

WHY  
ESTIMATIONS  
NEVER  
WORK

A TEAM IS NOT A GROUP  
OF PEOPLE WHO WORK  
TOGETHER. A TEAM IS A  
GROUP OF PEOPLE WHO  
TRUST EACH OTHER !!!

SIMON SINEK

# DON'T TRY TO DO PROJECT ESTIMATES

BEFORE, WHEN WE DID ACTUAL SPRINTS, WE'D SPEND A LOT OF TIME (ALMOST A WHOLE DAY PER 2-WEEK SPRINT) DOING ESTIMATES AND PLANNING IN A FUTILE ATTEMPT TO DRAW A LINE AND SAY "WE'LL GET THROUGH ALL OF THESE CARDS IN THE NEXT TWO WEEKS". IT WAS A LOT OF WORK AND IT WAS ALMOST ALWAYS WRONG ANYWAYS SO INSTEAD WE DECIDED TO EMBRACE THE UNCERTAINTY.

*How We Use Trello & Google Docs to Make UserVoice Better Every Day*



Net Developer Days, 2018



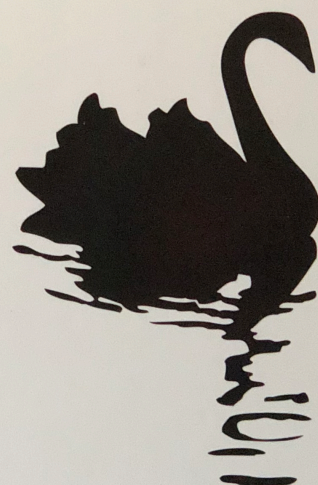
„Бизнес книга на 2007 година“  
The Financial Times, The Economist, Business Week



НОВО ДОПЪЛНЕНО ИЗДАНИЕ

# ЧЕРНИЯТ ЛЕБЕД

Въздействието на слабо вероятното  
в живота и на пазара



От автора на „Нагхитрени от случайността“

Насим Никълъс Талеб

UNKNOWN

UNKNOWN

OPTIMISTS

26 DAYS

PESSIMISTS

47 DAYS



REAL AVERAGE  
TIME

56 DAYS

# RELEASE DAY

*A new version of Firefox is available*

WHY  
FRIDAY  
DEPLOYMENTS  
ARE A BAD IDEA

ARCHITECTURAL  
FITNESS  
FUNCTION

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