

## DO YOU THINK CONSUMERS SHOULD AVOID OVER PACKAGED PRODUCTS OR IS IT THE RESPONSIBILITY OF PRODUCERS?

**Admittedly**, over packaging of products has become a trend in today's competitive world. Producers are trying to attract consumers with attractive packaging of their products, not bothered about its negative impact **not only** on our environment but the users **as well**. **So, I am inclined to advocate that** it should be the responsibility of the producers to limit the wastage of the resources in the form of un-necessary packaging.

Needless to say, over packaging cost is actually added to the product and this often shoots up product's price significantly. This means less packaging will pull the price downwards. **To quote an instance**, McDonald pack their burgers in a paper wrap then serve out in a cardboard container and hand it over to customers in a paper bag. **Ergo**, responsible steps by producers to cut down on excess packaging expense are not only plausible but also mutually beneficial.

**What is more**, over packaging is a major catalyst of environmental damage as it augments harmful gas emission into the air. So, it is producer's responsibility to minimise harm to ecosystem. **On top of it**, the material used is mostly non-disposable which adds to the environmental pollution to a great extent. **To exemplify in my knowledge**, box packaging requires deforestation which not only costs buyers and sellers but the whole planet. **Eventually**, manufactures should avoid over packaging of goods and should realize the importance of using materials like paper and should also stick to simple packaging.

**In my final analysis, I would like to stress that**, over packaging not only upsurge the cost of the product, but also make our environment unhealthy. **Therefore**, this packaging boom ought to be checked on a serious note by the producers and they should be restricted with predefined rules and parameters set by the government.