

# Hippo project client meeting

Friday, 23 Februari 2018, 14:00 - 15:00.

## Abstract

This document contains the questions that were prepared for the minutes of the first meeting with the customer.

## Participants

### Client

Sjoerd Bekius

### Team

Levi van Rheenen

Jean Paul Donovan Meijer

Said Faroghi

Natalia Karpova

Thijs Baksteen

Andreea Glavan

Sardor Khashimov

## Planning

### Things we definitely need to ask

What are business ideas? Is it strictly apps?

Are there preferred idea categories or should we include all possible categories? - Andreea

# Meeting minutes

## **What is the purpose of Hippo?**

Hippo is used to help validate business ideas, as well as show the demand for each idea. Hippo should be a source of pre-validated business ideas, such that entrepreneurs can hit the ground running regarding apps.

## **What is the end goal?**

The end goal is to provide a web app which contains business ideas collected from Twitter, as well as packages containing data (usernames, user details, and the idea stats (number of retweets and likes) which can be purchased by users.

## **What exactly is included in a business idea?**

A business idea is anything that is demanded, it can range from apps to accessories to services.

## **Are we only looking for certain categories or are all categories desired?**

Ideas should be included in all the possible categories, with any and all categories being considered relevant. For example, categories can range as far as cars and dating apps.

## **Which features should be free, and which should not?**

The ideas themselves should be free, as well as their stats (likes, retweets). In order to access the rest of the data (usernames and backlog), the user should purchase the idea package.

## **Could we get more information regarding the existing prototype?**

Currently unavailable information due to the developer being away. There are no existing mind maps or diagrams.

Agreement to meet weekly, as well as only introduce new ideas (as in, not extensions to existing ones) at the beginning of each sprint.