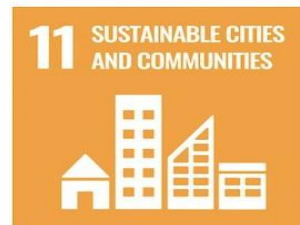




SUSTAINABLE INTELLIGENT E-MOBILITY

Our Sustainable Development Growth goals



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PROBLEM STATEMENT

Key Issues with EVs & Li-ion Battery:

1. Slow adoption of EV & Li-ion Batteries, due to lack of Financial and Operational Support.

2. High Replacements in Warranty, due to Lack of Lifecycle Management & Quicker Degradation.

3. Battery Fire and Asset Safety Issues, due to No Battery & Health Monitoring,

Growing safety concern for EV Li-ion Batteries has led to Govt. of India enforcing the Revised ARAI certifications AIS 156 Rev.2 and Battery Waste Management Rules 2023 (Amended).

ELECTRIC VEHICLES

Why Are EVs Catching Fire in India? Experts Explain What Can Be Done to Solve It

By Rinchen Norbu Wangchuk

April 7, 2022



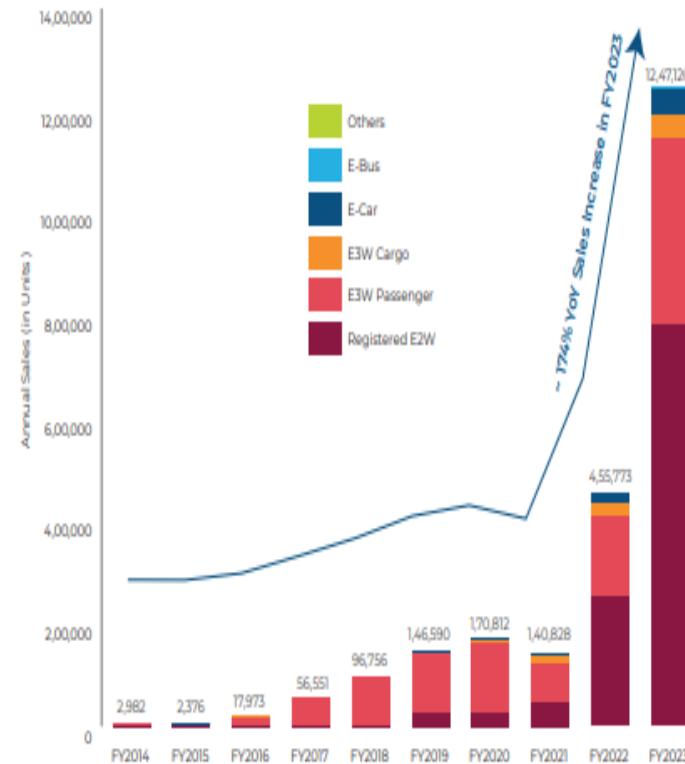
Recent video clips of electric vehicles (EVs) catching fire have gone viral on social media. We explore why and whether this casts a shadow on India's march towards e-mobility adoption.

MARKET SIZE AND VOLUMES

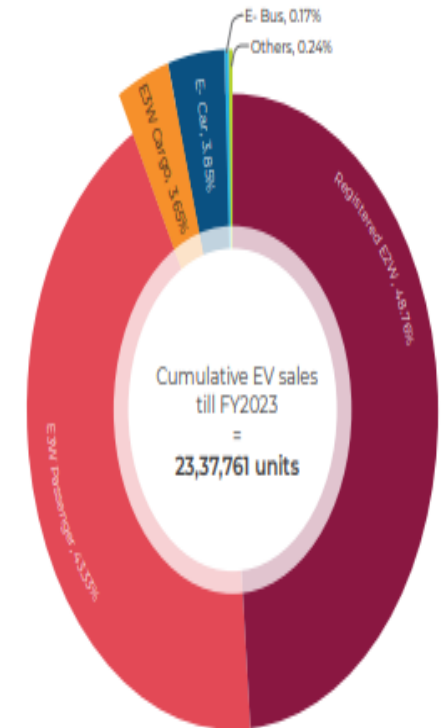
3W EV MARKET INDIA

- UP TO 2023, ALMOST 50% OF ALL ELECTRIC VEHICLES SOLD WERE ELECTRIC 3W.
- LI-ION BATTERY COST IS ~40% TOTAL COST OF ELECTRIC VEHICLE.
- BY 2030, 75%-90% THREE-WHEELERS (3W) TO BE ELECTRIC IN INDIA.
- LI-ION POWER BATTERY MARKET SIZE IS WILL REACH USD 40 BILLION BY 2030 WITH ELECTRIC 3W MOBILITY CAPTURING USD 10 BILLION.

EV Annual Sales Trend in India (FY2014 - FY2023)



Vehicle Category-wise Market Share (Cumulative till FY2023)



Source: JMK Research, Vehicle Dashboard, Telangana RTI, Company Press Release
Note: Others include adapted vehicles, agricultural tractors, excavator (commercial), forklifts, goods carrier, omni bus, private service vehicles, agricultural tractor, trailer (agriculture vehicle), and recovery vehicle

Source: Indian Industry report by JMK Research and Niti Aayog 2030 Projections

MARKET SEGMENTATION

LI-ION POWER BATTERY MARKET SIZE IS WILL REACH USD 40 BILLION BY 2030 WITH ELECTRIC 3W MOBILITY REACHING USD 10 BILLION.

	3W Cargo (excl. E-rickshaw)	3W Passenger (excl. E-loaders)	Battery Energy Storage Systems
BUSINESS MODEL	Rent/Lease	Rent/Lease	Sell
SIZE OF BATTERY	10KW	4KW	1 KWh to 100 KWh
DEGRADATION (3 YRS)	30%	40%	20%
UNIT COST (per KWh)	INR 16k/KWh	INR 14k/KWh	INR 12k/Kwh
BATTERY COST	INR 1.6 Lacs	INR 56 k	INR 12000 – 12 Lacs
GROSS MARGIN	Interest Spread + Cost	Interest Spread + Cost	Cost + Salvage Value

Source: Indian Industry report by JMK Research and Niti Aayog 2030 Projections

PRODUCT TECHNICAL COMPARISON

	LEAD ACID (5kW)	NEW Li-ion Battery (4kWh)	Zipbolt Li-ion Battery (4kWh)
Actual Costing	INR 30k	INR 80k	INR 55k
Life of Battery	12 Months	36 Months	36 Months
Comparative Costing	~ INR 1.20L	INR 80k	INR 55k
Mileage (6 Months)	50 KMs (~40% drop)	96 KMs (~3% drop)	96 KMs (~5% drop)
Charging Time	6-8 Hrs	3 Hrs	3 Hrs
Electricity Cost Per Day	INR 50	INR 32	INR 32
Weight	100 Kg+	25 Kg	30 Kg

Battery Swapping Stations & EV FLEETS for 2W/3W

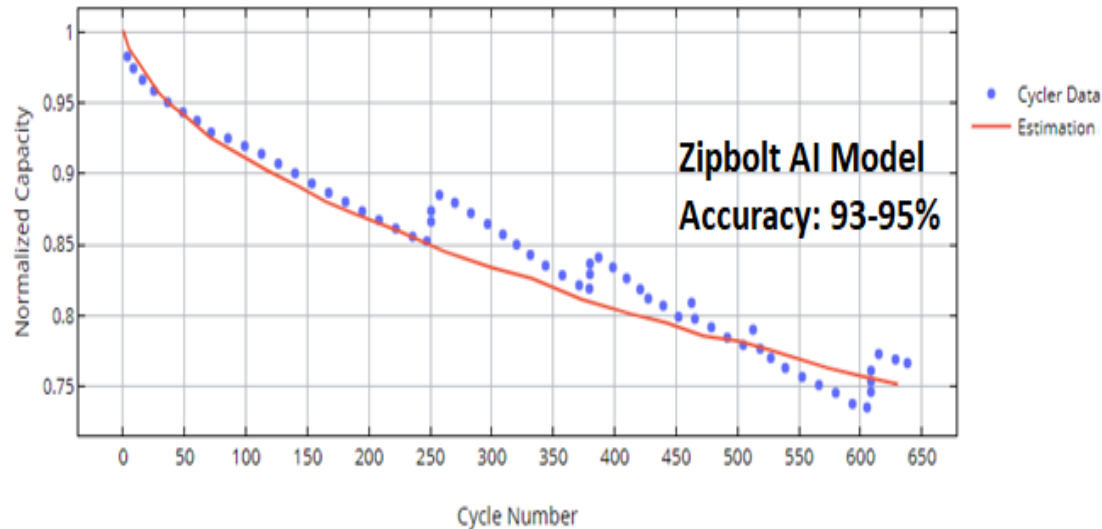


Why Customers Adopt?:

- *Affordable,*
- *High performance*
- *Operations Mobile App*
- *Battery Monitoring*

BATTERY AI TECH: BATTERY LIFE PREDICTION & EXTENSION

Normalized Capacity vs Cycle Number

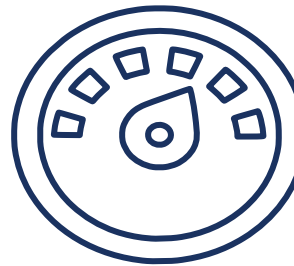


- Eg. 32650 LFP Cell cycle data used for estimation and prediction
- First 100 cycles of data is used for the model training & Benchmarking
- Predicted capacity has max. error as 7.36%
- Current Model Accuracy is 93-95%



BATTERY SECURITY & FIRE SAFETY

Zipbolt ensures safety from Thermal Runaways (Thermal Mgmt. System) and as well as Asset security



INTELLIGENT BATTERY SERVICING & LIFE EXTENSION

Lifecycle Management tech ensures longer battery life using ML/Deep Learning Algorithms.



RECYCLING & BUY BACK/REPLACEMENTS

Using AI to manage Battery life, also helps increase Buy Back value and Recycling payout at End of Life.

Leadership Team & Advisors



Rohan Singh

Founder & CPD

B.Tech BITS Pilani, PG in Product Management,
Disruptive Strategy, Harvard Business School
10+ Years Exp in Bulk Chemicals, IT & e-Waste Recycling



Sonia Singh

CEO & Head of Business Operations

B.Sc. & M.Sc Sociology, PGDM in Marketing,
18+ years with Rotary International, Paul Harris Fellow
Member NITI AAYOG Committee on Li-ion Battery BWM.



Aryan Prajapati

Lead Engineer,

M.Tech, Systems Engg,
Delhi Tech. University DTU



Prachi Singh

EV Battery Engineer,

M.Tech Power Systems.
NIT Surat, B. Tech
(Electrical)



Hardeep Tanwar

Service Engineer,

B.E & Diploma in Mechanical
New Delhi Engg Tech.



Vishnu Narahari

IP & Technology Advisor,
(Part of Shell E4 team)
IIM Kozhikode, IIT Delhi



CMDE, AKASH KAPUR (RETD.)

B.Tech(Elec), M.Tech IIT(D)
MBA(MKT), M.PHIL(DSS)
Certified Global SCM Consultant
35+ years in Indian Navy

Expanding our Team to 25, across AI Tech, Engineering, Sales & Operations verticals.

FUNDRAISING SEED ROUND

RAISING CAPITAL (Equity + Debt):

INR 4.5 Cr. (\$500K)

PRE-MONEY VALUATION

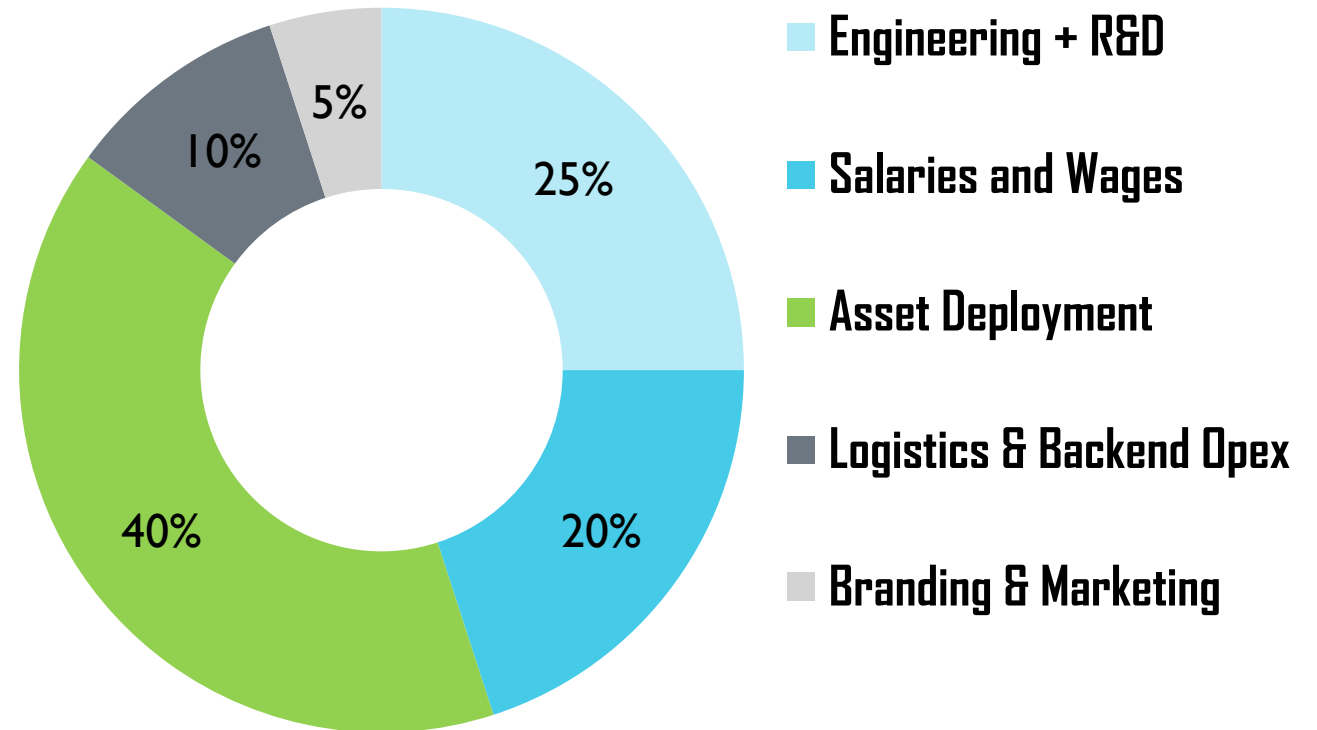
INR 40.0 Cr. (\$5 Million)

Previous Fund/Grant:

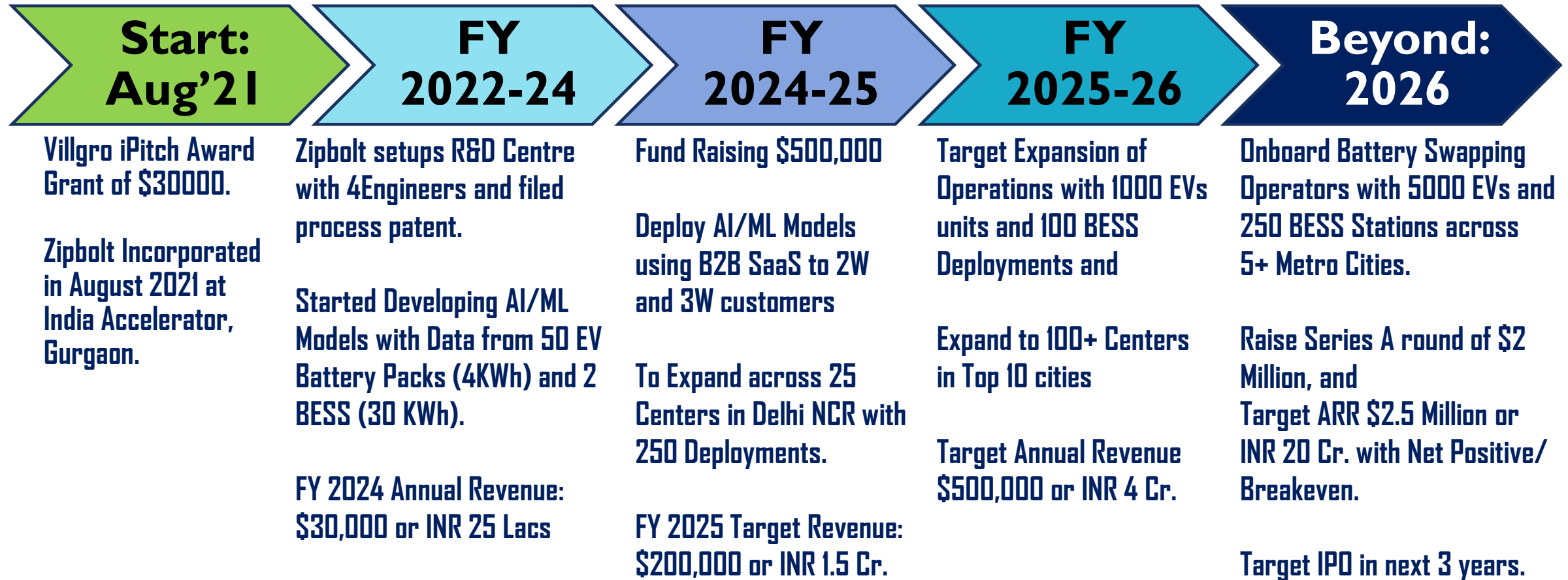
Villgro iPitch Grant (INR 25 Lacs)

- Seed investment of \$500,000 (INR 4.5 Cr.), Aiming EBITDA +ve in 2 yrs post
- Positive unit economics with Net Margins above 20%.
- Average Expense/Incurred Burn : INR 3.5 Lacs/Month
- Timeframe for Next Fundraising Round : 15 Months

FUND ALLOCATION



ROADMAP AND PROJECTED REVENUES



SUPPORTED BY:



WRI INDIA

OUR EV OEM PARTNERS:

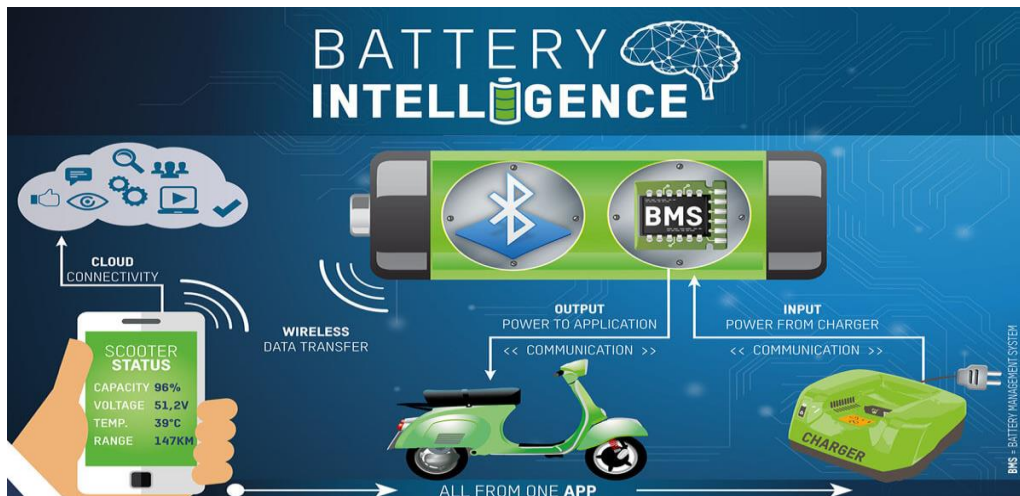


FOR ZIPSURE AI

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CASE 1: EV BATTERY SWAPPING (From Sept 2021)

TARGET: eBikes & eRickshaws (upto 5kWh)



Erickshaw Swapping at ZIPBOLT Delhi #2 Station



Zipbolt EV Battery Swapping, 224/1, Birla

CASE 2: BESS EV DC CHARGING (From Oct 2022)



PORTABLE/DC FAST CHARGING 30kWh (upto 160kWh) : Suitable for Fast Charging EVs such as E-loaders & Electric Cars (with CCS2), capable of integrating with Green Renewable Power.