Project Design Phase-||

Determine The Requirements (Customer Journey Maps)

NAME	RUBA A
NM ID	2528AD5D5FF8201AD214F41476392A40
PROJECT NAME	How to submit your website's sitemap to Google Search Console

key steps for creating a landing page in HubSpot with a focus on incorporating customer journey mapping:

S.NO	STEP	DESCRIPTION
1.	Awareness	The user becomes aware of the need to submit their website's sitemap to Google Search Console. This might happen through online research, recommendations from peers, or online tutorials.
2.	Research and Information Gathering	The user starts researching the process of submitting a sitemap to Google Search Console. They may read articles, watch videos, or visit the official Google Search Console documentation.
3.	Account Creation/Sign-In	The user either creates a new Google account or signs in with an existing one to access Google Search Console.
4.	Adding a Property (Website)	The user initiates the process by clicking the "Add Property" button and enters their website's URL.
5.	Verification	The user selects a verification method (HTML file upload, domain name provider, HTML tag, Google Analytics, Google Tag Manager, etc.) and follows the instructions provided.
6.	Access to Property Dashboard	Upon successful verification, the user gains access to their website's Search Console dashboard.
7.	Finding the Sitemaps Section	The user navigates through the dashboard to find the "Sitemaps" section.
8.	Learning About Sitemaps	The user may click on informational links or question marks to learn more about what a sitemap is and why it's important for SEO.
9.	Initiating Sitemap Submission	The user clicks on the "Add/Test Sitemap" button within the "Sitemaps" section.

10.	Entering Sitemap URL	The user enters the URL of their website's sitemap (e.g., "https://www.example.com/sitemap.xml").
11.	Submission	The user clicks "Submit" to submit the sitemap for indexing.
12.	Confirmation and Feedback	Google provides a confirmation message about the successful submission and may indicate that it will take some time to process the sitemap.
13.	Monitoring and Troubleshooting	The user regularly checks the Sitemaps section for any errors, warnings, or issues. They might click on error messages to learn more about what needs fixing.
14.	Resubmission (if necessary)	If the user makes significant changes to their website, they may go through the process of resubmitting the sitemap to ensure that Google indexes the updated content.
15.	Mobile Optimization Ongoing Monitoring and Optimization	The user continues to use Google Search Console to monitor their website's performance in search results, gather insights, and make adjustments to improve SEO.
16.	Feedback and Support	At any point in the process, the user might seek support or ask questions through Google's help resources, forums, or customer support channels.