

# Hotel Booking Dashboard

Occupancy :

Operations

Financial

Customer

Avg Stay Length

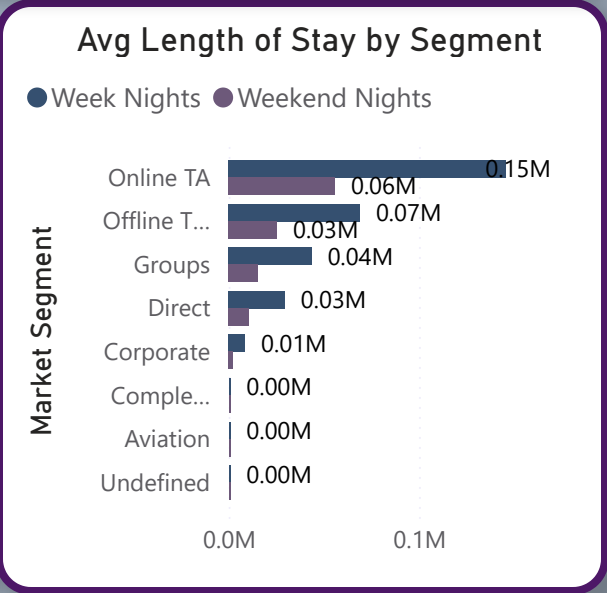
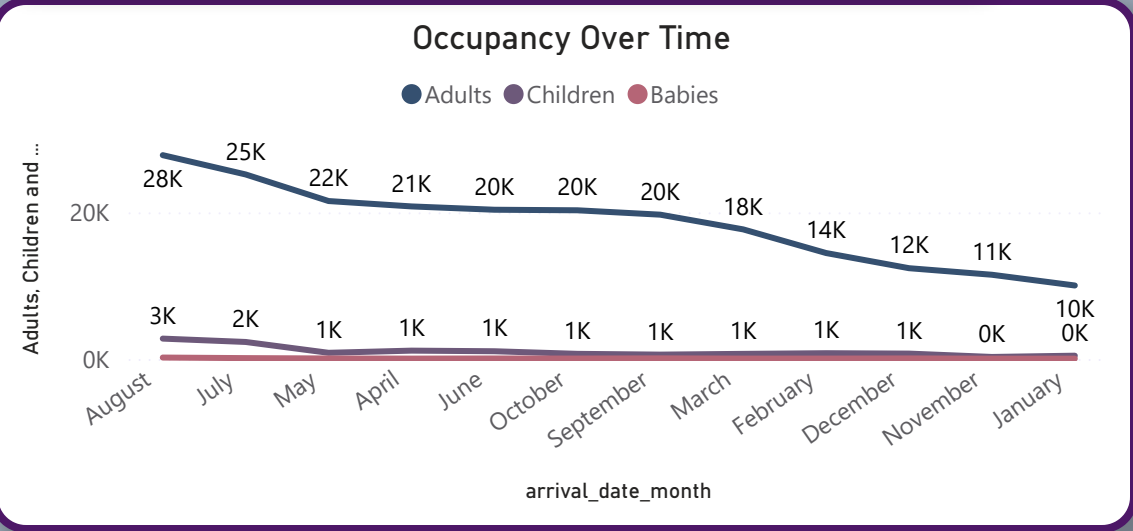
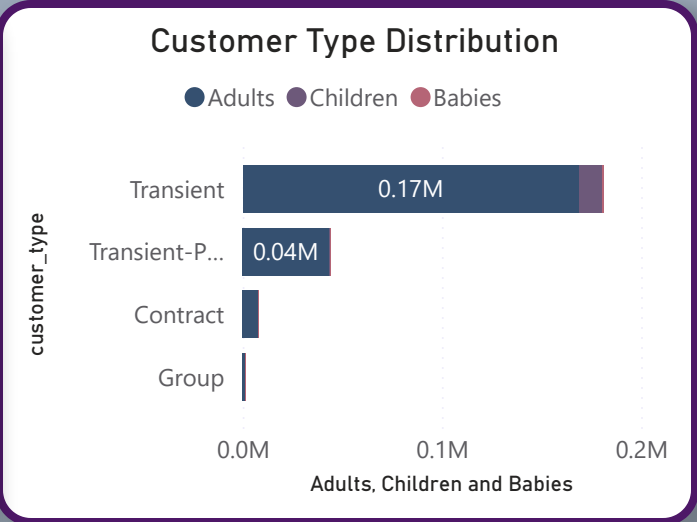
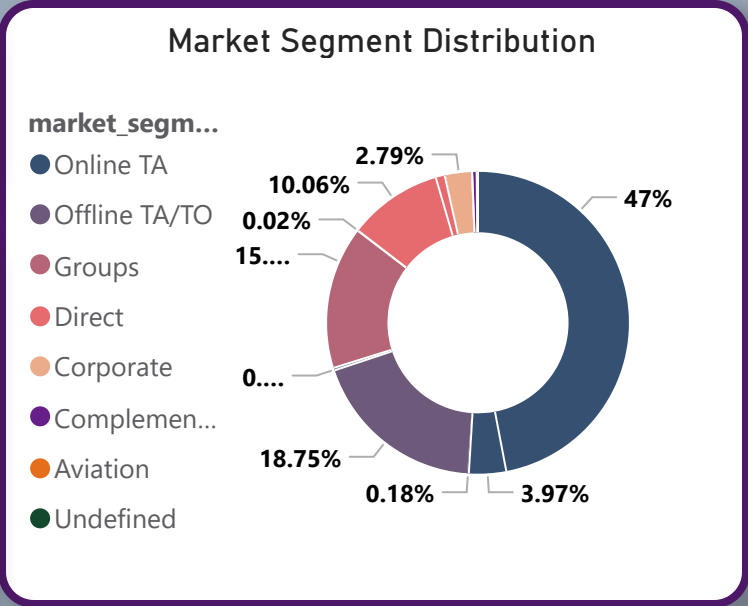
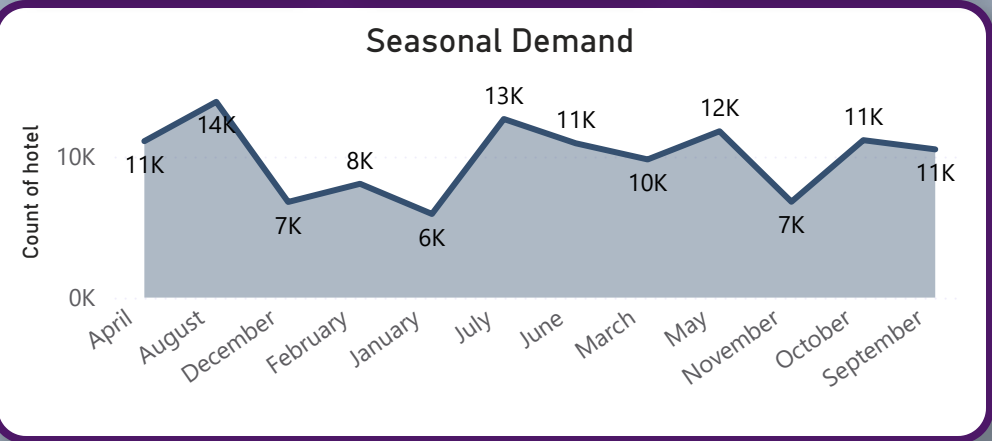
3.43

Occupancy Rate

0.57

Total Bookings

119K



# Hotel Booking Dashboard

Occupancy :

Operations

Financial

Customer

Corporate

Direct

GDS

TA/TO

Undefined

Contract

Group

Transient

Transient-Party

Date

All

Is Canceled

0

1

Cancellations vs Confirmed



Revenue

42.72M

ADR

12.16M

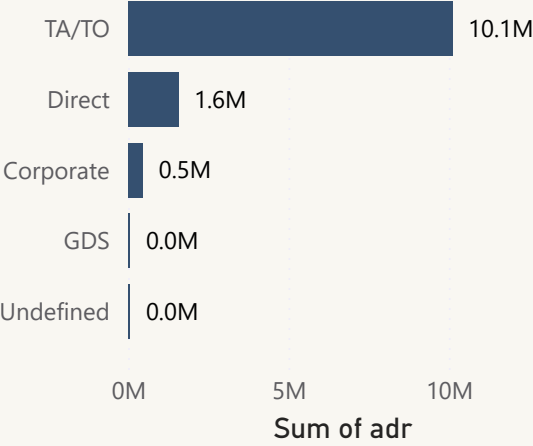
Cancellation %

0.37

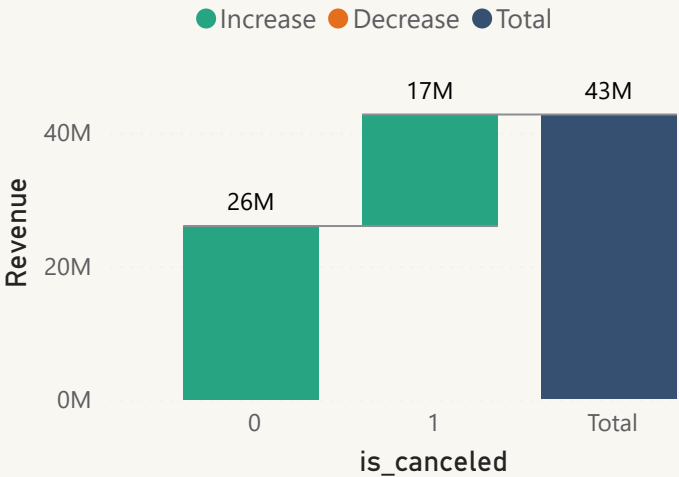
RevPAR

42.72M

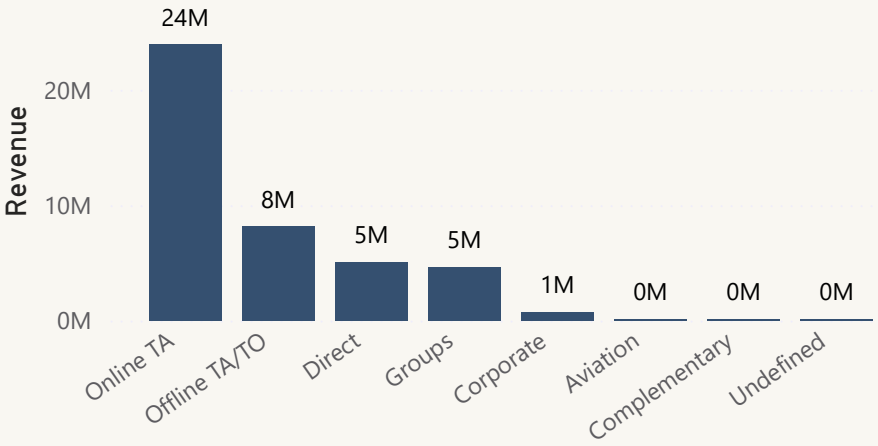
ADR by Distribution Channel



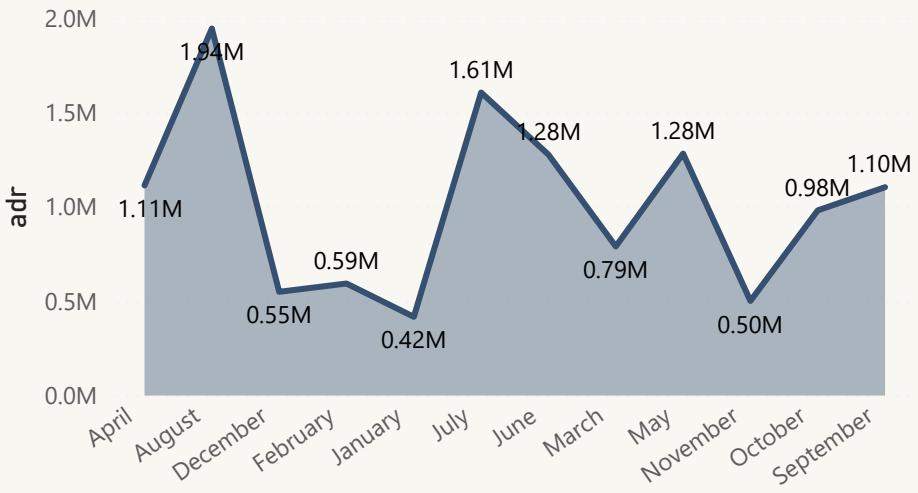
Cancellation Impact on Revenue



Revenue by Segment



ADR Trend



# Hotel Booking Dashboard

Occupancy :

Operations

Financial

Customer

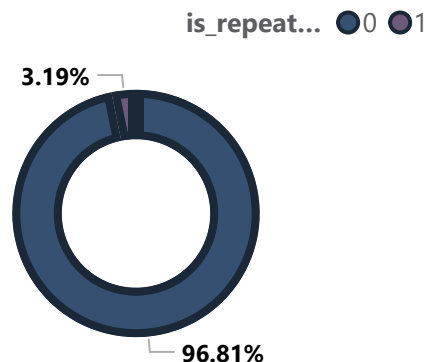
Revenue  
42.7M

Total Bookings  
119.4K

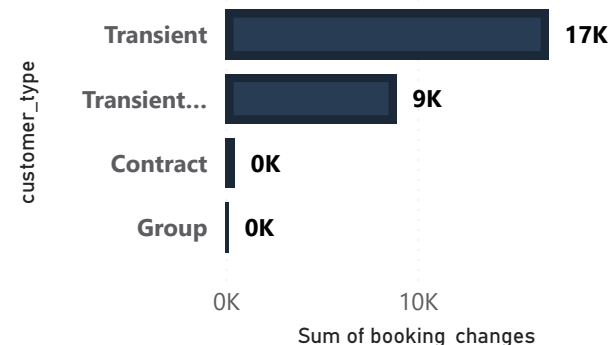
ADR  
12.16M

Cancellation %  
0.37

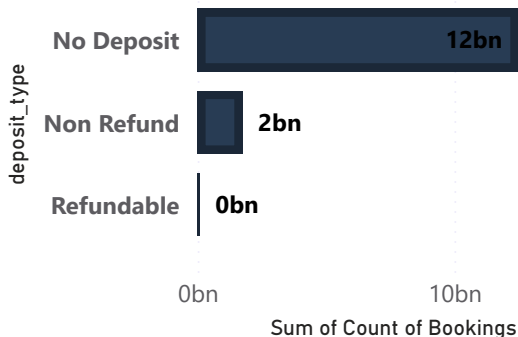
Repeat vs New Guests



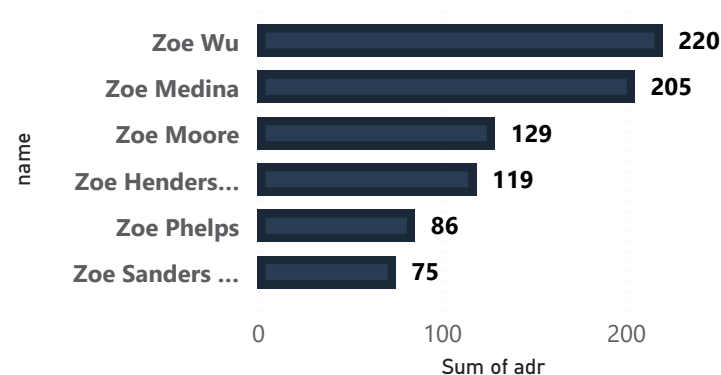
Customer Type vs Booking Changes



Deposit Types



Sum of adr by name



name	phone-number	email	Sum of adr	credit_card	deposit_type	hotel
Aaron Acevedo	200-008-5725	Aaron_A@outlook.com	152.10	*****2861	No Deposit	City Hotel
Aaron Acosta	199-294-1491	Aaron_A@gmail.com	115.00	*****7404	Non Refund	City Hotel
Aaron Adams	110-703-6597	Aaron_A@verizon.com	236.10	*****3930	No Deposit	Resort Hotel
Aaron Adams	340-616-3384	Aaron.Adams@zoho.com	0.00	*****8863	No Deposit	Resort Hotel
Aaron Adams	543-383-8949	AAdams94@comcast.net	46.00	*****7670	No Deposit	Resort Hotel
Aaron Adams	574-840-4715	AaronAdams@zoho.com	78.20	*****3860	No Deposit	City Hotel
Aaron Aguilar	844-200-6859	Aguilar_Aaron@verizon.com	86.00	*****7324	No Deposit	Resort Hotel
Aaron Alexander	802-241-1231	Aaron.A28@zoho.com	171.33	*****1232	No Deposit	City Hotel
Aaron Allen	550-241-5926	AAllen@mail.com	50.00	*****3992	No Deposit	Resort Hotel
Aaron Allen	793-389-6561	Aaron_A86@outlook.com	62.00	*****4995	Non Refund	City Hotel
Aaron Allen MD	939-944-5115	AaronMD@verizon.com	80.00	*****7068	Non Refund	City Hotel
Aaron Allison	129-141-5909	Aaron_A@gmail.com	153.00	*****6040	No Deposit	City Hotel
Aaron Alvarez	685-517-4925	Aaron_Alvarez@verizon.com	85.00	*****4133	No Deposit	City Hotel