

The Lions Den District 2-S3

"Kickoff A New Century"



December 2017

<http://www.lionsdistrict2s3.com>

Volume 15, Issue 6

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Governor's Gab

Nearing the Lions Mid-Year, the Holidays, and a Calendar New Year



**"Kickoff
A New
Century"**

Nearing the Lions Mid-Year, the Holidays, an a Calendar New Year it is time to consider qualifications and application for the Club Excellence Award, as we approach the middle of 2017-2018. In

congruence with the new strategic plan, LCI Forward, clubs are asked to qualify with performance standards in membership, service, marketing and communication, and organizational excellence. In the area of membership clubs are asked to maintain membership, or have a net growth of members on June 30, 2018, or charter a new Lions club, Leo club, or Club Branch. In service, clubs must complete a minimum of three service projects and contribute to LCIF. Providing evidence of publicizing service activities through local media or social media will qualify for marketing and communication recognition. Regarding organizational excellence clubs are requested to be in Good Standing with no unpaid balance with LCI

greater than \$50.00 outstanding 90 days or more, and provide a statement of improved club operations. Also club officers must have participated in one or more of leadership training events to include, District, International, Lions Learning Center, MD-2, and Webinars. These are all very obtainable goals. I would encourage all clubs to participate in this recognition by LCI. The more clubs that participate the stronger our District becomes. The application for the 2017-2018 Club Excellence Award can be found on the LCI website, and it will be published in the newsletter as well.

The DG Team is near the completion of our club visits. It is our hope that we have adequately communicated the goals of LCI and the District. Your outstanding hospitality has been noted and is greatly appreciated. We look forward to the upcoming Mid-Winter Conference (3rd Cabinet Meeting) on January 13, 2018 at the New Braunfels Presbyterian Church. The meeting coincides with Melvin Jones's birthday so come and enjoy some special birthday cake. Texas Lions Camp

will be featured with our guest speaker, Texas Lions Camp Marketing Director, Trish Wilson. The breakout sessions will include: 1) Recruiting campers for the Texas Lions Camp; 2) MyLion; 3) How to host a Cabinet Meeting and District Convention; and 4) Connecting with millennials and families with children.

Keep up the good work with membership! We have had 31 clubs add one or more members as of the end of November. Notable leaders in member recruitment include Lago Vista (11), San Marcos Noon (10), New Braunfels Noon (8), Canyon Lake and Wimberley (7 each), Garden Ridge (5), and Point Venture (4). Of our Campus Clubs the University of Texas has added over 30 new members. However, we do have 21 clubs (40%) that have not added a member. I am sure by the end of the year we can have all clubs adding at least one member. Member recruitment is an ongoing and never ending effort, and I thank you for all you do to bring new hands

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Twitter: [@johnhpruett](#) or [@#dg2s3](#)



Facebook: search John Pruett



DG's Gab

Continued from page 1

to service as Lions.

Last month we observed those things for which we were thankful. December is a month to focus with expectation. As part of your meditations during this month I would ask you to consider new ways of service as we move into 2018. I know I always look to January 1 as a chance to start anew. This year I see it as an opportunity to finish this Lions year strong. I hope your outlook is the same. Lion Brenda and I wish everyone a wonderful holiday season, one that brings you joy and happiness.

"Kickoff A New Century"



*District Governor
John Pruett and Lion Brenda*

Lago Vista LC Can-Drive

On 11/16/2017 the Leo's worked for two hours and filled the trunk! We will be up there Friday night as well as Saturday and Sunday! Come see our awesome Leo's at work and donate if you can! This is for our soldiers, let's make their holiday filled with food! Tonight was the first night of our food drive and it was a success!



Left is Aurora, middle is Hazel and right is Cam.



Leos Advisor Linda Jameson, Leos' Aurora, Georgina and Andrew.



*The Lions Den
December, 2017*

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District 2-S3

Mid-Winter Conference & 3rd Cabinet Meeting 2018

District Governor – Lion John Pruett

When: Saturday, January 13, 2018

Where: New Braunfels Presbyterian Church
373 Howard Street
New Braunfels, TX 78130

Schedule: 8:00 a.m. – 8:45 a.m. Registration & Breakfast; Lunch 12:00 p.m.; Adjournment Estimated 2:30 p.m.

Guest Speaker – Trish Wilson, Texas Lions Camp, Director of Marketing

Fee: Conference & Lunch - \$16.00 in advance
Conference only - \$7.00 in advance
Late Registration - \$20.00 Conference & Lunch, \$10.00 Conference only

REGISTRATION FORM

Registration deadline: Friday, January 5, 2018

Make Checks Payable to: New Braunfels Lions Club, Inc.

Reference Mid-Winter Conference in memo section

Mail to: Lion Nancy Handrick, Cabinet Secretary
303 Willet
Buda, TX 78610



Questions - Call - **Lion Lee Ambrosino @ 210-865-1801**

KidSight Training

There will be a Welch Allyn Spot Vision Screening training course on Saturday, January 20th at 11:00 AM. It will be held at the Buda Lions Clubhouse, 410 Barton Crossing.

This course, which takes about one and one half hours, (depending on the number of participants) enables you to use one of the District's Spot units to do a vision screening. It will review eye conditions, give hands on training on the Spot units, and review District rules on forms to be completed and proper procedures during a screening.

Please note - In order to screen in any State licensed facility (schools, head starts, licensed day care facilities), you must also attend and be certified at a DSHS (Department of State Health Services) training after you have been Welch Allyn certified. This will all be discussed at the training session. For those interested in the DSHS training, let us know at the training and we can make arrangements for that also.

Please register for the class -

- Go to www.lionsdistrict2s3.com
- Top right- click the box "More"
- Click District 2-S3 Charities

Lions District 2-S3 KidSight Program *Year-To-Date Screenings and Referrals

Number of Children:

Kids Screened

12,868



Kids Referred

1931



***Year-To-Date: Lions Year –July 1, 2017 through November 30, 2017**

- Go to the KidSight section
- Click "Find out more" under KidSight
- In the middle of the page there is a section for SPOT/DSH Training - find out more
- There is a place there to register for the class.

Please register so that we can provide enough training materials for everyone who will be attending.

Any questions, please contact me at mkinald@gmail.com

Thanks, Maureen

AFLC Completes Fall Semester KidSight Screening

Austin Founder Lions Club completed its vision screening of pre-kindergarten three-year-olds in the Austin Independent School Districts for the fall semester in early December. In November, club members screened 157 children at four elementary schools, and 36, or 23 percent were referred for follow-up examinations. Screenings were provided at Boone, Harris, Cunningham and Allison elementary schools.

In December, AFLC screened 51 children at Jordan and Pleasant Hill elementary schools; ten, or 19.6 percent, were referred for follow-up.

On Nov. 2, the club provided a public screening at the Texas School for the Blind Parent Weekend, and screened 39 individuals, with 12 referrals.

Club members also participated in Sabado Saludable at the KIPP School on South Interstate 35 on Dec. 2. On Dec. 9, some nine club members provided vision screening at the annual Coats for Kids health fair, offered in conjunction with distribution of coats.

Austin Founder Lions who participated in these screenings include Steven Balazs; Tommy Cowan and his wife Ann; Scott Hendrix; Judy Jones; J.P. Kirksey; Leonor Marques; Roberto Martinez; Rudy Munguia; Patti Robinson; Sam Ruiz; Judy Saal; Susan Salling; Mollie Tower; Robert Watson and Beverly Weeks.

Since September, AFLC have screened 1,763 individuals, of whom 343 or 19.4 percent were referred for a complete eye examination. AISD screening will resume in January.



Austin Founder Lions Susan Salling and Rudy Munguia screen a child at Harris Elementary School in Austin on November 7th.

Lago Vista Lions Club KidSight Vision Screening at Rolling Hills

On 11/03/2017 Lago Vista Lions President Jo Anne Smith with Lion Carl Spoto conducted a KidSight Vison Screening event at Rolling Hills Early Education Enrichment Program (RHEEEP).

Betty Norris, RHEEEP Coordinator, stated, "Thank you Lago Vista Lions for coming to RHEEEP to check our littles' eyes! We pray servants' hearts beat for our children like the ones you all have, doing so much for the North Shore Community!"



Wimberley - KidSight Vision Screening

The Wimberley Lions Club held one vision screening event this month at Wimberley Market Days. There were 30 kids screened with 1 referral.



"Membership Growth" New Members - November

Congratulations to the newest members of District 2-S3 and their sponsors. *District Governor John Pruett*

Austin Capital City Lions Club

John A Galindo	sponsored by	William Smith
Robert Galindo	sponsored by	William Smith
Leon Hernandez	sponsored by	William Smith
Chris Maldonado	sponsored by	William Smith
Antonio Santos	sponsored by	William Smith

Bastrop Lions Club

PK Barnett	sponsored by	Marla Mills
Janice Hellbusch	sponsored by	Burnis Bobbitt

Canyon Lake Noon Lions Club

Lancine Justin	sponsored by	Tom Meyer
Michael J Peebles	sponsored by	Norm Schaule
Jennifer A Tharp	sponsored by	Diane Schaule

Garden Ridge Lions Club

Cheryl Banda	sponsored by	Amanda Hagy
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Lago Vista Lions Club

Josh Cervantes	sponsored by	Anita Burke
Mike Valls	sponsored by	Ronald Smith
Sylvia M Valls	sponsored by	Ronald Smith

Manor Lions Club

Henry B Torres	sponsored by	John Burrell
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New Braunfels (Noon) Lions Club

Kate Kaplan	sponsored by	Paul Martinka
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Pflugerville Lions Club

John Fagan	sponsored by	Charles Mott
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Point Venture Lions Club

Elaine Blum	sponsored by	Jackie Lambert
Lee H Blum	sponsored by	Charles Lambert

Rockdale Noon Lions Club

Lisa C Owens	sponsored by	Joe Mahan
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San Marcos (Noon) Lions Club

July Moreno	sponsored by	Larkin Smith
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Spring Branch-Bulverde Lions Club

Richard A Wiley	sponsored by	Gary Dawson
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University of Texas Campus Lions Club

Heather Andrulis	RubiDelgado
Arianna Garcia	Joseph Guico
Kimberly Ho	Sabrina Homsombat

Olivia Iheme

Faith Lee

Andy Lin

Vijay Narayanan

Tu Nguyen

Lindsay Ozcelebi

Sierra Prempeh

Joshua Reyes

Nakul Shah

Prachi Surbhi

Joyce Tiong

Timothy Tran

Abby Wong

Amanda Keng

Celine Lillie

Ningxin Liu

John Nguyen

Keiarra Ortiz-Cedeno

Sheevaam Patel

Sarah Remelius

Shrey Sachdeva

Natalie Stutts

Brandon Thint

Ryan Tomita

Jessica Tseng

Wimberley Lions Club

Sharon L Criswell sponsored by Ronald Steel



A Memorial To Our Lost Lions

Brenda Ryan Point Venture Lions Club

Morris Haggerton Wimberley Lions Club

Wib Amacher New Braunfels Evening Lions Club



New Lions—District 2-S3

Lago Vista Lions Club

Congratulations to Lion Christy Staller



Christy was born in Texas and Matt in Michigan. Christy and Matt were married 14 years ago and have three sons in 4th, 5th, and 8th grades in Lago Vista. Christy has just begun a part-time job at Savers in Austin. When not at work, her hobbies are gardening, crafts and volunteering. Her husband is a fisherman, but she's not crazy about that. Very few people know that she had all her children at home

or that she's a trained midwife. She also home schooled her children for a few years. When asked what brought her to Lions, she replied that she really needed to get back into volunteering in a community setting. She was visiting Elke and saw Faye's Lions name tag and that began the questions. Elke Tessnow is her sponsor.

Congratulations to Lion Helen Holland



Helen has been a Lago Vista resident since 2015, moving here to be near her three grandchildren. Her daughter Candice and family live in Cedar Park. Her son George lives in Memphis, TN.

Most folks don't know she is also "a coal miners' daughter" from Kentucky and has a definite love for Kentucky Wildcats Basketball! Helen's hobbies are gardening and playing bingo. Helen likes to volunteer and be involved in her community and that is what brought her to our club website to inquire about what Lions do here in Lago Vista. Anita Burke is her sponsor.



Congratulations to Lion Betty Nokes



Being a winter Texan, Betty has been visiting our club with Jeff for a number of years. She is a widow now for 9 years and was married to Bill, a World War II veteran.

Betty now considers herself a "merry widow". She visits us annually from Auburn Township, Ohio, where she has lived her whole life. She has three sons: Jeff is over 65 and has two

brothers around the same age. When asked if she ever worked outside the home, she said only for 3 years for a company called Fashion 220. The rest of the time she was a homemaker and has a huge list of groups that enjoyed her work as a tireless volunteer. Regarding her hobbies, she said she used to love to bowl and play golf and gardening, but now she enjoys reading and working with the Red Hat ladies. Unknown facts are that 8 generations of Betty's family have lived on the same property she now owns. Not often disclosing that some of her family came to America on the Mayflower, some of her friends have teased that she was there before the Indians were! What brought Betty to Lions was a brother who has been a Lion for many years in El Dorado, Arkansas; Jeff Nokes is her sponsor.

New Member Induction Ceremony



L-R: Sponsor Anita Burke, Member Helen Holland; Sponsor Elke Tessnow, Member Christy Staller; Sponsor Bruce Scoggins, Member Gene Grin; Member Betty Nokes, Sponsor Je-Nokes. Right: District, 2-S3 Governor John Pruitt conducted the induction, assisted by Lago Vista Lions President Jo Anne Smith.

Upgrading Your Club Communication

By PDG Mike Smith

Setting your club up for success should be the goal of all the club leadership at this time no matter what club you are with. Being informed of what the club is attempting to achieve is essential for the success of a Club's project.

So the first upgrading of communication within the club should be how the decisions and goals are communicated from the club leadership. For small clubs they might rely solely on telling the membership at a membership meeting. The question then that needs to be asked, are we reaching all the membership at the meeting. If the answer is yes well done! If the answer is no then you are a candidate to upgrade the communication. In the Last 100 Years the clubs have come up with several communication tools to further their members knowledge of what was going on.

The tools used are such as newsletters (written), telephone, and most recently electronic means websites, newsletters (electronic) and email. The older written newsletters are still a viable upgrade if your club does not have one existing at this time. The key is how large is your club membership. An electronic version of a club newsletter makes sense for larger clubs with high percentage of members with an email to receive it.

Those clubs relying on telephone, need to poll your membership to see if the members can receive texts. If so texting is a upgrade to that system and if you are reaching the vast majority of the club members that will be the fastest way to communicate with that membership.

Emails are by far the best upgrade a club can have if the entire leadership has an email address for their year in that position. Some of our leaders do not have an email. It is easy to register for an email online these days if you have a computer. Do not have a computer that will be a bit more problematic. Here too, you can upgrade your communication to those leaders, by having them buddy up with another club leader that has a computer and email address. Show that common email address in LCI for the leader that does not have a computer or email so all communication LCI, District, related to the members leadership position can be passed down to them. For members not in Leadership positions but do not have emails or computers but have either a phone to receive texts have the person with the group texting responsibility to communicate with that group.

It is time all clubs take a hard look at their communication tools so that every member of that club can participate in the functions of the club and be a more informed member.

Lago Vista - November Centennial Challenge

Road Clean Up (11/18/2017):



- The Road Clean Up Team cleaned up both sides of Lohman Ford Road (3 miles). Ten (10) bags of trash were collected by 6 Lions.



- **Aluminum Can Recycle (11/27/2017):**
- We recycled collected 2838 aluminum can recycling, weight was 86 pounds at \$0.40/pound resulting in \$34.40 in cash.



Fight Hunger (11/07/2017):



- Lago Vista Lions presented a donation check of \$1000 to the Lago Vista Independent School District (LVISD) for their Benevolent Fund to compliment the local School Lunch Program.

State of Texas Vision Screening Certification (11/04/2017):



- State of Texas Vision Screening Certification Training was conducted at Buda, TX. Two Lago Vista Lions participated and received their state vision screening certification cards. Lone Star Lions Eye Bank On 11/21/2017 Executive Director Erica Garcia presented the Lone Star Lions Eye Bank Program.



Peace Poster Contest (11/21/2017):

- We presented cash prizes to the Lago Vista Lions Peace Poster Contest Winners from the Lago Vista Middle School (LVMS).





Lions District 2-S1 Texas Lions Camp Knife Order Form



Name _____ Club _____ District _____
Mailing Address _____
City _____ State _____ Zip Code _____

Number of Knives _____ \$100.00 each (\$40 donated to Texas Lions Camp)

Total for Knives _____

Shipping \$2.00 per Knife _____

Total Amount _____

Please make check or money order
payable to:
District 2-S1

Please mail order form **and** check or money order
(no cash in mail) to:

Ken Jobe
4749 CR 2590
Chester, TX 75936

Knives are ordered in Blocks of at least 50.
Please allow time for enough orders to reach that number.



UT Campus Lions Receive District Award

The University of Texas Lions Club was named the winner of the District 2 S-3 Cultural and Community Activities Award for 2016-17. Past District Governor John Lyon presented the award to Anh Nguyen, club president, at the UT Lions Awards Banquet on Nov. 3 at Hula Hut.

This is the second time for the UT Lions Club, chartered Nov. 9, 2012, to receive the award. For 2016-17, club members reported 6,547 hours of service through My LCI. Among the service activities that UT Lions supported within the Austin community were: clean-up of Lady Bird Lake, participation in Special Olympics basketball and tennis competitions, planting trees in Bastrop and conducting SPOT vision screenings at community events, including farmers' markets.

UT Lions also supported activities and events organized by various community groups, including the Central Texas Food Bank, Brown Santa program, Austin Diaper Bank, Ronald McDonald House, the Thinkery, the Capitol 10K race and the Empty Bowl project. In 2016-17, the UT Lions Club had 207 paid members, and about 60 members who were active in community/cultural activities.

"Our club is grateful to receive such a prestigious award from District Governor John Lyon," said Nguyen, the 2017-18 UT Lions Club president. "Here at UT, our vision is to foster ongoing passion for service while building lasting relationships through meaningful community engagement. We hope to show our school, local communities and the world the power of Lionism. Thank you so much for this recognition."

Although Lions Clubs International has embedded the activities of the Cultural and Community Activities Committee in the Global Service Team toolbox, District Governor John Pruett has continued the committee as part of his Cabinet. A District plaque has replaced the LCI banner patch as the award. Lion Shirley Jenson, chair of the committee, announced the award recipient at the 2nd Cabinet meeting in October in McQueeney. Governor John Lyon presented the award to Anh Nguyen, club president, at the UT Lions Fall Charter Banquet Nov. 3 at Hula Hut in Austin.

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District Governor's 2017 - 2018 Visitation Schedule

DECEMBER

Club	Visit Date	Time
Dripping Springs	12/4/2017	6:30 pm
San Marcos Bluebonnet	12/5/2017	12:00 N
Cedar Park Longhorn	12/5/2017	7:00 pm
Blanco	12/7/2017	6:00 pm

JANUARY/MARCH

Club	Visit Date	Time
Buckholts	1/4/2018	7:00 pm
Milano Evening	3/1/2018	6:00 pm

has replaced the LCI banner patch as the award. Lion Shirley Jenson, chair of the committee, announced the award recipient at the 2nd Cabinet meeting in October in McQueeney.



Past District Governor John Lyon, left, presented University of Texas Lions Club President Anh Nguyen with the District 2-S3 Cultural and Community Activities Award for 2016-17. He presented the plaque at the club's Fall Charter Banquet on Nov. 3 in Austin.

Community Legacy Project Lago Vista Veterans Park Re-Dedication

Lago Vista Community Legacy Project Level 2#

On Saturday 11/11/2017 at 11AM our Veterans Park Re-Dedication Ceremony was held. The Mayor and City Council and other dignitaries were on hand to dedicate the improvements made. Our cash donation of \$8,000 was a Community Gift to replace the gazebo with a plaque indicating the gazebo was donated by the Lago Vista Lions Club. This project spanned four Lions terms: 2017-2018 Lions President Jo Anne Smith; 2016-2017 Lions President Donald Zschoche; 2015-2016 Lions President Carl Spoto and 2014-2015 Lions President Pauline Wheeler.



Immediate Past President Don Zschoche displayed the check for the Legacy Project Plaque. Richard Bohn and Jim Thornton, Chair and Vice-Chair of the City of Lago Vista's Veterans Memorial Committee, accepted our \$8,000 Community Gift from current President Jo Anne Smith.

The gift helped refurbish Veterans Park with the replacement of a gazebo on a circular ADA-compliant foundation with a plaque indicating the project was donated by the Lago Vista Lions Club. The gazebo is at the end of a sidewalk of paver bricks. A Veterans Park Dedication Ceremony is set for Veteran's Day on Saturday 11/11/2017 at 11AM.



About 400 citizens in attendance; 110 were veterans of all conflicts. (Photo by ESD1 Fire Chief Donnie Norman)



34 Lago Vista Lions attended ceremony; 17 Vietnam veterans



Bugler LCpl Jameson Tidwell, USMC



Lions Imm. Past Pres Don Zschoche & President Jo Anne Smith in front of gazebo



Legacy Plaque

Lago Vista Lions Club Silent Auction - BBQ - Friends of the Library



BBQ Prep for Friends of the Library

By Lion John Spoerlein – Pitmaster

The club's BBQ team was called upon several months ago to prepare a dinner for approximately 300 people at the Friends of the Library's annual fund drive on Wednesday, November 1st. The event was held at the K-Oaks club house in Lago Vista and donors were fed a dinner of smoked pork loin (74+ lbs.), smoked sausage (70 lbs.), baked beans (36 quarts), potato salad (72 lbs.) and condiments. The beverages, dessert and servers were provided by the Friends of the Library.

The cost of the food and many hours of labor by each of the team members setting up the smoker and service trailer, meat preparation, cooking, slicing cooked meat, supporting the serving line and clean up afterwards was DONATED by the Lions Club of Lago Vista . Comments from the guests were very favorable. A big thank you to team members Don Zschoche, Carl Spoto, Mike Zaydel, Jeff Nokes, Bob McCarty, Joe Gudka, Ken Johnston, Bruce Scoggins and new member to the team, Dick Weatherly, for a job well done.



Friends
V
of the library



New Braunfels Wurstfest 2017

New Braunfels (Noon) Lions Club

The dust has settled in the Parking Lot, and the burners in the Food Booth are once again cool to the touch. Wurstfest 2017 is in the books and we have much to be thankful for.

While we didn't set records in either venue this year, we did gross in the neighborhood of ninety grand — not too shabby — sufficient for us to continue our charitable activities, if in a slightly more modest fashion, until we get another bite of the apple in 2018.

On behalf of all those who bore the responsibility for getting everything set-up and torn-down on a daily basis, and for ensuring each venue was properly manned, provisioned and equipped for all those seemingly endless hours, we recognize all the volunteers who carved time out of their busy lives to show up and make it work. Truly a team effort, as always. Thank you all.

And special thanks to John Creswell and Tom Call who took a lot of pictures to commemorate this marathon event.

Wurstfest parking volunteers are like gold; Lorri Heffley, from Chase Bank here in town, decided to get involved with our Parking Lot efforts and worked a few shifts successfully siphoning off traffic in the street before the KofC's could scoop them up.



*Thanks, Lorri, for your service.
[More Lionism in your future?]*

Hurricane Harvey Relief District 2-S3 Helps Children in Rockport

DG Jesse Rodriguez of District 2-A3 sent us photos of Rockport children that lost everything in Hurricane Harvey. The Rockport Lions "adopted" these children to help replace school supplies and needs lost to the storm. District 2-S3 donated \$1,000.00, monies raised by the tail twister at the 2nd Cabinet meeting and 2-S3 Charities to their effort. The photos are provided by the Rockport Lions Club.

DG John Pruett



Registration Opens January 3rd for 2018 Camps; Make Year-End Donation



On Jan. 3, the **Texas Lions Camp** will begin accepting online applications from children with special medical needs for each of nine week-long sessions during the summer of 2018. Now is the time for local clubs in District 2-S3 to ramp up their efforts to recruit campers, according to Lion Ann Ward, Texas Lions Camp elected director, District 2-S3. Ward sent a sample news release to each club president in December, along with some ideas on how to promote the camp locally.

Texas Lions Camp offers five sessions for children with physical disabilities, one session for children with Down syndrome and two sessions for children with Type 1 diabetes. Camp sessions begin on a Sunday and conclude with an awards program on Friday evenings. The complete summer 2018 schedule, which kicks off June 10, is available online at www.lionscamp.com.

Applications should be made online at



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www.lionscamp.com; select the "Applications" tab from the menu bar on the left. Parents should complete the appropriate application for their child's medical condition. Each application requires medical information to be completed by the potential camper's physician. In addition, each applicant must have a Lion sponsor. Any active Lion may be a sponsor, basically serving as a liaison for the camper/family. If the family is unable to arrange transportation to the camp, then the sponsor and his/her club should provide assistance. Paper applications will be accepted beginning Feb. 1.

Additionally, the camp's annual Christmas appeal is underway. The goal is to raise \$100,000. "As Lions, we know the impact that Texas Lions Camp makes on children with special medical needs. The self-esteem and confidence these children find at TLC arms them to deal with life, and gives them hope for the future," Ward said. "I hope that Lions in District 2 S-3 will help meet this



Christmas fund-raising goal, and enable TLC to help our special medical needs children reach their potential," she added.

"As Lions, we should make sure that every slot for this amazing, life-changing experience is filled again this summer. Since the camps for children with specific medical conditions – like Down syndrome and diabetes fill up quickly, those applicants need to submit early," she added. The camp does everything possible to try to accommodate children's special medical needs. Even if the condition or disability is not among those accepted in the list online, encourage the parent to contact the camp registrar to discuss specific needs. However, the camp is unable to serve children with autism due to program structure which would be overstimulating and inappropriate for an autistic child.

"In 2017, Texas Lions Camp served more than 1,507 children," Ward said. "Since the camp opened in 1953, more than 70,000 Texas children with special medical needs have been served. While TLC has an awesome legacy, the need has never been greater," she added.

For more information, go to www.lionscamp.com or contact Ward at annw3604@msn.com or 512-338-1623.





25th Annual Harry Wickersham Golf Tournament sponsored by James Avery Artisan Jewelry

ALL PROCEEDS BENEFIT TEXAS LIONS CAMP

TLC is tax exempt under 501(c)(3) of the I.R.S.—Donations are tax deductible—see your tax professional for details.



Gabriel Farmer, Camper 2017
Children Can...With TLC™

**Come Play and
Make a Kid's Day!**

For more information or to download
player registration forms go to
www.lionscamp.com

August 2, 2018

8:00 am Shotgun Start

Lady Bird Johnson Golf Course
Fredericksburg, TX

James Avery Challenge

Every Gift to the 2018 Tournament will be
matched dollar for dollar up to a maximum of \$75,000.

Sponsor One or More Holes

For a one-time donation of \$100 per hole, donors may
sponsor a hole(s). Special commemorative pins are being
offered for donations of \$100 or more (limited to 1,000 pins).

All sponsors of the tournament will be recognized in
publications on location and on the Texas Lions Camp.
website: www.lionscamp.com

Please make checks payable to Texas Lions Camp.

Name _____

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Zip _____ District _____ Club _____

Phone _____ Email: _____

Credit Card: MC _____ Visa _____ Discover _____ Amount: _____

CC#: _____ Expiration: ____ / ____ CVC: _____

Signature: _____ Date: _____

**Mail to: Garion Brunson, 2-T3
1541 JBS Parkway, Suite 7 Odessa, TX 79761**

**2018 Texas Lions Camp Harry Wickersham Golf Tournament
Hole Sponsorship Camper – Gabriel Farmer**

Long time camper, Gabriel Farmer is the 2018 Texas Lions Camp Harry Wickersham Golf Tournament Camper Ambassador. Gabe, as he is known to his friends, calls San Antonio, Texas home and has attended TLC for the past 4 years. At 15 years old, he is looking towards another great summer in 2018 and is counting down the days until his return to one of his favorite places on earth. Though it will be his last, it will be his best summer yet.



Gabriel attends school at The Academy, at Morgan's Wonderland. He loves school and his friends, but TLC is AWESOME! At camp, he enjoys swimming, the pedal boats and especially music class. But among his absolute favorites are his counselors and the dance. Gabriel's mom, Diana, mentioned that when Gabe talked about his counselors he calls them his best friends.



It wasn't easy allowing Gabriel to go to camp at TLC. Diana talked about her experience as a mother of a child with Down syndrome and the need to know Gabriel was safe. She said, "Gabriel has a heart that is pure and true." She mentioned experiences with others not caring for him and his safety, which made her hesitant of other potentially bad experiences for him. But after deciding to send him to TLC for a week, specifically for children with Down syndrome, she drove onto Texas Lions Camp and immediately knew Gabe was safe.



"TLC was wonderful from the very first moment. The Camp itself was amazing and everyone was so excited to see him. I knew in my heart he would be safe and have a great time. I went back to my car, sat there and cried for a little while. I knew deep down, he would laugh, get dirty and have a marvelous time. Every year I bring him to camp, I sit there for a moment and cry, but the time that I do, gets shorter and shorter. It is such a good feeling to know it makes him happy."



Gabriel was not expected to live past birth, and if he did, he would have difficulty and possibly not live to see his first birthday. But from the very start, he has shown that the impossible is possible for kids like him. His zest for life each and every day, whether reading history, singing and dancing to every song he hears, talking with friends and family, playing basketball or enjoying his days at TLC, Gabe is an example of living life to the full.

Diana has become an ambassador for Texas Lions Camp herself shares that Gabe is a typical kid at TLC, getting to do things just like everyone else and having fun. To families considering TLC for their child but aren't sure it would be good for them, she says:

"Just do it! Even if it means you have to do a lot to get them packed and ready, that you have to drive a long way, and you can't stop thinking about them the whole time they are gone, just do it, just go! It is so worth it. When you see their face and the excitement when they get there and everyone is loving on them and happy they are there, it is amazing! And when you see your child's face at the end of the week, and the light that shines in their eyes, you'll know—you did the right thing for them, and it was all worth it."

Gabriel and his family are excited about being a part of this year's 25th Anniversary Harry Wickersham Golf Tournament. For more information on how you and your team can play in the Tournament, visit: www.lionscamp.com and look for the Harry Wickersham Golf Tournament Tab.



Texas Lions Camp is proud to have great kids, like Gabriel, who attend our summer camping program and celebrate those who embody the TLC spirit of "Children Can...With TLC!"™

SM Bluebonnet LC Peace Poster Contest



Congratulations to Seth Hogan, an 8th grader at Good-night Middle School. Seth's comment was, "Peace is what makes the world happy." His poster was sent to DG John Pruett for entry into the District 2-S3 contest.



Goodnight Middle School 2nd place winning poster on left by Daniel Jose Villalpando, 8th grade, and 3rd place winning poster on right by Isaiah Ridings. Their art teacher is Belinda Bourne.

2017 Lago Vista Lions Peace Poster Winners

The Lago Vista Lions Club has completed their club's Peace poster Contest. The winning selection will go forward to Lions District Level competition. Lago Vista Lions Club Peace Poster Chairs are Lions Glynda and Joe Wolverton.



Above: (L-R): Lago Vista Lions Director Jerry Nilsson-Weiskott, Ava Starstavrowski 2nd Place; Violet Stone 1st Place; Rylee Bing 3rd place; Lago Vista Lions Peace Poster Chairs Lions Glynda and Joe Wolverton.



Honorable Mention Aaron Holt and Monica Lopez (not pictured)



SM Bluebonnet LC - *Thankful Turkey 5K*

2017 15 th Annual 5K - Photos by Gloria Sandoval and Trish Wilder



Wimberley "Trash-Bash"

The Wimberley Lions teamed up with Keep Wimberley Beautiful for the annual road clean-up dubbed the "***Trash Bash***." Both the WHS and KAPs LEOs clubs served up breakfast, and Lions and KWB members spread out all over the Wimberley area and picked up a whopping 5,000 pounds of trash!



Both the WHS and KAPs LEOs clubs served up breakfast.



Shown Left to right are: Lion Eric Price, Liliana Osborn, Lion David Osborn and Garrett Osborn. They formed a street crew to help clean up.



Keep Wimberley Beautiful crew on hand to sign-in volunteers who show up to clean up the streets of Wimberley.

Thanks to the LEO's for breakfast and to all Lions and Keep Wimberley Beautiful participants who helped to keep our city looking beautiful!

NB Breakfast 9th Grade Center Leo Club

The Ninth Grade Center LEOS went Caroling at Kirkwood Manor Nursing Home on Friday December 1, 2017 at 5:30pm. Come join this fun group as they sang and brightened up Seniors day with songs of the Season. Afterwards they held a pizza party at New York Pizza Pub.



NB Noon Leos Clubs Helping At Wurstfest



Pitching a News Story Takes Work

by LION ANN WARD, District Public Relations Committee Chair



Some club events/activities – like an upcoming community service project or a fund-raiser – are promoted to all local/regional media outlets, and the more exposure, the better. However, there are times when you want to secure coverage in a single, selected media outlet. For example, when Austin Founder Lions Club celebrated its 100th anniversary, our club wanted a feature story in the *Austin American-Statesman*. I took on this assignment, and although it took six months to achieve the goal, our club was profiled in a major story that appeared on the front page of the Lifestyle section.

When you have something special you want covered, first decide which media outlet to target. Do you want a television news segment, a radio talk show or a newspaper feature story? While it may be possible to have them all, each should be approached separately and have a unique focus.

As discussed last month, choose the reporter you approach carefully. Target a reporter who previously has written/developed the type of story you want. In the case of my club, a major historical feature story was desired, and Michael Barnes is “the” person who writes these types of articles for the *Statesman*.

Once you have decided who to target, plan your approach carefully. The initial contact can be made via email; the message should pique the interest of the reporter. Your ultimate goal is to schedule a telephone call or face-to-face meeting to talk about your topic in depth, and obtain a commitment to do a story. After exchanging emails, I met Barnes for coffee and talked about the long history of our club, our impact on the Austin community and some of the community leaders who have been and are Lions. He was very interested, and his questions helped me know what types of information to gather, including key dates/events.

The next step is setting up interviews. With a print reporter, interviews are usually done via the telephone or in-person. With television, an on-camera interview is required. Radio talk shows may be done in the studio or via the telephone.

Determine who from your club will be interviewed, and make sure everyone is well prepared. Develop some key messages to convey, and be prepared to answer likely questions. A Fact Sheet that you can share with the reporter is helpful in guiding the conversation, and helps ensure accuracy. Remember if you are asked a question that you cannot answer, do not try to “wing it.” Simply say you do not know and will find out and get back to the reporter.

Remember that print and television need visuals. In my club’s situation, we shared lots of old photographs with Barnes.

Depending on the size of the community’s media market, you may have only one newspaper or television station. Medium and large markets usually have several television stations, and may have some specialty print publications in addition to a daily newspaper. If you are unsuccessful in getting a story commitment from your first target, consider approaching another media outlet.

And, if you are successful in obtaining interest from both print and electronic media outlets, remember that each is looking for a unique angle. When I pitched the television stations regarding my club’s centennial, I focused on the actual celebration event and the fact that the immediate past president of Lions Clubs International was our keynote speaker. This was quite different from the historical story Barnes wrote.

As with all media relations, pitching a news story and obtaining coverage takes time. Building a relationship with a reporter is part of the process, and may lead to future coverage. Remember to say “thank you” after your story is published. And, be patient. You may have to pitch several different stories to a reporter before something resonates and results in coverage.

Next Month: Developing a Communications Plan for Your Club



Lions
Ordinary People
Amazing Things



Lago Vista Lions Receive Chevrons

During DG John Pruett's annual club visit to the Lago Vista Lions Club, he recognized four Lago Vista Lions for years of service.



On 11/07/2017 District 2-S3 Governor John Pruett recognized four Lago Vista Lions for years of service at his annual club visit. Upper left Lion, Mike deSorgo (30); Lower left, Lion Gary Ladner (20); Upper right, Lion Linda Winston (10) and lower right, Je-Nokes (10).

Only In Texas!



On 11/21/2017 Lago Vista Lions President Jo Anne Smith recognized two Lago Vista Lions for years of service. (L-R) Lion President Jo Anne Smith, Lions Mike Beal (10) and Harvey Gann (20).

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CLUB NEWS.....

BLANCO LIONS CLUB

Meeting: We will meet at the Old 300 Bar-B-Que (4th and Pecan St.) on Thursday December 7th. Dinner can be ordered at the counter and paid as you order. Dinner will start at 6:00pm and the meeting will follow at 6:30. This should allow interested individuals to attend at no cost. Please bring a non-perishable food item to the meeting to support the local food bank. The District First Vice President will be at the meeting.

Membership: Still looking for new members. So far this year we're doing terrible. A personal invitation to attend a meeting could be an effective tool to recruit new members.

Christmas Parade: December 9th is the Blanco Christmas Parade. All members are encouraged to help serve the coffee and hot chocolate. Wear your vests and encourage the people you meet to join Lions.

GARDEN RIDGE LIONS CLUB

Project Thanksgiving: We spent \$979.41, plus a donated \$250 H.E.B. gift card, to provide Thanksgiving food baskets for 25 less fortunate families in the Garden Ridge and surrounding area. Two large boxes containing a 10-12lb turkey, green beans, corn, cranberry sauce, stuffing, rolls, 5lb bag of apples, potatoes, pies, and much, much more were delivered to each family.

16 Lions plus several friends of the Lions, volunteered for this year's Operation Thanksgiving. For Friday's grocery pick-up were Lions Jay Feibelman, Dave Heier, Dick Holloway, Greg Loser, John Mitzel, Jim Newbold, Bill Swint and Dick Vogt. For Delivery Saturday were Windell Canon, Mark Delaney, Jay Feibelman, Pat Hartley, Dave Heier, Dick Holloway, Kerry Ledford, Greg Loser, Mark Meyers, John Mitzel, Jim Newbold, Mike Shands, Larry Smedley, Larry Steele and Bill Swint.

I offer my humble thanks to all who were able to assist with today's Thanksgiving food distribution. Whether it's picking up supplies from HEB, packing the meals, or making the deliveries, it takes a team to get it done. Again, thank you for making this a special day for others. Bill Swint, 2nd Vice President and Project Thanksgiving Chairman

Hearing Testing: December 5th, we finished hearing testing for 2017 at the New Braunfels Middle school having commenced testing on September 5th at Memorial grade school. A total of 32 schools with over 6,000 students from Comal Independent School District, New Braunfels Independent School District and a number of parochial schools were covered in this journey.

My sincere thanks to each of you (actually a total of 38 volunteers) that participated in this effort. This effort would not have been possible without your support. I hope each of you had as good of a time as I did working with our future generation of citizens and leaders. Dick Holloway, Chair

New Members: Welcome new Lions Cheryl Bandy and Cammie Cannon.

LAGO VISTA LIONS CLUB

LVISD Benevolent Fund:



On 11/07/2017 Lago Vista ISD Deputy Superintendent Dr. Suzy Lofton-Bullis (center) accepted a \$1,000 check for the Lago Vista ISD Benevolent Fund for Hunger (school lunch program) from Lago Vista Lions President Jo Anne Smith (left) and 1VP Anita Burke (right).

State of Texas Vision Certification: On 11/04/2017 a State of Texas Vision Screening Certification Training was conducted at Georgetown, TX. Two Lago Vista Lions participated and received their certification cards.



Lions President Jo Anne Smith and KidSight Chair Lion Ron Smith showed their State of Texas Vision Screening Certification cards after being re-certified through 2022.

Road Clean-Up: On 01/18/2017 the Road Clean Up Team cleaned up both sides of Lohman Ford Road (3 miles). Ten (10) bags of trash were collected and six Lions participated; Lions Bob McCarty, Mike Beal, President Jo Anne Smith, Gary Ladner, Arch Davila, and Chairman Frank Robbins.

Aluminum Can Recycling: The Lago Vista Lions collected 2,838 total cans during November. At a rate of 40 cents per pound, the 86 pounds of cans brought in \$34.40.

NEW BRAUNFELS (NOON) LIONS CLUB

Business Meeting - 2 November: Our Annual Pre-Wurstfest meeting was punctuated with a wurst, kraut and German potato salad luncheon and the accordion stylings of Pearly Sowell with son David Smith leading the singing.



Pearly Sowell with son David Smith

District Governor John Pruett and bride Lion Brenda were our guests for lunch, and DG John officiated over the installation of newest Noon Lions Dave Heefner, Keith Domke and Stephanie & John Bartose (Sponsors David Simmons, Ashley Woodward).



Zone Chair, Lee Ambrosino and DG John Pruett

Our featured speaker was District Governor John Pruett, who spoke on the topic of "We Serve", our LCI motto. A video on the "Power of We" was shown and then service chevrons were distributed. Congratulations to John Bell (10 yrs), La Dale Brimmage and John Creswell (15), Don Ament (20), Monroe Miller, John Mathis and Jack Morgan (25), Dick Wehman and Cameron Bradfute (30), Ben Wehman, Stan Cunningham, Frank Witting and Gilbert Cardenas (35). Outstanding, gentlemen!

Business Meeting - 16 November: The second business meeting of the month saw David Berger standing in for Tail Twister Ray Martinez and quizzing the assembly on the winner of an electric car vs. steam locomotive race held in 1901.



Post-Wurstfest sausage bundles were raffled off, armed services songs were offered up by accordionist and song leader extraordinaire Mike Smetanka, and led by Grade-A-Good-Sport and Designated Sacrificial Lamb Robert Armstrong in recognition of the recent Veterans' Day celebrations.



President Jack then presented Centennial Pins to Cameron Bradfute, John Creswell and Tom Call for bringing in new members in this centennial year.



Our program featured NBPD's Lisa Lasseter and CCSO's Teresa Hendon representing the newly combined Blue Santa and Green Santa programs whose purpose is to provide Christmas goodies to needy children in the area. Your Noon Lions made a \$500 donation to the cause.

Vision Screening: No rest for the weary. Still two schools left to screen in December — Oak Run Middle on the 4th and New Braunfels Middle on the 5th. These are large campuses; make an extra effort to get out there and let's finish this with a bang. And, thank you Skip for your invaluable service to the community and to our club this year.

SAN MARCOS BLUEBONNET LIONS CLUB

President's Corner: Blessings to each of you during this holiday season. I am looking forward to celebrating with you at our upcoming Christmas party on December 19, 2017, at the Kissing Tree.

At our recent Board meeting, the Board discussed a plan to onboard/train new and current Bluebonnet Lions and create a Lion mentorship program within our club. Exciting opportunities are happening for us as we give back to our community.

We serve! Our motto and our mission statement say it all. Thank you for giving me the opportunity to serve alongside each of you and to learn what serving is about.

At your service, President Trish Wilder

COMMUNITY SERVICE—Cherry Walts, chair: Board-adopted service projects for 2017-18 that need chairs are: Family 4 Life, Youth Fest, Redwood Reading, January school supply drive, Habitat for Humanity. Contact Cherry to volunteer to chair.

- **Adopt-a Park—Linda Alexander, chair:** Volunteers are needed on Saturday, December 2, at 10am. Ramon Lucio Park is located at the corner of CM Allen & Cheatham. Park at baseball field area. Supplies and water will be provided. Closed-toed shoes, sunscreen, and a hat are recommended. Linda will treat all volunteers to breakfast tacos at Fuego's after the cleanup.
- **Salvation Army Bell ringing—Cherry Walts, chair:** Bluebonnet Lions are invited to ring the bell at Sam's Club in 2-hour shifts on December 4 from 10am—8pm. Please contact Cherry if you plan to volunteer.
- **LCI Peace Poster Contest—Martha Moore, chair:** Congratulations to Seth Hogan, an 8th grader at Goodnight Middle School. Seth's comment was, "Peace is what makes the world happy." His poster was sent to DG John Pruett for entry into the District 2-S3 contest.

Blue Santa community service—Trish Wilder, chair: Tuesday's December 5, 12, & 19 we are invited to volunteer to help wrap gifts for Blue Santa from 6-9 pm. This SMPD annual program is located at an empty storefront at Stonecreek Crossing (near Chuy's Restaurant).

Lions District 2-S3 Mid-Winter Conference—DG John Pruett: The conference will take place on Saturday, January 13, at the New Braunfels Presbyterian Church at 373 Howard Street from 8am to 2:30pm. The guest speaker will be Trish Wilson, Director of Marketing for Texas Lions Camp.

Come join in the fun and fellowship with other Lions across Texas. Come learn new communication tools, membership recruitment techniques, and Much more. It will be a great source of information for each of us to better serve our communities.

Registration is \$16 for conference and lunch and \$7 for conference only if paid by January 5. Conference only at the door will be \$10 or \$20 including lunch. All Lions are welcome. Please let Trish Wilder know if you plan to attend. Our Club will pay for registration and lunch for all members attending.

FUNDRAISING COMMITTEE—Trish Wilder, chair:

- **Thankful Turkey 5K & Fun Run—Linda Alexander & Gloria Sandoval, co-chairs:** The 15th annual event was a huge success. The 2nd Annual free 1K Children's

Fun Run grew over last year. Sponsoring businesses who became a part of this 15th annual event were: Platinum, Dynergy-Hays Energy LLC and LaCima of San Marcos; Gold, Edward Jones-Trish Wilder & Cody Daley, Corridor Primary Care-Gregory Moore, M.D., Coldwell Banker-Ramika Adams Realtor,

- Moe & Diana Johnson, Dealer Alternative Auto Care, Pecan Plantation MHP, Thermon and PTRC Physical Therapy; Silver, Central Texas Medical Center; and Bronze, Priority Personnel, Skyline Tour & Charter, Candy Wraptor, Integrity Insurance Solutions, In-Kind—Café on the Square-Clyde and Sandi Gray, CORE Running, Austin Sonics, Dick's Classic Garage, Mochas & Javas, and Dixie Cream Donut Company. Please remember to patronize these sponsors and thank them if you see them. Above, Lion Trish's daughter as our 5K "Turkey". The November 18 Thankful Turkey food drive collected 27 pounds of food that was donated to the Hays County Food Bank.
- **Annual Pecans & More Sale—Debby Lawrence, chair:** Thank you to all Lions who have been working hard to deliver orders! We still have lots of pecan halves, Mountain Mix, and Almonds. We have a limited amount of Pecan pieces, Trash Mix, and Walnuts. Please check with your friends and family. All product freezes well! Think of those hard-to-buy-for people on your Christ-mas list. A jar of Mountain Mix or Trash Mix would be a hit! Just let me know what you need, and I will make arrangements to get them to you. You can turn in money to Debby at her CTMC office M-F from 7:30am to 3:30pm.
- **Bluebonnet Lions Spring Garage Sale—Carol Peters & Pat Hiam, co-chairs:** There will be a planning committee meeting on Wednesday, February 7, at 5:30 pm at the Price Center for this fundraising event. Please look for the sign-up sheet at upcoming meetings. We already have some items collected SO JUST BE THINKING.....!!

Membership Committee—Ramika Adams, chair: Guests are always welcome to our meetings! A potential member must attend either a lunch or an evening meeting plus a Board meeting to qualify. Any new member who joins before July 1, 2018 will be honored as a Centennial Member and the sponsor will be recognized as a Centennial Sponsor.

December is LCI Family Membership Focus Month. Think about spouses, children, cousins that you could invite to our December 5 luncheon or December 19 Christmas party.

Words to the wise from First Vice District Governor Linda Davis, "Every single one of you needs to invite someone, who could benefit personally from being a Lion, to attend a Bluebonnet Lions event in the next 60 days. Give them a meaningful task to perform at the event. Then let the spirit of giving take over!! 1, 2, 3...it's as easy as P.E.T. (Person, Event, Task). So, go get 'em!"

Social Committee—Beverly Marek, chair: Happy Birthday to Katy Lighthouse, our December birthday Lion. See Yearbook to send a card or make a visit!

Our December 19 Christmas Party will be a pot luck affair at Kissing Tree subdivision, 201 Kissing Tree Lane (across Hunter Rd from Centerpoint St). You will need to show your drivers license and get directions at the guard station. If you

would like to participate in the gift exchange, please bring a wrapped gift valued at \$10 or less.

Texas Lions Camp—Carol Peters, Club Liaison: The Texas Lions Camp is located in Kerrville, Texas. Preparation is already beginning for the 2018 camping season. How do YOU want to help. Visit www.lionscamp.com to get inspired! Contact Carol to sign up or find out more.

- **December, 2017** - Camp Counselor recruitment, Invite college students to apply at www.lionscamp.com
- **January, 2018** - Register for spring workdays at Camp, Visit school nurses to recruit campers
- **February, 2018** - Organize a carpool to a Camp workday March 3, April 7, and May 5
- **March, 2018** - Recruit \$100 hole sponsors (1,000 special James Avery commemorative pins will be offered to Donors of \$100 or more)
- **June, July, August, 2018** - Campers' & counselors' lives are changed by attending & working at Texas Lions Camp
- **August 2-25th** - Annual Harry Wickersham Golf Tournament, 8 am Shotgun start (all proceeds benefit TLC!), Lady Bird Johnson Golf Course in Fredericksburg Sponsored by James Avery Artisan Jewelry

Awards Committee—Debby Lawrence, chair: Remember to contact Lion Debby to suggest honoring a Bluebonnet Lion as Lion of the Month. Mochas & Javas is partnering with Bluebonnet Lions this year by giving us \$10 gift cards at half price to present to our Lions of the Month.



Congratulations to October Lion of the Month Beth Morrissey, one of top sellers for Pecans & More.

Bluebonnet Lions Yearbook & Website Committee—Linda Alexander, chair: Our Yearbook/Membership Directory is now on our website at www.bluebonnetlions.org. Please let Linda know if your page needs to be updated. Lion Edna may be able to make a printed copy for you if needed.

Tailtwister - DJ Domstead, coordinator: Below, Mikela Marek reads "The Night before Halloween" to Hazel the Witch as our October 17 Tailtwister.



San Marcos Citizen Police Academy: Corporal Laray Taylor from the academy was the guest speaker at our November 7 luncheon and presented certificates to Lions Linda and Judy. A 14-week free class, the mission of the SMPD who puts on the Citizen Police Academy is to increase citizens' understanding of procedures, problems, dangers, and experiences of SMPD officers and employees. You will be placed in the shoes of today's police officer. The next class begins in February.



Lions Linda Alexander & Judy Aswell are shown with Corporal Laray Taylor from the academy. Linda and Judy, graduates from the SMCPA course, are displaying their certificates.

WIMBERLEY LIONS CLUB

President's Letter for November 2017: November is the beginning of the holiday season and hopefully everyone started off by enjoying a wonderful Thanksgiving with family and friends. If you are traveling during the holidays, please be safe and always courteous to others.

November also brings cooler weather which means busy Market Days and this year was no exception. We had guests shopping with us from all over Texas, all enjoying the food, music and the vast amounts of shopping that is available. If you have not experienced Market Days yet, only December is remaining this year and again, the weather is looking beautiful, so come out and join us in the fun.

The Wimberley Lions hosted the Wimberley Fall "**Trash Bash**" this month. Our Lions covered all the main streets and picked up more than 5000lbs of litter from the brush and gutters. What a difference a little caring can make to an already beautiful area.

In keeping with our theme "The Power of We", our club sent five Lions help the New Braunfels Noon Club with their food booth at this year's Wurstfest. This was a great way to meet members of a club that is in a different zone and to help share common goals.

We are working on our 2018 budget. We are hoping that our annual grants budget this year will be around \$140,000, which will put us over the **\$4 Million mark** for our club. Let's all hope the weather holds for Market Days in December so we can make the very worthwhile goal.

Lastly, the Wimberley Lions would like to wish all of you a very Merry Christmas and wonderful New Year. What a wonderful time to share with others.

Vic Forsyth, President, Wimberley Lions

The program for the meeting on November 7 was presented by Mike Crusham, General Manager of the one and only Wimberley Valley Radio, KWHV 94.1FM. Wimberley Valley Radio is a non-profit radio station and is 100% volunteer-run. This station has been in the making for quite a few years with their board created in 2011, and got their full-time license in February of 2016. They feature local stories on athletics, interviews with area VIPs & musicians, shows that feature music from the 50's through the 80's, and plenty of current music to fill in the gaps.



Pres. Vic Forsyth presents Mike Crusham Certificate of Appreciation

They now have 75 hours of programming... quite an accomplishment for a determined bunch of volunteers with a vision!

They are still growing and hope to have a better signal soon, so they can reach listeners in an 85-mile radius. Until then, enjoy Wimberley Valley Radio online from anywhere at www.wimberleyvalleyradio.org.



Merry Christmas