

Expanding Information Security Awareness: The Information Security Virtual Trivia Event

Ryan Woods
August 3, 2021



Ryan Woods

University: University of Missouri – Columbia

Major: Information Technology (emphasis: Cybersecurity)

Graduation Date: May 2022

Pfizer Role: Information Security Awareness Coordinator

Dept: BTxPS BSO

Supervisor: Paula Pyrchla

Hobbies: Video games, and playing and watching sports



Social Campaign – Social Platforms

Platforms: Yammer, SharePoint Article Posts, and Electronic Signs.

Goal: Promote and create Information Security Awareness at the Site.

Posted in MyBtPSWorld
 Woods, Ryan
Jun 23 • Edited • @11

Hello everyone! Incase you have not had the chance to look at or missed it, here is Tip 3: Limit Access to those with a Business Need (sharepoint.com)! It covers what the Sensitivity Button in O365 is and how to utilize it!



Tip 3: Limit Access to those with a Business Need

pfi.sharepoint.com

Posted in MyBtPSWorld
 Woods, Ryan
Jul 14 • @12

Hi everyone, just incase you missed it, here is Tip 4: Report Inappropriate Disclosure (sharepoint.com), which covers how and when to report inappropriate disclosure! Additionally, here is Tip 5: Protect Third Party Information (sharepoint.com). It covers protecting third party information.



Tip 4: Report Inappropriate Disclosure
pfi.sharepoint.com

Tip #5: Protect Third Party Information
pfi.sharepoint.com



TIP 2: Sharing Information Securely

How do you understand, identify, and communicate the levels of Sensitive Information?

 Woods, Ryan June 11



Tip 3: Limit Access to those with a Business Need

How do you limit access to Sensitive Information? Use the Sensitiviy Tool! Information...

 Woods, Ryan June 18



Tip 4: Report Inappropriate Disclosure

We must immediately report any actual or suspected inappropriate disclosure or...

 Woods, Ryan June 25



Tip #5: Protect Third Party Information

We may only use Sensitive Information from third parties in accordance with the right...

 Woods, Ryan July 2



Tip #6: Be Accountable

To be accountable at Pfizer we must: Protect and Respect Sensitive Information...

 Woods, Ryan July 12



Info. Sec. Trivia event - Come put your knowledge to the test!

Save the Date

August 3rd 12:00-1:00 CT / 1:00-2:00 ET / 5:00-6:00 BST

August 11th 10:00-11:00 CT / 9:00-10:00 ET / 4:00-5:00 BST

Brought to you by your
Information Security Officers:

Ryan Woods
(InfoSec.
Awareness
Coordinator – SSW
(STL))



Highlights:

- Q2 Email Phishing Results
- Best Email Practices Review
- Common Information Security Sweep Findings
- Guiding Principles Review

Come Test Your Information Security Knowledge for a chance to win Pfizer Swag in our Kahoot Trivia Game!



Research and Data Collection

- Checked and recorded Information Security Site Sweep findings dealing with Pfizer devices and other materials in colleague work areas for all the Pfizer Saint Louis – Chesterfield Site.
- Analyzed and illustrated the data to be presented to Pfizer colleagues through the InfoSec. Trivia Event.



The Event

- Created and presented the Information Security Awareness Information.
- Reached over 90 Pfizer colleagues.
- Shared the Information Security Sweep Data & Information Security tips and best practices.
- Helped create and execute the Kahoot Trivia Game.



Info. Sec. Trivia event - Come put your knowledge to the test!

1 favorite 3 plays 97 players

[Play](#) [Edit](#)

A kahoot by Pfizer

Other Responsibilities at Pfizer

- Helped with the completion of the annual Site Information Protection Plan (SIPP)
- Assisted with posting and sharing digital signs (eSigns) at different Pfizer sites
- Developed communication content and social media posts about Information Security Awareness
- Collaborated with other Student Summer Workers on an SSW Challenge helping develop marketing strategy in key markets for women's health products



Do you Collaborate Securely?

Protecting sensitive information is essential to our business and to you.

Discover simple and practical steps you can follow.

Watch your email for an invitation to the Collaborate Securely Course.

Learn more at <http://Protect.Pfizer.com>

Pfizer DIGITAL



BTxPS BSO

Pfizer - Public/Approved for Disclosure



REPORTING SUSPICIOUS EMAIL

It Takes just a Second to Make a Big Difference

Here is a fast, easy way to report suspicious email to the Global Information Security team:

- 1 Identify a suspicious email
- 2 Click the "Report Phishing" button in your Outlook toolbar
- 3 Click "Report Phishing" when prompted to report as phishing
- 4 Save the day!



Learn more at <https://protect.pfizer.com>



Thank You

If you would like to contact me with any questions you
may have, I can be reached at
[woodsryan1822@gmail.com!](mailto:woodsryan1822@gmail.com)