

CoGrammar

Natural Language Processing





Data Science Lecture Housekeeping

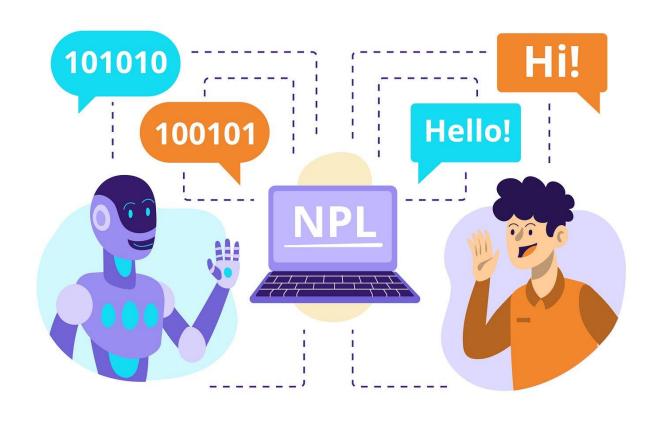
- The use of disrespectful language is prohibited in the questions, this is a supportive, learning environment for all - please engage accordingly.
 (FBV: Mutual Respect.)
- No question is daft or silly ask them!
- There are Q&A sessions midway and at the end of the session, should you
 wish to ask any follow-up questions. Moderators are going to be
 answering questions as the session progresses as well.
- If you have any questions outside of this lecture, or that are not answered during this lecture, please do submit these for upcoming Open Classes.
 You can submit these questions here: <u>Open Class Questions</u>

Data Science Lecture Housekeeping cont.

- For all non-academic questions, please submit a query:
 www.hyperiondev.com/support
- Report a safeguarding incident:
 <u>www.hyperiondev.com/safeguardreporting</u>
- We would love your feedback on lectures: <u>Feedback on Lectures</u>

Lecture Objectives

Employ NLP techniques using spaCy for tasks such as tokenization, named entity recognition, and semantic similarity assessments, culminating in the creation of a basic film recommendation engine using word vectors.



NLP Introduction

- ★ Natural Language Processing (NLP) is a crucial field in Al that focuses on the interaction between computers and humans using natural language. The ultimate objective of NLP is to read, decipher, understand, and make sense of human languages in a manner that is valuable.
- ★ Importance of NLP: It's essential for various applications, including sentiment analysis, language translation, and information extraction, enabling computers to process and analyze vast amounts of natural language data.

spaCy

- ★ spaCy is a leading NLP library in Python, known for its efficiency and ease of use. Unlike other libraries, spaCy is designed specifically for production use, offering fast and accurate linguistic annotations.
- ★ For the adventurous amongst you, search for HuggingFace a platform that also hosts amazing NLP models used in production applications.

spaCy

★ spaCy provides **out-of-the-box support for many NLP tasks**, such as tokenization, POS tagging, and NER, making it more robust and faster than libraries like NLTK or TextBlob.

★ Key Features:

- Speed: Optimized algorithms and data structures for fast performance.
- Accuracy: High accuracy in linguistic annotations, powered by deep learning.
- **Ease of Use:** Intuitive API and extensive documentation, suitable for beginners and professionals.

Installation and Setup

```
# !pip install spacy
# !python -m spacy download en_core_web_sm
!pip3 install spacy
!python3 -m spacy download en_core_web_sm
```

Tokenization

★ Tokenization is the process of **breaking down text into**individual words, phrases, symbols, or other meaningful
elements called tokens.

```
# Sample text
text = "Apple is looking at buying U.K. startup for $1 billion"

# Process the text
doc = nlp(text)

# Iterate over tokens
for token in doc:
    print(token.text)
```

Apple is looking at buying U.K. startup for billion

Linguistic Features

- ★ POS Tagging: Part-of-Speech tagging assigns parts of speech to each word, such as noun, verb, adjective, etc., based on its definition and context.
- ★ Dependency Parsing: Analyzes the grammatical structure of a sentence, establishing relationships between "head" words and words which modify those heads.

Linguistic Features

```
Apple
                       nsubj
               PROPN
is
               AUX
                       aux
looking
               VERB
                       R<sub>0</sub>0T
at
               ADP
                       prep
buying
               VERB
                       pcomp
U.K.
               PROPN
                       dobj
startup
               NOUN
                       dep
for
               ADP
                       prep
                       quantmod
               SYM
               NUM
                       compound
billion
               NUM
                       pobj
```

Named Entity Recognition

- ★ NER is a process of locating and classifying named entities mentioned in unstructured text into pre-defined categories such as person names, organizations, locations, medical codes, time expressions, quantities, monetary values, percentages, etc.
- ★ spaCy includes a **pre-trained NER model capable of**recognizing various named entities. It uses a combination
 of convolutional neural networks (CNNs) and conditional
 random fields (CRFs) for high accuracy.

Named Entity Recognition

Apple ORG

U.K. GPE

\$1 billion MONEY

2021 DATE

Semantic Similarity

- ★ Semantic similarity measures how much two pieces of text (documents, sentences, or words) are related to each other in terms of meaning.
- ★ spaCy uses word vectors, multidimensional representations of meanings of words, to calculate similarity.

Semantic Similarity

```
# To avoid the warning let us try this with the larger model also
   # !python3 -m spacy download en_core_web_md
   nlp = spacy.load('en_core_web_md')
   # Comparing two sentences
   doc1 = nlp("I like salty fries and hamburgers.")
   doc2 = nlp("Fast food tastes very good.")
   # Compute similarity
   similarity = doc1.similarity(doc2)
   print(f"Document similarity: {similarity:.2f}")
   # We need the larger model to continue with the next examples
 ✓ 0.8s
Document similarity: 0.69
```



Film Recommendation Engine

- **★** Building the Engine with spaCy:
 - Data Preparation: Start with a dataset of film descriptions.
 - Feature Extraction: Use spaCy to process descriptions and extract features such as named entities, keywords, and semantic vectors.
 - Similarity Calculation: Compute similarity scores between a query (user's favorite film description) and the dataset.
 - **Recommendation:** Recommend films with the highest similarity scores to the query.

Film Recommendation Engine

```
# Dummy dataset
films = {
    "Film A": "A sci-fi adventure set in the future",
    "Film B": "A documentary about the history of aviation",
    "Film C": "A romantic comedy set in New York",
}

# Query
query = "A futuristic adventure"
```

Recommended Film: Film A

CoGrammar

Q & A SECTION

Please use this time to ask any questions relating to the topic, should you have any.



CoGrammar

Thank you for joining us

- 1. Take regular breaks
- 2. Stay hydrated
- 3. Avoid prolonged screen time
- 4. Practise good posture
- 5. Get regular exercise

"With great power comes great responsibility"