



Airbnb of storage



# Traditional Storage Problems

Where your stuff gets locked up and your financial freedom locked out



High Cost and  
Limited Options

Inconvenient  
Locations

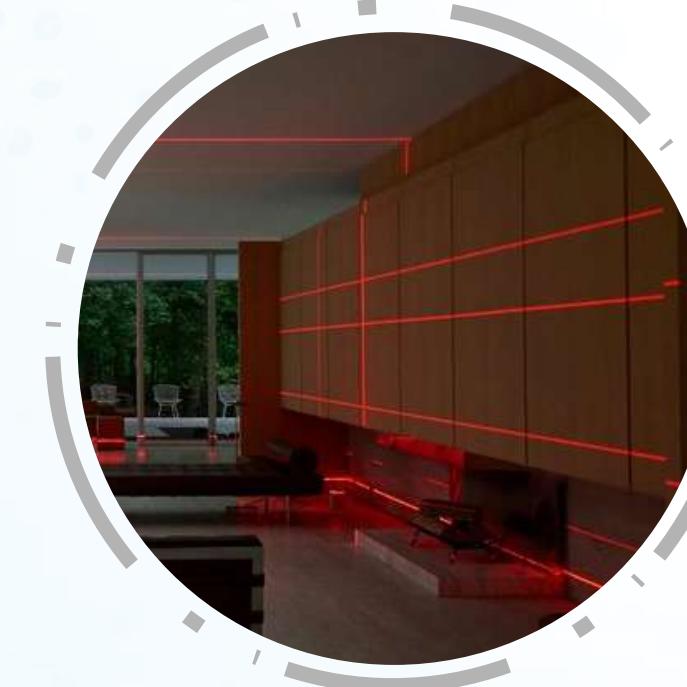
Inefficient Space  
Utilization

Standardized Rigid  
Contracts

Sustainability  
Concerns

# Unlock the XS's AI Secret

Smart storage that gives your belongings a vacation, while your wallet enjoys a staycation!



Affordable and  
Flexible Options

Convenient  
Locations

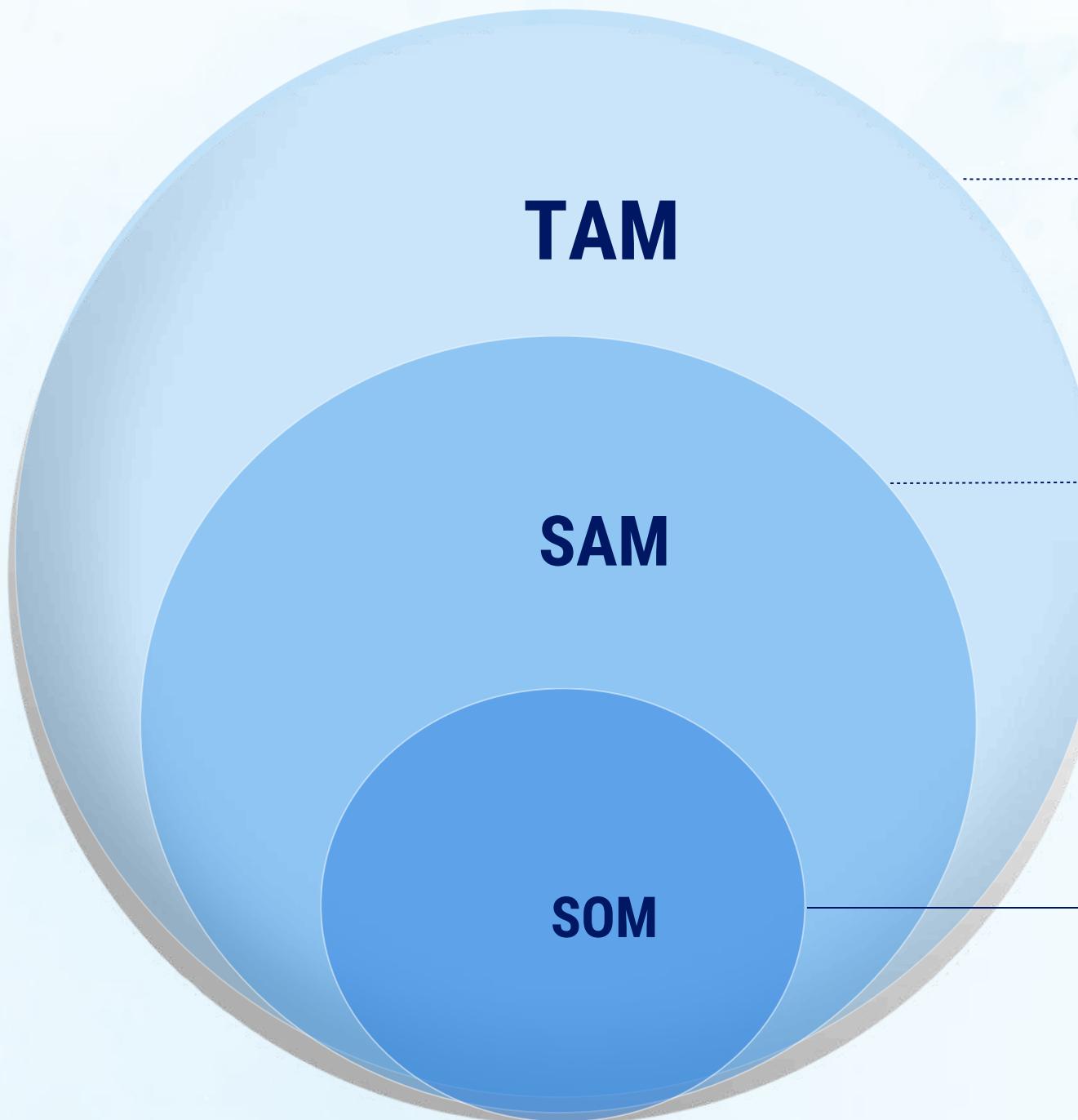
Efficient Space  
Utilization

Smart Contracts  
starting 7+ days

Sustainability  
Focus

# Market Opportunity: Xtended's Outlook

2030 Market Opportunity\*



\$118 Bn  
GLOBAL

\$ 48 Bn  
ASIA-PACIFIC

\$18 Bn  
INDIA

India is the **Next Big opportunity** with APAC region set to lead



V/S



*Organized Market Share*

70%

20%

US is the largest self-storage market, where **1 in 3** American uses self-storage compared to just **0.27** in **2005**.

India is mirroring America's **20-year journey** with even greater **potential opportunity** to **organize** the unorganized market.

\*Market opportunity consists market size for self-storage, Truckloads and P2P MarketPlace

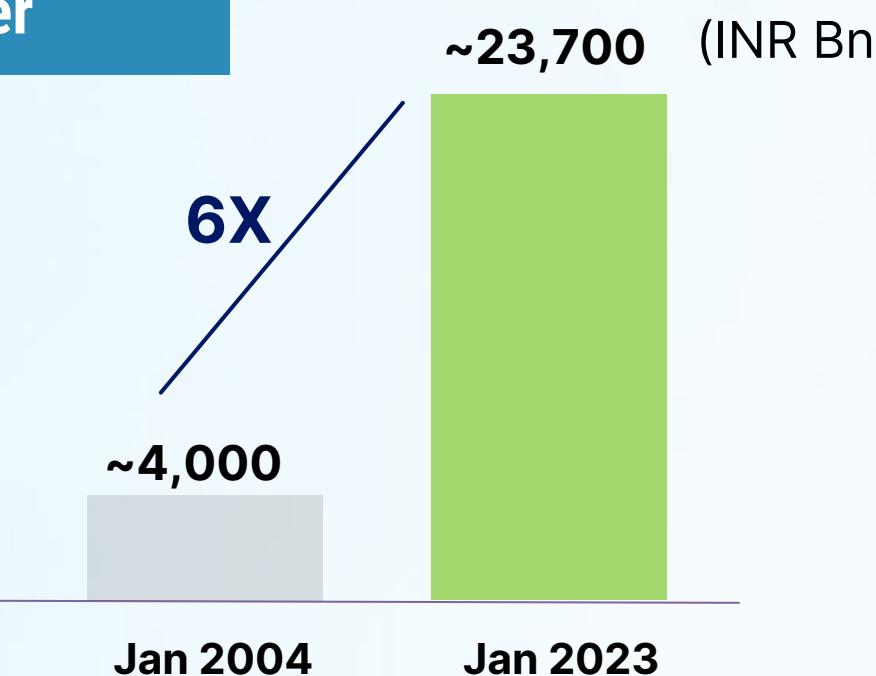
Source: Left: Mordor Intelligence, Allied Research, Researchandmarkets & Statistica, Right: Self-Storage Association

# Why Now?

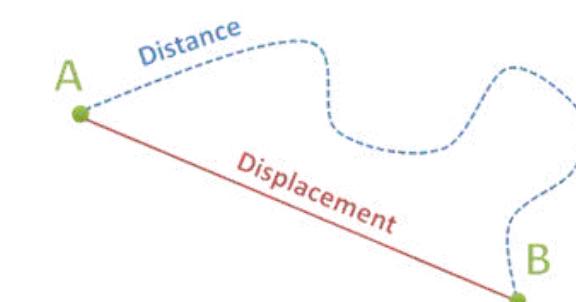
World's largest population in only  
**2%** land mass

COUNTRY	PEOPLE (per sq Km)
India	<b>464</b>
China	153
US	36

## ○ Rise in Spending Power



## ○ Rise in 4D's



Displacement



Downsizing



Divorce



Deaths

# We will make almost 100% of rental value without owning a space...

PRIMARY



Platform Fees

SECONDARY



Premium  
Hosting Fees



Cleaning &  
Pest Control



Security &  
Safety

HOST



RENTER

PRIMARY



Service Fees

SECONDARY



Protection  
Plans



Transport Fee  
Sharing



Packaging  
Material

# Tech leverage?



## AI Size Calculator

The tool suggests the best space for storage, providing superior convenience and efficiency in management.



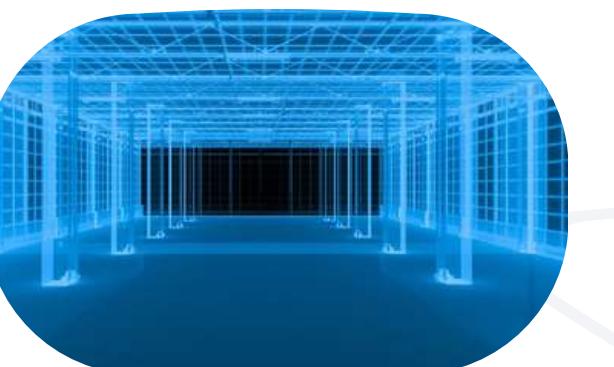
## StoreGPT

One-stop solution for storage space and management queries and problems.



## Smart & Affordable Logistics

Cost-Effective Solution for Customers to Utilize Bootspace or Trunk of Blu Smart Cabs on Similar Routes



## Augmented Reality

Users can interact with and visualize properties in real-time with a simple click, providing an engaging view of the space.



## Smart Containers

Smart containers with biometrics and geo trackers ensure high-level security and real-time tracking of goods.



## Virtual Reality

Users can experience an interactive virtual environment of properties with a realistic portrayal by clicking.

# Unlocking XS Potential

A Go-to-Market strategy that leaves no space unexplored!

## ATL Channels - 50M+

- Newspapers ads for broad audience reach
- Radio Campaigns during office hours
- Outdoor advertising near **IT Hubs** and **Societies**



## Digital Channels - 3M+

- Personalized targeted campaigns across various digital platforms
- Engage customers through social media
- Email, WhatsApp, SMS, and Push notifications
- Digital ads for visibility and leads



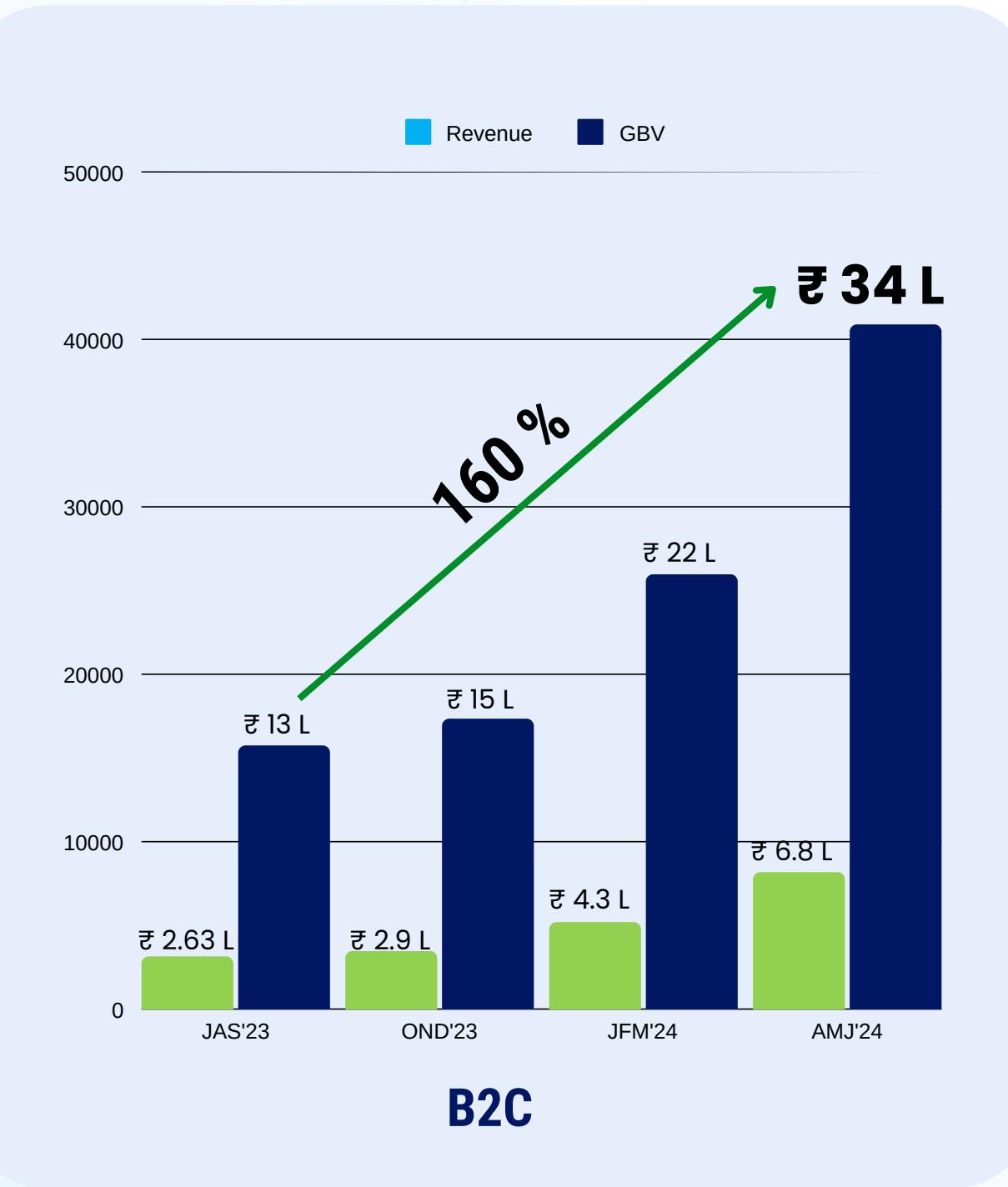
## Partnerships, Events and Corporate Relationships - 30M+

- Form strategic partnerships, including mobile exclusives.
- Cultivate corporate relationships to boost credibility and secure B2B deals.
- Engage in industry events for networking and opportunities.



# Our Accelerated Growth Journey

Launching India's Storage revolution!



6K+



1.5K+



2.6K+

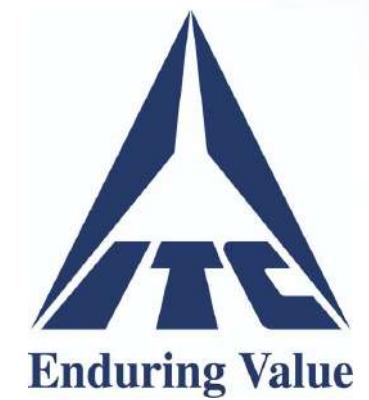


350+

# Already Serving The Global Giants

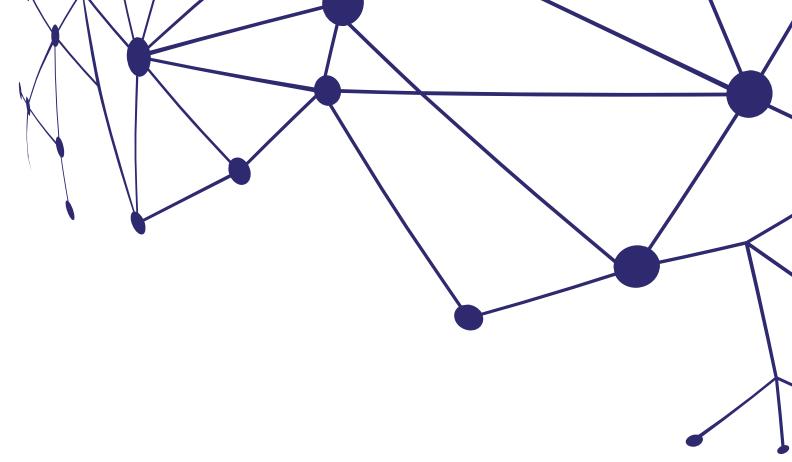


Many more **Giants** in pipeline such as



# XS Roadmap

A wild storage ride with thrilling milestones ahead!



Penetrate and obtain strong hold in Delhi-NCR



Expansion to metros, analyzed cities & Launch of AI enabled services, Auxiliary services



Expanding AI services & Launch of AR-VR services



XtendedTruckloads

XtendedSaaS Products

Many More!

Leveraging Shared Economy

Entering Global Markets



# Xtended TruckLoads: Bridging Distances

Delivering XTRA Possibilities, Every Mile of the Way



- End-to-end logistics services tailored to the unique needs of **Corporate Giants**
- Delivering top-tier **moving, packing, and storage** solutions with unbeatable affordability.

Our Competitive Advantage	Current Solution	Xtended Truck
PTL	✗	✓
Discount on truck Maintenance & repair	✗	✓
Providing Storage space	✗	✓
Complete SaaS Solution	✗	✓



SaaS based Solution



P2P Market Place



India's 1<sup>st</sup> PTL platform



One Stop **Truck Related Services**



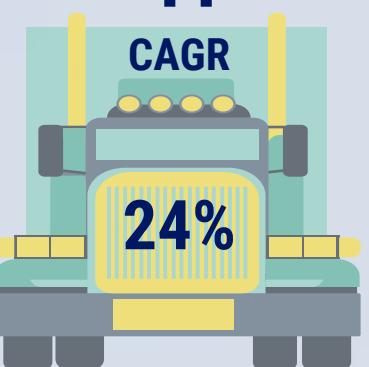
Financial Services for Truck Owners



Xtended **Storage Space Solution**

The Global Market  
Opportunity is  
**\$ 39.24 Bn 2030**

## Market Opportunity



The Indian Market  
Opportunity is  
**\$ 1.1 Bn 2030**

Source: Research and markets

# Dream team: Driving innovation and success!

Expertise in Growth + Fundraising + Capital Market + Deepest Tech Builder + Smartest Digital Marketer



**SAURABH- 10Y Exp**

1x Entrepreneur  
Marketing Expert



**Marketing Head**



भारतीय प्रबंध संस्थान कोचिकोड  
Indian Institute  
of Management  
Kozhikode



Stanford  
University

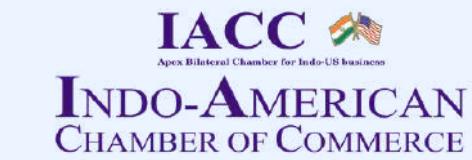


**CHANDRA SINGH- 15Y EXP**

1X Entrepreneur



**VP - B2B**



**PRATEEK- 15Y Exp**

Product Development +  
Tech Expert



Hewlett Packard  
Enterprise

**Tech Head**

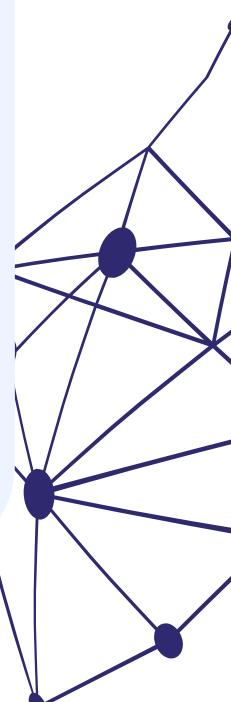


**NAMAN – 10Y Exp**

Sales+ Operational Expert



**VP - B2C**



# Rock strong Advisory Board



**RITESH – 20Y Exp**

2x Entrepreneur  
Finance + Banking + Capital Market  
Expert



Co-Founder



**Manoj Kohli**

Country Head  
SoftBank India



**Hari Om Rai**

Co-founder, Chairman  
& MD, LAVA



**Aditya Verma**

Supply Chain &  
Warehousing Expert



**Virat Bhatia**

Managing Director  
Apple



AT&T



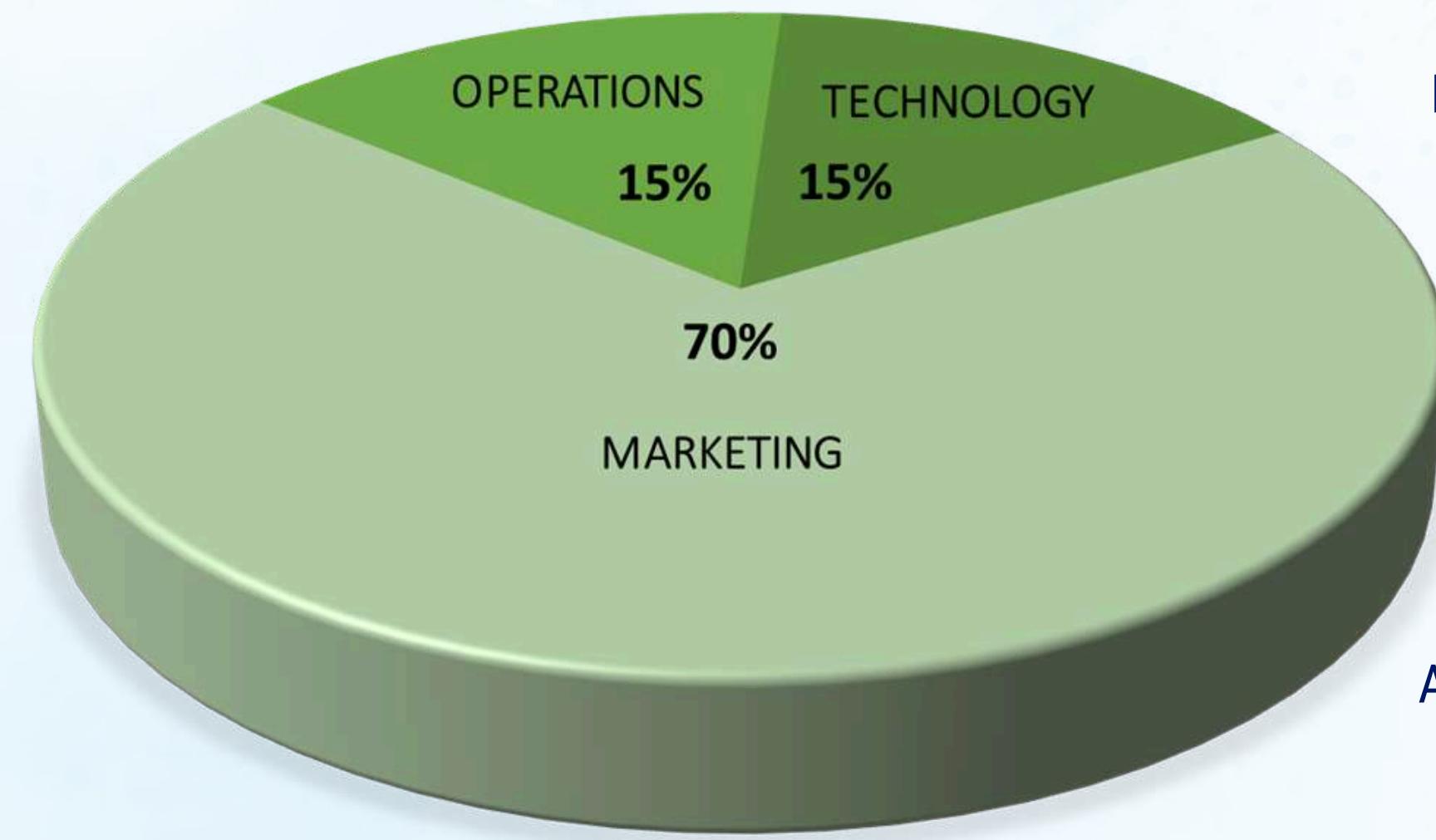
**Solomon Wheeler**

Brand Builder &  
Marketing Genius



# Raising ₹5 Cr - for Marketing and Branding

Made great progress so far!



Monthly GBV

MRR

Avg. Monthly Revenue

2023

₹ 3 L

₹ 0.7 L

B2C

2024

₹ 12 L

₹ 2.8 L

4X Growth

2023

₹ 40 L

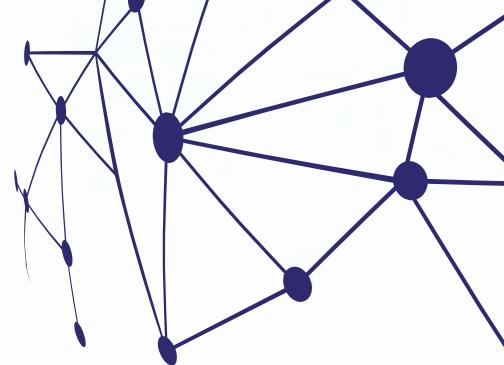
B2B

2024

₹ 3.3 Cr

8X Growth

# Raised ₹3 Cr, with ₹5 Cr Committed from...



## Sampath Family Private Trust

**Trust by Mr. Sampath**, A Visionary Leader, Group CFO of UK listed ₹ 2.2 Trillion Essar Energy's Group who made it a success through strategic innovation and unparalleled dedication to excellence in energy sector.

## Tapperware Kitchenware Pvt. Ltd.

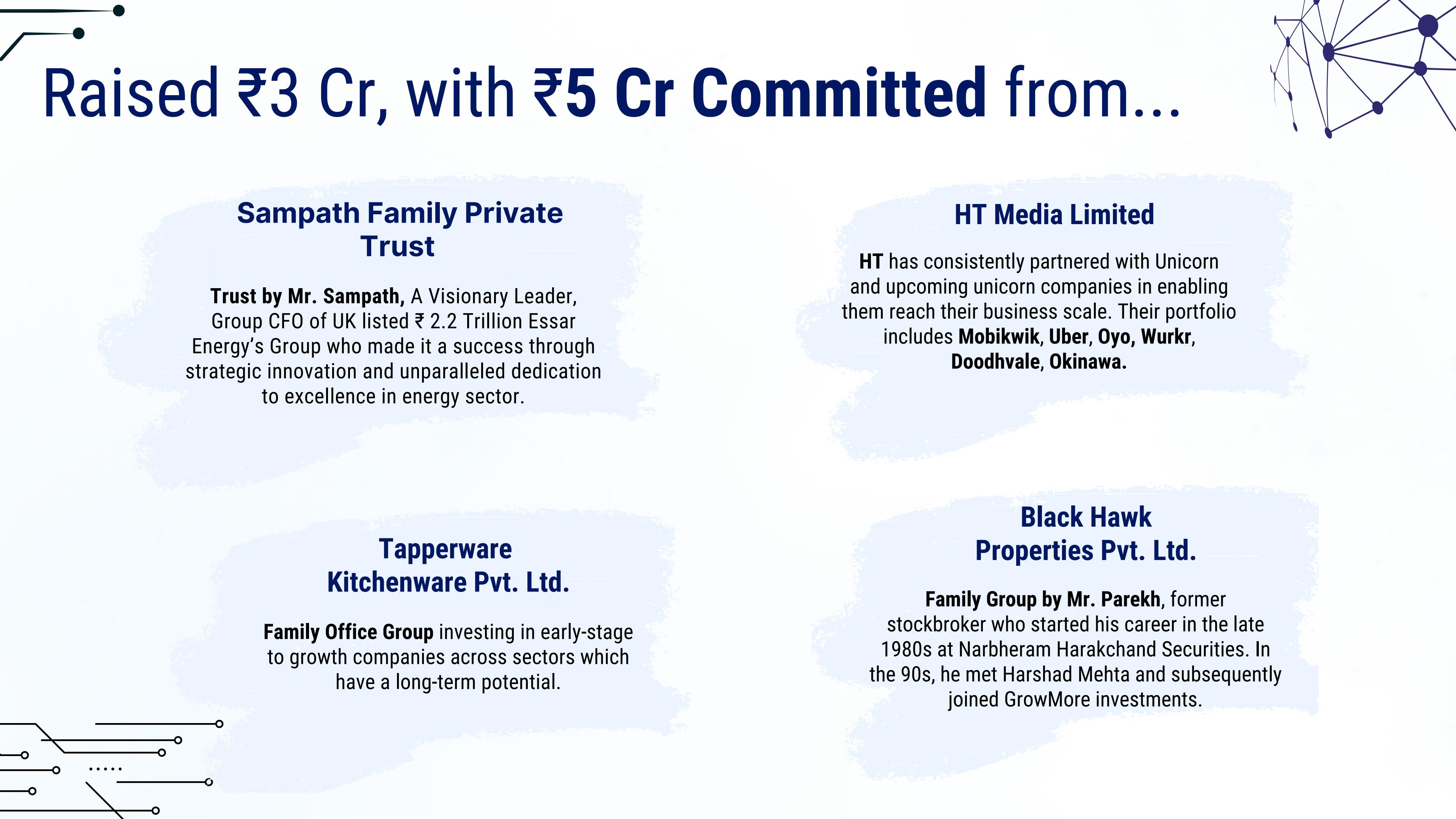
**Family Office Group** investing in early-stage to growth companies across sectors which have a long-term potential.

## HT Media Limited

**HT** has consistently partnered with Unicorn and upcoming unicorn companies in enabling them reach their business scale. Their portfolio includes **Mobikwik, Uber, Oyo, Wurkr, Doodhvale, Okinawa**.

## Black Hawk Properties Pvt. Ltd.

**Family Group by Mr. Parekh**, former stockbroker who started his career in the late 1980s at Narbheram Harakchand Securities. In the 90s, he met Harshad Mehta and subsequently joined GrowMore investments.





# Thank You!

Space Milega

70%

sasta milega aur India ke har koone mein milega

[saurabh.dey@xtendedspace.com](mailto:saurabh.dey@xtendedspace.com)

# Future Products: Xtended SaaS

Your Needs, Our Tailored Solution

## Xtended Visitor

Global Visitor Management System  
opportunity **\$1.8 Bn 2030**

CAGR 18%



Free visitor management solutions for small corporates and warehouses

- Raise ticket for complaints
  - Pre book spaces
  - Smart dashboards
- Maintenance Alert



Small offices face visitor management challenges as current solutions are only designed for larger corporations, leading to chaos and inefficiency

## Xtended Inventory

Global Inventory Management Software  
opportunity **\$6.49 Bn 2030**

CAGR 9.8%



Inventory Management solution for keeping a digital track of inventory

- AI generated Analytics for business
- Customizable Dashboards
- Find transporter Forecasting tool



MSMEs face costly solutions, manual procedures, and increased employee theft risks due to lack of accountability

## Xtended Property

Global property management software  
opportunity **\$8 Bn 2030**

CAGR 5.6%



SaaS based solution for landlords to manage their property & accept payments

- Raise request, upload documents
  - Expense management
  - Early rent payment rewards
- Property management tools



Landlords with multiple properties struggle with repair management and complaint tracking, leading to challenges in property handling

# Future Products: Xtended EV station

Solution that every EV owner needs

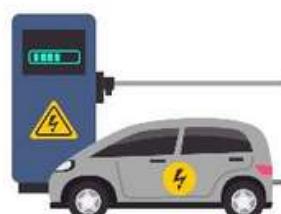
Our Competitive Advantage	Subscription Plan with Road side Assistance	SaaS based solution for commercial parking space	Monetizing Home EV charging station	Enhance commercial spaces with new EVs charging partnership
Xtended EV Current	✓	✓	✓	✓
Solution	✗	✗	✗	✗

## MARKET OPPORTUNITY

The Global Market Opportunity is  
**\$134.08 Bn 2030**



Pre Book charging station and get instant discount on every charge



Find nearest EV charging station with charger type info



Compare EV charger setup costs and revenue projections easily on our platform



SaaS based solution for parking lots to manage EV charging station



India to host worlds largest EV charging network

Source: Grand view research