



“With self-discipline, most anything is possible.”

- Teddy Roosevelt

Development Team

Group #4

- Zac Bonar
- John Cauvin
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The Problem

You want to form good habits

The Problem

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But ...

The Problem

You want to form good habits

But ...

You're lazy.

Let's get down to brass tacks

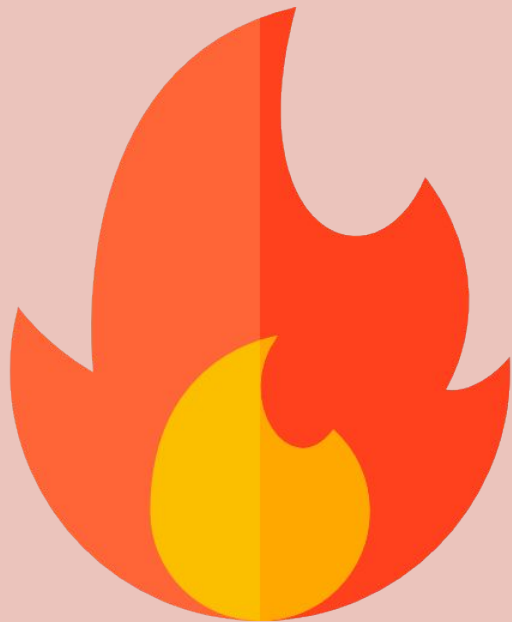
- Holding yourself accountable can be difficult
- Forming new habits can be difficult
- Eliminating bad habits can be even harder
- It's easier to achieve goals when you're doing it with others

What is Streakz?

- iOS app for building and maintaining good habits utilizing the addictive nature of streaks
- Takes advantage of the addictive nature of a streak
 - Ex: Snapchat streaks
 - Zac's Flow anecdote
- Uses streaks to help users build and maintain good/healthy habits
- Allows the user to create a streak for a desired habit
 - Configurable by day(s) and time
- Reinforces behaviors with a social accountability
 - Users can add friends and build habits together
 - Streaks can be made visible to friends and/or public
 - Users can subscribe to the same streaks as their friends or publicly viewable members
 - Friends feed shows recent achievements of people on user's friends list

Who is Streakz designed for?

- iOS users
- Users who agree to our ToS
- Everyone ages 13 and older
 - Particularly those who have a hard time forming good habits
 - Or those who are trying to eliminate bad habits
 - Or those grading our app :-)



On to the Demo!

Questions?