

```

1  create database RgAnalytics;
2
3
4  CREATE or REPLACE TABLE googleplaystore (
5      App VARCHAR(194) NOT NULL,
6      Category VARCHAR(19) NOT NULL,
7      Rating DECIMAL(38, 9) NOT NULL,
8      Reviews DECIMAL(38, 0) NOT NULL,
9      Size VARCHAR(18) NOT NULL,
10     Installs DECIMAL(38, 0) NOT NULL,
11     Type VARCHAR(4) NOT NULL,
12     Price DECIMAL(38, 2) NOT NULL,
13     Content_Rating VARCHAR(15) NOT NULL,
14     Android_Ver VARCHAR(18) NOT NULL
15 );
16
17     SELECT * FROM googleplaystore;
18
19 ---#1) Distinct Categories-----
20     Select count(Distinct(Category)) from googleplaystore;
21     33 Categories;
22
23     Select Distinct(Category) from googleplaystore;
24
25 ---#2) Top 10 Installed Apps-----
26
27     Select app, installs from googleplaystore order by installs desc limit 10
28
29 ---#3) Top 3 Most Popular Category-----
30
31     select category, sum(installs) as total_inst from googleplaystore group by category
32     order by total_inst desc limit 3
33     ---GAME, COMMUNICATION, TOOLS
34
35     select category, round(sum(installs)/1000000000,2) as Total_Installs_Billion from
36     googleplaystore
37     group by category order by Total_Installs_Billion desc;
38
39 ---#4) Top 1/2 Apps per Category-----
40
41     with cte as (
42     select app, category, installs, dense_rank() over (partition by category order by
43     installs desc) ranks
44     from googleplaystore)
45
46     select * from cte where ranks<=2;
47
48 ---#5) Free apps vs Paid apps(%)-----
49
50     select * from googleplaystore;
51
52     with cte as (
53     select
54     sum(case when type = 'Free' then 1 else 0 end) as FreeCount,
55     sum(case when type = 'Paid' then 1 else 0 end) as PaidCount from googleplaystore)
56
57     select
58     Concat(round((select freecount from cte)/count(*)*100,2), '%') as free_per,
59     Concat(round((select paidcount from cte)/count(*)*100,2), '%') as paid_per
60     from googleplaystore
61
62 ---#7) Revenue generated by paid apps based on installation.(no. of installation *
63     Charges)-----
64
65     select app, installs*price as revenue from googleplaystore where type='Paid' order by
66     revenue desc;
67
68 ---#8) Lowest Rated Apps(installation
69     wise)-----

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64 select app, installs, rating from googleplaystore where rating=(select min(rating) from
googleplaystore);
65
66 ---#10) Content rating
(waterfall/Funnel)-----
-----
67 SELECT * FROM googleplaystore;
68
69 select Content_Rating, count(app) as app_count from googleplaystore group by 1 order by
2 desc ;
70
71 ---#11) Overall avg Rating
(Cards)-----
-----
72 select round(avg(rating),2) from googleplaystore;
73
74 ---#12) Avg app rating based on
types(Free/Paid)-----
75 select type, round(avg(rating),2) avg_rating from googleplaystore group by 1;
76
77 ---#13) Revenue generated acc to Content
rating-----
78 select content_rating, sum(installs*price) as revenue from googleplaystore
79 where type= 'Paid' group by content_rating order by revenue desc;
80
81 ---#14) Total Downloads Per Category (Top
10)-----
82 select category, sum(installs) as total_downloads from googleplaystore group by 1 order
by total_downloads desc limit 10;
83
84 select category, count(*) as total_downloads from googleplaystore group by 1 order by
total_downloads desc limit 10;
85
86 ----#15) Top Expensive apps /(Category
wise)-----
87
88 select category, app, price from (
89 select category, app, price,
90 dense_rank() over(partition by category order by price desc) as Ranks
91 from googleplaystore where type = 'Paid') a where ranks =1 order by price desc
92
93 -----#16) Top 10 Rated
apps-----
-----
94 SELECT * FROM googleplaystore;
95
96 select app, rating, installs from googleplaystore order by 2 desc limit 10;
97
98 -----#17) Type vs Rating
wise-----
-----
99 select * from
100 (select type, app, rating,
101 dense_rank() over(partition by type order by rating desc) ranks
102 from googleplaystore ) a where ranks=1
103
104 -----#18) Total revenue of paid
apps-----
-----
105 select sum(installs*price) from googleplaystore
106
107 ----#19) Top Revenue created by apps /(Category
wise)-----
108 with cte as
109 (select category, app, installs*price as revenue,
110 dense_rank() over(partition by category order by revenue desc) ranks
111 from googleplaystore where type = 'Paid')
112
113 select category, app, revenue from cte where ranks =1 order by category

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114
115 ----#20)Top 10 rated apps, which has more than 1M
downloads-----
116 select app, rating, installs from googleplaystore where installs > 1000000 order by 2
desc,3 desc limit 10;
```