



TASTE YOUR PERSONALITY

THE VINELY TASTE PARTY TO-DO LIST

Thank you so much for your interest in being a Vinely Host! To ensure you'll be the host with the most, please keep up to date with this to-do list. And if you have any questions, don't hesitate to reach out to your Vinely Pro.

ONE MONTH BEFORE YOUR VINELY TASTE PARTY

As soon as you set an event date, order your Vinely Taste Party Kit. (Vinely.com>Log In>Order Your Tasting Kit)

Choose a party space. The best spaces offer enough room for people to sit, write, and set down their glasses. If you have any questions regarding your space, contact your Vinely Pro.

TWO WEEKS BEFORE YOUR VINELY TASTE PARTY

Send out your invitations and watch those RSVPs roll in!

When you have received your Vinely Taste Party Kit, let your Vinely Pro know. If you haven't received your tasting kit by now, alert them ASAP.

DON'T FORGET: STORE THE WINES IN A COOL PLACE UNTIL THE EVENT. THE BASEMENT'S PERFECT.

ONE WEEK BEFORE YOUR VINELY TASTE PARTY

If you'd like perfect attendance, resend the invitation to the RSVP slackers. Or, simply call and nudge them to do so. Also, while you've got ahold of them, remind them to take the pre-party survey.

GET ALL YOUR PARTY ITEMS READY TO GO

Dark linens (which won't be ruined if someone decides to spill some red wine)

Small plates and napkins

A container for guests to pour leftover wine into (a bowl or pitcher works great)

Additional glasses for water

Appetizers and/or desserts

TASTY TIPS ON SELECTING THE APPROPRIATE FOOD:

Don't serve:

Any flavor that lingers like pepper jack cheese, onions heavy garlic or foods high in acid. These foods will impact your guest's ability to correctly distinguish the flavors in each wine and can result in an incorrect wine personality designation.

Do serve:

Hard cheeses like Parmesan or aged Cheddar. Or soft cheeses like Brie, Gouda or Blue Cheese. Make sure you have plenty of plain crackers on hand.

Additional options:

Olives, nuts, chocolates, fruit



THREE DAYS BEFORE YOUR VINELY TASTE PARTY

Let your Vinely Pro know if you have any questions or last-minute changes to your guest list

THE DAY OF YOUR VINELY TASTE PARTY

It's almost party time! Make sure the white wine is in the refrigerator (minimum of three hours before party)

Set up your space, and take care of any prep work for the food. Remember, everyone will need to have enough space to sit, sip, and write.

Double-check. Did you get everything you need? Dark linens? Wine glasses? Water glasses? Small plates and napkins? If not, now would be a good time.

Have an Internet-connected computer ready so your Vinely Pro can take orders. Remember, placing orders is how you earn Vinely Credits*.

ONE HOUR BEFORE YOUR VINELY TASTE PARTY

Get the door. Your Vinely Pro has arrived to help set up!

ZERO HOURS BEFORE YOUR VINELY TASTE PARTY

It's show time. Have a great party! And remember, the more wine your guests purchase, the more Vinely Credits* you'll earn!

THREE DAYS AFTER YOUR VINELY TASTE PARTY

Send a thank you email to your guests and remind them to place their order! Just copy and paste the email below and customize it as you wish.

If they HAVEN'T placed an order with you, use the following copy:

Subject Line:

Thanks for Attending My Vinely Taste Party!

Email copy:

Thank you so much for sipping, savoring, and rating the wines at my Vinely Taste Party! I hope you had a great time.

It is not too late to place an order, you can do so at Vinely.com. Just sign in and use your Wine Personality to get wines sent right to your door! It's easy, convenient, and delicious.

Again, thanks so much for coming!

Tastefully,
Your Host

If they placed an order with you during the party (or later), use the following copy:

Subject Line:

Thanks for Attending My Vinely Taste Party!

Email copy:

Thank you so much for sipping, savoring, and rating the wines at my Vinely Taste Party! I hope you had a great time.

Thank you for placing your Vinely Wine order with me. You'll should have received a separate email confirming the order and another will be sent your way when it ships.

Again, thanks so much for coming!

Tastefully,
Your Host

*Vinely Credits can be used toward Vinely merchandise only, and do not have any actual value. There is a minimum charge of \$2 USD per bottle on all Vinely Credit purchases.