Project Charter

**The Client:**

Marvin Aday, Vice President Retail Operations

[jwong@conestogac.on.ca](mailto:jwong@conestogac.on.ca)

**Business Purpose:**

To create a fully-featured online retail platform for the sale of video games. This platform should differentially manage accounts for employees of the store and for customers. The platform will include a reporting capability related to marketing metrics.

**Project Roles/Responsibilities:**

*Russell Tremain, Lead Analyst*

*Kevin Wang, Database Specialist*

*Mitchell Duggan, Lead Programmer*

*Jeff Pritchard, Project Manager*

**Event Table:**

*<The event table displays a list of actors and the events they generate. The business events that are to be a part of the software solution are arranged in rows while keys pieces of information about each event are given in columns. The following is an example of an event table.>*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Use Case#** | **Use Case Name** | **Event** | **Trigger** | **Source** | **Response** | **Destination** |
| UC01 | Display Item Availability | Customer wants to check availability of item | Item inquiry | Customer | Item availability details are displayed | Customer |
| UC02 | Produce Report | Scheduled time for summary report | End of month |  | Customer report is generated | Marketing |

**Features List:**

*<The Features List is a list of abilities/capabilities that the solution will have. The features are stated from the perspective of the user. An example might be “the system must provide for on-line entry of all orders”.>*

**System Objectives:**

*<System objectives are stated from the perspective of the Information Technology group. An example might be "all transaction must provide less than 2 seconds response time.">*

**Project Critical Success Factors:**

Since the GCD team only comprises four members, members of the GCD collective have a responsibility to advise the team of disruptions to their availability in a timely manner.

**Preliminary Technical Architecture:**

<The preliminary technical architecture represents technologies that are under consideration for the application. Examples might include "C#, the .NET Framework and a Microsoft SQL database server.>