RSL-IL4Privacy

Word Template

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# Introduction

Facebook Privacy Policy

# Private Data

* 1. **Facebook Account (PD1)**

Type: PersonalInformation

Description: Facebook Account

Attributes:

* First name – First name
* Surname – Surname
* Email – Email
* Mobile number – Mobile number
* Password – Password
* Date of birth – Date of birth
* Gender – Gender
  1. **Payment Information (PD2)**

Type: PersonalInformation

Description: Payment Information

Attributes:

* Credit or debit card number – Credit or debit card number
* Other card information – Other card information
* Account and authentication information – Account and authentication information
* Billing, shipping and contact details – Billing, shipping and contact details
  1. **Friends and Contacts (PD3)**

Type: PersonalInformation

Description: Friends and Contacts

Attributes:

* Name – Name
* Email – Email
* Other contact information – Other contact information
  1. **Public Activity or Profile (PD4)**

Type: UsageInformation

Description: Public Activity or Profile

Attributes:

* Posts – Posts
* Photos – Photos
* Status updates – Status updates
* Public profile – Public profile
  1. **Device Specifications (PD5)**

Type: UsageInformation

Description: Device Specifications

Attributes:

* Operating system – Operating system
* Hardware version – Hardware version
* Device settings – Device settings
* File and software names and types – File and software names and types
* Battery and signal strength – Battery and signal strength
* Device identifiers – Device identifiers
  1. **Device Locations (PD6)**

Type: UsageInformation

Description: Device Locations

Attributes:

* Specific geographic locations
  (through GPS, Bluetooth, or WiFi signals) – Specific geographic locations
  (through GPS, Bluetooth, or WiFi signals)
  1. **Connection Information (PD7)**

Type: UsageInformation

Description: Connection Information

Attributes:

* Name of your mobile operator or ISP – Name of your mobile operator or ISP
* Browser type – Browser type
* Language and time zone – Language and time zone
* Mobile phone number – Mobile phone number
* IP address – IP address
  1. **Third-parties Activity (PD8)**

Type: UsageInformation

Description: Third-parties Activity

Attributes:

* Information gathered while visiting third-party websites and apps – Information gathered while visiting third-party websites and apps

# Services

* 1. **Advertising (S3)**

Description: reach and effectiveness of advertising

References to Private Data:

* Third-parties Activity (PD8)
  1. **Communication (S12)**

Description:

Sub-Services:

* + 1. **Marketing Communications (S13)**

Description: marketing communications

* + 1. **General Communication (S14)**

Description: user-service provider communication

* + 1. **Policy/Terms News (S15)**

Description: policy and terms news

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)
  1. **Development (S16)**

Description:

Sub-Services:

* + 1. **Delivery of Services (S17)**

Description: deliver services

* + 1. **Content Personalization (S18)**

Description: personalize content

* + 1. **Suggestions and Shortcuts (S19)**

Description: make suggestions, provide shortcuts

* + 1. **Customization of Services (S20)**

Description: tailor services

* + 1. **General Improvement and Evaluation (S21)**

Description: evaluate and improve services

* + 1. **General Development (S22)**

Description: develop products and features

* + 1. **Audits and Troubleshooting (S23)**

Description: conduct audits, troubleshooting activities

* + 1. **Advertising Improvement (S24)**

Description: relevant ads, effectiveness and reach of ads and services

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)
  1. **Legal (S9)**

Description:

Sub-Services:

* + 1. **Requests (S10)**

Description: response to legal request

* + 1. **Investigations (S11)**

Description: investigations

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)
  1. **Security (S4)**

Description:

Sub-Services:

* + 1. **Handle Illegal Activities (S5)**

Description: detect, prevent and address fraud and other illegal activity

* + 1. **Protection (S6)**

Description: protect ourselves, you and others

* + 1. **Prevention of Harm (S7)**

Description: prevent death or imminent bodily harm

* + 1. **Account Verification (S8)**

Description: help verify accounts and activity

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)
  1. **Financial (S2)**

Description: purchases, financial transactions

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
  1. **Account (S1)**

Description: manage account

References to Private Data:

* Facebook Account (PD1)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)

# Recipients

* 1. **Facebook services owner (R1)**

Description: Facebook services owner

Scope: Internal

Type: Organization

Sub-Recipients:

* + 1. **Facebook family companies (R2)**

Description: Facebook family companies

* 1. **Business Supporter Partner (R3)**

Description: Business Supporter Partner

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Advertising, measurement or analytics partners (R4)**

Description: Advertising, measurement or analytics partners

* + 1. **Vendors, service providers (R5)**

Description: Vendors, service providers

* 1. **Third parties (R6)**

Description: Third parties

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Advertising, measurement or analytics partners (R7)**

Description: Advertising, measurement or analytics partners

* + 1. **Vendors, service providers (R8)**

Description: Vendors, service providers

* 1. **People you share and communicate with (R9)**

Description: People you share and communicate with

Scope: Internal

Type: Individual

* 1. **People on Facebook Services (R10)**

Description: People on Facebook Services

Scope: Internal

Type: Individual

* 1. **People on and off Facebook Services (R11)**

Description: People on and off Facebook Services

Scope: Internal

Type: Individual

# Enforcements

* 1. **Activity Log tool (En1)**

Description: Users are able to manage the content and information shared when using Facebook

Type: Tool

* 1. **Download Your Information tool (En2)**

Description: Users are able to download information associated with their Facebook account

Type: Tool

* 1. **Policy changes notification (En3)**

Description: Users are notified regarding changes to the privacy policy

Type: Action

* 1. **Account Deletion (En4)**

Description: Delete all content associated with users' Facebook account

Type: Action

* 1. **Account Deactivation (En5)**

Description: Deactivate users' Facebook account

Type: Action

# Statements

* 1. **St1**

Description: We collect the content and other information you provide when you use our Services, including when you sign up for an account, create or share, and message or communicate with others. This can include the location of a photo or the date a file was created.

Type: Collection

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)

References to Services:

* Account (S1)
  1. **St2**

Description: We also collect information about how you use our Services, such as the types of content you view or engage with or the frequency and duration of your activities.

Type: Collection

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Account (S1)
  1. **St3**

Description: We also collect content and information that other people provide when they use our Services, including information about you, such as when they share a photo of you, send a message to you, or upload, sync or import your contact information.

Type: Collection

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Account (S1)
  1. **St4**

Description: We collect information about the people and groups you are connected to and how you interact with them, such as the people you communicate with the most or the groups you like to share with.

Type: Collection

Modality: Permitted

References to Private Data:

* Friends and Contacts (PD3)

References to Services:

* Account (S1)
  1. **St5**

Description: We also collect contact information you provide if you upload, sync or import this information (such as an address book) from a device.

Type: Collection

Modality: Permitted

References to Private Data:

* Friends and Contacts (PD3)
  1. **St6**

Description: If you use our Services for purchases or financial transactions, we collect information about the purchase or transaction. This includes your payment information, such as your credit or debit card number and other card information, and other account and authentication information, as well as billing, shipping and contact details.

Type: Collection

Modality: Permitted

References to Private Data:

* Payment Information (PD2)

References to Services:

* Financial (S2)
  1. **St7**

Description: We collect information from or about the computers, phones, or other devices where you install or access our Services, depending on the permissions you’ve granted.

Type: Collection

Modality: Permitted

References to Private Data:

* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)

References to Services:

* Account (S1)
  1. **St8**

Description: We collect attributes such as the operating system, hardware version, device settings, file and software names and types, battery and signal strength, and device identifiers.

Type: Collection

Modality: Permitted

References to Private Data:

* Device Specifications (PD5)

References to Services:

* Account (S1)
  1. **St9**

Description: We collect device locations, including specific geographic locations, such as through GPS, Bluetooth, or WiFi signals.

Type: Collection

Modality: Permitted

References to Private Data:

* Device Locations (PD6)

References to Services:

* Account (S1)
  1. **St10**

Description: We collect connection information such as the name of your mobile operator or ISP, browser type, language and time zone, mobile phone number and IP address.

Type: Collection

Modality: Permitted

References to Private Data:

* Connection Information (PD7)

References to Services:

* Account (S1)
  1. **St11**

Description: We collect information when you visit or use third-party websites and apps that use our Services. This includes information about the websites and apps you visit, your use of our Services on those websites and apps, as well as information the developer or publisher of the app or website provides to you or us.

Type: Collection

Modality: Permitted

References to Private Data:

* Third-parties Activity (PD8)

References to Services:

* Account (S1)
  1. **St12**

Description: We receive information about you and your activities on and off Facebook from third-party partners, such as information from a partner when we jointly offer services or from an advertiser about your experiences or interactions with them.

Type: Collection

Modality: Permitted

References to Private Data:

* Third-parties Activity (PD8)
  1. **St13**

Description: We receive information about you from companies that are owned or operated by Facebook, in accordance with their terms and policies.

Type: Collection

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
  1. **St14**

Description: When you use third-party apps, websites or other services that use, or are integrated with, our Services, they may receive information about what you post or share.

Type: Collection

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Account (S1)
  1. **St15**

Description: In addition, when you download or use such third-party services, they can access your Public Profile, which includes your username or user ID, your age range and country/language, your list of friends, as well as any information that you share with them.

Type: Collection

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)

References to Services:

* Account (S1)
  1. **St16**

Description: When you delete your account, we delete things you have posted, such as your photos and status updates.

Type: Collection

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Enforcements:

* Account Deletion (En4)
  1. **St17**

Description: We share information we have about you within the family of companies that are part of Facebook.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Recipients:

* Facebook family companies (R2)
  1. **St18**

Description: If the ownership or control of all or part of our Services or their assets changes, we may transfer your information to the new owner.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Recipients:

* Facebook services owner (R1)
  1. **St19**

Description: We do not share information that personally identifies you (personally identifiable information is information like name or email address that can by itself be used to contact you or identifies
who you are) with advertising, measurement or analytics partners unless you give us permission.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)

References to Recipients:

* Business Supporter Partner (R3)
* Advertising, measurement or analytics partners (R4)
* Third parties (R6)
* Advertising, measurement or analytics partners (R7)
  1. **St20**

Description: We may provide advertising, measurement or analytics partners with information about the reach and effectiveness of their advertising without providing information that personally identifies you, or if we have aggregated the information so that it does not personally identify you.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Recipients:

* Business Supporter Partner (R3)
* Advertising, measurement or analytics partners (R4)
* Third parties (R6)
* Advertising, measurement or analytics partners (R7)

References to Services:

* Advertising (S3)
  1. **St21**

Description: We transfer information to vendors, service providers, and other partners who globally support our business. These partners must adhere to strict confidentiality obligations in a way that is
consistent with this Data Policy and the agreements we enter into with them.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Recipients:

* Business Supporter Partner (R3)
* Vendors, service providers (R5)
* Third parties (R6)
* Vendors, service providers (R8)
  1. **St22**

Description: Facebook may share information internally within our family of companies or with third parties for purposes described in this policy.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Recipients:

* Facebook family companies (R2)
* Third parties (R6)
  1. **St23**

Description: In some cases, people you share and communicate with may download or re-share this content with others on and off our Services.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Recipients:

* People you share and communicate with (R9)
  1. **St24**

Description: Other people may use our Services to share content about you with the audience they choose.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Recipients:

* People on Facebook Services (R10)
  1. **St25**

Description: Public information (any information you share with a public audience, as well as information in your Public Profile) is available to anyone on or off our Services and can be seen through online search engines, APIs, and offline media, such as on TV.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Recipients:

* People on and off Facebook Services (R11)
  1. **St26**

Description: We may share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Requests (S10)
  1. **St27**

Description: We may also share information when we have a good faith belief it is necessary to detect, prevent and address fraud and other illegal activity.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)
  1. **St28**

Description: We may also share information when we have a good faith belief it is necessary to protect ourselves, you and others, including as part of investigations.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Protection (S6)
* Legal (S9)
* Investigations (S11)
  1. **St29**

Description: We may also share information when we have a good faith belief it is necessary to prevent death or imminent bodily harm.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Prevention of Harm (S7)
  1. **St30**

Description: We may provide information to third-party partners about the reliability of your account to prevent fraud and abuse on and off of our Services.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)
  1. **St31**

Description: We store data for as long as it is necessary to provide products and services to you and others.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

Period: As long as it is necessary

* 1. **St32**

Description: Information associated with your account will be kept until your account is deleted, unless we no longer need the data to provide products and services.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

Period: Until your account is deleted

* 1. **St33**

Description: We may preserve your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Requests (S10)

Period: Law requires us to do

* 1. **St34**

Description: We may also preserve information when we have a good faith belief it is necessary to detect, prevent and address fraud and other illegal activity.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)

Period: Prevent and address fraud

* 1. **St35**

Description: We may also preserve information when we have a good faith belief it is necessary to protect ourselves, you and others, including as part of investigations.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Protection (S6)
* Legal (S9)
* Investigations (S11)

Period: It is necessary to protect ourselves

* 1. **St36**

Description: We may also preserve information when we have a good faith belief it is necessary to prevent death or imminent bodily harm.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Prevention of Harm (S7)

Period: It is necessary to prevent death

* 1. **St37**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be retained for an extended period of time when it is the subject of a legal request or obligation.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Requests (S10)

Period: An extended period of time

* 1. **St38**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be retained for an extended period of time when it is the subject of a legal governmental investigation.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Investigations (S11)

Period: An extended period of time

* 1. **St39**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be retained for an extended period of time when it is the subject of investigations concerning possible violations of our terms or policies.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Investigations (S11)

Period: An extended period of time

* 1. **St40**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be retained for an extended period of time to prevent harm.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Prevention of Harm (S7)

Period: An extended period of time

* 1. **St41**

Description: We also may retain information from accounts disabled for violations of our terms for at least a year to prevent repeat abuse or other violations of our terms.

Type: Retention

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)

Period: At least a year

* 1. **St42**

Description: Public information (any information you share with a public audience, as well as information in your Public Profile) is available to anyone on or off our Services and can be accessed through online search engines, APIs, and offline media, such as on TV.

Type: Usage

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)
  1. **St43**

Description: We may access your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Requests (S10)
  1. **St44**

Description: We may also access information when we have a good faith belief it is necessary to detect, prevent and address fraud and other illegal activity.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)
  1. **St45**

Description: We may also access information when we have a good faith belief it is necessary to protect ourselves, you and others, including as part of investigations.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Protection (S6)
* Legal (S9)
* Investigations (S11)
  1. **St46**

Description: We may also access information when we have a good faith belief it is necessary to prevent death or imminent bodily harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Prevention of Harm (S7)

References to Enforcements:

* Activity Log tool (En1)
  1. **St47**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be accessed and processed for an extended period of time when it is the subject of a legal request or obligation.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Requests (S10)

References to Enforcements:

* Download Your Information tool (En2)
  1. **St48**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be accessed and processed for an extended period of time when it is the subject of a legal governmental investigation.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Legal (S9)
* Investigations (S11)

References to Enforcements:

* Account Deactivation (En5)
  1. **St49**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be accessed and processed for an extended period of time when it is the subject of investigations concerning possible violations of our terms or policies.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Handle Illegal Activities (S5)

References to Enforcements:

* Policy changes notification (En3)
  1. **St50**

Description: Information we receive about you, including financial transaction data related to purchases made with Facebook, may be accessed and processed for an extended period of time to prevent harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Prevention of Harm (S7)
  1. **St51**

Description: We may associate the information we collect from your different devices, which helps us provide consistent Services across your devices.

Type: Usage

Modality: Permitted

References to Private Data:

* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
  1. **St52**

Description: We are able to deliver our Services for you by using all of the information we have to understand how you use and interact with our Services and the people or things you’re connected to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Development (S16)
* Delivery of Services (S17)
  1. **St53**

Description: We are able to personalize content for you by using all of the information we have to understand how you use and interact with our Services and the people or things you’re connected to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Development (S16)
* Content Personalization (S18)
  1. **St54**

Description: We are able to make suggestions for you by using all of the information we have to understand how you use and interact with our Services and the people or things you’re connected to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)

References to Services:

* Development (S16)
* Suggestions and Shortcuts (S19)
  1. **St55**

Description: We also use information we have to provide shortcuts and suggestions to you.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* Suggestions and Shortcuts (S19)
  1. **St56**

Description: When we have location information, we use it to tailor our Services for you and others.

Type: Usage

Modality: Permitted

References to Private Data:

* Device Locations (PD6)

References to Services:

* Development (S16)
* Customization of Services (S20)
  1. **St57**

Description: We analyze the information we have to evaluate and improve products and services.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* General Improvement and Evaluation (S21)
  1. **St58**

Description: We analyze the information we have to develop new products or features.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* General Development (S22)
  1. **St59**

Description: We analyze the information we have to conduct audits and troubleshooting activities.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* Audits and Troubleshooting (S23)
  1. **St60**

Description: We use your information to send you marketing communications.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Communication (S12)
* Marketing Communications (S13)
  1. **St61**

Description: We use your information to communicate with you about our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Communication (S12)
* General Communication (S14)
  1. **St62**

Description: We use your information to let you know about our policies and terms.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)
  1. **St63**

Description: We also use your information to respond to you when you contact us.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Communication (S12)
* Policy/Terms News (S15)
  1. **St64**

Description: We use the information we have to improve our advertising and measurement systems so we can show you relevant ads on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* Advertising Improvement (S24)
  1. **St65**

Description: We use the information we have to improve our advertising and measurement systems so we can measure the effectiveness and reach of ads and services.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Development (S16)
* Advertising Improvement (S24)
  1. **St66**

Description: We use the information we have to help verify accounts and activity.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Account Verification (S8)
  1. **St67**

Description: We use the information we have to promote safety and security on and off of our Services, such as by investigating suspicious activity or violations of our terms or policies.

Type: Usage

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Payment Information (PD2)
* Friends and Contacts (PD3)
* Public Activity or Profile (PD4)
* Device Specifications (PD5)
* Device Locations (PD6)
* Connection Information (PD7)
* Third-parties Activity (PD8)

References to Services:

* Security (S4)
* Protection (S6)
  1. **St68**

Description: You can delete your account any time.

Type: Informative

Modality: Permitted

* 1. **St69**

Description: Vendors, service providers, and other partners who globally support our business must adhere to strict confidentiality obligations in a way that is consistent with this Data Policy and the agreements we enter into with them.

Type: Informative

Modality: Permitted

* 1. **St70**

Description: Law requirements may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.

Type: Informative

Modality: Permitted

References to Services:

* Legal (S9)
* Requests (S10)
  1. **St71**

Description: We conduct surveys and research to evaluate and improve products and services, develop new products or features, and conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* General Improvement and Evaluation (S21)
* General Development (S22)
* Audits and Troubleshooting (S23)
  1. **St72**

Description: We conduct surveys and research to develop new products or features.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* General Development (S22)
  1. **St73**

Description: We conduct surveys and research to conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* Audits and Troubleshooting (S23)
  1. **St74**

Description: We test features in development to evaluate and improve products and services.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* General Improvement and Evaluation (S21)
  1. **St75**

Description: We test features in development to develop new products or features.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* General Development (S22)
  1. **St76**

Description: We test features in development to conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* Development (S16)
* Audits and Troubleshooting (S23)
  1. **St77**

Description: Information collected by third-parties (apps, websites or integrated services) is subject to their own terms and policies.

Type: Informative

Modality: Permitted

* 1. **St78**

Description: We also offer easy-to-use security tools that add an extra layer of security to your account.

Type: Informative

Modality: Permitted

References to Services:

* Security (S4)
* Protection (S6)
  1. **St79**

Description: We use cookies and similar technologies to provide and support our Services and each of the uses outlined.

Type: Informative

Modality: Permitted

* 1. **St80**

Description: When you share and communicate using our Services, you choose the audience who can see what you share.

Type: Informative

Modality: Permitted

References to Private Data:

* Public Activity or Profile (PD4)
  1. **St81**

Description: We work with third party companies who help us provide and improve our Services or who use advertising or related products, which makes it possible to operate our companies and provide
free services to people around the world.

Type: Informative

Modality: Permitted

* 1. **St82**

Description: We want our advertising to be as relevant and interesting as the other information you find on our Services.

Type: Informative

Modality: Permitted

* 1. **St83**

Description: You can manage the content and information you share when you use Facebook through the Activity Log tool.

Type: Informative

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Public Activity or Profile (PD4)
  1. **St84**

Description: You can also download information associated with your Facebook account through our Download Your Information tool.

Type: Informative

Modality: Permitted

References to Private Data:

* Facebook Account (PD1)
* Public Activity or Profile (PD4)
  1. **St85**

Description: If you want to temporarily stop using Facebook, you may deactivate your account.

Type: Informative

Modality: Permitted

* 1. **St86**

Description: We’ll notify you before we make changes to this policy and give you the opportunity to review and comment on the revised policy before continuing to use our Services.

Type: Informative

Modality: Permitted

* 1. **St87**

Description: Facebook, Inc. complies with the US-EU and US-Swiss Safe Harbor framework for the collection, use and retention of information from the European Union and Switzerland, as set out by the
Department of Commerce.

Type: Informative

Modality: Permitted

* 1. **St88**

Description: We will resolve disputes you have with us in connection with our policies and practices through TRUSTe.

Type: Informative

Modality: Permitted