

PLATFORM DOCUMENTATION

BUSINESS OVERVIEW

Moment One creates a safe environment for our users and enables them to build self-awareness by giving them the necessary tools and interactions to achieve this. We're working with leading psychologists across Europe to leverage modern technology and to create this highly secure wellbeing solution.

THE PROBLEM

There is a consistently growing problem which doesn't seem to diminish as we progress. In reality, there are simply way more people tackling mental health wellbeing issues in today's world than there are those that can help professionally. The associated financial costs, the support available internally within organisations and finally a generation more susceptible to mental health issues than any other, has been at the core of what we're trying to target.

OBJECTIVES

The primary function of the platform would consist of allowing users seeking to build self-awareness to sign-up anonymously and being able to create bite-sized journal moments on a regular basis. In order to further help individuals, recognise recurring patterns, therapists will sign up on the platform and be able to provide feedback on a weekly basis using micro interactions. The platform will also feature user journeys as part of our gamification system which involves users needing to post 5x a week and complete the week's interactive learning content (Created by Psychologists) to unlock the new level and continue on their self-awareness journey to subsequent levels. In addition, all users on the platform can view the different moments on a community feed and also earn points for each moment they post daily and for completely weekly journeys. Furthermore, the users with most points will be listed on our Leaderboard page. Also, each individual user will have their own dedicated profile with their post timelines as well as a data graphs based on their growth. Finally, there should be a possibility to integrate an AI advisor within the platform in the future as that's the next stage of our development, so a scalable architecture is fundamental.

DEVELOPER OVERVIEW

For this project, we are looking for a talented full-stack development group to help us design and develop the interactive web platform. We are looking for a group which excels in problem-solving and likes to think out of the box to help us develop the platform, it will also be preferable if they apply emotional intelligence in their daily life.

In return, you will get an opportunity to work with an innovative and dynamic team, get a rounded understanding of how start-ups operate to overcome some key customer challenges. You will also get the opportunity to learn new skills of agile software delivery, time management and how to work collaboratively in a virtual team environment. Also, there might be a potential opportunity in the future for member(s) to join the start-up as part of the tech development team based on final platform delivery results.

CORE PLATFORM FEATURES

- Progressive Web App (Web Platform) with an Optimized Mobile Website
- Modern UX Design
- Scalable Platform with AI Advisor Integration
- Multi-User Account Sign-Up (User + Therapist with Profile Badge)
- Individual User Profile & Vertical User Moment Timelines
- User Assessment Questionnaire (Profile Details)
- Capturing Everyday Moments via Bite-Sized Journal Posts
- Relevant Filter, Tags and Categories
- Seamless interaction between both user accounts (Comments & Advisor)
- Therapist/Psychologists can create Interactive Learning content for Users
- Award post points based on community interaction
- Platform Gamification & Profile Rewards (Ranks)
- User Points Leaderboard
- User Growth Data Analysis/Tracking
- Account Verification - Admin
- Activity Notifications
- Subscription-Based Premium Payment Plans
- AES-256 Encryption (User Privacy)

GAMIFICATION FEATURES

1. Assessment: User fills an assessment form after signup
 - Assessment Q/A's visible on user profile tab
 - Questions can be amended through the admin page
 - Notification of incomplete fields on user profile
2. Journey Map: User profile has different journeys (levels)
 - Adding new levels/stages on the user moment timeline. (i.e Level 1, Level 2)
 - Posting 5x moments a week allows the user to go to Level 2 and onwards
 - The new level label shows "how many more moments to post before unlocking the next level".
 - Earn awards based on user activity: Each new moment post gives the user 20 points and completing each journey (level) gives the user 100 points.
 - Weekly Moment Summary and Wizard Feedback on Journey completion bubble popup/page

CORE DELIVERABLES

- SIGN RELEVANT NDA & IP DOCUMENTS UPON ACCEPTING THE BID
- WORKING WEB-APP WITH ADMIN ACCESS
- FRONT-END & BACK-END DEVELOPMENT
- UX DESIGN DOCUMENTATION
- PLATFORM SOURCE CODE
- DATABASE PLUGINS, SCRIPTS AND TEST DATA
- TRANSFER ALL INTELLECTUAL PROPERTY RIGHTS

RESOURCES

- ACCESS TO CURRENT MVP
- FIGMA – UX DESIGN
- AWS CREDITS FOR PLATFORM DEVELOPMENT, STORAGE, BACKEND etc.