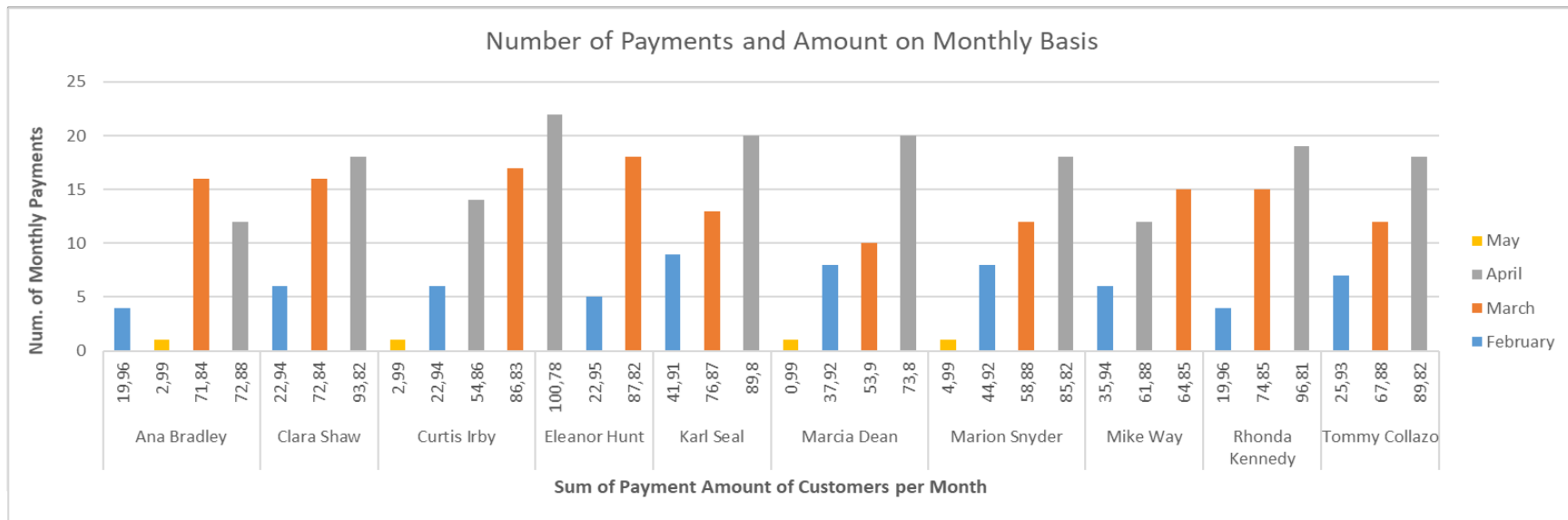


# Top 10 paying customers and their monthly payments.

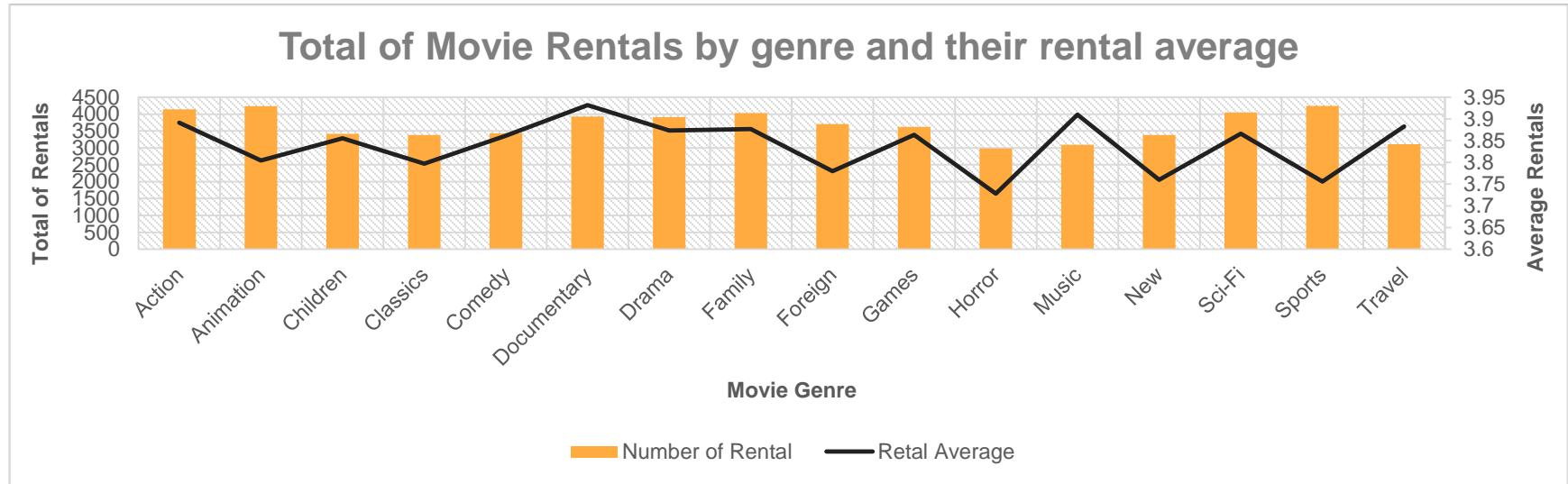
Query #1 – Top 10 Customers and their monthly payments



In this graph, we can see the top 10 customers, their monthly expenses and the number of payments made during 2007.

# The number of movie rentals by genre and their average.

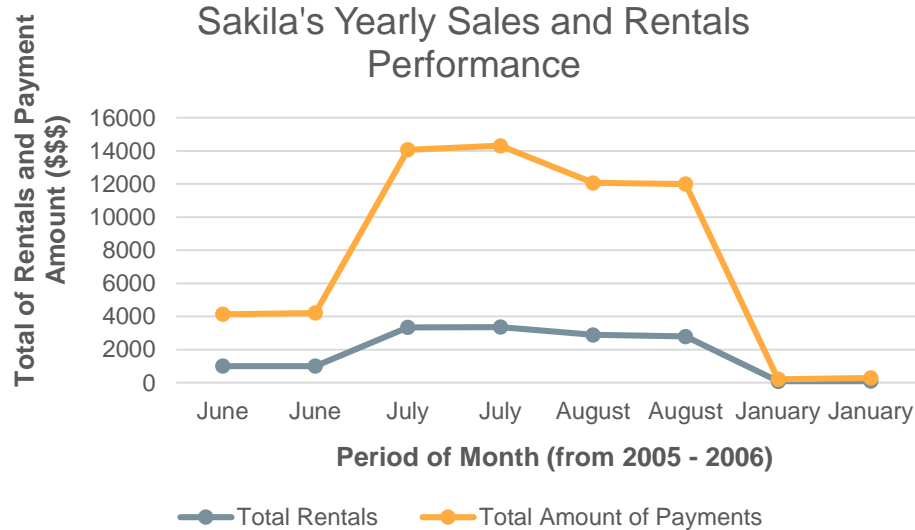
Query #2 – Movie Rentals by Genre



This bar shows the total number of rentals made by the movie genre and compares the rental average among genres.

# The performance of Sakila DVD Rental Business

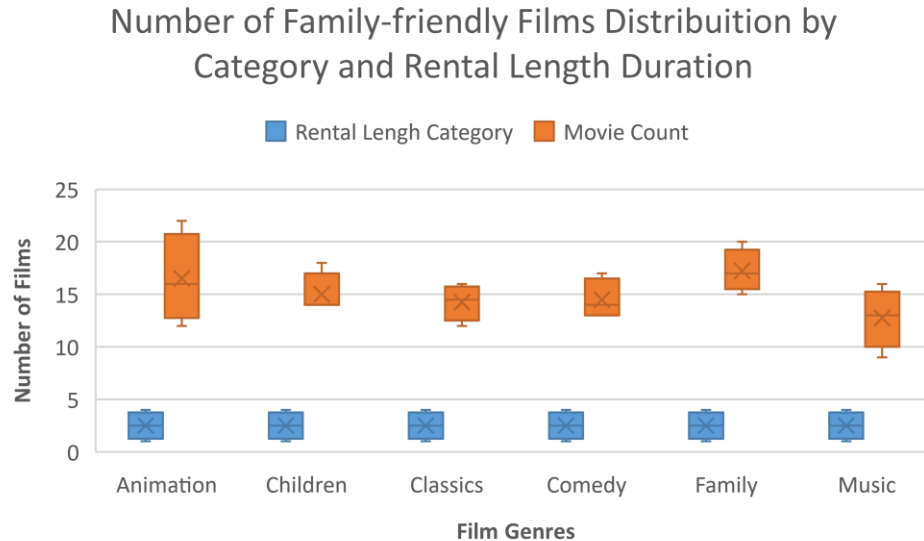
## Query #3 – Sakila Business Performance



In this chart, we can see Sakila's business performance. It shows that Sakila had a slow market entrance, then eventually their sales grew exponentially from June/2005 to July/2005. Unfortunately, there were no sales afterward of August/2005, which resulted in deep poor results leading to its closure.

A list of family-friendly film category, rental length category, and the corresponding count of movies within each combination of film category.

#### Query #4 - Film rentals distribution by category



This box and whisker chart shows how the number of family-friendly movies is distributed according to rental length duration and movie category.