.Characters from top rating movies like Kirket,Love in Kilnerry ,Gini heldia keth can be considered for upcoming project

6.Dream warrior pictures or National theatre live production companies have produced highest no of movies

7.James Mangold can be hired as RSVP next project being top director and has given most superhit movies in top three genre

8.Based on median rating, Mammotty and Mohanlal can be hired as actor being in top two position.

9.Top three production houses Marvell studio, Twentieth century fox and warners Bros. based on no. of votes received by movie they produced and can be partnered for global production.

10.Vijay sethupathi is on the top among actors in India based on average ratings and no of votes and can be added as cast to attract Indian viewers

11.Based on total votes and average ratings of 7.74 received for movie in India,she can be considered as actress.

12.Star cinema and Twentieth century fox are top two production houses with highest no of hits among multilingual movies. Movies is going to be for global audience hence the top two production houses can be considered for partnership