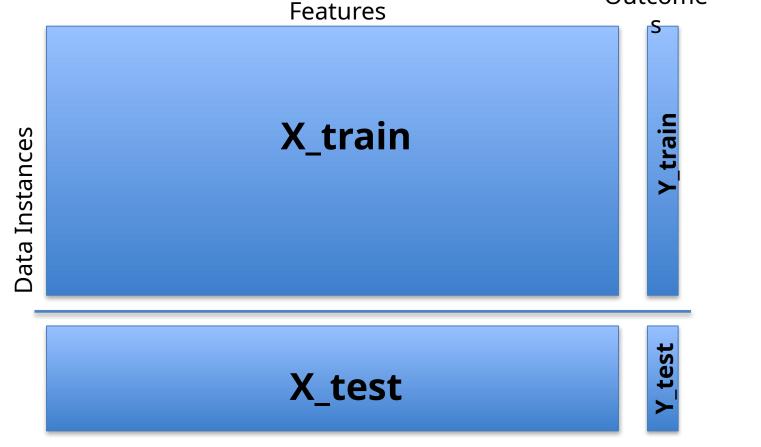
Model Validation of Continuous Response

The Validation Set Approach Review

The **validation set approach** allows us to take a single dataset and break it up into two groups - a **training set** and a **validation set** or hold out set.

Outcome

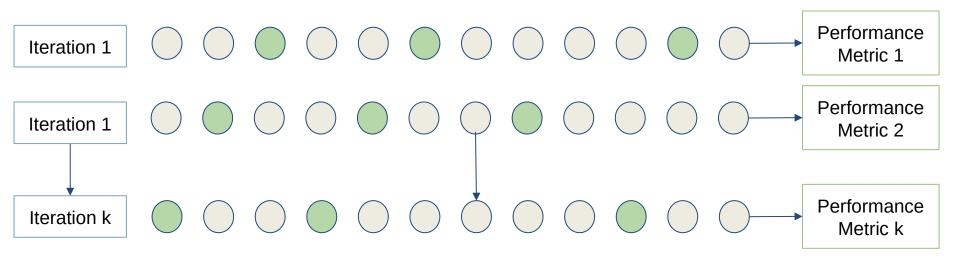


Cross Validation Review

The cross validation process is generally split into the following steps:

- 1. Data is split into training and testing sets
- 2. A model is trained using the training data
- 3. The model is validated using the testing data. i.e. a performance metric is calculated between the values predicted by model and those in the sample data
- 4. This is repeated k times. Aggregate the performance metrics across k.





$$overall\ performance = \frac{1}{k} \sum_{i=1}^{k} performance_i$$

Error Metrics - Continuous Data

Mean Squared Error (MSE)

- Take the difference between predicted and actual result, square it, take average for all points
- Makes outliers more heavily weighted. In squared units of the response.

Root Mean Squared Error (RMSE)

- Square root of MSE.
- Is in the same units as the response.
- Root Mean Squared Percentage Error (RMSPE)
 - Scales the RMSE based on the value of the response.

Mean Absolute Error (MAE)

- Average of absolute value of differences
- Does not make outliers more heavily.

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2$$

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2}$$

$$RMSPE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} ((Y_i - \hat{Y}_i)/Y_i)^2}$$

$$MAE = \frac{1}{n} \sum_{i=1}^{n} abs(Y_i - \hat{Y}_i)$$