



CO-OWNERSHIP WITH RITESH SUNEJA

Creating Milestone | Generating Wealth

KEY LEADERSHIP

R. SUNEJA
Founding Partner

\$27 Bn

Youngest group controller of \$27Bn FTSE 200 UK Listed Group

20 Years

20 years of Capital Market experience in the USA, UK, and India

\$11 Bn

Previously built a \$5 Billion company, raised \$6 Billion in capital.

CFO

World's Youngest CFO of a US-listed company (Post-IPO: Amira)

IPO

2 US listings, 1 UK listing, and 1 Asia listing, along with various PE, & debt financing

CA

Youngest CA in India qualified at the age of 21



OUR VISION & MISSION

To be a premier Investment Banking firm known for expertise in IPO listings. We deliver tailored financial solutions and strategic guidance globally. Prioritizing customer-centricity and specialized expertise, we ensure financial success and foster client growth in the dynamic global market.



Our mission is to facilitate wealth creation for clients by expertly listing companies in IPOs, creating liquidity for promoters, and providing easy access to funds. Through precise investment banking services, we empower clients to seize strategic financial opportunities, fostering global business growth and prosperity.

IPOs done so far..



Turnaround following co.s with 100% success record



And many more...

We will be life time partner

Industry Analysis

- Market Size and Growth
- Competitive Landscape
- Barriers to Entry
- Regulatory Environment
- Technological Disruption
- Customer Demographics
- Macroeconomic Factors

Financial Model

- Data Collection and Analysis
- Assumptions and Forecasting
- Revenue Model
- Cost Structure and Expense Analysis
- Financial Statements

Investor Presentation

- Company Overview
- Market Opportunity
- Business Model
- Financial Performance
- Growth Story
- Risk Factors
- Management Team
- Investment Thesis



Raise Funds

- Assess Capital Requirements
- Evaluate IPO Financing Options
- Develop an IPO Funding Strategy
- Engage with Institutional Investors
- Conduct IPO Due Diligence
- Negotiate IPO Terms
- Maintain Stakeholder Communication

Board & Management Building

- Leadership Strategy
- Recruitment Process
- Board Composition
- Skills and Expertise
- Governance Practices
- Board Diversity
- Board Effectiveness
- Communication and Collaboration

We will do it for US...

Pre-IPO Planning

- Strategic Planning and Preparation
- Corporate Structuring and Governance
- Financial Readiness Assessment
- Investor Relations Strategy
- Team Building and Talent Acquisition

Underwriting Coordination

- Due Diligence
- Documentation Preparation
- Risk Assessment
- Pricing Strategy
- Investor Relations



Valuation Services

- Company Valuation
- Comparable Analysis
- Discounted Cash Flow (DCF) Analysis
- Market Conditions
- Independent Valuation
- Fairness Opinion
- Investor Perception

Roadshow Management

- Strategy Development
- Investor Targeting
- Presentation Preparation
- Relationship Management

Regulatory Compliance

- Compliance Assessment
- Compliance Strategy
- Policy Development
- Monitoring and Reporting
- Training and Education

We will help in Debt Raising too...

Debt Financing Strategies

Crafting tailored debt financing strategies aligned with your business goals and financial requirements.

Leveraged Finance

Advising on structuring deals where debt is utilized to finance strategic initiatives, acquisitions, or expansions.

Bond Issuance

Facilitating the issuance of bonds to raise capital, providing an avenue for long-term financing.

Credit Rating Advisory

Providing guidance on improving creditworthiness and navigating the credit rating process.

Alternative Financing Solutions

Exploring innovative and alternative financing options beyond traditional loans, ensuring flexibility.

Loan Syndication

Leveraging our extensive network to arrange syndicated loans, optimizing terms and securing favorable rates.



SME IPO Roadmap

6 MONTHS SME IPO LISTING PROCESS

Selection of
Merchant Banker

Due diligence
by BSE

Restarturing of capital
and valuation

IPO offer
document

Marketing strategy
effective communication
of strength

Filling of offer
document with
BSE

Appointment of other
intermediaries

Issue pricing
and allocation

Listing of IPO on
SME platform



Some of our Investors ...

KKR

WARBURG PINCUS

Blackstone

CHRYSCAPITAL

InvAscent

PREMJI INVEST

PrincipalSM

IDFC
IDFC MUTUAL FUND

Stewart Investors

And many more...

Some of our Institutional Investors ...



And many more...

WEALTH MANAGEMENT

Portfolio Management Services (PMS)

- 35-50% Average Return
- 30% CAGR Since 2018
- Rigorous Screening Process from 700 Stock Universe
- Expert Due Diligence
- Active Management
- Transparent Reporting

Start Up

- 200X return also achieved
- Rigorous Selection Criteria
- High-potential start-ups with innovative products
- Scalable business models
- Strong growth potential.



Real Estate Investment

- Data-Driven Decision Making
- Market research
- Undervalued properties
- Prime locations,
- High-quality construction
- Attractive rental yields

Pre - IPO

- Average 80% + returns
- Stringent Selection
- Robust growth potential
- Ethical governance
- Clear path to profitability.
- Extensive Analysis by evaluating market dynamics, competitive landscape, and industry trends

SME IPO

- 10X Return on SME IPOs
- We identify promising SMEs with compelling growth stories and strong fundamentals
- Deep expertise across various industries
- Thorough Due Diligence

OUR OTHER SERVICES



Equity Capital Market

IPOs, Valuation, Private Equity, Post-acquisition Value Drivers



Debt Raising

Project Financing, Working capital, Structured finance, Loan Syndication



Wealth Management

PMS, Pre-IPO, SME IPO, Start-up Investments



Real Estate Investing

Data-Driven Investing in US, Indian Real Estate



Financial Support Services

Accounting Outsourcing, IPO advisory & Valuation



SPAC Framework

Identifying SPACs, Control Mechanisms, Capital Sourcing for Debt and Equity



Start-up Incubation

Funding requirements, Mentorship & Advisory, Investor Relations, Pitch Decks

KEY LEADERSHIP

SIMAMUL

AVP- Investment Banking & Wealth Management

\$1 Bn

100+

10 M&A

5+

10 Year

MBA

Raised \$1 Bn so far
for several
companies in ASIA,
MENA and Europe

Consulted and
raised \$1 Bn with 100+
Start ups in last 4
Years

10+ M&A
Transactions
worth \$2.5 Bn in
the USA, UK, Middle
East and India

Expertise spans
across diverse
sectors: tech,
pharma, banking,
utilities, fintech,
infrastructure.

10+ Years of
Experience in
Investment
Banking and
Strategic
Consulting.

Bachelor's in
Engineering & an
MBA in Finance
and marketing.



EQUITY TEAM

JYOTI NATHANI

Equity Research

- Jyoti has over 8 years of experience in financial analysis, including equity research, strategic advisory, and credit analysis. She has a strong track record of success in identifying investment opportunities, developing financial models, and conducting research.
- Jyoti has held positions at renowned financial institutions such as GSN Invest, Marsh & McLennan, Moody's Analytics, and MCube Financial LLC.
- Jyoti is proficient in a variety of financial analysis techniques, including fundamental analysis, DCF valuation, and multiples valuation. She is also adept at identifying financial red flags and formulating financial queries.
- Jyoti is a highly motivated and results-oriented individual with a strong work ethic.

ROUNAK MISHRA

Wealth Manager

- Ex Edelweiss, Rounak is an Experienced UHNI(Affluent) Wealth Manager with a demonstrated history of working in the financial services and capital Markets.
- Managed the AUM of 300 Cr+ across multiple asset classes for Individuals, corporates, and family offices.
- Skilled in Strategic planning, Wealth consulting, Capital raising, and pre-IPO investments.

PRAVEEN DHINGRA

Equity Operations

- Praveen brings forth over a decade of professional experience, specializing in trading and investment endeavors.
- A former Angel One employee with dedicated 2.5 years to client engagement within the realms of Equity, Mutual funds, and Derivatives.
- Expertise in this domain is evident through his consistent and effective application of technical knowledge in producing insightful and visually compelling charts.
- Leveraging technical expertise and employing sophisticated options strategies, proficiently manage funds within a hedge fund framework by skillfully implementing hedging mechanisms to safeguard and optimize financial portfolios.

DEBT TEAM

SACHIN NANDWANI

VP - Corporate Finance

- Chartered Accountant with 20+ years of extensive experience in Corporate and Project Finance, Treasury, and Fund Management.
- Proficient in Trade and Structured Finance, Budgeting, and Forecasting.
- Skilled in structuring and negotiating advantageous terms for deals and transactions with Banking and Financial Institutions.
- Demonstrated ability to evaluate and establish control mechanisms for business assurances and governance.
- Experienced in implementing improved financial and management reporting tools.
- Expertise in conducting cost improvement and efficiency enhancement studies.

ASITAVA B

VP - Corporate Finance

- MBA in Finance with over 19+ years of experience.
- Specialized in strategic financial planning and financial reporting.
- Skilled in MIS (Management Information Systems) and financial control.
- Well-versed in structuring and negotiating favorable terms for deals and transactions.
- Proven ability to evaluate and set up control mechanisms for business assurances and governance.
- Experienced in implementing improved financial and management reporting tools.

ANURAG BANSAL

AVP - Corporate Finance

- Experienced Deputy General Manager of Finance in the mining and metals industry.
- Proficient in Financial Planning and Budgeting.
- Skilled in Funding and Working Capital Management.
- Experienced in Cash Flow Management and Finalization of Accounts.
- Knowledgeable in Taxation and Transfer Pricing.
- Expertise in Risk Management.

REAL ESTATE TEAM

VAIBHAV

VP- Business Development

- Founded and currently serving as the CEO of CarzSo.com, India's pioneering virtual showroom for the automotive industry.
- Holds advisory roles in fintech, proptech, and real estate startups, leveraging expertise in diverse sectors.
- Initiated entrepreneurial endeavors at a young age, including launching a health tech startup at 25 years old.
- Served as the Group CFO at Zenica, overseeing Audi, Porsche, and Apple retail operations with annual turnovers ranging from INR 125-600 crores.
- Co-founded Carions Healthcare, focusing on digitizing healthcare through an innovative EHR mobile application, streamlining patient-doctor interactions.

ANSHIKA BURMAN

Business Development & Capital Market Manager

- Currently serving as the Capital Markets & BD Manager at Rits Capital, demonstrating expertise in financial markets and business development.
- Capital Markets & BD Manager at Home.LLC for nearly 3 years, showcasing proficiency in capital markets operations and strategic business development.
- Started as an Associate at Home.LLC, gaining foundational skills in capital markets and business development for over 10 months.
- Senior Corporate Finance Officer at Dabur India Limited, contributing to corporate finance strategies for 1 year and 8 months.
- Finance Analyst at Kotak Mahindra Bank and Corporate Finance Analyst at Dabur India Limited, providing exposure to financial analysis and corporate finance functions.

ACCOUNTING TEAM

NITISH BHARDWAJ

VP- Operations

- CPA(US), MBA, M com
- 13+ years of expertise in US GAAP compliance and technical accounting standards.
- Proven track record in preparing for and managing quarterly and annual audits.
- Extensive experience in SEC filings and PCAOB review processes.
- Strong background in SOX implementation, including process documentation and control testing.
- Skilled in management accounting, budget preparation, and providing strategic financial insights.

Dr. Eish Taneja

VP - TECHNICAL ACCOUNTING

- CPA(US), FCA, LLB
- Over 18 years of specialized expertise in technical accounting and US GAAP research.
- Proven track record in supporting SEC filings and consolidating comments.
- Extensive experience in implementing software systems like Workday for accounting purposes.
- Proficient in preparing and reviewing monthly, quarterly, and annual financial statements.
- Skilled in presenting financial information to audit committees and boards, with previous Big 4 audit management experience.

INDUSTRIES WE ARE SERVING

Accounting Firms



Real Estate



E-Commerce



Retail Chains



Travel Companies



Restaurants



Manufacturing



IT Companies



Law Firms



Hospitality



Automobile Dealers



Financial Services





Thank You

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