Spotify. Description. for. Students

November 5, 2024

1 Project 4: Music Popularity Prediction

This project will take data features collected for songs that have been on the Top 200 Weekly (Global) charts of Spotify in 2020 & 2021. The popularity of the song will be predicted using a tree-based regression model trained on these features.

The goals for the project are:

- Minimize the cross-validated *root mean squared error* (*RMSE*) when predicting the popularity of a new song.
- Determine the importance of the features in driving the regression result. The project will be done using tree-based regression techniques as covered in class. The parameters of the trees should be carefully selected to avoid over-fitting.

There are three main challenges for this project:

- 1. Determining the outcome (i.e. target). There is a "popularity" column. But other columns may or may not be more appropriate indicators of popularity.
- 2. Choosing appropriate predictors (i.e. features). When building a machine learning model, we want to make sure that we consider how the model will be ultimately used. For this project, we are predicting the popularity of a new song. Therefore, we should only include the predictors we would have for a new song.
- 3. Data cleaning and feature engineering. Some creative cleaning and/or feature engineering may be needed to extract useful information for prediction.

Once again, be sure to go through the whole data science process and document as such in your Jupyter notebook.

The data is available AWS at https://ddc-datascience.s3.amazonaws.com/Projects/Project.4-Spotify/Data/Spotify.csv .

2 Imports

```
[591]: import sys print(sys.executable)
```

/usr/local/bin/python

```
[592]: import pandas as pd
       import numpy as np
       import matplotlib.pyplot as plt
       import seaborn as sns
       from sklearn.preprocessing import StandardScaler
       from sklearn.preprocessing import MinMaxScaler
       from sklearn.model_selection import cross_val_score
       from sklearn.model_selection import train_test_split
       from sklearn.linear_model import LinearRegression
       from sklearn.tree import DecisionTreeRegressor
       from sklearn.ensemble import RandomForestRegressor
       import xgboost as xgb
       from sklearn.metrics import mean squared error, root mean squared error, r2 score
 []: import pandas as pd
       import numpy as np
       import matplotlib.pyplot as plt
       import seaborn as sns
       #n test split
       from sklearn.linear model import LinearRegression
       from sklearn.tree import DecisionTreeRegressor
       from sklearn.ensemble import RandomForestRegressor
       import xgboost as xgb
       from sklearn.metrics import mean_squared_error, root_mean_squared_error,r2_score
[594]: %%capture
       url = "https://ddc-datascience.s3.amazonaws.com/Projects/Project.4-Spotify/Data/
        ⇔Spotify.csv"
       !curl -s -I {url}
         Data Exploration
[595]: df_1 = pd.read_csv(url).copy()
      3.1 Head
[596]: df_1.head()
[596]:
         Index
                Highest Charting Position Number of Times Charted \
       0
              1
                                                                  8
              2
       1
                                         2
                                                                  3
       2
              3
                                         1
                                                                 11
       3
                                         3
                                                                  5
```

```
Week of Highest Charting
                                                          Song Name
                                                                         Streams
         2021-07-23--2021-07-30
                                                            Beggin'
                                                                     48,633,449
         2021-07-23--2021-07-30
                                          STAY (with Justin Bieber)
                                                                     47,248,719
     1
     2
         2021-06-25--2021-07-02
                                                           good 4 u
                                                                     40,162,559
         2021-07-02--2021-07-09
                                                         Bad Habits
     3
                                                                     37,799,456
                                 INDUSTRY BABY (feat. Jack Harlow)
         2021-07-23--2021-07-30
                                                                     33,948,454
                Artist Artist Followers
                                                         Song ID \
     0
              Måneskin
                                          3Wrjm47oTz2sjIgck1115e
                                3377762
     1
         The Kid LAROI
                                2230022 5HCyWlXZPP0y6Gqq8TgA20
        Olivia Rodrigo
                                6266514 4ZtFanR9U6ndgddUvNcjcG
     3
            Ed Sheeran
                               83293380
                                          6PQ88X9TkUIAUIZJHW2upE
     4
             Lil Nas X
                                 5473565 27NovPIUIRrOZoCHxABJwK
                                          Genre
                                                 ... Danceability Energy Loudness
        ['indie rock italiano', 'italian pop']
                                                          0.714
                                                                   0.8
                                                                          -4.808
     0
                        ['australian hip hop']
                                                                         -5.484
     1
                                                          0.591
                                                                0.764
                                                          0.563
     2
                                        ['pop']
                                                                0.664
                                                                         -5.044
     3
                              ['pop', 'uk pop']
                                                          0.808 0.897
                                                                          -3.712
     4
                 ['lgbtq+ hip hop', 'pop rap']
                                                          0.736 0.704
                                                                          -7.409
                                             Tempo Duration (ms) Valence
       Speechiness Acousticness Liveness
                                                                         Chord
     0
            0.0504
                          0.127
                                   0.359
                                           134.002
                                                          211560
                                                                   0.589
                                                                               В
     1
            0.0483
                         0.0383
                                   0.103 169.928
                                                          141806
                                                                   0.478
                                                                          C#/Db
                                                                   0.688
             0.154
                          0.335
                                  0.0849 166.928
                                                          178147
                                                                               Α
     3
            0.0348
                         0.0469
                                   0.364 126.026
                                                          231041
                                                                   0.591
                                                                               В
            0.0615
                         0.0203
                                  0.0501 149.995
                                                          212000
                                                                   0.894 D#/Eb
     [5 rows x 23 columns]
    3.2 Tail
[]: df_1.tail()dt_model.fit(X_train_std, y_train_1)
     feature_importances = dt_model.feature_importances_
     feature_names = X_train_1.columns
     feature_importance_df = pd.DataFrame({'feature': feature_names, 'importance':__
      →feature_importances})
     feature_importance_df = feature_importance_df.sort_values('importance',__
      ⇔ascending=False)
     print(feature_importance_df)
[]:
           Index Highest Charting Position Number of Times Charted \
     1551
                                         195
            1552
     1552
            1553
                                         196
                                                                    1
```

5

1

4

5

```
1553
       1554
                                    197
                                                                 1
1554
                                                                 1
       1555
                                    198
1555
       1556
                                    199
                                                                 1
     Week of Highest Charting
                                                           Song Name
                                                                        Streams
       2019-12-27--2020-01-03
1551
                                                           New Rules
                                                                      4,630,675
1552
       2019-12-27--2020-01-03
                                                 Cheirosa - Ao Vivo
                                                                      4,623,030
                                          Havana (feat. Young Thug)
1553
       2019-12-27--2020-01-03
                                                                      4,620,876
                                         Surtada - Remix Brega Funk
                                                                      4,607,385
1554
       2019-12-27--2020-01-03
1555
       2019-12-27--2020-01-03
                               Lover (Remix) [feat. Shawn Mendes]
                                                                      4,595,450
                              Artist Artist Followers
                                                                        Song ID
1551
                            Dua Lipa
                                              27167675
                                                        2ekn2ttSfGqwhhate0LSR0
1552
                      Jorge & Mateus
                                              15019109
                                                        2PWjKmjyTZeDpmOUa3a5da
1553
                      Camila Cabello
                                                         1rfofaqEpACxVEHIZBJe6W
                                              22698747
1554
      Dadá Boladão, Tati Zaqui, OIK
                                                208630
                                                        5F8ffc8KWKNawllr5WsW0r
1555
                        Taylor Swift
                                              42227614
                                                        3i9UVldZ0E0aD0JnyfAZZ0
                                                    Genre ... Danceability
1551
                          ['dance pop', 'pop', 'uk pop']
                                                                     0.762
1552
               ['sertanejo', 'sertanejo universitario'] ...
                                                                     0.528
      ['dance pop', 'electropop', 'pop', 'post-teen ... ...
                                                                   0.765
1553
1554
                          ['brega funk', 'funk carioca']
                                                                     0.832
                                ['pop', 'post-teen pop']
1555
                                                                     0.448
     Energy Loudness Speechiness Acousticness Liveness
                                                             Tempo Duration (ms)
              -6.021
1551
        0.7
                           0.0694
                                       0.00261
                                                   0.153
                                                          116.073
                                                                          209320
1552
       0.87
              -3.123
                           0.0851
                                           0.24
                                                   0.333
                                                           152.37
                                                                          181930
              -4.333
1553
      0.523
                             0.03
                                          0.184
                                                   0.132
                                                          104.988
                                                                          217307
1554
              -7.026
                                          0.249
                                                          154.064
       0.55
                           0.0587
                                                   0.182
                                                                          152784
1555
     0.603
              -7.176
                            0.064
                                          0.433
                                                  0.0862
                                                          205.272
                                                                          221307
     Valence Chord
1551
       0.608
1552
       0.714
1553
       0.394
                 D
1554
       0.881
                 F
1555
       0.422
                 G
[5 rows x 23 columns]
```

3.3 Shape

[598]: df_1.shape

[598]: (1556, 23)

3.4 columns

```
[599]: df_1.columns
[599]: Index(['Index', 'Highest Charting Position', 'Number of Times Charted',
              'Week of Highest Charting', 'Song Name', 'Streams', 'Artist',
              'Artist Followers', 'Song ID', 'Genre', 'Release Date', 'Weeks Charted',
              'Popularity', 'Danceability', 'Energy', 'Loudness', 'Speechiness',
              'Acousticness', 'Liveness', 'Tempo', 'Duration (ms)', 'Valence',
              'Chord'],
             dtype='object')
      3.5 Dtypes
[600]: df_1.dtypes
                                      int64
[600]: Index
                                      int64
       Highest Charting Position
       Number of Times Charted
                                      int64
       Week of Highest Charting
                                     object
       Song Name
                                     object
       Streams
                                     object
       Artist
                                     object
       Artist Followers
                                     object
       Song ID
                                     object
       Genre
                                     object
       Release Date
                                     object
       Weeks Charted
                                     object
       Popularity
                                     object
      Danceability
                                     object
       Energy
                                     object
      Loudness
                                     object
       Speechiness
                                     object
       Acousticness
                                     object
       Liveness
                                     object
       Tempo
                                     object
       Duration (ms)
                                     object
       Valence
                                     object
       Chord
                                     object
       dtype: object
      3.6 Describe
[601]: df_1.describe()
[601]:
                          Highest Charting Position Number of Times Charted
                    Index
             1556.000000
                                          1556.000000
                                                                    1556.000000
       count
```

87.744216

10.668380

778.500000

mean

std	449.322824	58.147225	16.360546
min	1.000000	1.000000	1.000000
25%	389.750000	37.000000	1.000000
50%	778.500000	80.000000	4.000000
75%	1167.250000	137.000000	12.000000
max	1556.000000	200.000000	142.000000

3.7 Isnull Sum

[602]: df_1.isnull().sum()

[602]: Index 0 Highest Charting Position 0 Number of Times Charted 0 Week of Highest Charting 0 0 Song Name Streams 0 0 Artist Artist Followers 0 Song ID 0 Genre 0 Release Date 0 Weeks Charted 0 Popularity 0 Danceability 0 Energy 0 Loudness 0 Speechiness 0 Acousticness 0 0 Liveness 0 Tempo Duration (ms) 0 Valence 0 Chord dtype: int64

3.8 Isna Sum

[603]: df_1.isna().sum()

[603]: Index
Highest Charting Position
Number of Times Charted
Week of Highest Charting
Song Name
Streams
O
Artist

```
Song ID
                                      0
       Genre
                                      0
       Release Date
                                      0
       Weeks Charted
                                      0
       Popularity
                                      0
       Danceability
                                      0
       Energy
                                      0
       Loudness
                                      0
       Speechiness
                                      0
                                      0
       Acousticness
       Liveness
                                      0
                                      0
       Tempo
       Duration (ms)
                                      0
       Valence
                                      0
       Chord
                                      0
       dtype: int64
      3.9 unique values
[604]: df_1.count('rows').unique().sum()
[604]: np.int64(1556)
[605]: df_1.count('columns')
[605]: 0
               23
       1
               23
       2
               23
       3
               23
       4
               23
                . .
       1551
               23
       1552
               23
       1553
               23
       1554
               23
       1555
               23
       Length: 1556, dtype: int64
```

0

3.10 Sort_values

Artist Followers

```
5
        6
                                                              18
                                     1
4
        5
                                     5
                                                               1
        9
                                     3
8
                                                               8
                                     2
       15
14
                                                              10
7
        8
                                     2
                                                              10
                                    8
9
       10
                                                              10
                                     9
                                                               9
11
       12
   Week of Highest Charting
                                                        Song Name
                                                                      Streams
1
     2021-07-23--2021-07-30
                                       STAY (with Justin Bieber)
                                                                   47,248,719
2
     2021-06-25--2021-07-02
                                                         good 4 u
                                                                   40,162,559
3
     2021-07-02--2021-07-09
                                                      Bad Habits
                                                                   37,799,456
5
     2021-05-07--2021-05-14
                                 MONTERO (Call Me By Your Name)
                                                                   30,071,134
4
     2021-07-23--2021-07-30
                              INDUSTRY BABY (feat. Jack Harlow)
                                                                   33,948,454
8
     2021-06-18--2021-06-25
                                                         Yonaguni
                                                                   25,030,128
14
     2021-05-21--2021-05-28
                                                           Butter
                                                                   19,985,713
7
     2021-06-18--2021-06-25
                                                       Todo De Ti
                                                                   26,951,613
9
     2021-07-02--2021-07-09
                                           I WANNA BE YOUR SLAVE
                                                                   24,551,591
11
     2021-07-02--2021-07-09
                                                   Qué Más Pues?
                                                                   22,405,111
                      Artist Artist Followers
                                                                Song ID
1
              The Kid LAROI
                                       2230022
                                               5HCyWlXZPPOy6Gqq8TgA20
2
             Olivia Rodrigo
                                       6266514
                                                4ZtFanR9U6ndgddUvNcjcG
3
                 Ed Sheeran
                                                6PQ88X9TkUIAUIZJHW2upE
                                      83293380
5
                  Lil Nas X
                                                67BtfxlNbhBmCDR2L218qd
                                       5473565
4
                  Lil Nas X
                                       5473565
                                               27NovPIUIRrOZoCHxABJwK
8
                  Bad Bunny
                                      36142273
                                                2JPLbjOnOwPCngEot2STUS
14
                                                2bgTY4UwhfBYhGT4HUYStN
                         BTS
                                      37106176
7
             Rauw Alejandro
                                       6080597
                                                4fSIb4hd0Q151TILNsSEaF
9
                                               4pt5fDVTg5GhEvEtlz9dKk
                    Måneskin
                                       3377762
                                                6hf0RpxTb0prT5nnwzkk8e
11
    J Balvin, Maria Becerra
                                      29051363
                                                      ... Danceability Energy
                                               Genre
                             ['australian hip hop']
                                                                0.591 0.764
1
2
                                             ['pop']
                                                                0.563
                                                                       0.664
3
                                   ['pop', 'uk pop']
                                                                0.808
                                                                      0.897
5
                      ['lgbtq+ hip hop', 'pop rap']
                                                                      0.508
                                                                 0.61
                      ['lgbtq+ hip hop', 'pop rap']
4
                                                                0.736
                                                                       0.704
             ['latin', 'reggaeton', 'trap latino']
8
                                                                0.644 0.648
                       ['k-pop', 'k-pop boy group']
                                                                0.759
                                                                       0.459
14
7
                ['puerto rican pop', 'trap latino']
                                                                 0.78
                                                                       0.718
             ['indie rock italiano', 'italian pop']
9
                                                                 0.75
                                                                       0.608
   ['latin', 'reggaeton', 'reggaeton colombiano']
                                                                0.891
                                                                      0.819
   Loudness Speechiness Acousticness Liveness
                                                   Tempo Duration (ms) Valence
     -5.484
                 0.0483
                               0.0383
                                                 169.928
                                                                           0.478
1
                                          0.103
                                                                 141806
2
     -5.044
                  0.154
                                0.335
                                         0.0849
                                                 166.928
                                                                 178147
                                                                           0.688
```

```
3
     -3.712
                  0.0348
                                0.0469
                                           0.364
                                                   126.026
                                                                   231041
                                                                             0.591
5
     -6.682
                                 0.297
                                           0.384
                                                   178.818
                                                                   137876
                                                                             0.758
                   0.152
4
     -7.409
                  0.0615
                                0.0203
                                          0.0501
                                                   149.995
                                                                   212000
                                                                             0.894
8
     -4.601
                   0.118
                                 0.276
                                           0.135
                                                   179.951
                                                                   206710
                                                                              0.44
14
     -5.187
                  0.0948
                               0.00323
                                          0.0906
                                                   109.997
                                                                   164442
                                                                             0.695
     -3.605
                                          0.0932
7
                  0.0506
                                  0.31
                                                   127.949
                                                                   199604
                                                                             0.342
9
     -4.008
                  0.0387
                               0.00165
                                           0.178
                                                  132.507
                                                                             0.958
                                                                   173347
     -3.964
11
                   0.106
                                0.0261
                                           0.173
                                                  101.968
                                                                   217773
                                                                             0.768
```

Chord C#/Db 1 2 Α В 3 G#/Ab 5 4 D#/Eb C#/Db 8 G#/Ab 14 7 D#/Eb C#/Db 9 11 G#/Ab

[10 rows x 23 columns]

4 Data Cleaning and Feature Engineering

4.1 New copy of dataframe

```
[607]: df_cleaning = df_1.copy()
       df_cleaning
[607]:
                     Highest Charting Position Number of Times Charted
                                                                          8
       0
                  1
                                               1
                  2
                                               2
                                                                          3
       1
       2
                  3
                                               1
                                                                         11
       3
                  4
                                               3
                                                                          5
       4
                  5
                                               5
                                                                           1
                                             195
       1551
               1552
                                                                           1
       1552
               1553
                                             196
                                                                           1
       1553
               1554
                                             197
                                                                           1
       1554
               1555
                                             198
                                                                          1
       1555
               1556
                                             199
                                                                          1
                                                                    Song Name
            Week of Highest Charting
                                                                                   Streams
       0
               2021-07-23--2021-07-30
                                                                      Beggin'
                                                                                48,633,449
       1
               2021-07-23--2021-07-30
                                                  STAY (with Justin Bieber)
                                                                                47,248,719
               2021-06-25--2021-07-02
                                                                     good 4 u
                                                                                40,162,559
```

```
3
       2021-07-02--2021-07-09
                                                          Bad Habits
                                                                       37,799,456
4
                                  INDUSTRY BABY (feat. Jack Harlow)
                                                                       33,948,454
       2021-07-23--2021-07-30
                                                                        4,630,675
1551
       2019-12-27--2020-01-03
                                                           New Rules
       2019-12-27--2020-01-03
                                                  Cheirosa - Ao Vivo
                                                                        4,623,030
1552
1553
       2019-12-27--2020-01-03
                                          Havana (feat. Young Thug)
                                                                        4,620,876
       2019-12-27--2020-01-03
                                         Surtada - Remix Brega Funk
                                                                        4,607,385
1554
                                Lover (Remix) [feat. Shawn Mendes]
1555
       2019-12-27--2020-01-03
                                                                        4,595,450
                              Artist Artist Followers
                                                                         Song ID \
0
                                                         3Wrjm47oTz2sjIgck1115e
                            Måneskin
                                               3377762
                                                         5HCyWlXZPPOy6Gqq8TgA20
1
                       The Kid LAROI
                                               2230022
2
                      Olivia Rodrigo
                                               6266514
                                                         4ZtFanR9U6ndgddUvNcjcG
                                              83293380
3
                          Ed Sheeran
                                                         6PQ88X9TkUIAUIZJHW2upE
4
                           Lil Nas X
                                                         27NovPIUIRrOZoCHxABJwK
                                               5473565
1551
                                                         2ekn2ttSfGqwhhateOLSR0
                            Dua Lipa
                                              27167675
1552
                      Jorge & Mateus
                                                         2PWjKmjyTZeDpmOUa3a5da
                                              15019109
                      Camila Cabello
1553
                                              22698747
                                                         1rfofaqEpACxVEHIZBJe6W
1554
      Dadá Boladão, Tati Zaqui, OIK
                                                         5F8ffc8KWKNawllr5WsW0r
                                                208630
                        Taylor Swift
                                                         3i9UVldZ0E0aD0JnyfAZZ0
1555
                                              42227614
                                                           ... Danceability
                                                     Genre
0
                  ['indie rock italiano', 'italian pop']
                                                                      0.714
1
                                   ['australian hip hop']
                                                                      0.591
2
                                                   ['qoq']
                                                                      0.563
3
                                        ['pop', 'uk pop']
                                                                      0.808
4
                           ['lgbtq+ hip hop', 'pop rap']
                                                                      0.736
                          ['dance pop', 'pop', 'uk pop']
1551
                                                                      0.762
                ['sertanejo', 'sertanejo universitario']
1552
                                                                      0.528
      ['dance pop', 'electropop', 'pop', 'post-teen ... ...
1553
                                                                   0.765
1554
                          ['brega funk', 'funk carioca']
                                                                     0.832
1555
                                 ['pop', 'post-teen pop']
                                                                      0.448
     Energy Loudness Speechiness Acousticness Liveness
                                                             Tempo Duration (ms)
0
        0.8
              -4.808
                           0.0504
                                                   0.359
                                                           134,002
                                                                           211560
                                          0.127
1
      0.764
              -5.484
                           0.0483
                                         0.0383
                                                   0.103
                                                           169.928
                                                                           141806
2
      0.664
               -5.044
                            0.154
                                          0.335
                                                   0.0849
                                                           166.928
                                                                           178147
3
      0.897
               -3.712
                           0.0348
                                                   0.364
                                         0.0469
                                                           126.026
                                                                           231041
               -7.409
4
      0.704
                           0.0615
                                         0.0203
                                                   0.0501
                                                           149.995
                                                                           212000
              -6.021
                           0.0694
                                        0.00261
                                                          116.073
                                                                           209320
1551
        0.7
                                                   0.153
1552
              -3.123
                           0.0851
                                           0.24
                                                   0.333
                                                            152.37
                                                                           181930
       0.87
1553
      0.523
              -4.333
                             0.03
                                          0.184
                                                   0.132
                                                          104.988
                                                                           217307
1554
       0.55
               -7.026
                                          0.249
                                                           154.064
                           0.0587
                                                   0.182
                                                                           152784
1555
      0.603
               -7.176
                            0.064
                                          0.433
                                                   0.0862
                                                          205.272
                                                                           221307
```

```
Valence Chord
       0.589
0
                  В
       0.478 C#/Db
1
2
       0.688
                  Α
3
       0.591
                  В
4
       0.894 D#/Eb
       0.608
1551
                  Α
1552
       0.714
                  В
1553
       0.394
                  D
1554
       0.881
                  F
                  G
1555
       0.422
```

[1556 rows x 23 columns]

4.2 drop Index

```
[]: df_cleaning.drop('Index', axis = 1, inplace = True)
[609]: df_cleaning.transpose()
[609]:
                                                                                 0
       Highest Charting Position
                                                                                     1
       Number of Times Charted
                                                                                     8
       Week of Highest Charting
                                                               2021-07-23--2021-07-30
       Song Name
                                                                              Beggin'
       Streams
                                                                           48,633,449
       Artist
                                                                             Måneskin
       Artist Followers
                                                                              3377762
       Song ID
                                                               3Wrjm47oTz2sjIgck1115e
       Genre
                                              ['indie rock italiano', 'italian pop']
       Release Date
                                                                           2017-12-08
                                  2021-07-23--2021-07-30\n2021-07-16--2021-07-23...
       Weeks Charted
      Popularity
                                                                                   100
      Danceability
                                                                                0.714
                                                                                   0.8
       Energy
       Loudness
                                                                                -4.808
       Speechiness
                                                                               0.0504
       Acousticness
                                                                                0.127
       Liveness
                                                                                0.359
       Tempo
                                                                              134.002
       Duration (ms)
                                                                               211560
       Valence
                                                                                0.589
       Chord
                                                                                     В
```

	1	\
Highest Charting Position	2	
Number of Times Charted	3	
Week of Highest Charting	2021-07-232021-07-30	
Song Name	STAY (with Justin Bieber)	
Streams	47,248,719	
Artist	The Kid LAROI	
Artist Followers	2230022	
Song ID	5HCyWlXZPPOy6Gqq8TgA20	
Genre	['australian hip hop']	
Release Date	2021-07-09	
Weeks Charted	2021-07-232021-07-30\n2021-07-162021-07-23	
Popularity	99	
Danceability	0.591 0.764	
Energy Loudness	-5.484	
Speechiness	0.0483	
Acousticness	0.0383	
Liveness	0.103	
Tempo	169.928	
Duration (ms)	141806	
Valence	0.478	
Chord	C#/Db	
	2	\
Highest Charting Position	1	
Number of Times Charted	11	
	 -	
Week of Highest Charting	2021-06-252021-07-02	
Song Name	2021-06-252021-07-02 good 4 u	
Song Name Streams	2021-06-252021-07-02 good 4 u 40,162,559	
Song Name Streams Artist	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo	
Song Name Streams Artist Artist Followers	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514	
Song Name Streams Artist Artist Followers Song ID	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG	
Song Name Streams Artist Artist Followers Song ID Genre	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG ['pop']	
Song Name Streams Artist Artist Followers Song ID	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG ['pop'] 2021-05-21	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG ['pop']	
Song Name Streams Artist Artist Followers Song ID Genre Release Date	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG ['pop'] 2021-05-21 2021-07-232021-07-30\n2021-07-162021-07-23	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity	2021-06-252021-07-02 good 4 u 40,162,559 Olivia Rodrigo 6266514 4ZtFanR9U6ndgddUvNcjcG ['pop'] 2021-05-21 2021-07-232021-07-30\n2021-07-162021-07-23 99	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms)	2021-06-252021-07-02	
Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo	2021-06-252021-07-02	

Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms) Valence Chord	3 5 2021-07-022021-07-09 Bad Habits 37,799,456 Ed Sheeran 83293380 6PQ88X9TkUIAUIZJHW2upE ['pop', 'uk pop'] 2021-06-25 2021-07-232021-07-30\n2021-07-162021-07-23 98 0.808 0.897 -3.712 0.0348 0.0469 0.364 126.026 231041 0.591 B	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms) Valence	5 1 2021-07-232021-07-30 INDUSTRY BABY (feat. Jack Harlow) 33,948,454 Lil Nas X 5473565 27NovPIUIRrOZoCHxABJwK ['lgbtq+ hip hop', 'pop rap'] 2021-07-23 2021-07-232021-07-30 96 0.736 0.736 0.704 -7.409 0.0615 0.0203 0.0501 149.995 212000 0.894	

Chord D#/Eb

Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams	5 1 18 2021-05-072021-05-14 MONTERO (Call Me By Your Name) 30,071,134	\
Artist Artist Followers	Lil Nas X 5473565	
Song ID	67BtfxlNbhBmCDR2L218qd	
Genre	['lgbtq+ hip hop', 'pop rap']	
Release Date	2021-03-31	
Weeks Charted Popularity	2021-07-232021-07-30\n2021-07-162021-07-23 97	
Danceability	0.61	
Energy	0.508	
Loudness	-6.682	
Speechiness	0.152	
Acousticness	0.297	
Liveness Tempo	0.384 178.818	
Duration (ms)	137876	
Valence	0.758	
Chord	G#/Ab	
	6	\
Highest Charting Position	3	`
Number of Times Charted	16	
Week of Highest Charting	2021-05-142021-05-21	
Song Name	Kiss Me More (feat. SZA)	
Streams	29,356,736	
Artist Artist Followers	Doja Cat	
Song ID	8640063 748mdHapucXQri7IAO8yFK	
Genre	['dance pop', 'pop']	
Release Date	2021-04-09	
Weeks Charted	2021-07-232021-07-30\n2021-07-162021-07-23	
Popularity	94	
Danceability	0.762	
Energy Loudness	0.701 -3.541	
Speechiness	0.0286	
Acousticness	0.235	
Liveness	0.123	
Tempo	110.968	
Duration (ms)	208867	

Valence Chord	0.742 G#/Ab
Highest Charting Position	7 \
Number of Times Charted	10
Week of Highest Charting	2021-06-182021-06-25
Song Name	Todo De Ti
Streams	26,951,613
Artist	Rauw Alejandro
Artist Followers Song ID	6080597 4fSIb4hd0Q151TILNsSEaF
Genre	['puerto rican pop', 'trap latino']
Release Date	2021-05-20
Weeks Charted	2021-07-232021-07-30\n2021-07-162021-07-23
Popularity	95
Danceability	0.78
Energy	0.718
Loudness	-3.605
Speechiness	0.0506
Acousticness	0.31
Liveness	0.0932
Tempo Duration (ms)	127.949 199604
Valence	0.342
Chord	D#/Eb
	8 \
Highest Charting Position	3
Number of Times Charted	8
Week of Highest Charting	2021-06-182021-06-25
Song Name	Yonaguni
Streams Artist	25,030,128 Bad Bunny
Artist Followers	36142273
Song ID	2JPLbj0n0wPCngEot2STUS
Genre	['latin', 'reggaeton', 'trap latino']
Release Date	2021-06-04
Weeks Charted	2021-07-232021-07-30\n2021-07-162021-07-23
Popularity	96
Danceability _	0.644
Energy	0.648
Loudness	-4.601
Speechiness Acousticness	0.118 0.276
Liveness	0.276
Tempo	179.951
10mp0	175.901

Duration (ms)	206710	
Valence	0.44	
Chord	C#/Db	
	9	١
Highest Charting Position	8	
Number of Times Charted	10	
Week of Highest Charting	2021-07-022021-07-09	
Song Name	I WANNA BE YOUR SLAVE	
Streams	24,551,591	
Artist	Måneskin	
Artist Followers	3377762	
Song ID	4pt5fDVTg5GhEvEtlz9dKk	
Genre	['indie rock italiano', 'italian pop']	
Release Date	2021-03-19	
Weeks Charted	2021-07-232021-07-30\n2021-07-162021-07-23	
Popularity	95	
Danceability	0.75	
Energy	0.608	
Loudness	-4.008	
Speechiness	0.0387	
Acousticness	0.00165	
Liveness	0.178	
Tempo	132.507	
Duration (ms)	173347	
Valence	0.958	
Chord	C#/Db	
	1546 \	
Highest Charting Position	143	
Number of Times Charted	1	
Week of Highest Charting	2019-12-272020-01-03	
Song Name	JACKBOYS	
Streams	5,363,493	
Artist	JACKBOYS	
Artist Followers	437907	
Song ID	62zKJrpbLxz6InR3tGyr7o	
Genre	['rap', 'trap']	
Release Date	2019-12-27	
Weeks Charted	2019-12-272020-01-03	
Popularity	 56	
Danceability	0.413	
Energy	0.13	
Loudness	25.166	
Speechiness	0.0336	
Acousticness	0.9	
Liveness	0.111	

Tempo Duration (ms) Valence Chord	123.342 46837 0.0676 C	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms) Valence Chord	1547 156 1 2019-12-272020-01-03 Combatchy (feat. MC Rebecca) 5,149,797 Anitta, Lexa, Luísa Sonza 10741972 2bPtwnrpFNEe8N7Q85kLHw ['funk carioca', 'funk pop', 'pagode baiano', 2019-11-20 2019-12-272020-01-03 64 0.826 0.73 -3.032 0.0809 0.383 0.0197 150.134 157600 0.605 C#/Db	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness	1548 \ 178 1 2019-12-272020-01-03 Old Town Road 4,852,004 Lil Nas X 5488666 2YpeDb67231RjROMgVLzsG ['lgbtq+ hip hop', 'pop rap'] 2019-06-21 2019-12-272020-01-03 81 0.878 0.619 -5.56 0.102 0.0533	

Liveness	0.113	
Tempo	136.041	
Duration (ms)	157067	
Valence	0.639	
Chord	F#/Gb	
High and Charation Desition	1549 \	
Highest Charting Position	187	
Number of Times Charted	1	
Week of Highest Charting	2019-12-272020-01-03	
Song Name	Let Me Know (I Wonder Why Freestyle)	
Streams Artist	4,701,532	
Artist Followers	Juice WRLD	
	19102888	
Song ID	3wwo0bJvDSorOpNfzEkfXx	
Genre Release Date	['chicago rap', 'melodic rap'] 2019-12-07	
Weeks Charted	2019-12-272020-01-03	
	2019-12-272020-01-03 76	
Popularity Danceability	0.635	
Energy	0.537	
Loudness	-7.895	
Speechiness	0.0832	
Acousticness	0.172	
Liveness	0.418	
Tempo	125.028	
Duration (ms)	215381	
Valence	0.383	
Chord	G	
	1550	\
Highest Charting Position	190	
Number of Times Charted	1	
Week of Highest Charting	2019-12-272020-01-03	
Song Name	Ne reviens pas	
Streams	4,676,857	
Artist	Gradur, Heuss L'enfoiré	
Artist Followers	1390813	
Song ID	4TnFANpjVwVKWzkxNzIyFH	
Genre	['francoton', 'french hip hop', 'pop urbaine',	
Release Date	2019-11-29	
Weeks Charted	2019-12-272020-01-03	
Popularity	62	
Danceability	0.932	
Energy	0.778	
Loudness	-3.384 0.0638	
Speechiness	0.0638	

Acousticness Liveness Tempo Duration (ms) Valence Chord		0.212 0.168 124.996 188613 0.933 A#/Bb
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms) Valence Chord	1551 \ 195 1 2019-12-272020-01-03 New Rules 4,630,675 Dua Lipa 27167675 2ekn2ttSfGqwhhate0LSR0 ['dance pop', 'pop', 'uk pop'] 2017-06-02 2019-12-272020-01-03 79 0.762 0.7 -6.021 0.0694 0.00261 0.153 116.073 209320 0.608 A	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness	1552 196 1 2019-12-272020-01-03 Cheirosa - Ao Vivo 4,623,030 Jorge & Mateus 15019109 2PWjKmjyTZeDpm0Ua3a5da ['sertanejo', 'sertanejo universitario'] 2019-10-11 2019-12-272020-01-03 66 0.528 0.87 -3.123	

Speechiness Acousticness Liveness Tempo Duration (ms) Valence Chord	0.0851 0.24 0.333 152.37 181930 0.714	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy Loudness Speechiness Acousticness Liveness Tempo Duration (ms) Valence Chord	1553 197 1 2019-12-272020-01-03 Havana (feat. Young Thug) 4,620,876 Camila Cabello 22698747 1rfofaqEpACxVEHIZBJe6W ['dance pop', 'electropop', 'pop', 'post-teen 2018-01-12 2019-12-272020-01-03 81 0.765 0.523 -4.333 0.03 0.184 0.132 104.988 217307 0.394 D	
Highest Charting Position Number of Times Charted Week of Highest Charting Song Name Streams Artist Artist Followers Song ID Genre Release Date Weeks Charted Popularity Danceability Energy	1554 \ 198 1 2019-12-272020-01-03 Surtada - Remix Brega Funk 4,607,385 Dadá Boladão, Tati Zaqui, OIK 208630 5F8ffc8KWKNawllr5WsW0r ['brega funk', 'funk carioca'] 2019-09-25 2019-12-272020-01-03 60 0.832 0.55	

```
Loudness
                                                     -7.026
                                                     0.0587
Speechiness
Acousticness
                                                      0.249
Liveness
                                                      0.182
Tempo
                                                    154.064
Duration (ms)
                                                     152784
Valence
                                                      0.881
Chord
                                                          F
                                                           1555
Highest Charting Position
                                                             199
Number of Times Charted
Week of Highest Charting
                                        2019-12-27--2020-01-03
Song Name
                            Lover (Remix) [feat. Shawn Mendes]
Streams
                                                      4,595,450
Artist
                                                   Taylor Swift
Artist Followers
                                                       42227614
Song ID
                                         3i9UVldZ0E0aD0JnyfAZZ0
Genre
                                       ['pop', 'post-teen pop']
Release Date
                                                     2019-11-13
Weeks Charted
                                         2019-12-27--2020-01-03
Popularity
                                                             70
Danceability
                                                          0.448
                                                          0.603
Energy
Loudness
                                                         -7.176
Speechiness
                                                          0.064
Acousticness
                                                          0.433
Liveness
                                                         0.0862
Tempo
                                                        205.272
Duration (ms)
                                                         221307
Valence
                                                          0.422
Chord
                                                              G
[22 rows x 1556 columns]
```

4.3 Convert object columns with numbers to float64

```
[610]: # List of columns to convert

columns_to_convert = ['Artist Followers', 'Streams','Popularity',

□'Danceability', 'Energy', 'Loudness',

'Speechiness', 'Acousticness', 'Liveness', 'Tempo',

□'Duration (ms)', 'Valence']

# Convert columns to numeric

for column in columns_to_convert:

df_1[column] = pd.to_numeric(df_1[column], errors='coerce')
```

```
[611]: df_1.dtypes
[611]: Index
                                       int64
       Highest Charting Position
                                       int64
       Number of Times Charted
                                       int64
       Week of Highest Charting
                                      object
       Song Name
                                      object
       Streams
                                     float64
       Artist
                                      object
       Artist Followers
                                     float64
       Song ID
                                      object
       Genre
                                      object
       Release Date
                                      object
       Weeks Charted
                                      object
       Popularity
                                     float64
       Danceability
                                     float64
       Energy
                                     float64
       Loudness
                                     float64
       Speechiness
                                     float64
       Acousticness
                                     float64
       Liveness
                                     float64
       Tempo
                                     float64
       Duration (ms)
                                     float64
       Valence
                                     float64
       Chord
                                      object
       dtype: object
```

5 Data Cleaning Continued: Prepare DataFrame for Modeling and Training

```
[612]: df_1 = df_1.drop("Index", axis = 1)
[613]: df_1
              Highest Charting Position Number of Times Charted \
[613]:
       0
                                        1
                                                                   8
       1
                                        2
                                                                   3
       2
                                        1
                                                                  11
       3
                                        3
                                                                   5
       4
                                        5
                                                                   1
                                      195
       1551
                                                                   1
       1552
                                                                   1
                                      196
       1553
                                      197
                                                                   1
       1554
                                                                   1
                                      198
       1555
                                      199
                                                                   1
```

```
Week of Highest Charting
                                                           Song Name
                                                                       Streams
0
       2021-07-23--2021-07-30
                                                             Beggin'
                                                                           NaN
1
       2021-07-23--2021-07-30
                                          STAY (with Justin Bieber)
                                                                           NaN
2
       2021-06-25--2021-07-02
                                                            good 4 u
                                                                           NaN
                                                          Bad Habits
3
       2021-07-02--2021-07-09
                                                                           NaN
                                  INDUSTRY BABY (feat. Jack Harlow)
4
       2021-07-23--2021-07-30
                                                                           NaN
1551
       2019-12-27--2020-01-03
                                                           New Rules
                                                                           NaN
                                                 Cheirosa - Ao Vivo
1552
       2019-12-27--2020-01-03
                                                                           NaN
                                          Havana (feat. Young Thug)
1553
       2019-12-27--2020-01-03
                                                                           NaN
1554
       2019-12-27--2020-01-03
                                         Surtada - Remix Brega Funk
                                                                           NaN
1555
       2019-12-27--2020-01-03
                                Lover (Remix) [feat. Shawn Mendes]
                                                                           NaN
                                       Artist Followers
                              Artist
                                                                          Song ID
                            Måneskin
0
                                              3377762.0
                                                          3Wrjm47oTz2sjIgck1115e
1
                       The Kid LAROI
                                              2230022.0
                                                          5HCyWlXZPPOy6Gqq8TgA20
2
                      Olivia Rodrigo
                                                          4ZtFanR9U6ndgddUvNcjcG
                                              6266514.0
3
                          Ed Sheeran
                                             83293380.0
                                                          6PQ88X9TkUIAUIZJHW2upE
4
                           Lil Nas X
                                                          27NovPIUIRrOZoCHxABJwK
                                              5473565.0
                                                          2ekn2ttSfGqwhhate0LSR0
1551
                            Dua Lipa
                                             27167675.0
1552
                      Jorge & Mateus
                                                          2PWjKmjyTZeDpmOUa3a5da
                                             15019109.0
                      Camila Cabello
                                                          1rfofaqEpACxVEHIZBJe6W
1553
                                             22698747.0
      Dadá Boladão, Tati Zaqui, OIK
                                                          5F8ffc8KWKNawllr5WsW0r
1554
                                               208630.0
1555
                        Taylor Swift
                                             42227614.0
                                                          3i9UVldZ0E0aD0JnyfAZZ0
                                                     Genre Release Date ...
0
                  ['indie rock italiano', 'italian pop']
                                                             2017-12-08
1
                                   ['australian hip hop']
                                                             2021-07-09
2
                                                   ['pop']
                                                             2021-05-21
3
                                        ['pop', 'uk pop']
                                                             2021-06-25
4
                           ['lgbtq+ hip hop', 'pop rap']
                                                             2021-07-23
1551
                          ['dance pop', 'pop', 'uk pop']
                                                             2017-06-02
1552
                ['sertanejo', 'sertanejo universitario']
                                                             2019-10-11
      ['dance pop', 'electropop', 'pop', 'post-teen ...
1553
                                                           2018-01-12
1554
                          ['brega funk', 'funk carioca']
                                                             2019-09-25
                                 ['pop', 'post-teen pop']
1555
                                                             2019-11-13 ...
     Danceability Energy
                            Loudness
                                       Speechiness
                                                    Acousticness
                                                                   Liveness
0
            0.714
                     0.800
                              -4.808
                                            0.0504
                                                          0.12700
                                                                     0.3590
            0.591
                     0.764
                              -5.484
                                            0.0483
                                                                     0.1030
1
                                                          0.03830
2
            0.563
                     0.664
                              -5.044
                                            0.1540
                                                          0.33500
                                                                     0.0849
3
            0.808
                     0.897
                              -3.712
                                            0.0348
                                                          0.04690
                                                                     0.3640
                              -7.409
4
            0.736
                     0.704
                                            0.0615
                                                                     0.0501
                                                          0.02030
```

```
1551
                   0.762
                            0.700
                                     -6.021
                                                   0.0694
                                                                0.00261
                                                                            0.1530
       1552
                   0.528
                            0.870
                                     -3.123
                                                   0.0851
                                                                0.24000
                                                                            0.3330
       1553
                   0.765
                            0.523
                                     -4.333
                                                   0.0300
                                                                0.18400
                                                                            0.1320
       1554
                                     -7.026
                   0.832
                            0.550
                                                   0.0587
                                                                0.24900
                                                                            0.1820
       1555
                   0.448
                            0.603
                                     -7.176
                                                   0.0640
                                                                0.43300
                                                                            0.0862
               Tempo Duration (ms)
                                      Valence
                                               Chord
       0
             134.002
                                        0.589
                                                    В
                            211560.0
       1
             169.928
                            141806.0
                                        0.478
                                               C#/Db
       2
             166.928
                            178147.0
                                        0.688
                                                    Α
       3
             126.026
                            231041.0
                                        0.591
                                                    В
       4
             149.995
                            212000.0
                                        0.894
                                               D#/Eb
       1551 116.073
                            209320.0
                                        0.608
                                                    Α
       1552 152.370
                                        0.714
                                                    В
                            181930.0
                                                    D
       1553 104.988
                            217307.0
                                        0.394
                                                    F
       1554 154.064
                            152784.0
                                        0.881
       1555
             205.272
                            221307.0
                                        0.422
                                                    G
       [1556 rows x 22 columns]
[614]: df clean 2 = df 1.copy()
      5.1 Identify Object Columns & Drop them
[615]: object_columns = df_clean_2.select_dtypes(include=['object']).columns
       df_clean_2 = df_clean_2.drop(columns=object_columns)
[616]: df_clean_2.isnull().sum()
[616]: Highest Charting Position
                                        0
       Number of Times Charted
                                        0
       Streams
                                     1556
       Artist Followers
                                       11
       Popularity
                                       11
       Danceability
                                       11
       Energy
                                       11
       Loudness
                                       11
                                       11
       Speechiness
       Acousticness
                                       11
       Liveness
                                       11
       Tempo
                                       11
       Duration (ms)
                                       11
       Valence
                                       11
       dtype: int64
      df_clean_2.info()
[617]:
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1556 entries, 0 to 1555
Data columns (total 14 columns):

#	Column	Non-Null Count	Dtype
0	Highest Charting Position	1556 non-null	int64
1	Number of Times Charted	1556 non-null	int64
2	Streams	0 non-null	float64
3	Artist Followers	1545 non-null	float64
4	Popularity	1545 non-null	float64
5	Danceability	1545 non-null	float64
6	Energy	1545 non-null	float64
7	Loudness	1545 non-null	float64
8	Speechiness	1545 non-null	float64
9	Acousticness	1545 non-null	float64
10	Liveness	1545 non-null	float64
11	Tempo	1545 non-null	float64
12	Duration (ms)	1545 non-null	float64
13	Valence	1545 non-null	float64

dtypes: float64(12), int64(2)
memory usage: 170.3 KB

5.2 Drop Streams Column (essentially empty)

[618]: df_clean_2.drop('Streams', axis = 1, inplace = True)

[619]: df_clean_2.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1556 entries, 0 to 1555
Data columns (total 13 columns):

#	Column	Non-Null Count	Dtype
0	Highest Charting Position	1556 non-null	int64
1	Number of Times Charted	1556 non-null	int64
2	Artist Followers	1545 non-null	float64
3	Popularity	1545 non-null	float64
4	Danceability	1545 non-null	float64
5	Energy	1545 non-null	float64
6	Loudness	1545 non-null	float64
7	Speechiness	1545 non-null	float64
8	Acousticness	1545 non-null	float64
9	Liveness	1545 non-null	float64
10	Tempo	1545 non-null	float64
11	Duration (ms)	1545 non-null	float64
12	Valence	1545 non-null	float64

dtypes: float64(11), int64(2)
memory usage: 158.2 KB

5.3 Get means and replace null values with mean per column

```
[620]: df_clean_2.isna().sum()
[620]: Highest Charting Position
                                      0
       Number of Times Charted
                                      0
       Artist Followers
                                     11
       Popularity
                                     11
      Danceability
                                     11
      Energy
                                     11
      Loudness
                                     11
       Speechiness
                                     11
       Acousticness
                                     11
      Liveness
                                     11
       Tempo
                                     11
       Duration (ms)
                                     11
       Valence
                                     11
       dtype: int64
[621]: null_columns = df_clean_2.columns[df_clean_2.isnull().any()].tolist()
       print("Columns with null values:")
       null_columns
      Columns with null values:
[621]: ['Artist Followers',
        'Popularity',
        'Danceability',
        'Energy',
        'Loudness',
        'Speechiness',
        'Acousticness',
        'Liveness',
        'Tempo',
        'Duration (ms)',
        'Valence']
[622]: for col in null columns:
           #Calculate the mean, exluding NaN values
           mean= df_clean_2[col].mean(skipna=True)
           #replace NaNs with the mean per column
           df_clean_2[col] = df_clean_2[col].fillna(mean)
[623]: print("\nNull value count after replacement:")
       print(df_clean_2.isnull().sum())
```

Null value count after replacement:

```
Highest Charting Position
      Number of Times Charted
                                    0
      Artist Followers
                                    0
      Popularity
                                    0
      Danceability
                                    0
                                    0
      Energy
      Loudness
                                    0
      Speechiness
                                    0
      Acousticness
                                    0
      Liveness
                                    0
      Tempo
                                    0
      Duration (ms)
                                    0
      Valence
                                    0
      dtype: int64
[624]: df_clean_2.dtypes
[624]: Highest Charting Position
                                      int64
       Number of Times Charted
                                       int64
       Artist Followers
                                    float64
      Popularity
                                    float64
      Danceability
                                    float64
                                    float64
       Energy
      Loudness
                                    float64
       Speechiness
                                    float64
       Acousticness
                                    float64
      Liveness
                                    float64
       Tempo
                                    float64
      Duration (ms)
                                    float64
       Valence
                                    float64
       dtype: object
      5.4 Drop columns that have no relation to target = "Popularity"
[625]: df_clean_2.drop('Highest Charting Position', axis = 1, inplace = True)
[626]: df_clean_2.drop('Number of Times Charted', axis = 1, inplace = True)
[627]: df_clean_2.drop('Artist Followers', axis = 1, inplace = True)
```

0

[628]: df_scaling = df_clean_2.copy()

6 Data Scaling

6.1 Data Scaling (standard scaler)

6.1.1 Setup standard scaled training and testing data

```
[629]: | df_3_std = df_scaling.copy()
[630]: x1 = df_3_std.drop(['Popularity'], axis=1)
       y1 = df_3_std['Popularity']
       X_train_1, X_test_1, y_train_1, y_test_1 = train_test_split(x1, y1, test_size=0.
        ⇒2)
[631]: scaler = StandardScaler()
       X_train_std = scaler.fit_transform(X_train_1)
       X test std = scaler.transform(X test 1)
[632]: print("Before scaling:")
       print(X_train_1.describe())
       print("\nAfter scaling:")
       print(pd.DataFrame(X_train_std).describe())
      Before scaling:
             Danceability
                                 Energy
                                             Loudness
                                                       Speechiness
                                                                     Acousticness
               1244.000000
                            1244.000000
                                         1244.000000
                                                       1244.000000
                                                                      1244.000000
      count
                  0.693330
                               0.634184
                                            -6.350928
                                                          0.125646
                                                                         0.247434
      mean
                  0.141247
                               0.160718
                                             2.517666
                                                          0.112861
                                                                         0.249600
      std
      min
                  0.150000
                               0.054000
                                           -25.166000
                                                          0.023200
                                                                         0.000025
      25%
                  0.611750
                               0.534750
                                            -7.470500
                                                          0.046075
                                                                         0.048000
      50%
                               0.642000
                  0.710000
                                            -6.022000
                                                          0.077700
                                                                         0.161000
      75%
                  0.798000
                               0.749000
                                            -4.732500
                                                          0.166250
                                                                         0.374000
      max
                  0.980000
                               0.970000
                                            -0.515000
                                                          0.884000
                                                                         0.994000
                Liveness
                                        Duration (ms)
                                                             Valence
                                 Tempo
             1244.000000
                           1244.000000
                                           1244.000000
                                                        1244.000000
      count
                0.182821
                            122.890179
                                         198631.054650
                                                            0.516792
      mean
                0.147315
                             29.589980
                                          48720.311502
                                                           0.225130
      std
                0.019700
                                          30133.000000
                             46.718000
                                                           0.032000
      min
      25%
                0.096225
                             97.083000
                                         169354.750000
                                                           0.345750
      50%
                            122.801512
                                         193544.000000
                                                           0.514852
                0.124000
      75%
                0.217000
                            142.980000
                                         219971.000000
                                                            0.685500
      max
                0.962000
                            205.272000
                                         588139.000000
                                                            0.979000
      After scaling:
                         0
                                                      2
                                        1
                                                                     3
                            1.244000e+03
                                           1.244000e+03 1.244000e+03
             1.244000e+03
                                                                       1.244000e+03
      count
                                           7.425286e-17 -1.699248e-16 1.599292e-16
             3.541290e-16
                            1.342263e-16
      mean
```

```
1.000402e+00 1.000402e+00 1.000402e+00 1.000402e+00 1.000402e+00
      std
            -3.848223e+00 -3.611403e+00 -7.476225e+00 -9.080810e-01 -9.916188e-01
      min
      25%
           -5.778009e-01 -6.189333e-01 -4.448654e-01 -7.053169e-01 -7.993359e-01
      50%
             1.180712e-01 4.865362e-02 1.307005e-01 -4.249928e-01 -3.464293e-01
      75%
            7.413460e-01 7.146844e-01 6.430872e-01 3.599148e-01 5.072797e-01
             2.030392e+00 2.090318e+00 2.318923e+00 6.722054e+00 2.992254e+00
                        5
                                     6
      count 1.244000e+03 1.244000e+03 1.244000e+03 1.244000e+03
      mean
            7.425286e-17 -3.427055e-16 2.855879e-16 -7.996462e-17
            1.000402e+00 1.000402e+00 1.000402e+00 1.000402e+00
      std
           -1.107733e+00 -2.575291e+00 -3.459867e+00 -2.154258e+00
      min
      25%
            -5.880606e-01 -8.725102e-01 -6.011472e-01 -7.600559e-01
           -3.994438e-01 -2.997754e-03 -1.044554e-01 -8.622533e-03
      50%
             2.321083e-01 6.792130e-01 4.381854e-01 7.496816e-01
      75%
             5.291316e+00 2.785232e+00 7.997991e+00 2.053899e+00
      max
[633]: print("Mean:", X_train_std.mean(axis=0))
      print("Std:", X_train_std.std(axis=0))
      Mean: [3.54129016e-16 1.34226321e-16 7.42528582e-17 -1.69924810e-16
        1.59929233e-16 7.42528582e-17 -3.42705500e-16 2.85587916e-16
       -7.99646166e-17]
      Std: [1. 1. 1. 1. 1. 1. 1. 1.]
           Data Scaling Continued (min-max scaler)
[634]: df_3_mm = df_scaling.copy()
[635]: x2 = df_3_mm.drop(['Popularity'], axis=1)
      y2 = df_3_mm['Popularity']
      X_train_2, X_test_2, y_train_2, y_test_2 = train_test_split(x2, y2, test_size=0.
      6.2.1 Setup mm scaled training and testing data
[636]: scaler = MinMaxScaler()
      X train mm = scaler.fit transform(X train 2)
      X_test_mm = scaler.transform(X_test_2)
[637]: print("Before scaling:")
      print(X_train_2.describe())
      print("\nAfter scaling:")
      print(pd.DataFrame(X_train_mm).describe())
      Before scaling:
                                          Loudness Speechiness Acousticness \
            Danceability
                               Energy
```

```
1244.000000 1244.000000
               1244.000000
                                                         1244,000000
                                                                        1244,000000
      count
                  0.691402
                                0.631728
                                             -6.358311
                                                            0.124415
                                                                           0.250728
      mean
                  0.140560
                                                            0.110221
                                0.161583
                                              2.545385
                                                                           0.245910
      std
                  0.184000
                                0.103000
                                            -25.166000
                                                            0.023200
                                                                           0.000178
      min
      25%
                  0.600000
                                0.528750
                                             -7.493000
                                                            0.046000
                                                                           0.051075
      50%
                  0.708500
                                0.641000
                                             -6.013500
                                                            0.078200
                                                                           0.168000
      75%
                  0.796000
                                0.748000
                                             -4.725000
                                                            0.164000
                                                                           0.391000
      max
                  0.980000
                                0.970000
                                              1.509000
                                                            0.884000
                                                                           0.994000
                 Liveness
                                  Tempo
                                         Duration (ms)
                                                              Valence
              1244.000000
                            1244.000000
                                            1244.000000
                                                          1244.000000
      count
      mean
                 0.182661
                             123.158875
                                          197730.761027
                                                             0.517858
                 0.148033
                                           46750.187382
                                                             0.226690
      std
                              29.536084
      min
                 0.019700
                              46.718000
                                           30133.000000
                                                             0.032000
      25%
                 0.096450
                              97.987000
                                          169117.500000
                                                             0.346000
      50%
                 0.123000
                             122.811023
                                          193573.000000
                                                             0.514704
      75%
                 0.217000
                             142.994250
                                          217773.000000
                                                             0.694000
                 0.962000
                             205.272000
                                          588139.000000
                                                             0.979000
      max
      After scaling:
                        0
                                       1
                                                    2
                                                                  3
      count
              1244.000000
                            1244.000000
                                          1244.000000
                                                        1244.000000
                                                                     1244.000000
      mean
                 0.637440
                               0.609836
                                             0.705068
                                                           0.117583
                                                                         0.252108
      std
                 0.176583
                               0.186370
                                             0.095422
                                                           0.128045
                                                                         0.247438
                 0.000000
                               0.000000
                                             0.000000
                                                           0.000000
                                                                         0.000000
      min
      25%
                 0.522613
                               0.491061
                                             0.662530
                                                           0.026487
                                                                         0.051213
      50%
                 0.658920
                               0.620531
                                             0.717994
                                                           0.063894
                                                                         0.168865
      75%
                 0.768844
                               0.743945
                                             0.766298
                                                           0.163569
                                                                         0.393252
                 1.000000
                               1.000000
                                             1.000000
                                                           1.000000
                                                                         1.000000
      max
                                                    7
                        5
                                      6
                                                                  8
              1244.000000
                            1244.000000
                                          1244.000000
                                                        1244.000000
      count
                 0.172940
                               0.482113
                                             0.300351
                                                           0.513050
      mean
                 0.157098
                               0.186284
                                             0.083781
                                                           0.239377
      std
                 0.000000
                               0.000000
                                             0.000000
                                                           0.000000
      min
      25%
                 0.081450
                               0.323354
                                             0.249073
                                                           0.331573
      50%
                 0.109625
                               0.479919
                                             0.292900
                                                           0.509719
      75%
                 0.209381
                               0.607214
                                             0.336269
                                                           0.699050
                               1.000000
      max
                 1.000000
                                             1.000000
                                                           1.000000
[638]: print("Mean:", X train mm.mean(axis=0))
       print("Std:", X train mm.std(axis=0))
```

Mean: [0.63743959 0.60983606 0.70506799 0.1175827 0.25210771 0.1729399 0.48211256 0.30035118 0.51304952]

Std: [0.17651218 0.18629487 0.09538376 0.12799348 0.24733896 0.15703468 0.18620918 0.08374712 0.23928097]

7 Model Selection and Training

7.1 Models: STD Scaler

7.1.1 Linear Regression std scaler

```
[639]: lr_model = LinearRegression()
    lr_model.fit(X_train_std, y_train_1)
    y_pred_lr = lr_model.predict(X_test_std)
    print('Linear Regression:')
    print(f"RMSE: {np.sqrt(mean_squared_error(y_test_1,y_pred_lr)) :.2f}%")
    print(f"R2 Score: {r2_score(y_test_1,y_pred_lr):.2f}")
```

Linear Regression:

RMSE: 15.72% R2 Score: -0.02

Cross Validation Score for Linear Regression

Cross-validated RMSE: 15.54

7.1.2 Decision Tree Model std scaler

```
[670]: dt_model = DecisionTreeRegressor()
    dt_model.fit(X_train_std, y_train_1)
    y_pred_dt = dt_model.predict(X_test_std)

print("\nDecision Tree:")
    print(f"RMSE: {np.sqrt(mean_squared_error(y_test_1, y_pred_dt)) :.2f}%")
    print(f"R2 Score: {r2_score(y_test_1, y_pred_dt):.2f}")
```

Decision Tree: RMSE: 23.84% R2 Score: -1.34

Cross Validation Score for Decision Tree

Cross-validated RMSE: 22.90

Feature Importance for Decision Tree

```
feature importance
7
  Duration (ms)
                    0.159252
2
       Loudness
                    0.129797
5
        Liveness
                    0.125686
3
     Speechiness
                   0.119065
0
   Danceability
                   0.103464
8
         Valence
                   0.102468
   Acousticness
4
                   0.101686
6
                    0.085153
           Tempo
1
          Energy
                    0.073431
```

7.1.3 Random Forest Model std scaler

```
[641]: rf_model = RandomForestRegressor(n_estimators=100)
    rf_model.fit(X_train_std, y_train_1)
    y_pred_rf = rf_model.predict(X_test_std)

print("\nRandom Forest:")
    print(f"RMSE: {np.sqrt(mean_squared_error(y_test_1, y_pred_rf)) :.2f}%")
    print(f"R2 Score: {r2_score(y_test_1, y_pred_rf):.2f}")
```

Random Forest: RMSE: 15.97% R2 Score: -0.05

Cross Validation Score for Random Forest

Cross-validated RMSE: 16.16

Feature Importance for Random Forest

```
[]: rf_model.fit(X_train_std, y_train_1)
     3
          Speechiness
                         0.112036
     7
        Duration (ms)
                         0.110194
     8
              Valence
                         0.102458
               Energy
                         0.102449
     0
         Danceability
                         0.093869
     4
         Acousticness
                         0.093788
     Cross-validated RMSE: 22.90
     Cross-validated RMSE: 15.54
              feature importance
                         0.159252
       Duration (ms)
     2
             Loudness
                         0.129797
     5
             Liveness
                         0.125686
     3
          Speechiness
                         0.119065
     0
         Danceability
                         0.103464
     8
              Valence
                         0.102468
     4
         Acousticness
                         0.101686
     6
                         0.085153
                Tempo
                         0.073431
               Energy
     Feature Importance for XGBoost
              feature
                       importance
     2
             Loudness
                         0.154894
     5
             Liveness
                         0.123070
     7
       Duration (ms)
                         0.111880
     3
          Speechiness
                         0.109152
     1
               Energy
                         0.108955
     6
                Tempo
                         0.108737
     8
              Valence
                         0.100562
     4
         Acousticness
                         0.092776
     0
         Danceability
                         0.089975
     Cross Validation Score for XGBoost
     Cross-validated RMSE: 16.10
     Cross-validated RMSE: 15.92
     Cross Validation Score for Decision Tree mm
     Cross-validated RMSE: 23.36
     Feature Importance for Random Forest mm
     Feature Importance for Decision Tree mm
              feature importance
     2
             Loudness
                         0.200263
     5
             Liveness
                         0.146557
     4
         Acousticness
                         0.115964
     6
                Tempo
                         0.110931
     3
          Speechiness
                         0.109839
     7
        Duration (ms)
                         0.093054
     8
              Valence
                         0.089971
     0
         Danceability
                         0.069099
```

```
1
          Energy
                    0.064322
                  importance
         feature
2
        Loudness
                    0.151351
5
        Liveness
                    0.127799
  Duration (ms)
                    0.110652
1
                  0.105845
          Energy
3
     Speechiness
                  0.104500
4
   Acousticness
                    0.103343
8
         Valence
                    0.101876
6
           Tempo
                    0.101761
   Danceability
                    0.092874
Cross Validation Score for XGBoost mm
Cross-validated RMSE: 16.39
Feature Importance for XGBoost mm
         feature importance
2
        Loudness
                    0.155671
5
                    0.139164
       Liveness
6
                    0.107859
           Tempo
3
     Speechiness
                    0.107299
7 Duration (ms)
                  0.106620
8
         Valence
                    0.102282
4
   Acousticness
                    0.098379
                    0.092395
          Energy
feature_importances = rf_model.feature_importances_
feature_names = X_train_1.columns
feature_importance_df = pd.DataFrame({'feature': feature_names, 'importance':__
 →feature_importances})
feature_importance_df = feature_importance_df.sort_values('importance',_
 ⇒ascending=False)
print(feature_importance_df)
```

```
feature importance
2
        Loudness
                    0.157219
5
        Liveness
                    0.114515
6
           Tempo
                    0.113472
3
     Speechiness
                    0.112036
  Duration (ms)
7
                    0.110194
         Valence
8
                    0.102458
1
                    0.102449
          Energy
0
   Danceability
                    0.093869
    Acousticness
                    0.093788
```

7.1.4 XGBoost Model std scaler

```
[642]: xgb_model = xgb.XGBRegressor(n_estimators=100)
xgb_model.fit(X_train_std, y_train_1)
y_pred_xgb = xgb_model.predict(X_test_std)
```

```
print("\nXGBoost:")
print(f"RMSE: {np.sqrt(mean_squared_error(y_test_1, y_pred_xgb)) :.2f}%")
print(f"R2 Score: {r2_score(y_test_1, y_pred_xgb):.2f}")
```

XGBoost: RMSE: 18.02% R2 Score: -0.33

Cross Validation Score for XGBoost

```
xgb_model = RandomForestRegressor(n_estimators=100)
cv_scores = cross_val_score(rf_model, X_train_std, y_train_1, cv=5,_
scoring='neg_mean_squared_error')
rmse = np.sqrt(-cv_scores.mean())
print(f"Cross-validated RMSE: {rmse:.2f}")
```

Cross-validated RMSE: 16.10

Feature Importance for XGBoost

```
feature importance
2
        Loudness
                   0.154894
5
        Liveness
                    0.123070
7
  Duration (ms)
                   0.111880
3
     Speechiness
                   0.109152
                   0.108955
1
          Energy
6
           Tempo
                    0.108737
8
        Valence
                    0.100562
   Acousticness
4
                    0.092776
   Danceability
                    0.089975
```

7.2 Models: MM Scaler

$7.2.1 \quad Linear \ Regression \ mm \ scaler$

```
[643]: lr_model = LinearRegression()
lr_model.fit(X_train_mm, y_train_2)
y_pred_lr = lr_model.predict(X_test_mm)
print('Linear Regression:')
```

```
print(f"RMSE: {np.sqrt(mean_squared_error(y_test_2,y_pred_lr)) :.2f}%")
print(f"R2 Score: {r2_score(y_test_2,y_pred_lr):.2f}")
```

Linear Regression: RMSE: 14.28% R2 Score: 0.01

Cross Validation Score for Linear Regression mm

Cross-validated RMSE: 15.92

7.2.2 Decision Tree mm scaler

```
[644]: dt_model = DecisionTreeRegressor()
    dt_model.fit(X_train_mm, y_train_2)
    y_pred_dt = dt_model.predict(X_test_mm)

print("\nDecision Tree:")
    print(f"RMSE: {np.sqrt(mean_squared_error(y_test_2, y_pred_dt)) :.2f}%")
    print(f"R2 Score: {r2_score(y_test_2, y_pred_dt):.2f}")
```

Decision Tree: RMSE: 22.82% R2 Score: -1.52

Cross Validation Score for Decision Tree mm

```
[674]: cv_scores = cross_val_score(dt_model, X_train_mm, y_train_2, cv=5,_\(\sigma\) \(\sigma\) scoring='neg_mean_squared_error')

rmse = np.sqrt(-cv_scores.mean())

print(f"Cross-validated RMSE: {rmse:.2f}")
```

Cross-validated RMSE: 23.36

Feature Importance for Decision Tree mm

```
print(feature_importance_df)
               feature importance
      2
              Loudness
                          0.200263
              Liveness
                          0.146557
      4
          Acousticness
                          0.115964
      6
                 Tempo
                          0.110931
      3
           Speechiness
                          0.109839
        Duration (ms)
      7
                          0.093054
               Valence
      8
                          0.089971
      0
          Danceability
                          0.069099
                Energy
                          0.064322
      7.2.3 Random Forest mm scaler
 []: rf_model = RandomForestRegressor(n_estimators=100)re': feature n
       rf_model.fit(X_train_mm, y_train_2)
       y_pred_rf = rf_model.predict(X_test_mm)
       print("\nRandom Forest:")
       print(f"RMSE: {np.sqrt(mean_squared_error(y_test_2, y_pred_rf)) :.2f}%")
       print(f"R2 Score: {r2 score(y test 2, y pred rf):.2f}")
      Random Forest:
      RMSE: 15.40%
      R2 Score: -0.15
      Cross Validation Score Random Forest mm
[648]: rf_model = RandomForestRegressor(n_estimators=100)
       cv_scores = cross_val_score(rf_model, X_train_2, y_train_2, cv=5,_
        →scoring='neg_mean_squared_error')
       rmse = np.sqrt(-cv_scores.mean())
       print(f"Cross-validated RMSE: {rmse:.2f}")
      Cross-validated RMSE: 16.38
      Feature Importance for Random Forest mm
[677]: rf_model.fit(X_train_mm, y_train_2)
       feature_importances = rf_model.feature_importances_
       feature_names = X_train_2.columns
       feature_importance_df = pd.DataFrame({'feature': feature_names, 'importance':__
        →feature_importances})
       feature_importance_df = feature_importance_df.sort_values('importance',_
        ⇔ascending=False)
       print(feature_importance_df)
```

```
feature importance
2
        Loudness
                    0.151351
5
        Liveness
                    0.127799
7
 Duration (ms)
                    0.110652
1
          Energy
                    0.105845
3
    Speechiness
                    0.104500
4
   Acousticness
                    0.103343
8
         Valence
                    0.101876
           Tempo
                    0.101761
6
0
   Danceability
                    0.092874
```

7.2.4 XGBoost mm scaler

```
[646]: xgb_model = xgb.XGBRegressor(n_estimators=100)
xgb_model.fit(X_train_mm, y_train_2)
y_pred_xgb = xgb_model.predict(X_test_mm)

print("\nXGBoost:")
print(f"RMSE: {np.sqrt(mean_squared_error(y_test_2, y_pred_xgb)) :.2f}%")
print(f"R2 Score: {r2_score(y_test_2, y_pred_xgb):.2f}")
```

XGBoost: RMSE: 17.16% R2 Score: -0.43

Cross Validation Score for XGBoost mm

Cross-validated RMSE: 16.39

Feature Importance for XGBoost mm

```
feature importance
Loudness 0.155671
Liveness 0.139164
```

6	Tempo	0.107859
3	Speechiness	0.107299
7	Duration (ms)	0.106620
8	Valence	0.102282
4	Acousticness	0.098379
1	Energy	0.092395
0	Danceability	0.090330