RSL-IL4Privacy

Word Template

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# Introduction

IMDb Privacy Policy

# Private Data

* 1. **Account Information (PD1)**

Type: PersonalInformation

Description: Account Information

Attributes:

* Name, e-mail address, physical address, zip code, phone number, your age, gender, the movies and actors you like or dislike, and your general movie preferences – Name, e-mail address, physical address, zip code, phone number, your age, gender, the movies and actors you like or dislike, and your general movie preferences
  1. **User-IMDb Interaction Information (PD2)**

Type: UsageInformation

Description: User-IMDb Interaction Information

Attributes:

* IP address used to connect your computer to the Internet, login, password, computer and connection information such as browser type and version, operating system, and platform, purchase history, the full URL clickstream to, through, and from our Web site, including date and time, cookie number and pages you viewed or searched for – IP address used to connect your computer to the Internet, login, password, computer and connection information such as browser type and version, operating system, and platform, purchase history, the full URL clickstream to, through, and from our Web site, including date and time, cookie number and pages you viewed or searched for
  1. **Session Information (PD3)**

Type: UsageInformation

Description: Session Information

Attributes:

* Page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs) – Page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs)
  1. **Email Confirmation (PD4)**

Type: UsageInformation

Description: Email Confirmation

Attributes:

* Email confirmation – Email confirmation
  1. **Location Information (PD5)**

Type: PersonalInformation

Description: Location Information

Attributes:

* Location – Location
  1. **Device Information (PD6)**

Type: UsageInformation

Description: Device Information

Attributes:

* Unique identifier for your device – Unique identifier for your device
  1. **Received Information (PD7)**

Type: PersonalInformation

Description: Received Information

Attributes:

* Updated delivery and address information – Updated delivery and address information
  1. **Basic Account Information (PD8)**

Type: PersonalInformation

Description: Basic Account Information

Attributes:

* Name and e-mail address – Name and e-mail address
  1. **Basic Device Information (PD9)**

Type: UsageInformation

Description: Basic Device Information

Attributes:

* IP address – IP address
  1. **Movie Information (PD10)**

Type: UsageInformation

Description: Movie Information

Attributes:

* Information you submit to us about movies you own or have watched – Information you submit to us about movies you own or have watched

# Services

* 1. **Advertising (S12)**

Description: send (or 'serve') the advertisements that appear on our website directly to your browser

References to Private Data:

* Basic Device Information (PD9)
  1. **Legal (S6)**

Description:

Sub-Services:

* + 1. **Compliance (S7)**

Description: comply with law, enforce or apply our Terms and Conditions of Use and other agreements

* + 1. **Rights (S8)**

Description: protect the rights, property

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)
  1. **Account (S1)**

Description:

Sub-Services:

* + 1. **Interaction With Services (S2)**

Description: register, search, post, participate in a contest or questionnaire, or communicate with us, interact with us, download or use apps created by IMDb, communicating with you, submit information about movies

* + 1. **Perform Functions (S3)**

Description: perform functions on our behalf

* + 1. **New Ownership (S4)**

Description: IMDb, Inc., or substantially all of its assets are acquired

* + 1. **Commercial (S5)**

Description: commercial purposes

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)
  1. **Development (S13)**

Description:

Sub-Services:

* + 1. **Improve E-mails (S14)**

Description: make e-mails more useful and interesting

* + 1. **Improve Services (S15)**

Description: personalize and continually improve your experience at IMDb, customizing future browsing for you, improving our site

* + 1. **Provide Services (S16)**

Description: provide you with location-based services, such as advertising, local showtimes, search results, and other personalized content, correct our records and deliver your next communication more easily

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)
  1. **Security (S9)**

Description:

Sub-Services:

* + 1. **Protection (S10)**

Description: protect the safety of IMDb, our users, or others

* + 1. **Financial (S11)**

Description: fraud protection and credit risk reduction.

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

# Recipients

* 1. **Allowed third parties (R1)**

Description: Allowed third parties

Scope: External

Type: Organization

* 1. **Parent corporation (Amazon.com, Inc.) and the subsidiaries it controls. (R2)**

Description: Parent corporation (Amazon.com, Inc.) and the subsidiaries it controls.

Scope: External

Type: Organization

* 1. **Affiliated business (R3)**

Description: Affiliated business

Scope: Internal

Type: Organization

* 1. **Other companies and individuals employed by us (R4)**

Description: Other companies and individuals employed by us

Scope: Internal

Type: Individual/Organization

* 1. **Other businesses (R5)**

Description: Other businesses

Scope: External

Type: Organization

* 1. **Buyers/Sellers (R6)**

Description: Buyers/Sellers

Scope: External

Type: Organization

* 1. **New owner (R7)**

Description: New owner

Scope: External

Type: Organization

* 1. **Other companies and organizations (R8)**

Description: Other companies and organizations

Scope: External

Type: Organization

* 1. **Advertisers or third-party websites (R9)**

Description: Advertisers or third-party websites

Scope: External

Type: Organization

# Enforcements

* 1. **Tools for Collecting and Measuring Session Information (En1)**

Description: During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Type: Tool

* 1. **Cookies (En2)**

Description: We may also use browser data such as cookies, Flash cookies (also known as Flash Local Shared Objects), or similar data on certain parts of our Web site for fraud prevention and other purposes.

Type: Tool

* 1. **Toolbar ('Help' portion) (En3)**

Description: The 'help' portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.

Type: Tool

* 1. **Used Technologies (En4)**

Description: We use web beacons (also known as “action tags” or “single-pixel gifs”) and other technologies to measure the effectiveness of certain site features and to conduct research and analysis.

Type: Tool

* 1. **Managing Email (En5)**

Description: If you do not want to receive e-mail or other mail from us, please use our User Administration pages to adjust your preferences.

Type: Process

* 1. **Managing Offer Selection (En6)**

Description: If you do not want to receive offers to selected groups of IMDb users on behalf of other businesses, please use our User Administration pages to adjust your preferences.

Type: Process

* 1. **Advertisers Technologies (En7)**

Description: Third-party websites and advertisers, or Internet advertising companies working on their behalf, may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalize advertising content.

Type: Tool

* 1. **Managing Personal Information (En8)**

Description: If you do not want us to use personal information that we gather to allow third parties to personalize advertisements we display to you, please adjust your Advertising Preferences.

Type: Process

* 1. **Subscriptions Protection (En9)**

Description: If you use our subscription service, we work to protect the security of your subscription information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

Type: Algorithm

* 1. **Children Advisoring (En10)**

Description: IMDb is not intended for use by children under the age of 13. If you are under 13, you may not submit information about yourself to IMDb.

Type: Action

# Statements

* 1. **St1**

Description: We receive any information you enter on our Web site when you register, search, post, participate in a contest or questionnaire, or communicate with us.

Type: Collection

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Account (S1)
* Interaction With Services (S2)
  1. **St2**

Description: You might supply us with information such as your name, e-mail address, physical address, zip code, phone number, your age, gender, the movies and actors you like or dislike, and your general movie preferences.

Type: Collection

Modality: Permitted

References to Private Data:

* Account Information (PD1)
  1. **St3**

Description: We receive certain types of information whenever you interact with us including the IP address used to connect your computer to the Internet, login, password, computer and connection information such as browser type and version, operating system, and platform, purchase history, the full URL clickstream to, through, and from our Web site, including date and time, cookie number and pages you viewed or searched for.

Type: Collection

Modality: Permitted

References to Private Data:

* User-IMDb Interaction Information (PD2)

References to Services:

* Account (S1)
* Interaction With Services (S2)
  1. **St4**

Description: During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Type: Collection

Modality: Permitted

References to Private Data:

* Session Information (PD3)

References to Enforcements:

* Tools for Collecting and Measuring Session Information (En1)
  1. **St5**

Description: To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from IMDb if your computer supports such capabilities.

Type: Collection

Modality: Permitted

References to Private Data:

* Email Confirmation (PD4)

References to Services:

* Development (S13)
* Improve E-mails (S14)
  1. **St6**

Description: When you download or use apps created by IMDb, we may receive information about your location and your mobile device, including a unique identifier for your device.

Type: Collection

Modality: Permitted

References to Private Data:

* Location Information (PD5)
* Device Information (PD6)

References to Services:

* Account (S1)
* Interaction With Services (S2)
  1. **St7**

Description: We might receive information about you from other sources and add it to our account information, including updated delivery and address information.

Type: Collection

Modality: Permitted

References to Private Data:

* Received Information (PD7)
  1. **St8**

Description: We do not provide personal information to third parties that are allowed to place web beacons and other technologies on our site to conduct research and analysis.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Recipients:

* Allowed third parties (R1)
  1. **St9**

Description: We share user information with our parent corporation (Amazon.com, Inc.) and the subsidiaries it controls.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Recipients:

* Parent corporation (Amazon.com, Inc.) and the subsidiaries it controls. (R2)
  1. **St10**

Description: You can tell when another affiliated business is involved in the offering, and we share user information related to those offerings with that business.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Recipients:

* Affiliated business (R3)
  1. **St11**

Description: Other companies and individuals employed by us to perform functions on our behalf have access to personal information needed to perform their functions, but may not use it for other purposes.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Recipients:

* Other companies and individuals employed by us (R4)

References to Services:

* Account (S1)
* Perform Functions (S3)
  1. **St12**

Description: When we send offers to selected groups of IMDb users on behalf of other businesses, we do not give that business your name and e-mail address.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Basic Account Information (PD8)

References to Recipients:

* Other businesses (R5)
  1. **St13**

Description: When selling or buying additional services or business units, user information generally is transferred along with the rest of the service or business unit.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Recipients:

* Buyers/Sellers (R6)
  1. **St14**

Description: Also, in the event that IMDb, Inc., or substantially all of its assets are acquired, user information will of course be included in the transaction.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Recipients:

* New owner (R7)

References to Services:

* Account (S1)
* New Ownership (S4)
  1. **St15**

Description: Releasing account and other personal information when we believe release is appropriate includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Recipients:

* Other companies and organizations (R8)

References to Services:

* Security (S9)
* Financial (S11)
  1. **St16**

Description: Obviously, however, exchanging information with other companies and organizations does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Notice.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Recipients:

* Other companies and organizations (R8)

References to Services:

* Account (S1)
* Commercial (S5)
  1. **St17**

Description: We do not provide any personally identifiable customer information to advertisers or third-party websites.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Recipients:

* Advertisers or third-party websites (R9)
  1. **St18**

Description: Third-party websites and advertisers, or Internet advertising companies working on their behalf, sometimes use technology to send (or 'serve') the advertisements that appear on our website directly to your browser automatically receiving your IP address.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Basic Device Information (PD9)

References to Recipients:

* Advertisers or third-party websites (R9)

References to Services:

* Security (S9)
* Advertising (S12)
  1. **St19**

Description: We store any information you enter on our Web site when you register, search, post, participate in a contest or questionnaire, or communicate with us.

Type: Retention

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Account (S1)
* Interaction With Services (S2)

Period: Unlimited

* 1. **St20**

Description: We store certain types of information whenever you interact with us including the IP address used to connect your computer to the Internet, login, password, computer and connection information such as browser type and version, operating system, and platform, purchase history, the full URL clickstream to, through, and from our Web site, including date and time, cookie number and pages you viewed or searched for.

Type: Retention

Modality: Permitted

References to Private Data:

* User-IMDb Interaction Information (PD2)

References to Services:

* Account (S1)
* Interaction With Services (S2)

Period: Unlimited

* 1. **St21**

Description: We release account and other personal information when we believe release is appropriate to comply with law.

Type: Retention

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Services:

* Legal (S6)
* Compliance (S7)

Period: Unlimited

* 1. **St22**

Description: We release account and other personal information when we believe release is appropriate to enforce or apply our Terms and Conditions of Use and other agreements.

Type: Retention

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Services:

* Legal (S6)
* Compliance (S7)

Period: Unlimited

* 1. **St23**

Description: We release account and other personal information when we believe release is appropriate to protect the rights, property, or safety of IMDb, our users, or others.

Type: Retention

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* Location Information (PD5)
* Received Information (PD7)
* Basic Account Information (PD8)

References to Services:

* Legal (S6)
* Rights (S8)
* Security (S9)
* Protection (S10)

Period: Unlimited

* 1. **St24**

Description: When you update information, we usually keep a copy of the prior version for our records.

Type: Retention

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

Period: Unlimited

* 1. **St25**

Description: The information we learn from users helps us personalize and continually improve your experience at IMDb.

Type: Usage

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Development (S13)
* Improve Services (S15)
  1. **St26**

Description: We use the information that you provide for responding to your requests.

Type: Usage

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)
  1. **St27**

Description: We use the information that you provide for customizing future browsing for you.

Type: Usage

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Development (S13)
* Improve Services (S15)
  1. **St28**

Description: We use the information that you provide for improving our site.

Type: Usage

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Development (S13)
* Improve Services (S15)
  1. **St29**

Description: We use the information that you provide for communicating with you.

Type: Usage

Modality: Permitted

References to Private Data:

* Account Information (PD1)
* User-IMDb Interaction Information (PD2)
* Session Information (PD3)
* Email Confirmation (PD4)
* Location Information (PD5)
* Device Information (PD6)
* Received Information (PD7)
* Basic Account Information (PD8)
* Basic Device Information (PD9)
* Movie Information (PD10)

References to Services:

* Account (S1)
* Interaction With Services (S2)
  1. **St30**

Description: We may use information about your location and your mobile device to provide you with location-based services, such as advertising, local showtimes, search results, and other personalized content.

Type: Usage

Modality: Permitted

References to Private Data:

* Location Information (PD5)
* Device Information (PD6)

References to Services:

* Development (S13)
* Provide Services (S16)
  1. **St31**

Description: We use the information we receive about you from other sources so that we can correct our records and deliver your next communication more easily.

Type: Usage

Modality: Permitted

References to Private Data:

* Received Information (PD7)

References to Services:

* Development (S13)
* Provide Services (S16)
  1. **St32**

Description: IMDb also displays personalized third-party advertising based on personal information about users, such as information you submit to us about movies you own or have watched.

Type: Usage

Modality: Permitted

References to Private Data:

* Movie Information (PD10)

References to Services:

* Account (S1)
* Interaction With Services (S2)
  1. **St33**

Description: You can choose not to provide certain information, but then you might not be able to take advantage of many of our features.

Type: Informative

Modality: Permitted

* 1. **St34**

Description: We may also use browser data such as cookies, Flash cookies (also known as Flash Local Shared Objects), or similar data on certain parts of our Web site for fraud prevention and other purposes.

Type: Informative

Modality: Permitted

References to Enforcements:

* Cookies (En2)
  1. **St35**

Description: If you do not want to receive e-mail or other mail from us, please use our User Administration pages to adjust your preferences.

Type: Informative

Modality: Permitted

* 1. **St36**

Description: Most mobile devices allow you to turn off location services.

Type: Informative

Modality: Permitted

* 1. **St37**

Description: Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your Web browser to enable our systems to recognize your browser and to provide features such as My Movies, local show times, and browsing preferences.

Type: Informative

Modality: Permitted

* 1. **St38**

Description: The 'help' portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.

Type: Informative

Modality: Permitted

References to Enforcements:

* Toolbar ('Help' portion) (En3)
  1. **St39**

Description: Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Web site of its manufacturer. However, because cookies allow you to take full advantage of some of IMDb's essential features, we recommend that you leave them turned on.

Type: Informative

Modality: Permitted

* 1. **St40**

Description: We use web beacons (also known as “action tags” or “single-pixel gifs”) and other technologies to measure the effectiveness of certain site features and to conduct research and analysis.

Type: Informative

Modality: Permitted

References to Enforcements:

* Used Technologies (En4)
  1. **St41**

Description: We also allow third parties to place web beacons and other technologies on our site to conduct research and analysis.

Type: Informative

Modality: Permitted

* 1. **St42**

Description: Information about our users is an important part of our business, and we are not in the business of selling it to others.

Type: Informative

Modality: Permitted

* 1. **St43**

Description: We work closely with our affiliated businesses.

Type: Informative

Modality: Permitted

* 1. **St44**

Description: In some cases, we will include offerings from the affiliated businesses on IMDb. In other cases, we may include joint offerings from IMDb and the affiliated businesses on IMDb.

Type: Informative

Modality: Permitted

* 1. **St45**

Description: We employ other companies and individuals to perform functions on our behalf including sending e-mail, removing repetitive information from user lists, analyzing data, and providing marketing assistance.

Type: Informative

Modality: Permitted

References to Enforcements:

* Managing Email (En5)
  1. **St46**

Description: Sometimes we send offers to selected groups of IMDb users on behalf of other businesses.

Type: Informative

Modality: Permitted

* 1. **St47**

Description: If you do not want to receive offers to selected groups of IMDb users on behalf of other businesses, please use our User Administration pages to adjust your preferences.

Type: Informative

Modality: Permitted

References to Enforcements:

* Managing Offer Selection (En6)
  1. **St48**

Description: As we continue to develop our business, we might sell or buy additional services or business units.

Type: Informative

Modality: Permitted

* 1. **St49**

Description: Our site includes third-party advertising and links to other websites.

Type: Informative

Modality: Permitted

* 1. **St50**

Description: Third-party websites and advertisers, or Internet advertising companies working on their behalf, may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalize advertising content.

Type: Informative

Modality: Permitted

References to Enforcements:

* Advertisers Technologies (En7)
  1. **St51**

Description: We do not have access to or control over cookies or other features that third-party websites and advertisers, or Internet advertising companies working on their behalf, may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Notice.

Type: Informative

Modality: Permitted

* 1. **St52**

Description: If you do not want us to use personal information that we gather to allow third parties to personalize advertisements we display to you, please adjust your Advertising Preferences.

Type: Informative

Modality: Permitted

References to Enforcements:

* Managing Personal Information (En8)
  1. **St53**

Description: If you use our subscription service, we work to protect the security of your subscription information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

Type: Informative

Modality: Permitted

References to Enforcements:

* Subscriptions Protection (En9)
  1. **St54**

Description: It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

Type: Informative

Modality: Permitted

* 1. **St55**

Description: As discussed above, you can always choose not to provide information, even though it might be needed to take advantage of such IMDb features as My Movies and local show times.

Type: Informative

Modality: Permitted

* 1. **St56**

Description: You can add or update certain information, such as your e-mail address, by using our User Administration pages.

Type: Informative

Modality: Permitted

* 1. **St57**

Description: If you do not want to receive legal notices from us, such as this Privacy Notice, those notices will still govern your use of IMDb, and it is your responsibility to review them for changes.

Type: Informative

Modality: Permitted

* 1. **St58**

Description: IMDb is not intended for use by children under the age of 13. If you are under 13, you may not submit information about yourself to IMDb.

Type: Informative

Modality: Permitted

* 1. **St59**

Description: As a subsidiary of Amazon.com, Inc., IMDb.com is a participant in the Safe Harbor program developed by the U.S. Department of Commerce and (1) the European Union and (2) Switzerland, respectively.

Type: Informative

Modality: Permitted

References to Enforcements:

* Children Advisoring (En10)
  1. **St60**

Description: Amazon has certified that we adhere to the Safe Harbor Privacy Principles agreed upon by the U.S. and (1) the European Union and (2) Switzerland, respectively.

Type: Informative

Modality: Permitted

* 1. **St61**

Description: For more information about the Safe Harbor and to view our certification, visit the U.S. Department of Commerce's Safe Harbor Web site.

Type: Informative

Modality: Permitted

* 1. **St62**

Description: In compliance with the US-EU and US-Swiss Safe Harbor Principles, we endeavor to resolve all complaints about privacy and the collection or use of customer information.

Type: Informative

Modality: Permitted

* 1. **St63**

Description: If you have questions about our participation in the Safe Harbor program or have a complaint, please send an e-mail to safeharbor@amazon.com.

Type: Informative

Modality: Permitted

* 1. **St64**

Description: Under the Safe Harbor program, any unresolved privacy complaints can be referred to an independent dispute resolution mechanism.

Type: Informative

Modality: Permitted

* 1. **St65**

Description: We use the BBB EU Safe Harbor Program, which is operated by the Council of Better Business Bureaus.

Type: Informative

Modality: Permitted

* 1. **St66**

Description: If you feel that we have not satisfactorily addressed your complaint, you can visit the BBB EU Safe Harbor Program web site at www.bbb.org/us/safe-harbor-complaints for more information on how to file a complaint.

Type: Informative

Modality: Permitted

* 1. **St67**

Description: If you choose to visit IMDb, your visit and any dispute over privacy is subject to this Notice and our Terms and Conditions of Use, including limitations on damages, resolution of disputes, and application of the law of the state of Washington.

Type: Informative

Modality: Permitted

* 1. **St68**

Description: If you have any concern about privacy at IMDb, please send us a thorough description to our help desk, and we will try to resolve it.

Type: Informative

Modality: Permitted

* 1. **St69**

Description: Our business changes constantly.

Type: Informative

Modality: Permitted

* 1. **St70**

Description: This Notice and the Terms and Conditions of Use will change also, and use of information that we gather now is subject to the Privacy Notice in effect at the time of use.

Type: Informative

Modality: Permitted

* 1. **St71**

Description: We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our Web site frequently to see recent changes.

Type: Informative

Modality: Permitted

* 1. **St72**

Description: Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account.

Type: Informative

Modality: Permitted

* 1. **St73**

Description: We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

Type: Informative

Modality: Permitted

* 1. **St74**

Description: You will always receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

Type: Informative

Modality: Permitted

* 1. **St75**

Description: Although IMDb does not provide any personal information to advertisers, advertisers (including ad-serving companies) may assume that users who interact with or click on a personalized advertisement meet their criteria to personalize the ad.

Type: Informative

Modality: Permitted

* 1. **St76**

Description: We also compare our user list to lists received from other companies, in an effort to avoid sending unnecessary messages to our users.

Type: Informative

Modality: Permitted