

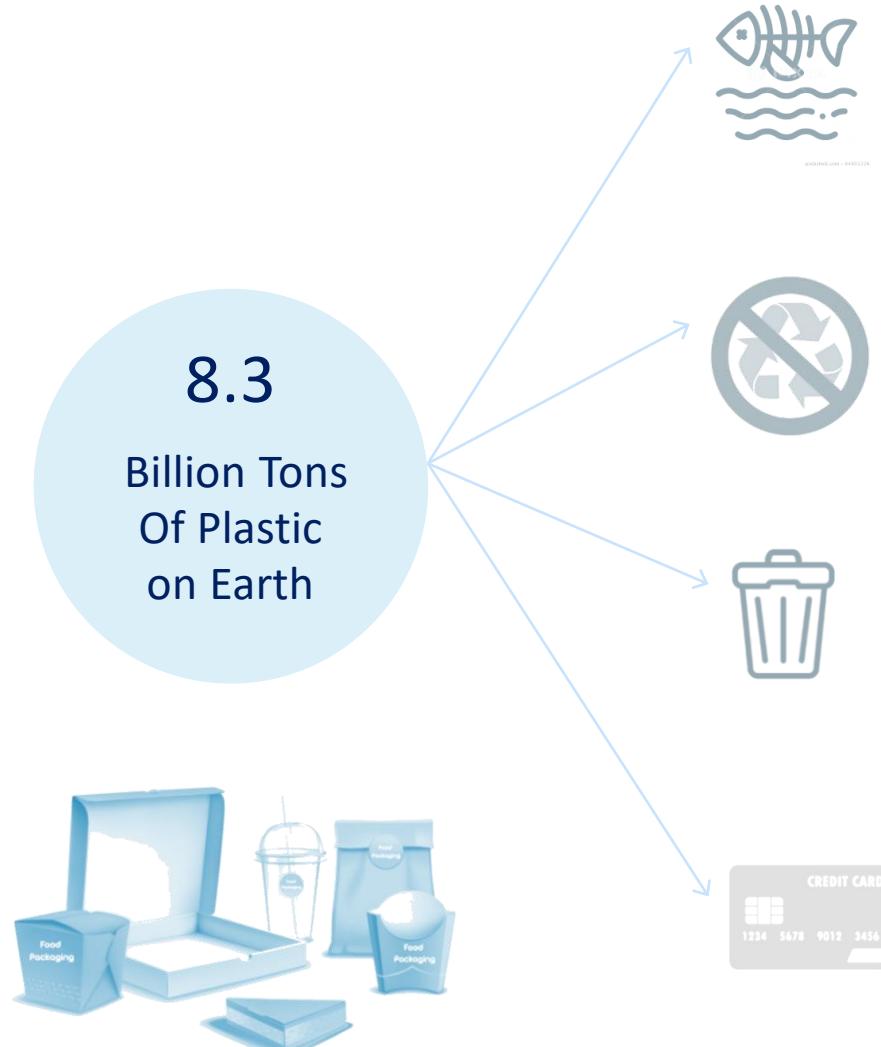


Making Disposables Sustainable



Why Now?

How Plastic is destroying our Planet



Kills **100,000** marine mammals

Only **9%** of plastic is recycled Globally

Improper Waste Management

We intake **1 credit card** every year



Food Packaging Plastic Consumption

**50 Million
Million Tons/Year**

Why PLA?

Sustainable Game Changer in Rigid Packaging

	PLASTIC	BAGASSE	BAMBOO	CORNSTARCH	PAPER	PLA
Chemical Free	✗	✗	✓	✓	✗	✓
Environment Friendly	✗	✓	✓	✓	✗	✓
Increasing Soil Fertility	✗	✗	✓	✗	✗	✓
Low Carbon Footprint	✗	✓	✓	✓	✗	✓
Rigid Packaging	✓	✗	✗	✗	✗	✓

Need For EcoPak

Problems with Current Disposable



No Technical Knowledge



Leakage



**Different sourcing for
Lids & Containers**



Uncertified Products



Soil Erosion



**Customization
not possible**



No Rigid Packaging



**Elevated WC
Requirements**



Inflated prices

A New Age Solution

How EcoPak Bridges the Gap



Technological Expertise



No Leakage



Lids & Container
One Stop Shop



Certified Products



Biodegradable
& Compostable



Customized
Packaging & Printing



Sustainable
Rigid Packaging



Lower WC needs

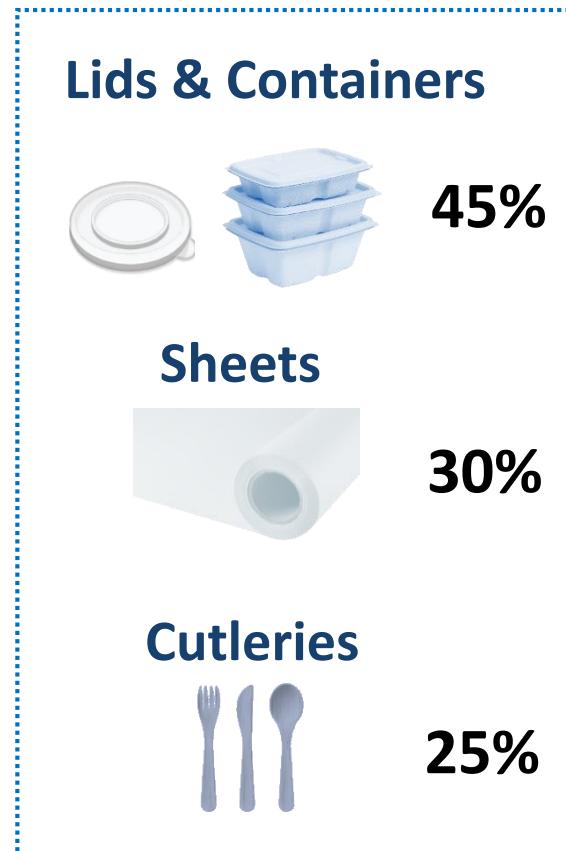


Reduced Pricing

Business Model

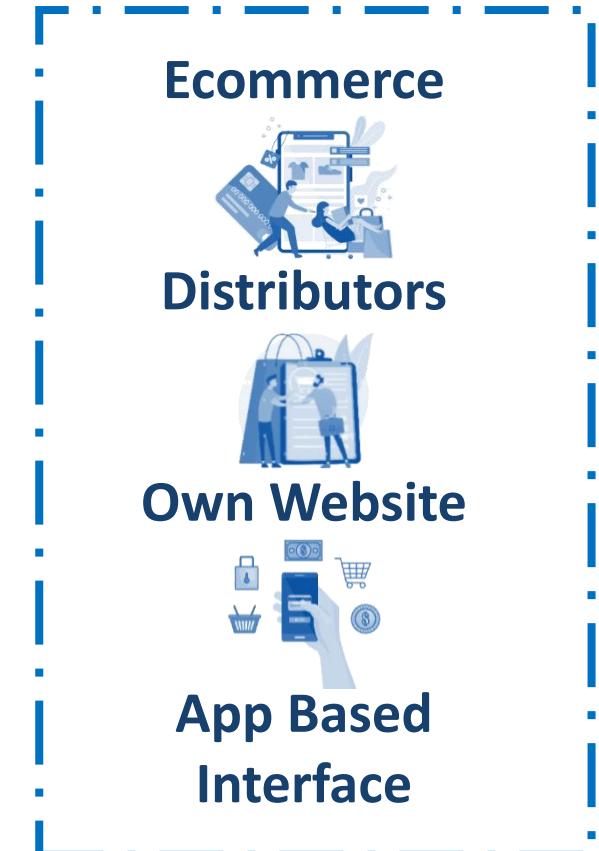
Story of Transition is on roll

B2B



Transforming towards

B2C



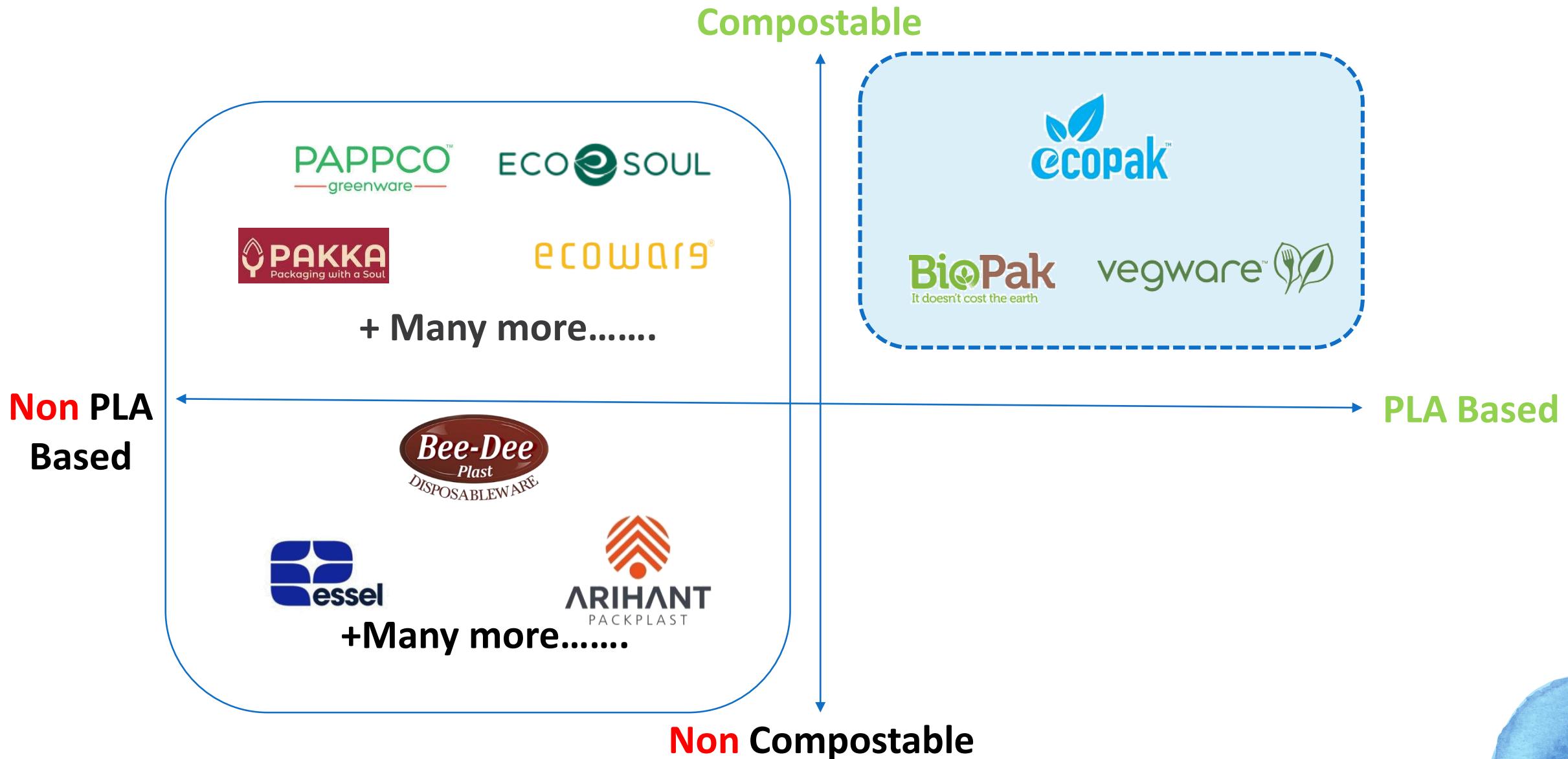
Circular Economy

Every product ends in a new beginning



Competition Sustainable

Market still remains largely untapped



India Focus – A big Differentiator

Funding to PLA player validates the idea

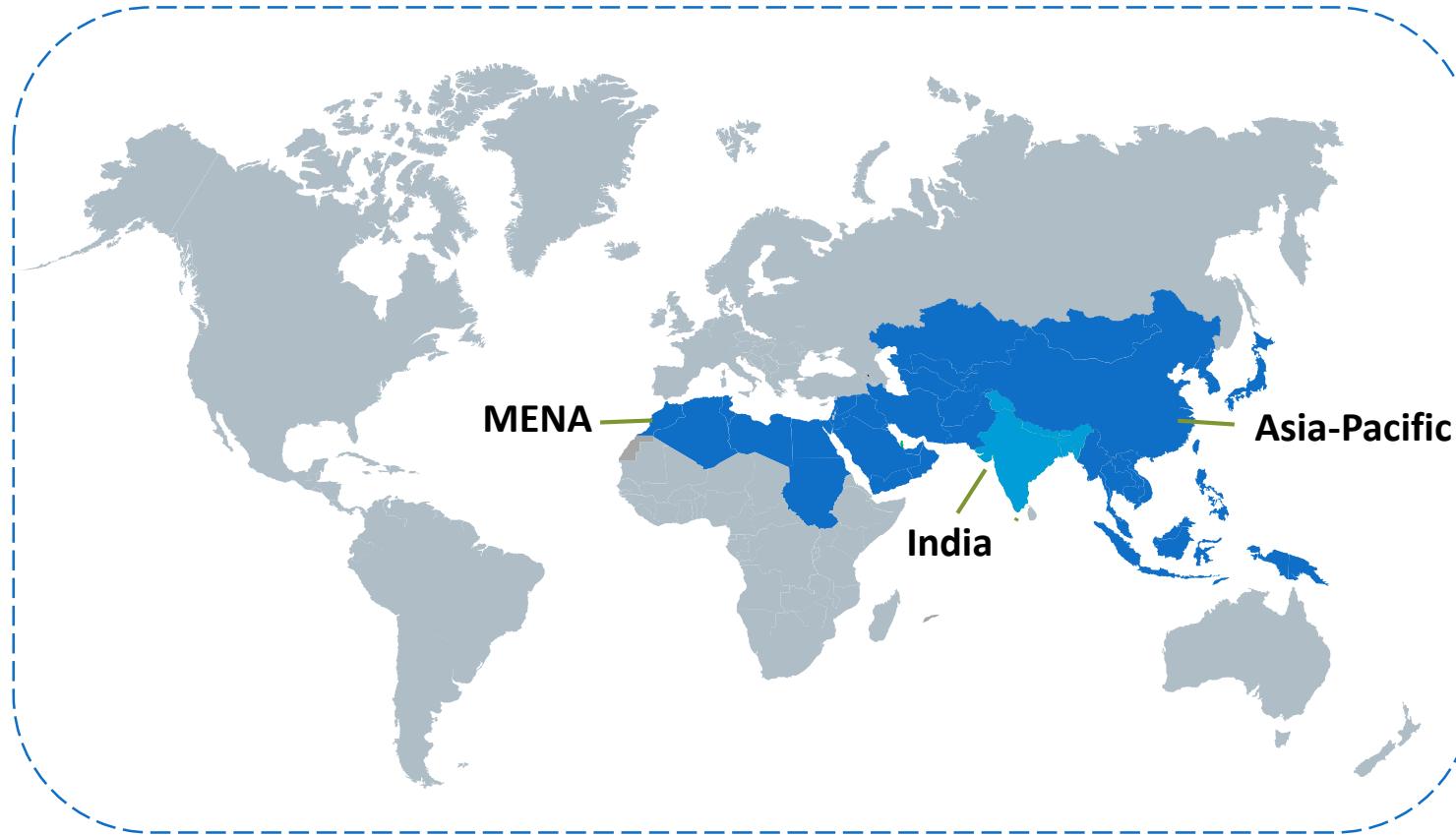


Funding	Raising 4.5cr	\$33M	Listed on BSE	\$12M
Core Material	PLA	PLA	Bagasse	Bamboo, Bagasse, PLA
Hot Food Storage	Yes	Yes	Gets soggy	Gets soggy
Pricing	Affordable	Premium	Premium	Affordable – Semi Premium
Coating	PLA	PLA	Plastic	Plastic
Target Market	India	80+ countries	43 countries	India, USA

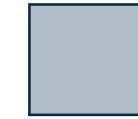


Market Opportunity

Prioritizing Untapped Geographies



2022



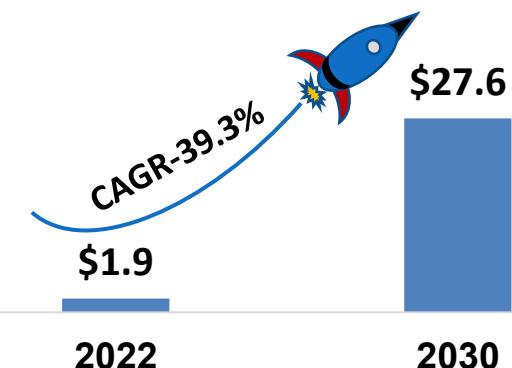
TAM - GLOBAL
\$19.3 Bn



**SAM – Asia Pacific,
MENA, India**
\$10.6 Bn

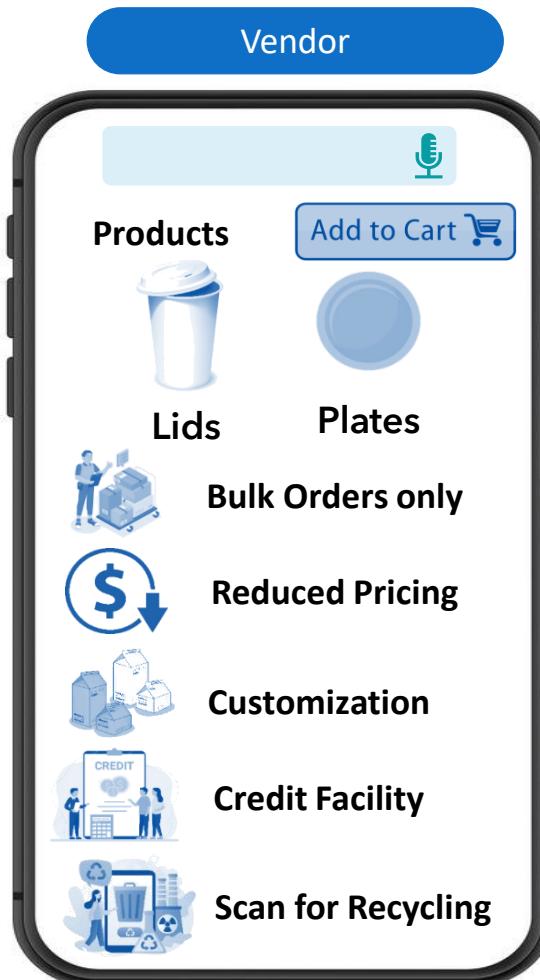
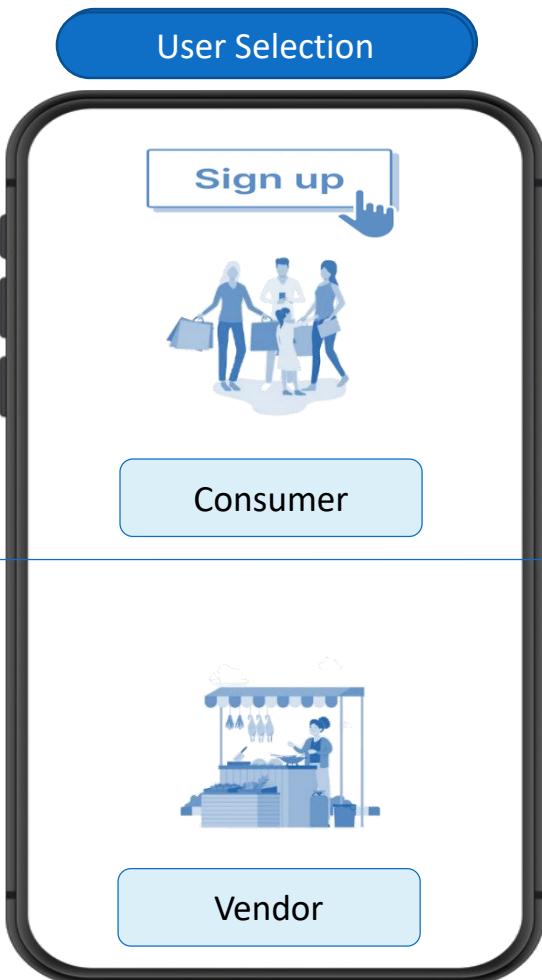


SOM - India
\$1.9 Bn



App Interface

Simplifying the process



Products

Delivering exceptional products



Disposables

PLA lids



Saves 80% emissions

BUY NOW

PLA containers



Saves 75% emissions

BUY NOW

PLA cutlery



Saves 65% emissions

BUY NOW

PLA food wraps



PLA cups



PLA plates



PLA film wraps



Add to Cart

PLA packaging



PLA cans



COMING SOON

Traction

Gaining market acceptance and embracing growth



Ongoing deal
with Eatfit



Advanced Discussions with
**German Based Strategic
Partner**

Top
Clients



Swarna
Bhoomi
Gateway of Peaceful Living

TAJ



EATFIT

Certificates

Fortifying against market turbulence

CPCB

Compostability & Biodegradability



Manufacture and sell **compostable** products

ISO17088

International Standard



Identification & labelling of **bioplastics**

ASTM D6400

American Standard



Standard specification for **Compostable Plastics**

EN13432

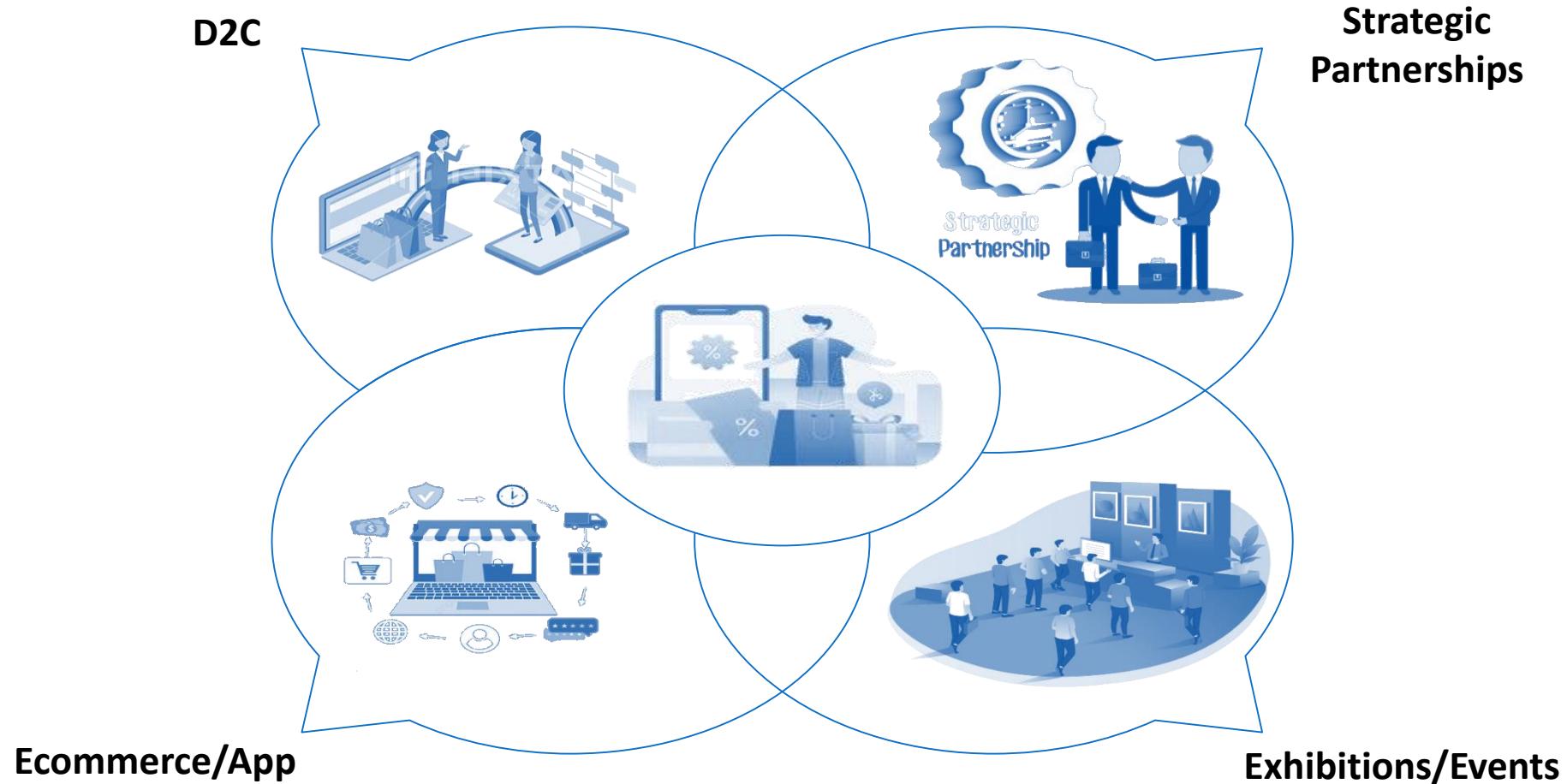
European Standard



Disintegration of **compostable plastics** after 12 weeks

Go to Market Strategy

Positioning for effective market penetration



Roadmap

Blueprint for our business journey

Thermoforming



Injection Moulding

Green Building
Certification



B Certification

Digital Printing



Pulp Forming

Innovative Tech

New Product
Lines

Certifications

Cross Border
Expansions

Further Tech

Dairy Packaging



Agro Packaging



UAE

South Africa



Ask and its Utilization

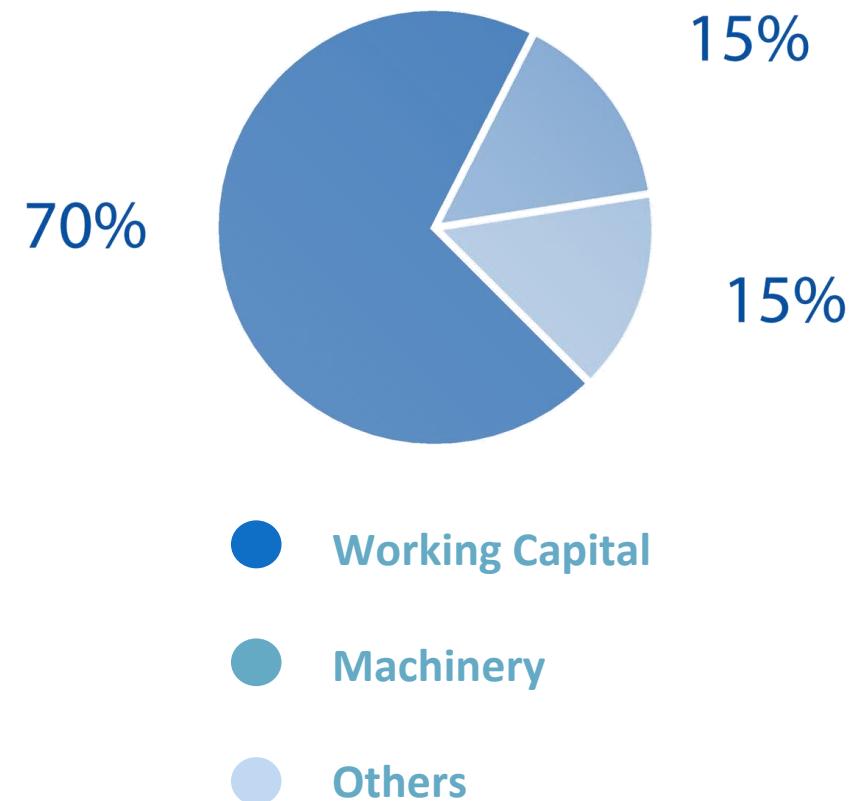
Catalyst for boost to our margins

	ASK – INR 6cr
	Growth Round
	Equity Dilution of 10%
Pre-Funding	Post-Funding
Margins	22%
WC Cycle	45 days

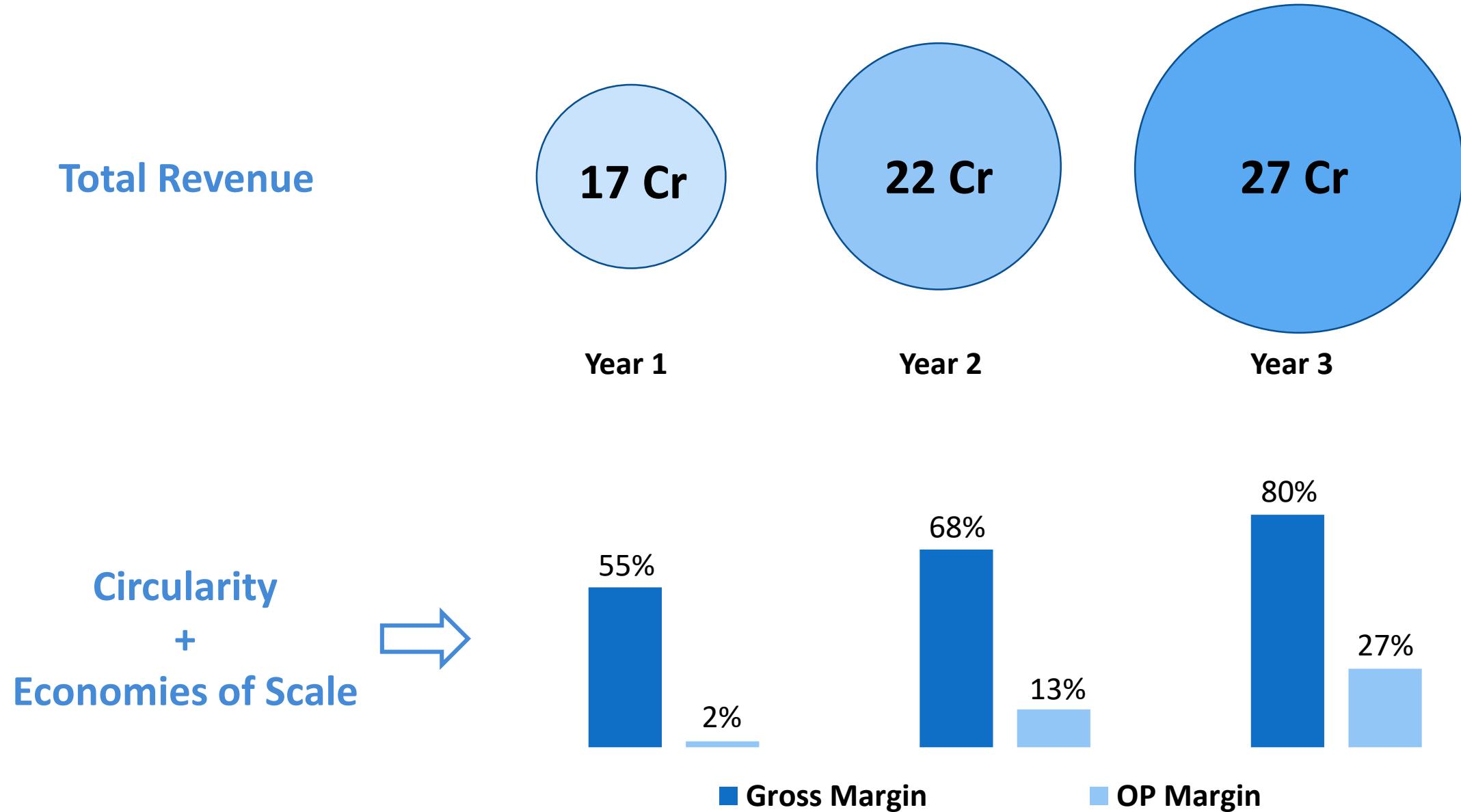
35% 

7 days 

CAPITAL UTILIZATION



Projections



Team

Strong experience in Chemistry and Finance



Mitanshu Choudhary
(Founder & CEO)

12+ years

Empowering Socio Economic
Change

Founder
Bioplas industries



Shraddha Choudhary
(Co-Founder)

11+ years

Audit and Financial Planning
business.

What you choose ?

Thank
you



Making Disposables Sustainable

